

# Community Health Needs Assessment

August 2022



## About Cooper University Health Care

Cooper University Health Care is the leading academic health system in South Jersey and provides access to primary, specialty, tertiary, and urgent care, all within one complete health system. Cooper has more than 8,500 employees, including 800+ physicians practicing in more than 75 specialties. The Cooper Health Sciences campus in Camden, New Jersey is home to Cooper University Hospital, MD Anderson Cancer Center at Cooper, Cooper Medical School of Rowan University, and to the only Level II pediatric trauma center in the Delaware Valley (Children’s Regional Hospital at Cooper). Cooper has a long history in the City of Camden and is playing a leading role in its revitalization.

Cooper University Hospital is the only Level 1 Trauma Center in South Jersey and the busiest in the region. Annually, nearly two million patients are served at Cooper’s 635-bed flagship hospital, outpatient surgery center, three urgent care centers, and more than 105 ambulatory offices throughout the community. Cooper is ready to serve with [locations](#) from Southeastern Pennsylvania to the Jersey Shore, including large regional hubs in Camden, Cherry Hill, Voorhees, Willingboro, and Sewell.

For more than 130 years, Cooper has been committed to providing expert, compassionate care to the residents of our region in keeping with its mission “To serve, to heal, to educate.” Today, a growing number of people trust Cooper as their first choice for health care. Cooper University Health Care receives more than 1.9 million patient visits annually, and treats patients from all 50 states and 35 countries. When you want the top medical experts and services close to home, trust Cooper for the most advanced, and most complete, health care in the region. Visit [CooperHealth.org](https://CooperHealth.org) to learn more about locations and services.



## South Jersey Health Collaborative

Since 1887, Cooper has been dedicated to serving and building partnerships with local civic associations, nonprofit organizations and government agencies on revitalization efforts and initiatives that support local children and their families.

The South Jersey Health Collaborative, consisting of hospitals, health systems, and health departments within Burlington, Camden, and Gloucester counties came together to undertake a comprehensive regional community health needs assessment (CHNA). The South Jersey Health Partnership included the following partners: Cooper University Health Care, Jefferson Health, Virtua Health, and the Health Departments of Burlington, Camden, and Gloucester counties.

# South Jersey Health Collaborative 2022 CHNA

---



The South Jersey Health Collaborative partners have worked together since 2013 to create a collective CHNA for the region, as rigorous and inclusive process conducted every three years, in accordance with the with the Affordable Care Act. This collective action has generated robust, shared regional data and Community Health Improvement Plans for collective action to further the hospitals' commitment to community health and population health management.

This 2022 CHNA builds upon Cooper University Health Care's 2013, 2016 and 2019 collaborative regional reports in accordance with the timelines and requirements set out in the Affordable Care Act. A wide variety of methods and tools were used to analyze the data collected both from community members and other sources throughout the region leveraging socially distanced in person conversations, video conferencing, phone calls and survey tools. The findings gathered through this collaborative, inclusive process will be used to guide community benefit initiatives at Cooper University Health Care and will engage the South Jersey Health Collaborative agencies and other community partners to address identified needs.



# Table of Contents

Community Health Needs Assessment Background .....	2
South Jersey Collaborative CHNA Steering Committee.....	2
Executive Summary of CHNA Findings .....	3
Summary of Previous CHNA.....	7
2022 Research Methods.....	7
Primary Research and Community Engagement.....	8
Context for the Creation of this Community Health Needs Assessment.....	9
Determining Community Health Priorities.....	10
Approval and Adoption of CHNA and CHIP.....	11
Demographics: Who Lives in South Jersey? .....	12
Our Community and Residents .....	13
Community Diversity.....	16
Many Roads Lead to Home .....	18
Income and Work .....	20
Food Security.....	24
Education.....	26
Our Homes and Where We Live .....	28
Social Determinants of Health and Health Equity .....	37
COVID-19: Impact on Communities .....	53
A Closer Look at Health Statistics .....	57
Access to Care .....	57
Chronic Disease .....	62
Behavioral Health .....	73
Substance Use .....	77
Populations of Special Interest .....	82
Older Adults.....	82
Youth .....	86
Pregnancy, Birth and Babies.....	96
Findings: Key Informant Survey .....	104
Findings: Emergency Department Data.....	113
Appendix A: Secondary Data References .....	125
Appendix B: Community Feedback: Focus Groups and Key Informant Interviews.....	127
Appendix C: Evaluation of Impact: 2019-2022 .....	128
Appendix D: CHNA CHIP 2023-2025 .....	137



## Community Health Needs Assessment Background

Since 2013, the South Jersey Health Collaborative (SJHC) have joined efforts to better understand the factors that influence health of the people living in the South Jersey region. Together, these institutions have committed to conducting a collaborative Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP). By working together, sharing strengths, and generating ideas, the SJHC fosters a common understanding of the resources and challenges among the communities of South Jersey. Leveraging the collective and individual strengths across each institution, the SJHC is working toward a healthier, more equitable South Jersey for all.

## South Jersey Health Collaborative CHNA Steering Committee

Representatives from the following institutions met bi-weekly from December 2021 through June 2022 to lend expertise, insight, and collaborative action towards the creation of this CHNA and CHIP.

Health Department Representatives	Hospital Network Representatives
<p><b>Burlington County Health Department</b> Holly Funkhouser Cucuzella Cristina Martins</p> <p><b>Camden County Health Department</b> Koren Norwood John Pellicane Lynn Rosner</p> <p><b>Gloucester County Health Department</b> Michelle L. Baylor Annmarie Ruiz</p>	<p><b>Cooper Health</b> Sharon Dostmann Nancy Ellis Maxwell Kursh Nancy Narvell Elizabeth Nice</p> <p><b>Jefferson Health</b> Kyleigh Heins Amanda Kimmel Tanya McKeown Lisa Morina Shawn Thurber</p> <p><b>Virtua Health</b> Bageshree Cheulkar Debra Moran</p>

### Our Research Partner:



A New Jersey certified Small Business Enterprise (SBE) and Women Owned Business Enterprise (WBE), 35th Street Consulting specializes in transforming data into action that advances health and social equity through practical and impactful strategies. Our interdisciplinary team of community development experts, health planners, researchers, and data analysts have worked with hundreds of healthcare providers, payors, public health departments, government agencies, health and human service providers, and other community-based organizations to direct action and funding to reimagine policies and achieve realistic, measurable social impact.



## Executive Summary of CHNA Findings:

Cooper University Health Care, the leading academic health system in South Jersey, provides access to primary, specialty, tertiary, and urgent care and is a key member of the South Jersey Health Collaborative, a partnership comprising Cooper Health, Jefferson Health and Virtua Health Networks plus Burlington, Camden and Gloucester County Health Departments. Together, these institutions work together to meet the diverse health needs of the people living in this South Jersey region.

This 2022 South Jersey Health Collaborative CHNA together has reviewed health indicators, engaged community participation through 14 focus groups with diverse populations including youth, and feedback through a key informant survey and stakeholder interviews to interpret the quantitative and qualitative information collected through a lens of **health equity** – working towards equitable outcomes for all people - and a focus on the **social determinants of health**. This area is diverse, home to rural, suburban and urban areas, including the City of Camden, the area’s largest urban center.

### 2020 Population by Race and Ethnicity

**Green** = 10+ percentage points above **Red** = 10+ percentage points below

	White	Black or African American	Asian	Other Race*	Latinx origin
Burlington County	65.5%	16.8%	5.7%	33.9%	8.7%
Camden County	56.0%	19.3%	6.2%	32.1%	18.2%
Camden City	10.3%	42.0%	1.7%	4.0%	52.8%
Gloucester County	76.1%	10.9%	3.1%	28.4%	7.3%
New Jersey	55.0%	13.3%	10.2%	76.7%	21.5%
United States	61.6%	12.4%	6.0%	48.4%	18.7%

Source: US Census Bureau, American Community Survey \*Includes American Indian, Native Hawaiian, Some Other Race and Two or More Races together

As whole, this region is affluent compared to the rest of the nation. Data across many measures of consistently demonstrate that people of color experience more poverty, lower median wages and are less likely to receive preventive and life-saving healthcare. As a majority-minority city, Camden is impacted by structural inequities based on race. Income is a factor in quality and length of life.

### Income and Poverty 2015-2019

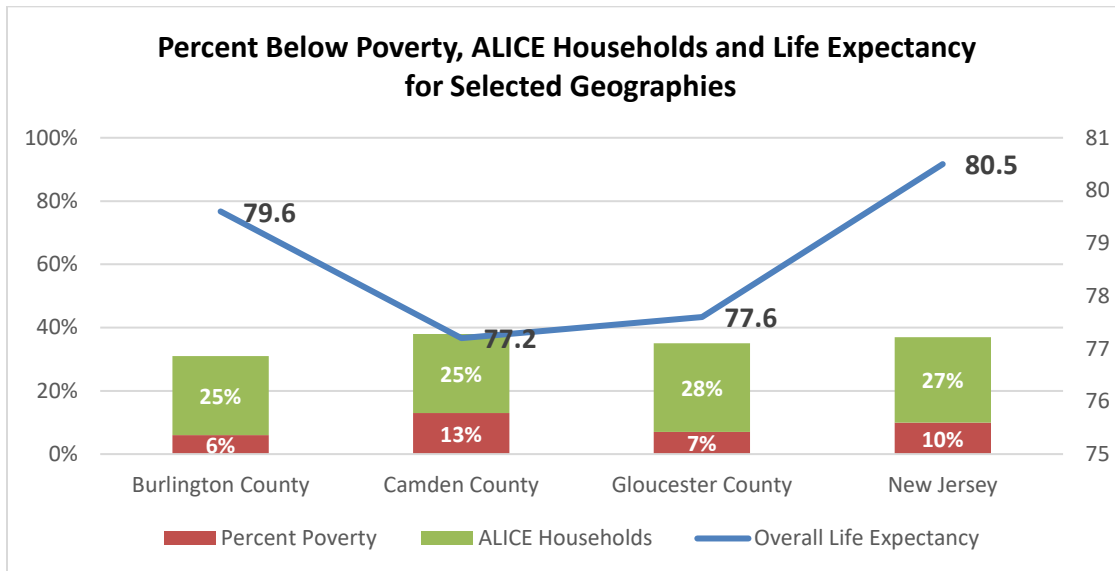
**Green** = 10+ percentage points above **Red** = 10+ percentage points below the other categories

	Burlington County	Camden County	Camden City	Gloucester County	New Jersey	United States
Median household income	\$87,416	\$70,451	\$27,015	\$87,283	\$82,545	\$62,843
People in poverty	6.1%	12.2%	36.4%	7.4%	10.0%	13.4%
Children in poverty	8.5%	17.4%	47.4%	8.4%	14.0%	18.5%
Adults (65+) in poverty	4.5%	9.0%	25.6%	5.9%	8.3%	9.3%

Source: US Census Bureau, American Community Survey



When take a closer look, clear disparities emerge demonstrating a relationship between income, race and health outcomes. The ALICE (Asset Limited Income Constrained) Index measures the proportion of working households who do not earn enough to meet all of their needs given the local cost of living. When viewed together, this graph shows that that 1 in 4 South Jersey households met the ALICE threshold before the COVID-19 pandemic, and **all South Jersey Counties had lower life expectancies than New Jersey as a whole.**



The arrival of the COVID-19 pandemic served to exacerbate many of the underlying struggles and barriers impacting all people, highlighting and widening the gaps in negative outcomes between people of different races and different socioeconomic status. These examples swell beyond disparities—or differences between outcome measures between population groups; they point at underlying *inequities*, driven by long-standing systemic racism. These inequities culminate in higher poverty levels, higher death rates from preventable diseases, and increased trauma, which accumulates in significant differences in overall death rates and length of life. Camden and South Jersey are not unique in experiencing disparity impacted by long-standing systemic racism, as evidenced through findings through the Centers for Disease Control<sup>1</sup> and the State of New Jersey<sup>2</sup>, among others.

In response to the arrival of COVID-19 in early 2020, Cooper University Health Care, in partnership with the South Jersey Health Collaborative partners and swiftly responded to the emerging needs. Some of these actions included implementing safety measures to protect patients and staff, transitioning to telehealth and remote monitoring protocols to meet patient needs without increasing exposure to COVID-19 through travel and congregating with others, as well as robust collaborative efforts between health systems, health departments, community based agencies and others to roll out community testing sites, public education about the virus, vaccination as well as coordination of food distribution,

<sup>1</sup> <https://www.cdc.gov/healthequity/racism-disparities/index.html>

<sup>2</sup> <https://nurturenj.nj.gov/wp-content/uploads/2021/01/20210120-Nurture-NJ-Strategic-Plan.pdf>

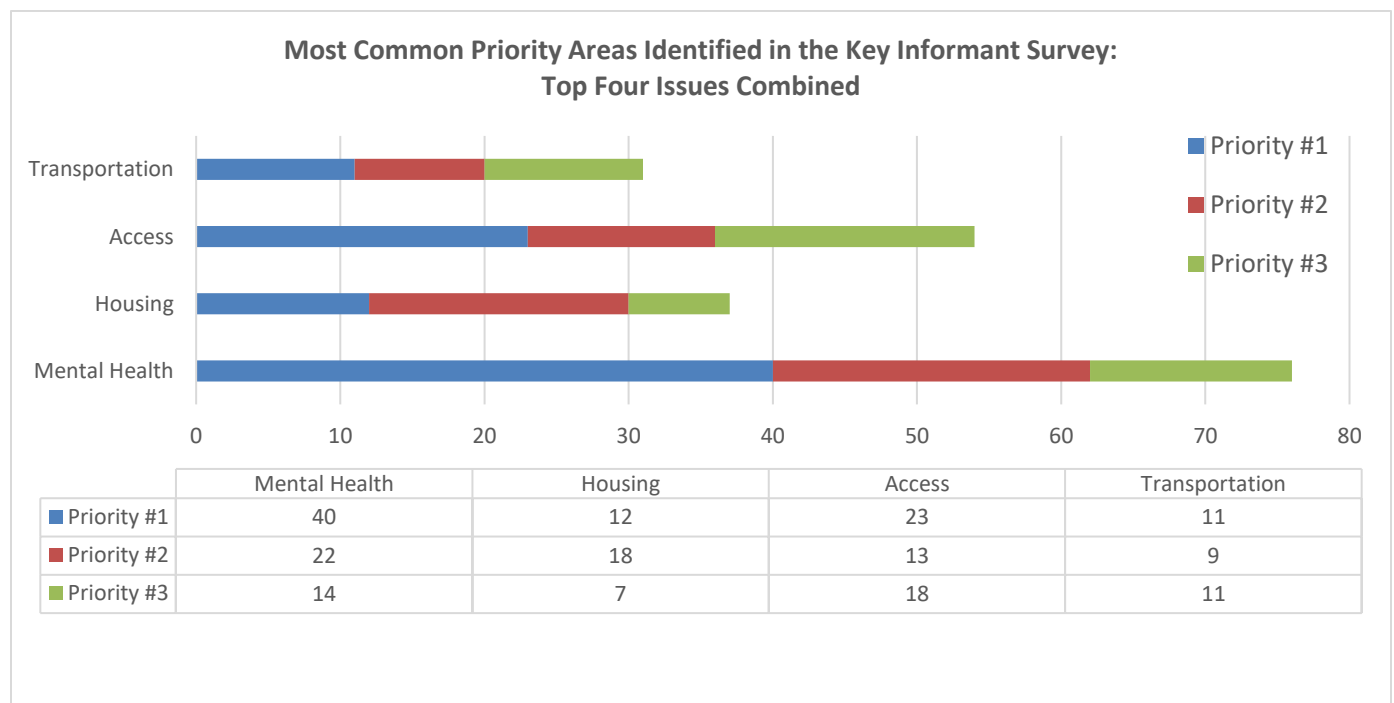


technology support and efforts. All of these actions were collaborative, responsive to changing needs, and focused on ensuring the highest possible levels of community safety.

Despite these effort, COVID-19 still has had lasting negative impacts in South Jersey and worldwide. Identifying the barriers and gaps most impacted by the COVID-19 experience are essential to creating effective strategies for health improvement. The qualitative research identified the following themes as the key elements impacted by the changes brought about by COVID-19 that are driving inequities in health outcomes across Burlington, Camden and Gloucester Counties.

<b>Transportation is worse than ever before</b>	<b>Staffing:</b> health and human services struggle to attract new workers and retain the ones they have	<b>Lack of trust in healthcare is at a new high</b>	<b>Representation matters:</b> workforce should better reflect the population they serve
<b>Unexamined bias and systemic racism directly impacts care</b>	<b>Isolation has had a profound and lasting impact</b>	<b>Fear remains an issue</b>	<b>People of all ages crave community but need help connecting</b>

The themes identified above affect a wide range of health outcomes and can be exacerbated or improved by addressing some of the social determinants of health which impact the root causes of the disparities between population groups. With focus on addressing social determinants of health and fostering health equity, the key informant survey identified the following priority areas for action throughout the region.





The impact of the inequities in social determinants of health are most evident among health outcomes in four key health outcomes: chronic disease, behavioral health, maternal and child health, and mental health among youth in particular.

Chronic Disease and Life Expectancy	Behavioral Health	Maternal And Child Health	Youth Mental Health
<b>Quantitative Measure</b>	<b>Quantitative Measure</b>	<b>Quantitative Measure</b>	<b>Quantitative Measure</b>
<b>Cancer and other chronic disease incidence and death is higher in South Jersey for almost all population groups</b>	<b>Roughly 1 in 5 adults were diagnosed with depression in South Jersey before the COVID-19 Pandemic</b>	<b>Black/African American Babies in Camden County die at 2.5x the Healthy People 2030 Goal</b>	<b>More than 1 in 3 young people in South Jersey felt sad or hopeless before the COVID-19 Pandemic</b>
<b>Community Feedback</b>	<b>Community Feedback</b>	<b>Community Feedback</b>	<b>Community Feedback</b>
<ul style="list-style-type: none"> <li>• Delayed Care and screenings increased severity and missed early diagnoses</li> <li>• Economics and social networks before COVID-19 impacted access to food, medicine, health care, human interaction</li> <li>• Isolation created new/worsening Behavioral Health needs</li> </ul>	<ul style="list-style-type: none"> <li>• Providers have 100% telehealth private practice = shortages for low-income people</li> <li>• Families overwhelmed by homebound + economic struggles + isolation + COVID-19 + grief</li> <li>• Representation matters: need diverse workforce</li> <li>• Even crisis care has wait lists</li> </ul>	<ul style="list-style-type: none"> <li>• Lack of trust in healthcare at a new high</li> <li>• Representation matters: need more diverse providers and staff</li> <li>• Without trust, difficult to educate, inform</li> <li>• Insurance differences impact access to needed services</li> </ul>	<ul style="list-style-type: none"> <li>• Overwhelming sense of isolation</li> <li>• Parents don't know what to do and can't get help</li> <li>• Disconnected from community and don't know how to get in</li> <li>• Have seen parents overworked and struggle and don't want that life</li> <li>• Acute Behavioral Health needs, limited resources</li> </ul>

With this in mind, Cooper University Health Care, in partnership with the South Jersey Health Collaborative and other community partners, uses these data to collaboratively and strategically reframe policy and action to foster equity in length and quality of life for the people of Burlington, Camden and Gloucester Counties.



## Summary of Previous CHNA

Community Health Needs Assessments are conducted to comply with requirements set forth in the Affordable Care Act, as well as to further Cooper's commitment to community health and population health management. The findings are used to guide community benefit initiatives and engage partners to address identified health needs. The 2019 Community Health Needs assessment for Cooper University Health Care was also conducted as a collaborative effort through the South Jersey Health Collaborative, in alignment with the requirements of the IRS guidelines. The IRS guidelines for collaborating hospital facilities, such as SJHC, stipulate that a single joint CHNA fulfills the IRS requirements so long as the CHNA report contains the information that would be present in separate reports and the joint CHNA covers the entire community served by the collaborating hospital facilities. The 2019 analysis revealed four main health needs along with a cross-cutting theme. The four health needs are Behavioral Health: Mental Health and Substance Abuse; Accessing Care; Communications and Relationships; and Obesity. The cross-cutting theme is Population Health: Social Determinants of Health. This theme shows how the specifics of health needs vary with population. All completed Community Health Needs Assessment Reports including the 2019 New Jersey report are available to the public through the following website: <https://www.cooperhealth.org/about-us/community-health-needs-assessment>.

The CHNA Final Report was reviewed and adopted by the Cooper Board of Trustees on December 17, 2019. The Final Report is widely available to the public on Cooper's website, [www.cooperhealth.org](http://www.cooperhealth.org). Paper copies are available upon request. Cooper is committed to the community and to being a partner within the South Jersey region. Cooper has dedicated its work to improving the health and well-being of our residents, guided by the CHNA and our mission to serve, to heal and to educate. We accomplish our mission through innovative and effective systems of care and by bringing people and resources together, creating value for our patients and the community. An Evaluation of Impact from the 2019 CHNA and CHIP reports are included in Appendix C.

## 2022 Research Methods

The 2022 CHNA was conducted following IRS Tax Code 501(r) requirements to conduct a CHNA every three years as set forth by the Patient Protection and Affordable Care Act (PPACA), the Public Health Practice Standards of Performance for Local Boards of Health in New Jersey, and the Public Health Accreditation Board Standards and Measures.

The 2022 CHNA was conducted from December 2021 to May 2022 and included quantitative and qualitative research methods to determine health trends and disparities in Burlington, Camden and Gloucester Counties and the City of Camden where applicable. Secondary research methods were used to identify and analyze statistical socioeconomic and health indicators. Data were compared across zip codes and neighborhoods where available, and compared to the counties, New Jersey state, and national benchmarks.

Secondary data, including demographic, socioeconomic, and public health indicators, were analyzed for Burlington, Camden, and Gloucester counties in New Jersey (NJ) to measure key data trends and priority health issues, and to assess emerging health needs. Data were compared to state and national benchmarks and Healthy People 2030 (HP2030) goals, as available, to assess areas of strength and

opportunity. Healthy People 2030 is a US Department of Health and Human Services health promotion and disease prevention initiative that sets science-based, 10-year national objectives for improving the health of all Americans.

All reported demographic and socioeconomic data were provided by the US Census Bureau, American Community Survey, unless otherwise noted. Public health data were analyzed for a number of health issues, including access to care, health behaviors and outcomes, chronic disease prevalence and mortality, mental health and substance use disorder, maternal and child health, and older adult health. Data were compiled from secondary sources including the New Jersey Department of Health, the Centers for Disease Control and Prevention (CDC), the Behavioral Risk Factor Surveillance System (BRFSS), the University of Wisconsin County Health Rankings & Roadmaps program, Community Needs Index, among other sources. A comprehensive list of data sources can be found in Appendix A.

The most recently available data at the time of publication is reported throughout the report. Reported data typically lag behind “real time” by as much as one to two years. It is important to note that many data do not reflect the impact of COVID-19. Anecdotal evidence suggests that socioeconomic conditions and health status have been negatively impacted by COVID-19.

Age-adjusted rates are referenced throughout the report to depict a comparable burden of disease among residents. Age-adjusted rates are summary measures adjusted for differences in age distributions so that data from one year to another, or between one geographic area and another, can be compared as if the communities reflected the same age distribution.

## Primary Research and Community Engagement

Through this comprehensive view of statistical health indicators and community stakeholder feedback, a profile was created of health indicators and socioeconomic factors that influence the health and well-being of people living in Burlington, Camden and Gloucester Counties. Primary research methods then used to solicit input from public health experts and key community stakeholders representing the broad interests of the community utilizing interviews, an online key informant survey and through focus groups. These findings will guide Cooper University Health Care, the South Jersey Health Collaborative and their community partners in creating a collaborative, coordinated effort to address community health needs. The 2022 CHNA Primary Research and Community Engagement study methods include:

- ▶ An analysis of existing secondary data sources, including public health statistics, demographic and social measures, and healthcare utilization
- ▶ One on one key informant interviews with key individuals representing diverse health, policy and community perspectives
- ▶ A key informant survey completed by 206 individuals throughout the area who represent first responders, health care providers, social services professionals, educators, faith-based leaders and community leaders
- ▶ 20 focus groups with more than 80 individuals representing diverse, underserved, minority and historically disadvantaged populations including youth
- ▶ An analysis of Emergency Department utilization data from 2019, 2020 and 2021

## Context for the Creation of this Community Health Needs Assessment

The COVID-19 global pandemic has been in the forefront of the world’s concerns since 2020, coinciding with the research informing this Community Health Needs Assessment (CHNA) and the CHIP. The COVID-19 pandemic has created unprecedented challenges for people across South Jersey—and the world—and has demanded rapid and robust response from healthcare, social services, government, businesses, families, and individuals. COVID-19 exacerbated existing disparities within the health and social service systems and exposed long-standing inequities in power and socioeconomic opportunities within our society.

COVID-19 exposed long-standing inequities that taught us we need a more equitable healthcare response

COVID-19 has not impacted all people equally. Rather, certain structural issues—population density, low income, crowded workplaces, etc.—contribute to higher levels of spread and worse outcomes from COVID-19, and potentially other infectious diseases. During this time, the disparity in access to vaccination and testing and the resulting negative outcomes amongst people of color and other disenfranchised communities was of substantial concern and urgency. Therefore, recognizing the ongoing needs—and recovery—from the COVID-19 pandemic that have disproportionately negatively impacted communities of color as a priority.

While COVID-19 is still with us, it’s impact on people and communities continues to evolve rapidly as medical professionals learn more about the virus, the virus itself changes, and our public policies and social norms change. This moment, spring of 2022, finds us in a different time, where collaborative vaccination efforts have led us to more equitable vaccination, greater access to testing, more availability of treatment options and lower levels of hospitalizations and deaths than in the two previous springs. Therefore, the lessons learned from this collective action to confront the inequities in opportunity, access, education, and trust revealed by COVID-19 have been integrated into every priority set out in this report. This underscores an effort to create a culture of greater health equity and trust, and to prepare for an equitable response for future emergencies.

I think because people were so not near other people for so long, people lost social cues and realistic expectations. People were scared, upset and angry during that time and never properly addressed those feelings and still have them.

Focus Group Participant

## Determining Community Health Priorities

In 2021, the South Jersey Health Collaborative, comprised of key representatives from Cooper Health, Jefferson Health, Virtua Health, Burlington County Health Department, Camden County Health Department, and Gloucester County Health Department worked alongside the 35<sup>th</sup> Street Consulting team to update statistical data, develop and administer the key informant survey, conduct focus groups with key stakeholders, and analyze emergency department data. These data are included in this report and are designed to generate priority actions for Cooper University Health Care in alignment with collective action priorities among the South Jersey Health Collaborative partner agencies.

To determine priorities, statistical data and primary qualitative data were analyzed to determine community health priorities. Statistical data includes health indicators and socioeconomic measures to document health disparities and underlying inequities experienced by people living throughout Burlington, Camden and Gloucester Counties, as well as a focus on people living in the City of Camden. Perspectives on data trends and direct feedback on community health priorities were collected via one-on-one interviews and collecting the perspectives of more than 206 individuals through the key informant surveys. These data were then analyzed to determine key areas of need representing the quantitative data, the survey results and the key informant interview perceptions. From this process, the following specific health needs were identified as priorities:

- Chronic Disease
- Behavioral Health
- Behavioral Health among young people (age 24 and younger)
- Maternal and Child Health

These findings were similar to the priority areas identified in the 2019 CHNA which were Behavioral Health: Mental Health and Substance Abuse, Accessing Care, Communications and Relationships, and Obesity.

In 2022, when reviewing the data regarding these health issues in the context of the COVID-19 pandemic, the South Jersey Health Collaborative sought to explore and target upstream, social determinants of health factors that have been exacerbated by the physical, emotional and structural changes brought about because of the COVID-19 pandemic. Nationwide, the shifts that individuals, families and institutions, including health care providers, have undertaken to thwart the spread of COVID-19 have intensified the negative outcomes for these health conditions and increased inequities among key populations. **The rapid pace of societal change due COVID-19 has dramatically exposed and exacerbated the underlying inequities that have existed for generations that continue to fuel disparities in health outcomes.**

To help identify cross cutting factors for collective action and to identify potential upstream solutions, 14 focus groups including 74 individuals were conducted with a wide variety of people representing the four priority health areas. These community conversations were designed to identify themes that impact Chronic Disease, Behavioral Health, Youth Behavioral Health and Maternal and Child Health to determine barriers and strategic opportunities for intervention. These conversations allowed the opportunity to better understand the experiences of real people who experience these health concerns through personal experience and work, find the points of intervention opportunities, and learn what real people found helpful for themselves and others during this unprecedented time in South Jersey.

From the focus groups, the following cross cutting themes for strategic action were identified through conversations with diverse populations, including young people, across Burlington, Camden and Gloucester Counties.

<b>Transportation</b> is worse than ever before	<b>Staffing:</b> health and human services struggle to attract new workers and retain the ones they have	<b>Representation matters:</b> workforce should better reflect the population they serve	<b>Lack of trust</b> in healthcare is at a new high
<b>Isolation</b> has had a profound and lasting impact on all ages	<b>Unexamined bias</b> and systemic racism directly impacts care	People of all ages crave community but <b>need help connecting</b>	<b>Fear</b> remains an issue

### Priorities for Action: Building Trust and Equity

Using an equity lens, the themes identified above represent the following priority areas for collective action for the South Jersey Health Collaborative:

**Equity Approach:**



- Achieve equitable outcomes for all residents by challenging structural and institutional inequities
- Leverage collaboration to counteract social drivers of health
- Change processes and policies to reimagine equitable distribution of services

Access	Life Expectancy	Build Resilience	Equal Start
<p><b>Access to Care:</b> <u>Goal:</u> Achieve equitable access to services for all people regardless of race, ethnicity, age, insurance, zip code, income, gender or language.</p>	<p><b>Chronic Disease and Life Expectancy:</b> <u>Goal:</u> Achieve equitable life expectancy for all people regardless of race, ethnicity, zip code, insurance, income, gender or language.</p>	<p><b>Behavioral Health, Trauma and Adverse Childhood Experiences:</b> <u>Goal:</u> Foster community building opportunities to ameliorate the impact of traumatic events designed for all ages.</p>	<p><b>Women and Children’s Health:</b> <u>Goal:</u> Achieve equitable outcomes and support for all babies and people who give birth.</p>

**Approval and Adoption of the CHNA:** The Cooper Health Board of Directors reviewed and approved this report to address these priority areas on December 13, 2022. The report is widely available to the public through Cooper Health’s website [www.cooperhealth.org](http://www.cooperhealth.org).

For more information, feedback or comments, please email Max Kursh, [Kursh-maxwell@cooperhealth.edu](mailto:Kursh-maxwell@cooperhealth.edu)



## Demographics: Who Lives in South Jersey?

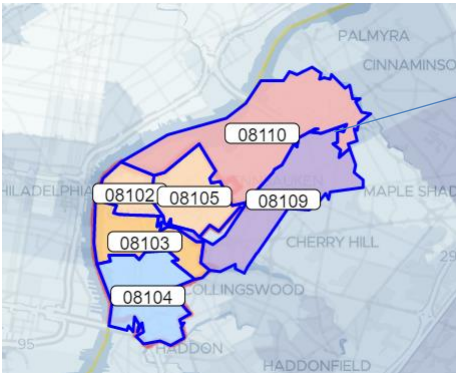
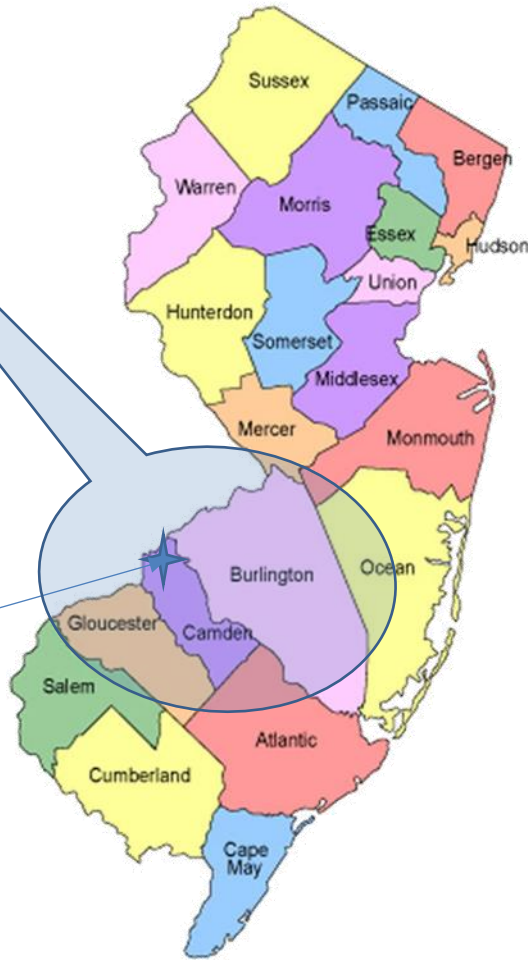
Burlington, Camden and Gloucester Counties comprise a significant portion of the area considered to be South Jersey, and comprises rural, suburban and urban communities. For the purposes of this report, South Jersey is defined as including Burlington, Camden and Gloucester Counties. This area runs along the Delaware River which divides New Jersey from neighboring Pennsylvania. The most populous city in this area, Camden, lies directly across the Delaware River from Philadelphia. As the largest urban center, where available, data reflecting demographics and outcomes for the City of Camden are also provided throughout this document.

**Where is South Jersey?**

For the purposes of this study, South Jersey is defined as Burlington, Camden, and Gloucester Counties.

When available, data representing the City of Camden, this area's most populous city, are also included.

**City of Camden Zip Codes**

As much as communities are shaped by those who live there, people are impacted by the social context of the places where they live. Social context includes family, neighborhoods, school and work environments, political or religious systems, and other interpersonal infrastructures within a community. People's lived experiences within their social context play a significant role in good health and well-being. Feeling like you belong, are appreciated, and are valued in your community reinforces protective health factors that help people and communities overcome adversity. Poverty, violence, poor housing, racism, and discrimination create Adverse Community Environments that perpetuate trauma and increase Adverse Childhood Events that have lasting impact on people and their communities.



## Our Community and Residents

Understanding changes in population demographics is critical to plan for changes in healthcare, housing, economic opportunity, education, social services, transportation, and other essential infrastructure elements. Burlington, Camden and Gloucester Counties all increased in population between 2010-2020, but by a smaller proportion than New Jersey or the United States as a whole. Meanwhile, in the City of Camden, the population decreased during the same time period.

### 2020 Total Population

	Total Population	Percent Change Since 2010
Burlington County	461,860	+2.9% ↑
Camden County	523,485	+1.9% ↑
Camden City	71,791	-7.2% ↓
Gloucester County	302,294	+4.9% ↑
New Jersey	9,288,994	+5.7%
United States	331,449,281	+7.4%

Source: US Census Bureau, Decennial Census

The City of Camden is younger than all other geographies. These differences in age distribution between the three counties and the City of Camden indicate that their social and healthcare needs and interests likely vary widely. Similarly, healthcare and prevention interventions, such as injury prevention activities, will likely manifest differently in communities comprised of a large proportion of youth and young adults versus predominantly older adults.

### 2015-2019 Population by Age

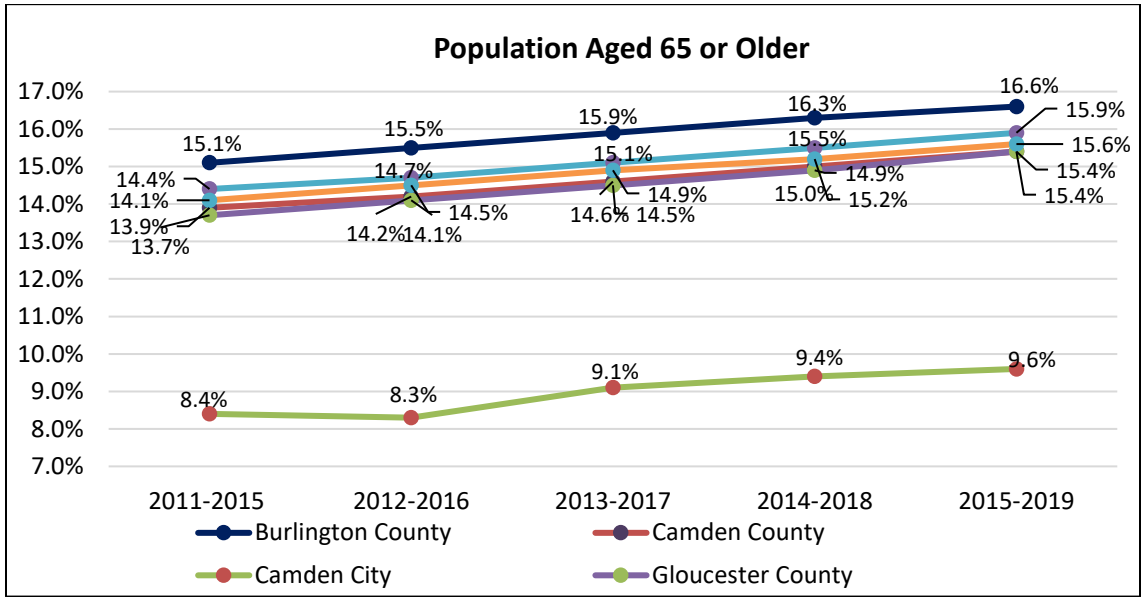
	Gen Z/ Gen C	Gen Z	Millennial	Millennial/ Gen X	Gen X	Boomers	Boomers/ Silent	Median Age
	Under 18 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and over	
Burlington County	21.1%	8.5%	12.4%	12.3%	14.8%	14.4%	16.6%	41.6
Camden County	22.9%	8.4%	13.8%	12.6%	13.6%	13.4%	15.4%	38.8
Camden City	30.8%	10.2%	15.0%	13.4%	10.4%	10.5%	9.6%	30.8
Gloucester County	22.1%	8.9%	12.3%	12.5%	14.7%	14.1%	15.4%	40.5
New Jersey	22.1%	8.7%	12.8%	12.8%	14.2%	13.6%	15.9%	39.9
United States	22.6%	9.4%	13.9%	12.6%	13.0%	12.9%	15.6%	38.1

Source: US Census Bureau, American Community Survey

The graphs and maps below demonstrate that Burlington County has consistently been populated by proportionately more older people than any of the other counties, New Jersey or the US. Burlington and Camden Counties have gradually proportionately gotten older from 2011-2019. Meanwhile, the City of Camden has proportionately far fewer adults over the age of 65 and far more people under 18 than any of the other geographies. These age-related trends are important to ensure that planning and investment in infrastructure, outreach and services meet the age-related needs of the people served.

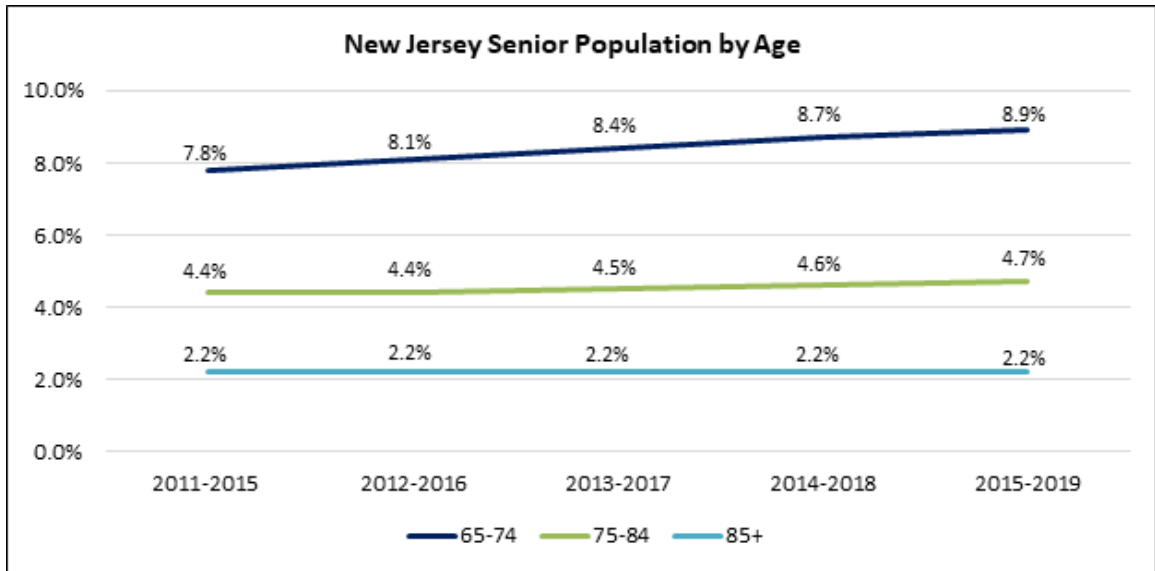






Source: US Census Bureau, American Community Survey

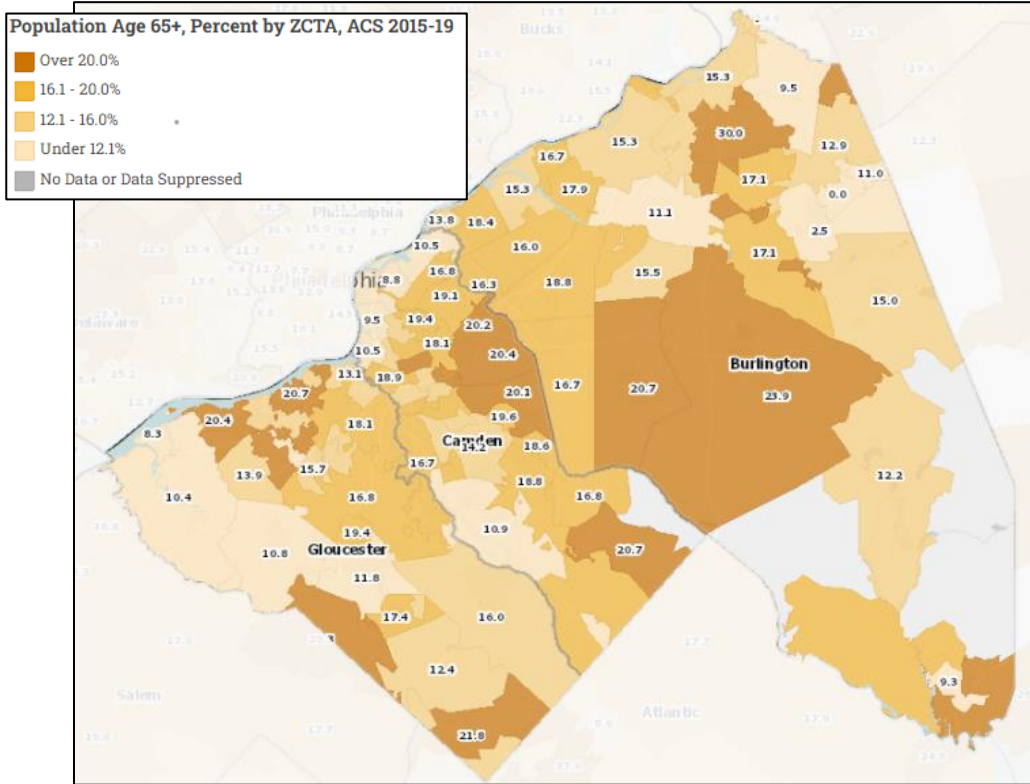
Considering age distribution aids in making effective investments in infrastructure, outreach and services that are appropriate to community needs now and in the future.



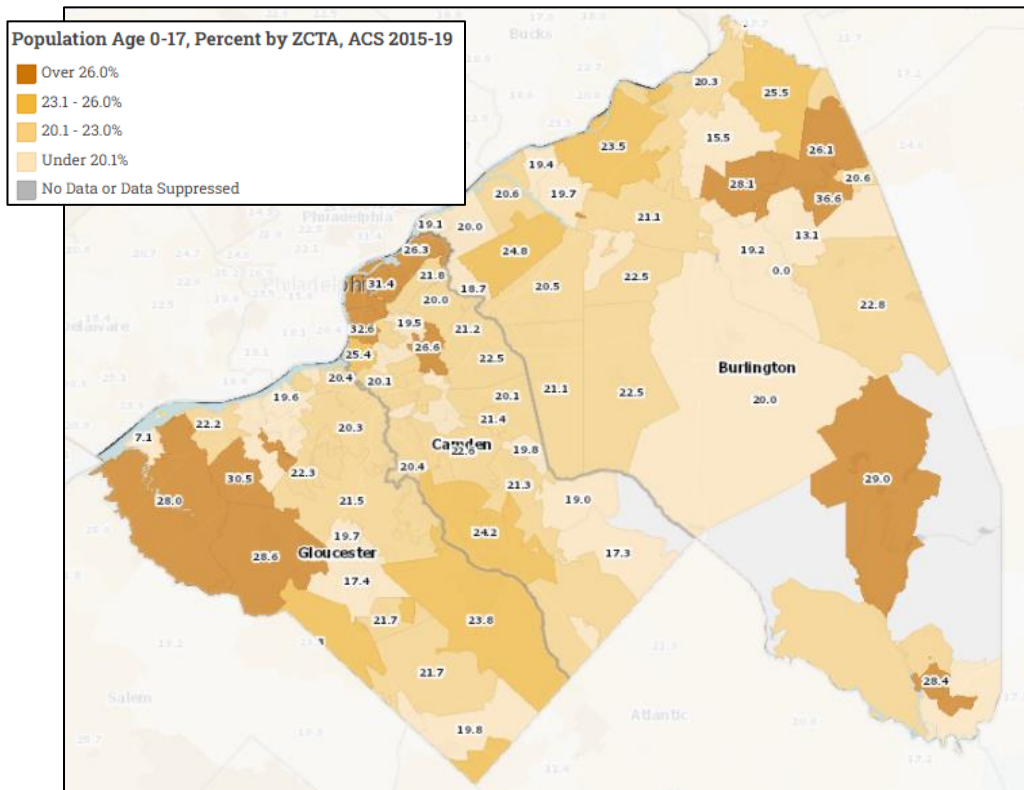
Source: US Census Bureau, American Community Survey



### 2015-2019 Older Adult (65+) Population by Zip Code



### 2015-2019 Youth Population Under Age 18 by Zip Code



## Community Diversity

Disparities in health, economic, education and safety outcomes between people of different races, incomes, education level or neighborhoods are often the result of historical structural barriers that prevented equal access to opportunity based on race.

Recognizing the role that structural racism plays on access to the elements needed for healthy living can help clear a path towards a better quality of life for all. The experience of feeling discrimination increases stress and impacts the choices people make to live their best lives.

### Did you know?

The City of Camden is a majority minority City.

### 2020 Population by Race and Ethnicity

**Green** = 10+ percentage points above the other geographies

**Red** = 10+ percentage points below the other geographies

	White	Black or African American	Asian	Other Race*	Latinx origin
Burlington County	65.5%	16.8%	5.7%	33.9%	8.7%
Camden County	56.0%	19.3%	6.2%	32.1%	18.2%
Camden City	10.3%	42.0%	1.7%	4.0%	52.8%
Gloucester County	76.1%	10.9%	3.1%	28.4%	7.3%
New Jersey	55.0%	13.3%	10.2%	76.7%	21.5%
United States	61.6%	12.4%	6.0%	48.4%	18.7%

Source: US Census Bureau, American Community Survey

\*Includes American Indian, Native Hawaiian, Some Other Race and Two or More Races together

### Population Change among Prominent Racial and Ethnic Groups, 2010 to 2020

**Red** = decrease in population between 2010-2020

	White	Black or African American	Asian	Other Race*	Latinx origin (any race)
Burlington County	-8.5%	4.4%	35.3%	133.5%	40.1%
Camden County	-12.6%	0.7%	24.1%	87.3%	30.3%
Camden City	-45.2%	-18.8%	-22.4%	31.9%	4.2%
Gloucester County	-4.4%	13.7%	25.4%	173.1%	61.4%
New Jersey	-15.2%	1.2%	30.9%	141.2%	28.8%
United States	-8.6%	5.6%	35.5%	109.5%	23.0%

Source: US Census Bureau, American Community Survey

\*Other race includes American Indian, Native Hawaiian, Some Other Race and Two or More Races together

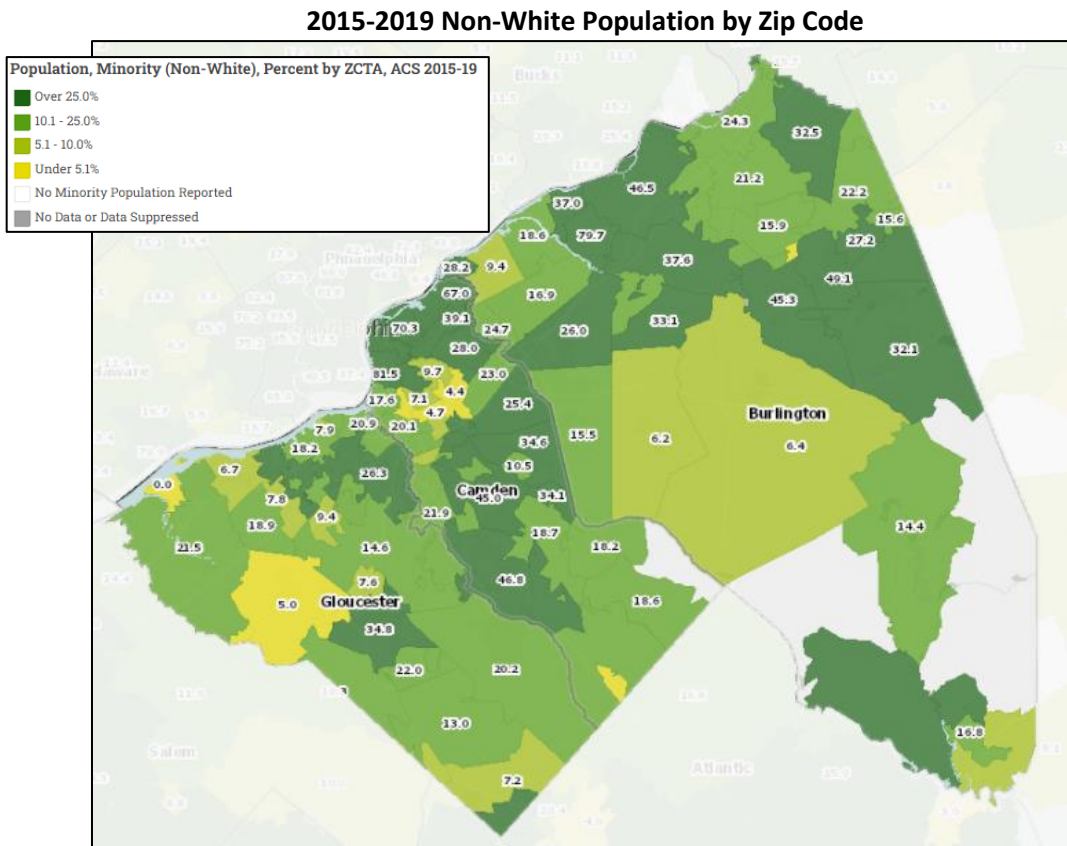
A consequence of a many factors stemming from the COVID-19 Pandemic is the reduction of trust in the health care system, often among the most vulnerable and disenfranchised segments of the population. Language and cultural affinity as well as humility and a willingness for understanding from providers



were often expressed as bridges to restoring trust in medical providers among focus group participants as populations become increasingly diverse.

“[We are looking for] providers who understand the community, they feel comfortable in it, are educated, and can empathize”

Focus group participant



“Representation really matters...we are predominately White providers but do not serve a CIS-gender Caucasian population.”

Focus group participant



## Many Roads Lead to Home

As much as communities are shaped by those who live there, people are also impacted by the social determinants of health that exist within the places they live. Diversity of race, language, culture, and perspective can enrich communities.

### 2015-2019 Nativity and Citizenship Status

**Green** = 10+ percentage points above the other categories

**Red** = 10+ percentage points below the other categories

	US citizen, born in the US	US citizen by naturalization	Not a US citizen	Speak Primary Language Other Than English
Burlington County	88.2%	6.3%	3.4%	13.1%
Camden County	85.5%	6.4%	4.6%	20.5%
Camden City	74.5%	5.3%	8.6%	45.6%
Gloucester County	93.3%	3.8%	1.7%	9.0%
New Jersey	75.2%	12.7%	9.8%	31.3%
United States	84.9%	6.7%	6.8%	21.6%

Source: US Census Bureau, American Community Survey

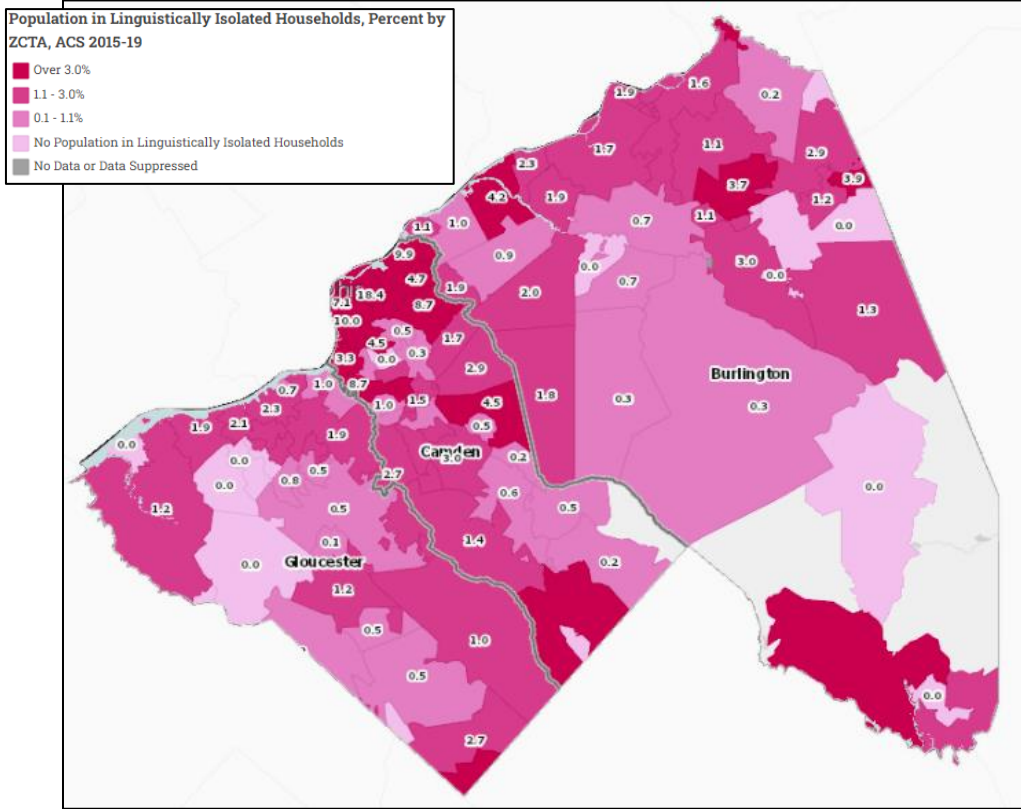
### 2015-2019 Foreign-Born Population by Region of Birth

	Latin America	Europe	Asia	Africa	Other
Burlington County	28.0%	17.8%	40.6%	11.5%	2.0%
Camden County	42.1%	11.9%	39.1%	5.5%	1.5%
Camden City	85.4%	0.4%	11.2%	2.7%	0.2%
Gloucester County	27.9%	19.5%	42.1%	7.1%	3.3%
New Jersey	46.1%	14.6%	32.6%	5.6%	1.0%
United States	50.6%	10.8%	31.0%	5.1%	2.5%

Source: US Census Bureau, American Community Survey



### 2015-2019 Population in Linguistically Isolated Households by Zip Code



People share with people who understand their experiences...I speak Spanish and others here do, too. I think word got out. With the comfort level [of speaking in Spanish], people shared their experience [here] with their friends because they feel respected.

Focus Group Participant



## Income and Work

Income impacts health outcomes. The relationship between income and health outcomes is well documented.<sup>3</sup> For example, many Americans access health insurance through their job, although not all types of work provide access to health insurance. Beyond health insurance, making healthy choices, such as purchasing lean meats and fresh produce or joining a gym, all cost money. Securing employment that allows individuals to provide a safe and decent home, nutritious food, transportation, child and elder care services, leisure activities, exercise and medical needs depends on many factors. The type of work one does and the income it provides is impacted by education, age, access to employment opportunities, racism, language and literacy and other factors, enhancing disparities in health outcomes based on income level.

Burlington, Camden and Gloucester counties all report high median income compared to the US. However, the median income in the City of Camden is less than half of the US median income. This disparity in economic resources impacts the ability of people with lower incomes to engage in health promoting activities, creating differences in the choices available to people in Camden to live their healthiest lives. This inequity in income in the City of Camden, particularly amid higher median income in the surrounding area, contributes to decreased health outcomes in the City of Camden.

### Economic Indicators

**Green** = 10+ percentage points above **Red** = 10+ percentage points below the other categories

	Burlington County	Camden County	Camden City	Gloucester County	New Jersey	United States
<b>Income and Poverty (2015-2019)</b>						
Median household income	\$87,416	\$70,451	\$27,015	\$87,283	\$82,545	\$62,843
People in poverty	6.1%	12.2%	36.4%	7.4%	10.0%	13.4%
Children in poverty	8.5%	17.4%	47.4%	8.4%	14.0%	18.5%
Older adults (65+) in poverty	4.5%	9.0%	25.6%	5.9%	8.3%	9.3%
Households with SNAP* Benefits	5.0 %	11.5 %	38.5%	7.2%	8.7%	11.7%
<b>Unemployment</b>						
January 2020	3.6%	4.5%	4.1%	4.2%	3.7%	3.5%
2020 average	8.2%	10.1%	9.2%	9.3%	9.8%	8.1%
September 2021	5.2%	6.7%	5.9%	5.8%	7.1%	4.8%

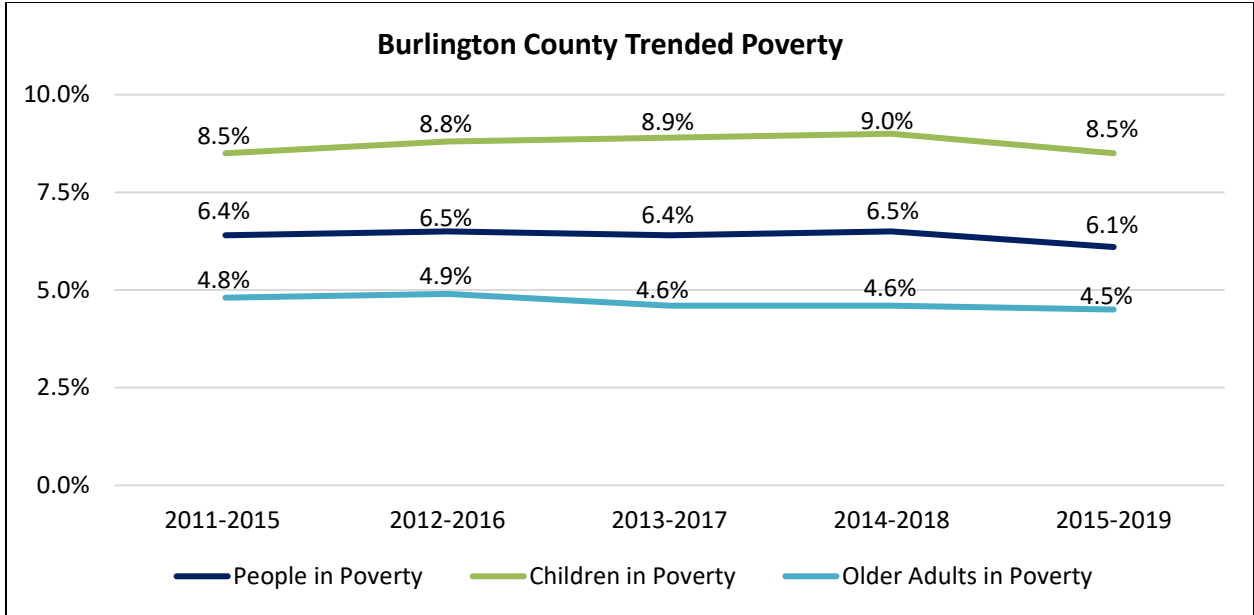
Source: US Census Bureau, American Community Survey & US Bureau of Labor Statistics  
\*Supplemental Nutrition Assistance Program.

Camden has great people here, but nobody is watering this community.

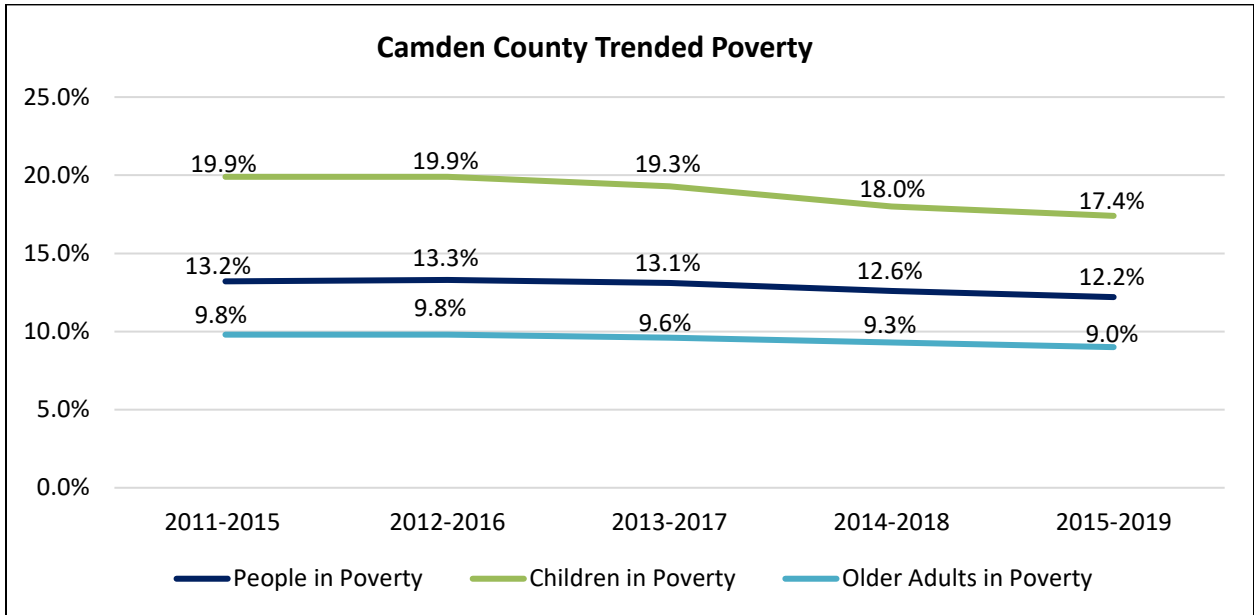
Focus group participant

<sup>3</sup> Chetty R, Stepner M, Abraham S, et al. The Association Between Income and Life Expectancy in the United States, 2001-2014 [published correction appears in JAMA. 2017 Jan 3;317(1):90]. JAMA. 2016;315(16):1750-1766. doi:10.1001/jama.2016.4226 (Chetty R, 2016, & doi:10.1001/jama.2016.4226)





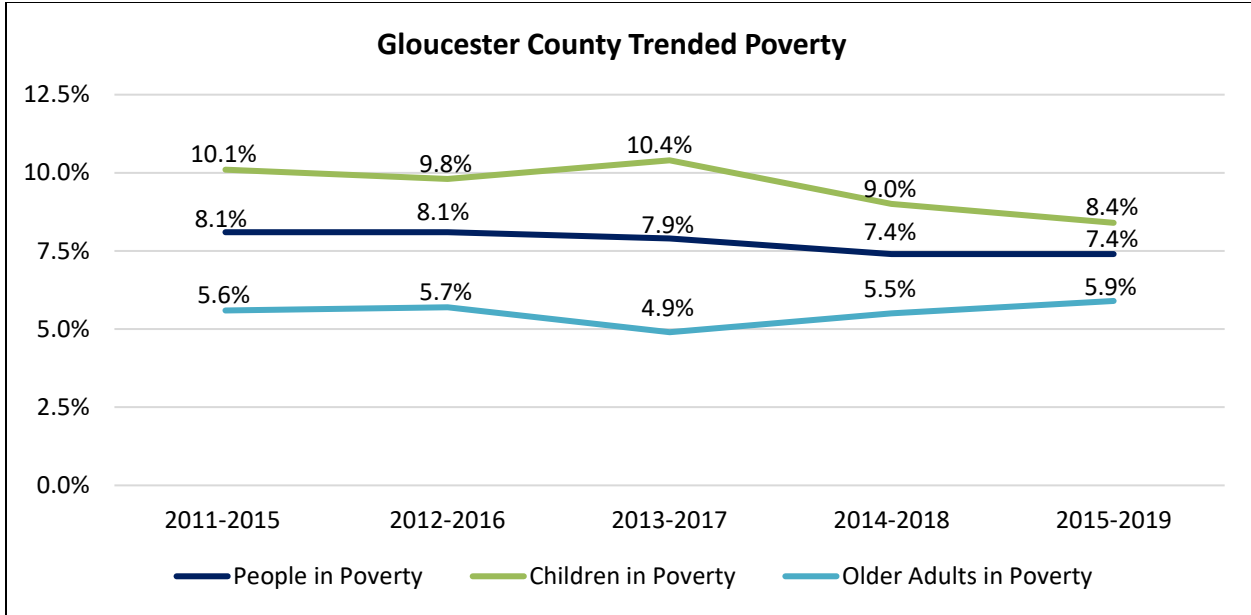
Source: US Census Bureau, American Community Survey



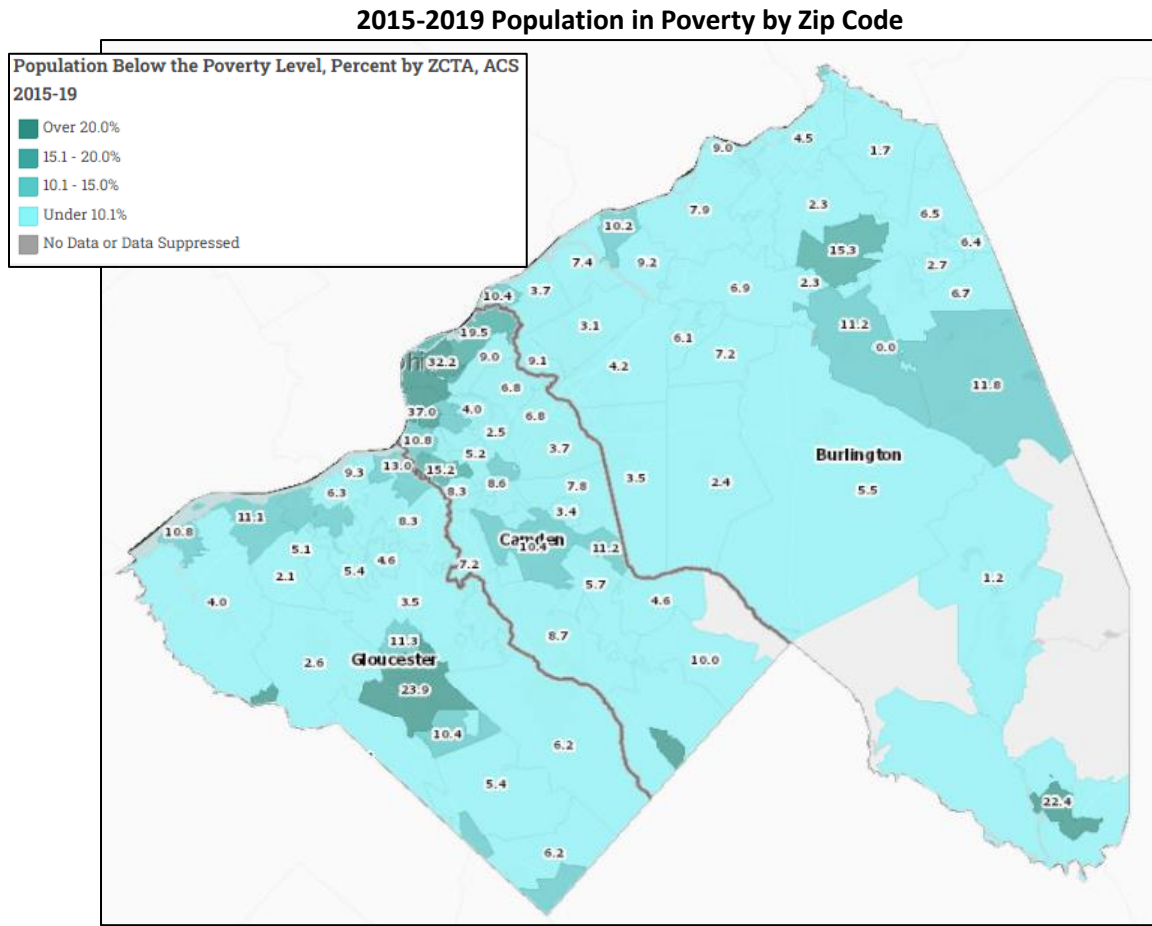
Source: US Census Bureau, American Community Survey



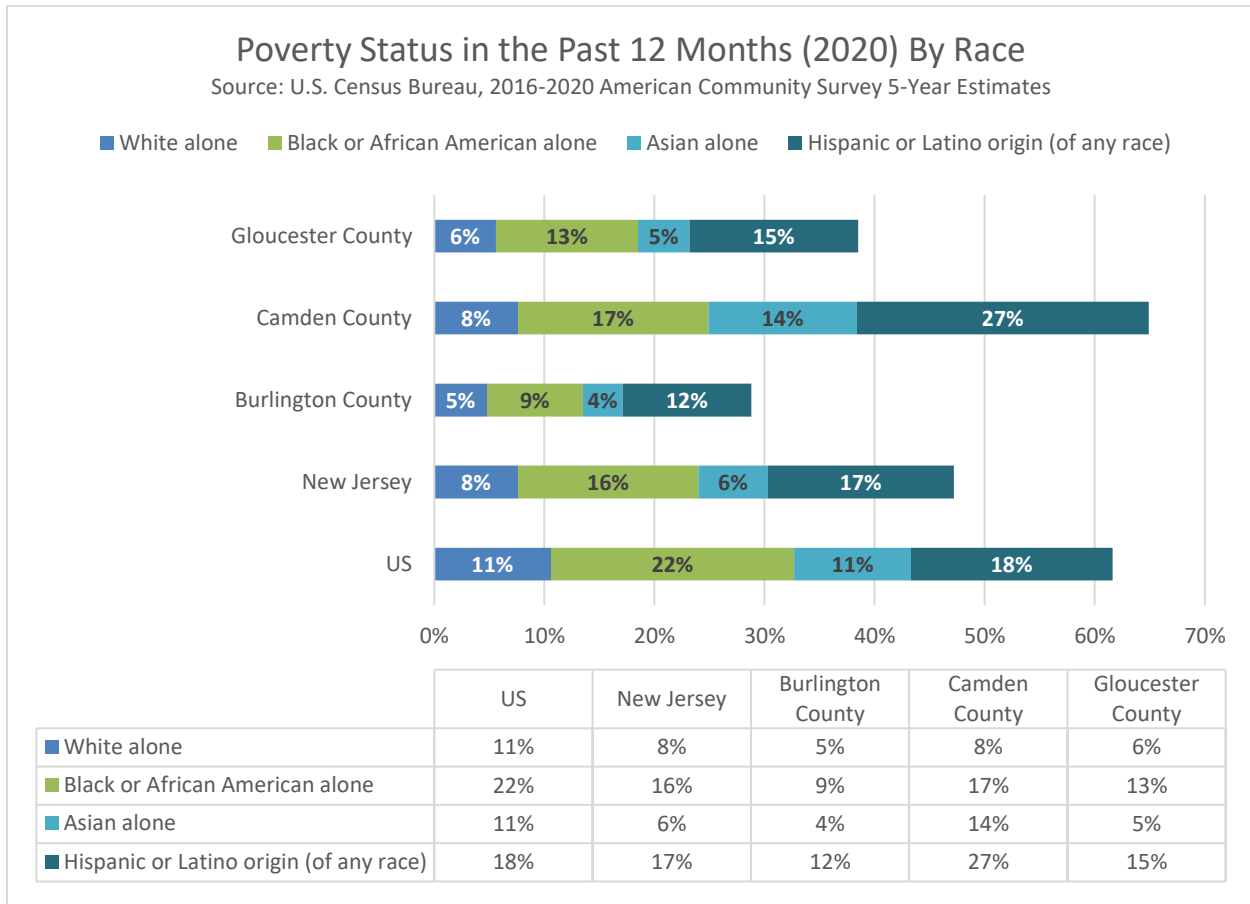




Source: US Census Bureau, American Community Survey



When reviewed by race and geography, clear disparities emerge. Data across many measures of health and social indicators consistently demonstrate that people who identify as Hispanic or Latino of any race and people who identify as Black/African American experience more poverty, lower median wages than people who identify as White and are less likely to receive preventive and life-saving healthcare due to barriers associated with poverty.



## Food Security

Where you live impacts what you eat. The United Nations' Committee on World Food Security defines food security to mean that everyone has physical, social, and economic access to sufficient, safe, and nutritious food that meets their food preferences and dietary needs for an active and healthy life.<sup>2</sup> Food security depends on many factors. The availability and accessibility of venues to purchase fresh foods, such as supermarkets and farmers markets, is an important component.

**Trended and Projected Food Insecurity**

	Burlington County	Camden County	Gloucester County	New Jersey	United States
<b>All Residents</b>					
<b>2021 (projected)</b>	<b>9.7%</b>	<b>13.2%</b>	<b>10.8%</b>	<b>11.7%</b>	<b>12.9%</b>
<b>2020 (projected)</b>	<b>10.0%</b>	<b>13.4%</b>	<b>11.2%</b>	<b>12.0%</b>	<b>13.9%</b>
2019	6.6%	9.5%	7.5%	8.6%	10.9%
2018	7.5%	10.3%	7.8%	8.7%	11.5%
2017	9.3%	11.8%	9.2%	9.6%	12.5%
<b>Children</b>					
<b>2021 (projected)</b>	<b>14.1%</b>	<b>19.5%</b>	<b>14.6%</b>	<b>15.3%</b>	<b>17.9%</b>
<b>2020 (projected)</b>	<b>14.8%</b>	<b>20.0%</b>	<b>15.6%</b>	<b>16.1%</b>	<b>19.9%</b>
2019	8.8%	13.0%	8.9%	9.9%	14.6%
2018	10.4%	14.1%	11.2%	11.3%	15.2%
2017	11.4%	14.6%	12.4%	13.2%	17.0%

Source: Feeding America

Even though fresh foods are available for sale, it doesn't mean that fresh foods are accessible to everyone. Food costs money. The following table demonstrates the proportion of children eligible for free and reduced lunches in each area.

Every year we sponsor several families over the holidays. We ask them what they want help with for the holidays and the answer was always presents for the kids. This year, the only thing families asked for was food or toiletries; not one family asked for gifts, toys.

Key Informant Interview, program administrator



**2020-2021 School Year Students Enrolled in Free or Reduced-Price Lunch Program by School District**

	<b>Total Student Enrollment</b>	<b>Students Participating in Free Lunch Program</b>	<b>Students Participating in Reduced-Price Lunch Program</b>
Burlington County	66,788	21.1%	4.5%
Camden County	75,638	35.5%	4.7%
Gloucester County	45,579	20.7%	3.7%
New Jersey	13,43,440	31.0%	4.4%

Source: New Jersey Department of Education

Note: The percentage of participating students was calculated as an average across the districts with each county.

Increasing awareness and helping families enroll in programs like Free and Reduced school lunch and SNAP benefits can help family make up the shortfall of food security.



## Education

Education is one of the best predictors of good health and long lives. Education builds a strong foundation to create a path for young people and their community that includes more choices for health and well-being. Availability of accessible, well-funded and well-resourced public education opportunities and exposure to diverse employment pathways, such as in the healthcare and social services fields, increase the opportunity for upward mobility, economic security, and better health outcomes.

“Education should also be recognized as an essential requirement for the disruption of the cycle of poverty and inequity in health”

Hahn, R. A., & Truman, B. I. (2015). Education Improves Public Health and Promotes Health Equity. *International journal of health services: planning, administration, evaluation*. 45(4). 657–678.

Educational achievement has a direct impact on employment pathways that increase upward mobility, economic security, generational wealth, and better health outcomes. In the City of Camden, there are more than three times the proportion of adults who do not have a high school diploma, and roughly one-third of the proportion of adults who have completed a bachelor’s degree than in the rest of South Jersey counties.

### 2015-2019 Population (Age 25 or Older) by Educational Attainment

**Green** = 10+ percentage points above the other geographies

**Red** = 10+ percentage points below the other geographies

	Less than high school diploma	High school graduate (includes GED)	Some college or associate degree	Bachelor’s degree	Graduate or professional degree
Burlington County	6.3%	28.1%	27.7%	24.3%	13.7%
Camden County	15.3%	29.5%	26.7%	20.3%	12.2%
Camden City	<b>32.3%</b>	34.0%	23.9%	<b>7.0%</b>	<b>2.8%</b>
Gloucester County	7.1%	32.0%	27.9%	21.5%	11.5%
New Jersey	10.2%	27.2%	22.9%	24.2%	15.5%
United States	12.0%	27.0%	28.9%	19.8%	12.4%

Source: US Census Bureau, American Community Survey

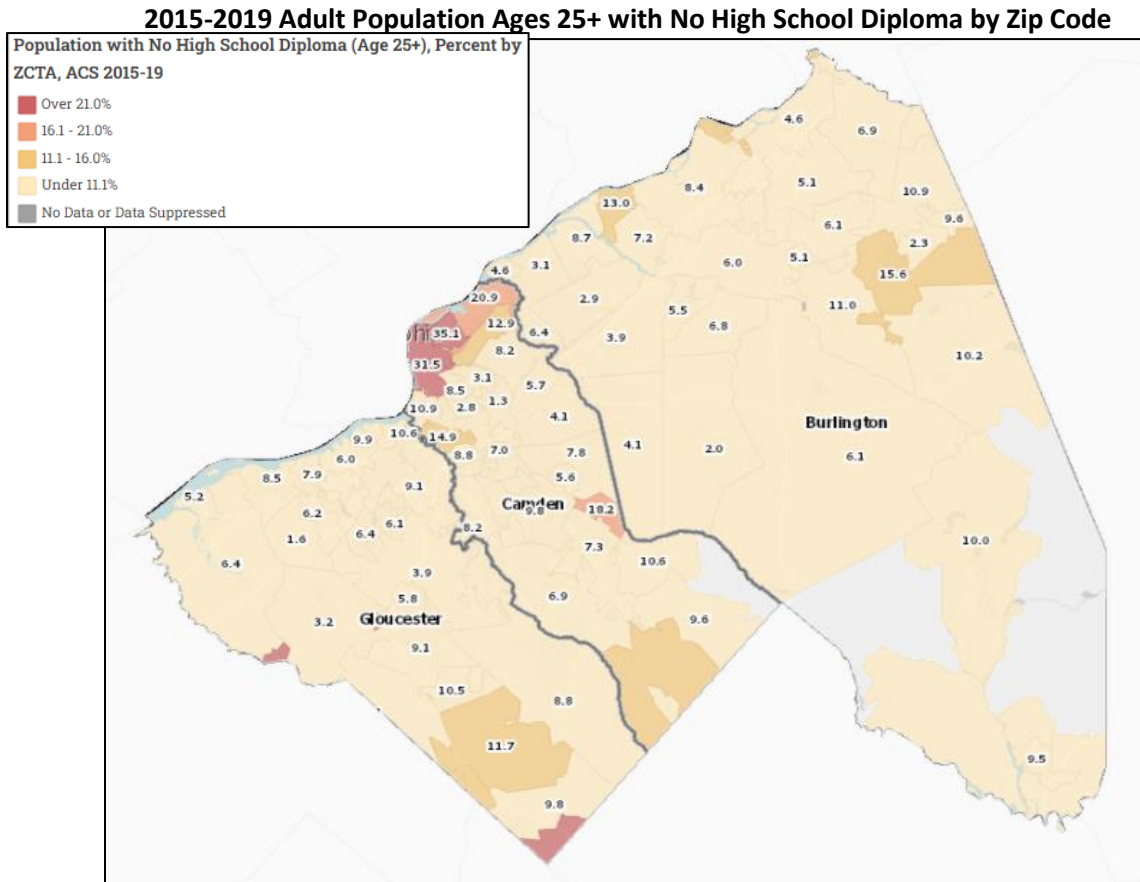
**This means that roughly 1 in 3 Camden City adults have not completed high school**, creating a barrier to both employment and health literacy. This disparity alludes to structural inequities that present barriers to educational attainment for a long time.

**Having less than a high school diploma limits employment choices**, making a living wage or a job with benefits more challenging to find. Higher levels of education create access to a wider range of employment opportunities, leading to increased access to healthy living resources including health insurance and transportation.



### Equity in Education

Education builds a strong foundation to create a path for young people and their community that includes more choices for health and well-being. Availability of accessible, well-funded and well-resourced public education opportunities and exposure to diverse employment pathways, such as in the healthcare and social services fields, increase the opportunity for upward mobility, economic security, and better health outcomes.



## Our Homes and Where We Live

Where you live impacts the choices available to you. These choices impact your income, wellness, and ultimately how long you live. These place-based choices and lived experiences like discrimination and racism, also inform perception of opportunities.

Owning a home is an investment. For many families, their home is their largest asset. However, historically, structures have been in place that prevent people of color and others from purchasing a home. Today, this historic structural inequity manifests in the financial assets that certain populations have been able to pass on to future generations. The security of knowing one has a home can also reduce chronic stress, a significant factor in developing chronic disease.

For neighborhoods, a higher proportion of homeownership means greater neighborhood stability. Greater neighborhood stability means greater opportunities for investment in infrastructure, such as schools, roads, public transportation and green spaces, key elements for healthy living.

Roughly 1 in 3 homeowners and 1 in 2 renters in the South Jersey region are housing cost burdened, meaning they pay 30% or more of their income towards housing. **In Camden City, housing vacancy ranges from 40-60%, about half of all available housing stock.** While the median home value and median rent in Camden City are less expensive than the other areas, half of all homeowners and renters in Camden City are housing cost burdened. The combination of large proportions of vacant houses, high-cost burden and low home values is both a result and a cause of sustained economic strain in Camden City.

### 2015-2019 Housing Indicators

**Green** = 10+ percentage points above the other geographies

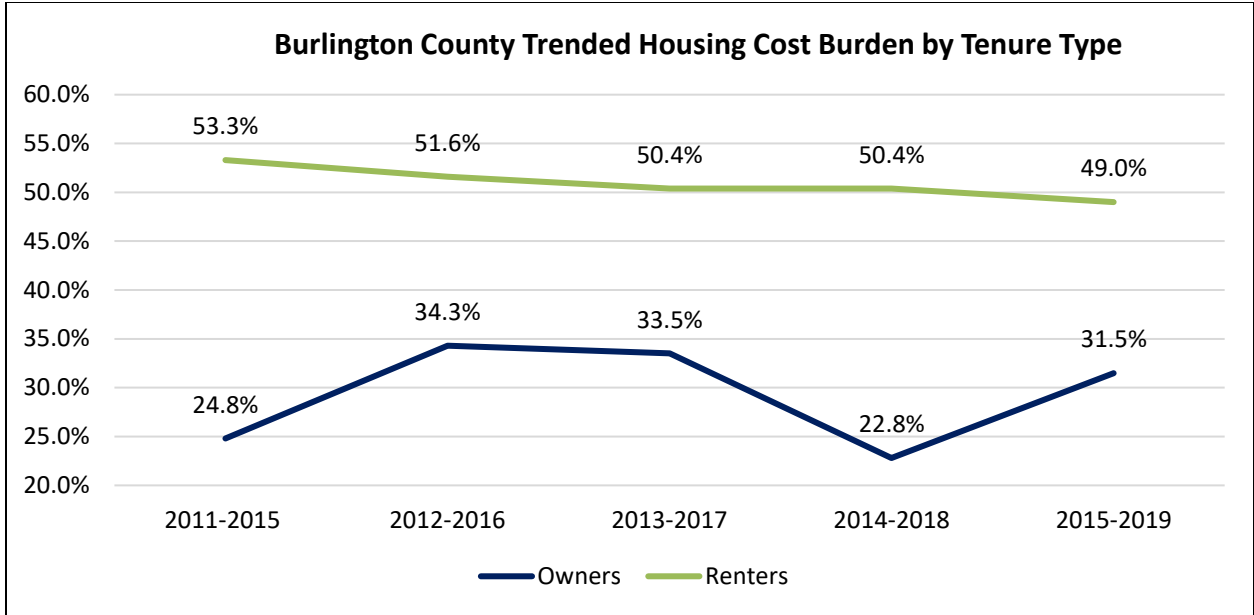
**Red** = 10+ percentage points below the other geographies

	Owners			Renters		
	Occupied Units	Median Home Value	Cost-Burdened*	Occupied Units	Median Rent	Cost-Burdened*
Burlington County	75.4%	\$251,200	31.5%	24.6%	\$1,346	49.0%
Camden County	66.8%	\$197,800	32.7%	33.2%	\$1,079	54.8%
Camden City	39.3%	\$84,000	46.3%	60.7%	\$922	64.8%
Gloucester County	80.1%	\$219,700	29.3%	19.9%	\$1,225	53.3%
New Jersey	63.9%	\$335,600	35.3%	36.1%	\$1,334	51.4%
United States	64.0%	\$217,500	27.8%	36.0%	\$1,062	49.6%

Source: US Census Bureau, American Community Survey

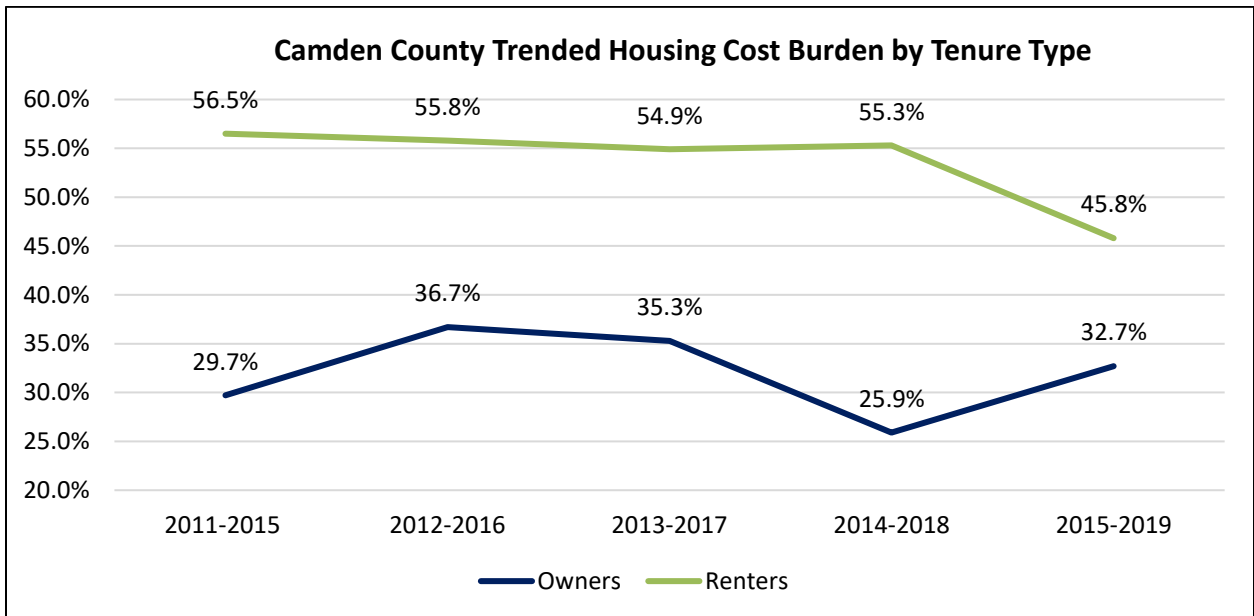
\*Defined as spending 30% or more of household income on rent or mortgage expenses.





Source: US Census Bureau, American Community Survey

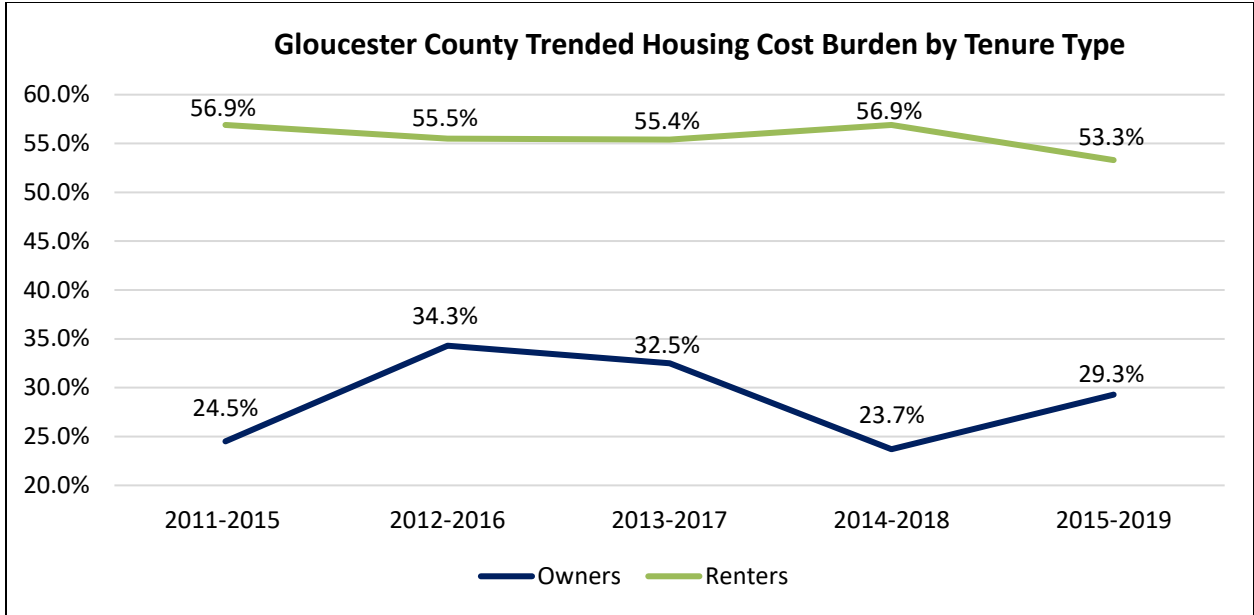
Housing is often the largest single monthly expense for households and should represent 30% if a household’s monthly income. When households spend more than 30% of their income on housing, that leaves fewer resources for other necessities like food, transportation, and childcare.



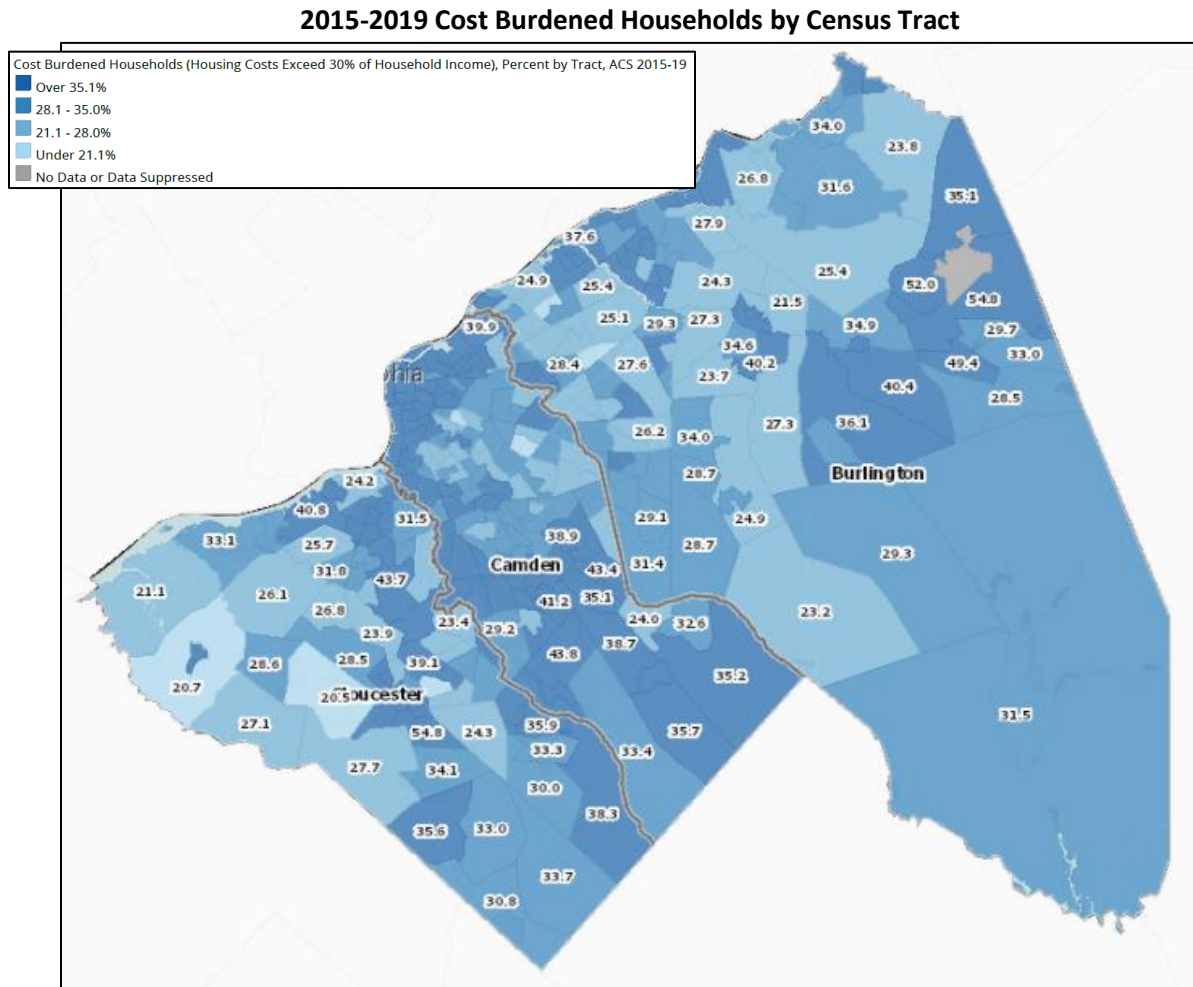
Source: US Census Bureau, American Community Survey







Source: US Census Bureau, American Community Survey



## Housing and Lead

There is no known safe level of lead exposure. The exposure and ingestion of lead through paint dust, pipes and other sources has lifelong detrimental effects on health, including brain development in children. Therefore, prevention of exposure to lead, especially among children and pregnant women, can remove lifelong barriers to health and well-being.

### 2015-2019 Housing by Year Built

**Green** = 10+ percentage points above other geographies

**Red** = 10+ percentage points below other geographies

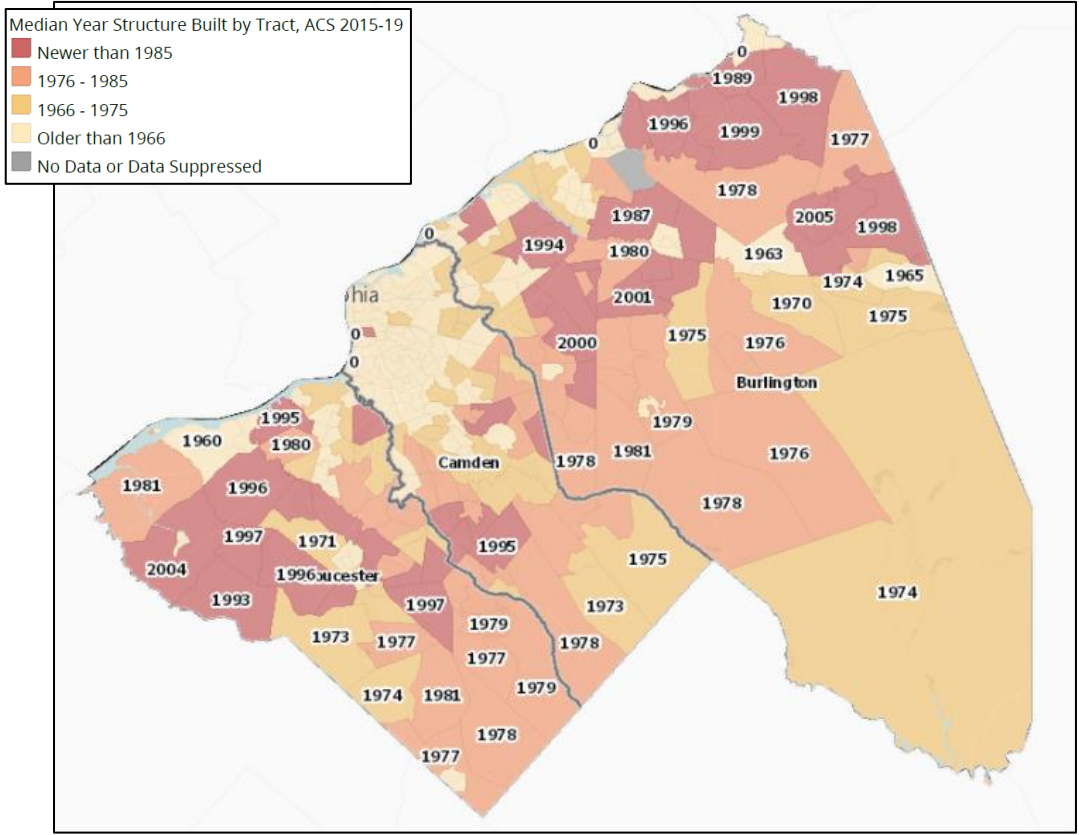
	Before 1980	1980-1999	2000-2009	2010-2013	2014 or later
Burlington County	57.4%	28.9%	10.4%	1.8%	1.3%
Camden County	<b>73.8%</b>	18.6%	5.7%	1.1%	0.7%
Camden City	<b>86.3%</b>	<b>6.1%</b>	<b>6.3%</b>	1.1%	<b>0.1%</b>
Gloucester County	53.1%	27.5%	15.4%	2.3%	1.7%
New Jersey	66.4%	21.3%	9.0%	1.7%	1.6%
United States	53.6%	27.3%	14.0%	2.7%	2.5%

Source: US Census Bureau, American Community Survey

More than half of all homes in Burlington, Camden and Gloucester Counties were built before 1980. This is of concern because lead paint, which is a key cause of lead poisoning in children, was commonly used inside homes until it was banned in 1978. In Camden City, most houses, more than 8 in 10, were built before 1980, indicating that most homes in Camden City are at risk for having lead paint. While this is a continuing concern, the amount of time spent indoors at home during 2020-2021 due to the COVID-19 pandemic increased exposure to lead among people living in older homes, particularly rental properties.

During 2020 and in to 2021, people of all ages stayed home, working remotely, attending school remotely, and avoiding public places. For many people, including children of all ages, this kept them away from COVID-19 but exposed them to other physical, emotional, and environmental hazards in their homes, including lead.

**2015-2019 Median Year of Housing Built by Census Tract**



**Housing and Asthma**

Poor indoor air quality, including the presence of mold, pests and other hazards in the home, are risk factors for asthma, a chronic disease that impacts quality of life. Poor indoor air quality is impacted by environmental factors inside homes as well as within neighborhoods. Therefore, although asthma has a range of contributing risk factors for adults and children, place, including housing age and neighborhood environmental factors, impacts asthma and health.

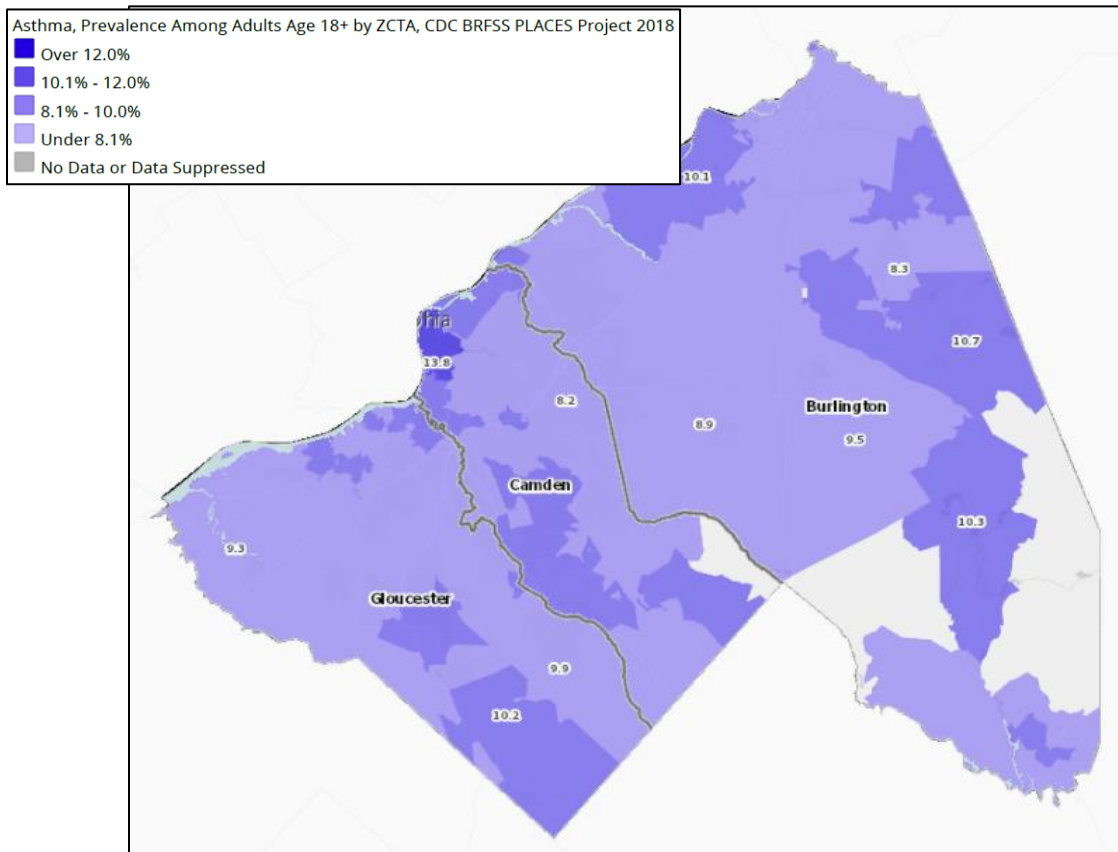


### 2019 High School Students Ever Diagnosed with Asthma

	New Jersey	United States
Total	22.9%	21.8%
<b>Race and Ethnicity</b>		
Asian	19.5%	22.6%
Black or African American	23.8%	29.2%
Latinx origin (any race)	22.0%	21.0%
White	23.6%	19.8%

Source: Centers for Disease Control and Prevention, YRBS

### 2018 Adult Asthma Prevalence by ZIP Code



### People Experiencing Homelessness

The Point-in-Time (PIT) count is a count of sheltered and unsheltered people experiencing homelessness on a single night in January, which is mandated by the U.S. Department of Housing and Urban Development (HUD) in communities nationwide. Sheltered locations include emergency shelters and transitional housing. Unsheltered locations include cars, streets, parks, etc. PIT data provides insight into the numbers of people experiencing homelessness in communities and service gaps. Monarch Housing Associates conducts the PIT Count for all of New Jersey.

The 2021 PIT count was greatly affected by the COVID-19 pandemic and does not reflect the same data collected in previous years. As a result, the 2021 counts do not fully reflect the total population experiencing homelessness and are not comparable to previous PIT counts. Therefore, the results from the 2021 PIT count was excluded from this CHNA study.

#### 2020 Point-in-Time Count of People Experiencing Homelessness

	Persons Experiencing Homelessness			
	New Jersey	Burlington County	Camden County	Gloucester County
Total Individuals	9,663	553	633	122
Total Households	7,365	366	563	63
<b>Household Type</b>				
Families with children	1,076	77	27	28
<b>Individual Characteristics</b>				
Chronic homeless	1,743	97	212	8
Veterans	595	8	124	1
Young adults	514	46	46	10
<b>Shelter Type</b>				
Emergency Shelter	6,030	498	260	104
Transitional Housing	1,837	30	165	12
Unsheltered	1,786	25	208	6

Source: New Jersey Coalition to End Homelessness

#### 2020 Camden City Point-in-Time Count of People Experiencing Homelessness

Total Persons Experiencing Homelessness	Percent of Total in Camden County	Sheltered Persons Experiencing Homelessness	Unsheltered Persons Experiencing Homelessness
458	76.5%	295	163



## Internet Access – A Bridge and a Barrier

When reviewed as a group, nearly all households in the South Jersey area have access to a computer device, laptop or smartphone as well as access to the internet. However, when Camden City is reviewed independently, the proportion of households with access to a computer, laptop or smartphone range from 50-79%, **and roughly 1 in 3 households do not have internet access**, despite being a densely populated urban area. *This disparity prevents families from accessing school and educational resources, remote work opportunities, online support services and public benefits, telehealth services, behavioral health services and connections to social support such as faith-based services, family and friends.*

Telehealth is here to stay. It is amazing for following up with care and increasing access to patients with social anxiety or anxious because of COVID from leaving their home.

---

Focus Group Participant

### 2015-2019 Households by Digital Access

**Green** = 10+ percentage points above the other geographies

**Red** = 10+ percentage points below the other geographies

	With Computer Access			With Internet Access	
	Computer Device	Desktop / Laptop	Smartphone	Internet Subscription	Broadband Internet
Burlington County	93.3%	85.7%	82.3%	89.2%	88.8%
Camden County	90.2%	77.9%	79.5%	84.2%	83.9%
Camden City	79.5%	50.1%	70.9%	64.2%	63.9%
Gloucester County	92.6%	84.2%	81.1%	88.3%	88.0%
New Jersey	91.4%	81.6%	81.3%	86.1%	85.8%
United States	90.3%	77.8%	79.9%	83.0%	82.7%

Source: US Census Bureau, American Community Survey

Starting the utilization of telemedicine in situations where you couldn't see them before - people with disabilities who couldn't easily get to the office, or people who are not feeling well – they could still be seen. We remain at about 60% telehealth in my office, and I don't see that changing.

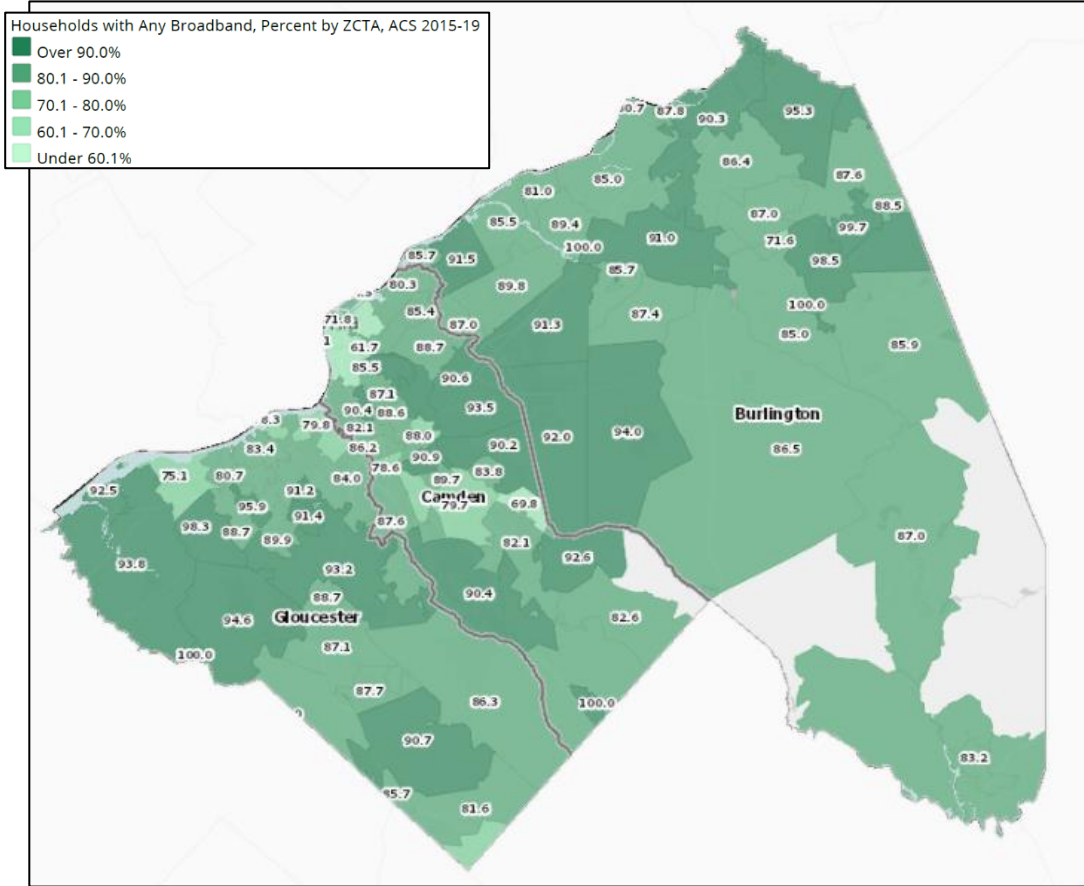
---

Focus Group Participant

Having access to the internet, whether through computers or cell phones connects people to school, employment opportunities, health care, family and friends, and special interest groups. Barriers to accessing the internet – ranging from not understanding how to use devices, availability or cost of broadband access or the limits of data plans – stop people of all ages and walks of life from making connections to care, services and one another.



### 2015-2019 Households with any Broadband Internet by Zip Code



Older patients need more help with telehealth and MyChart. They need help with how to use it and how to work it and had to rely on family members.

Focus Group Participant

I think virtual stinks, but as a person who works with youth, there's also a beauty in it because it's easier to meet with clients instead of driving. It's really easy to do virtual visits instead of home visits, and I can help more people.

Focus Group Participant



## Social Determinants of Health and Health Equity:

### *Where we live impacts choices available to us*

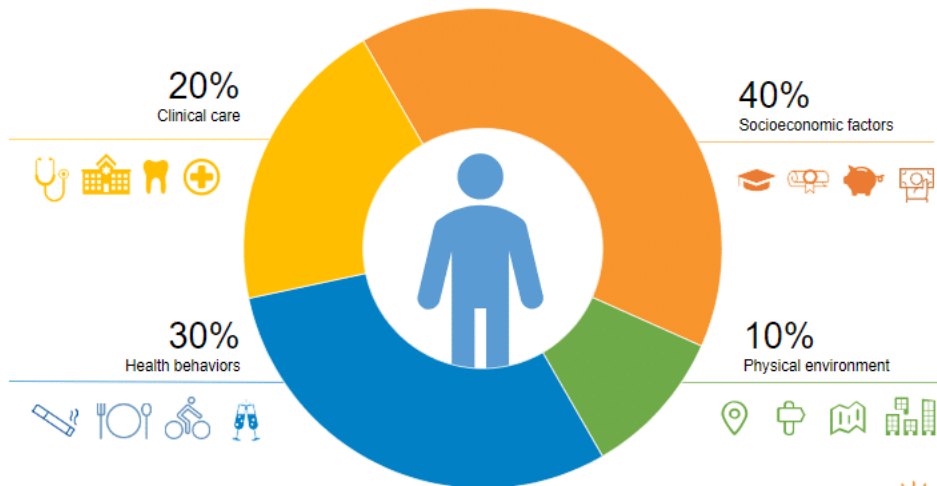
The mix of ingredients that influence each person’s overall health profile include individual behaviors, genetics, accessibility and quality of health services, the physical or built environment, and socioeconomic conditions known as “social determinants of health.” Public health agencies, including the US Centers for Disease Control (CDC), widely hold that at least **50% of a person’s health profile is determined by social determinants of health.**

These choices impact your income, wellness and ultimately how long your live. These place-based

**Until everyone has the same choices, we don’t have health equity.**

choices combined with lived experiences like discrimination and racism, inform the decisions everyone makes. **Disparities or differences in health outcomes between different groups of people are often find their roots in social structural factors that have been in place long before today.** Social determinants of health are typically grouped into five domains: economic stability, education access and quality, healthcare access and quality, neighborhood and built environment, and social and community context. Addressing social determinants of health is a primary approach to achieving *health equity*.

#### WHAT MAKES US HEALTHY?



Interactive Health All Rights Reserved

Source: Centers for Disease Control



In order to achieve health equity, we need to look beyond the healthcare system to dismantle systemic inequities born through racism and discrimination that have overt and implied in many of our social structures, like power and wealth distribution, education and job opportunities, and housing and safe environments. By acknowledging the impact of many of the structural inequities that have existed in our communities, we can make more equitable and effective plans to build a healthier community for all people now and in the future.





## Tools for Identifying Disparity and Inequities

A host of indexes are available to illustrate the potential for health disparities and inequities at the community-level based on social determinants of health (SDoH). A description of each index used in this report is provided below, followed by data visualizations of each tool that show how well South Jersey communities fare compared to state and national benchmarks.

**Community Need Index (CNI):** The CNI is a zip code-based index of community need calculated nationwide, based on socioeconomic barriers, including income, culture, education, insurance, and housing. The CNI scores zip codes on a scale of 1.0 to 5.0, with 1.0 indicating a zip code with the least need and 5.0 indicating a zip code with the most need compared to the US national average of 3.0. The CNI is strongly linked to variations in community healthcare needs and is a good indicator of a community's demand for a range of healthcare services.

**GINI Index:** (World Bank estimate) The Gini Index, measures the distribution of income across a population. The GINI Index combines a variety of economic and social indicators to create an index score ranging from 0-100, with a score of 0 representing perfect equality and a score of 100 representing perfect inequality. This GINI Index is used to identify the level of economic inequality within a municipality, demonstrating the breadth of disparity within a town or city.

**Area Deprivation Index (ADI):** The ADI has been in use by Health Resources and Services Administration (HRSA) for more than 30 years to inform health care delivery and policy. The ADI provides a census block group measure of socioeconomic disadvantage based on income, education, employment, and housing quality. A block group is a subdivision of a census tract and typically contains between 250 and 550 housing units.

**County Health Rankings (CHR):** The CHR captures a wide range of health, economic, and social indicators on a county level for all counties across the US. Each year CHR publishes key indicators and ranks each county by state based on their reported outcomes. The CHR model illustrates where action can be taken to improve health and eliminate disparate barriers to opportunity.

**Asset Limited Income Constrained Employed (ALICE):** The ALICE threshold is an index that measures the minimum income level required for survival for an average sized household, based on localized cost of living and local average household sizes. The ALICE index captures the percent of households whose income is above the federal poverty level, but below the threshold necessary to meet all basic needs according to the cost of living in specific communities.

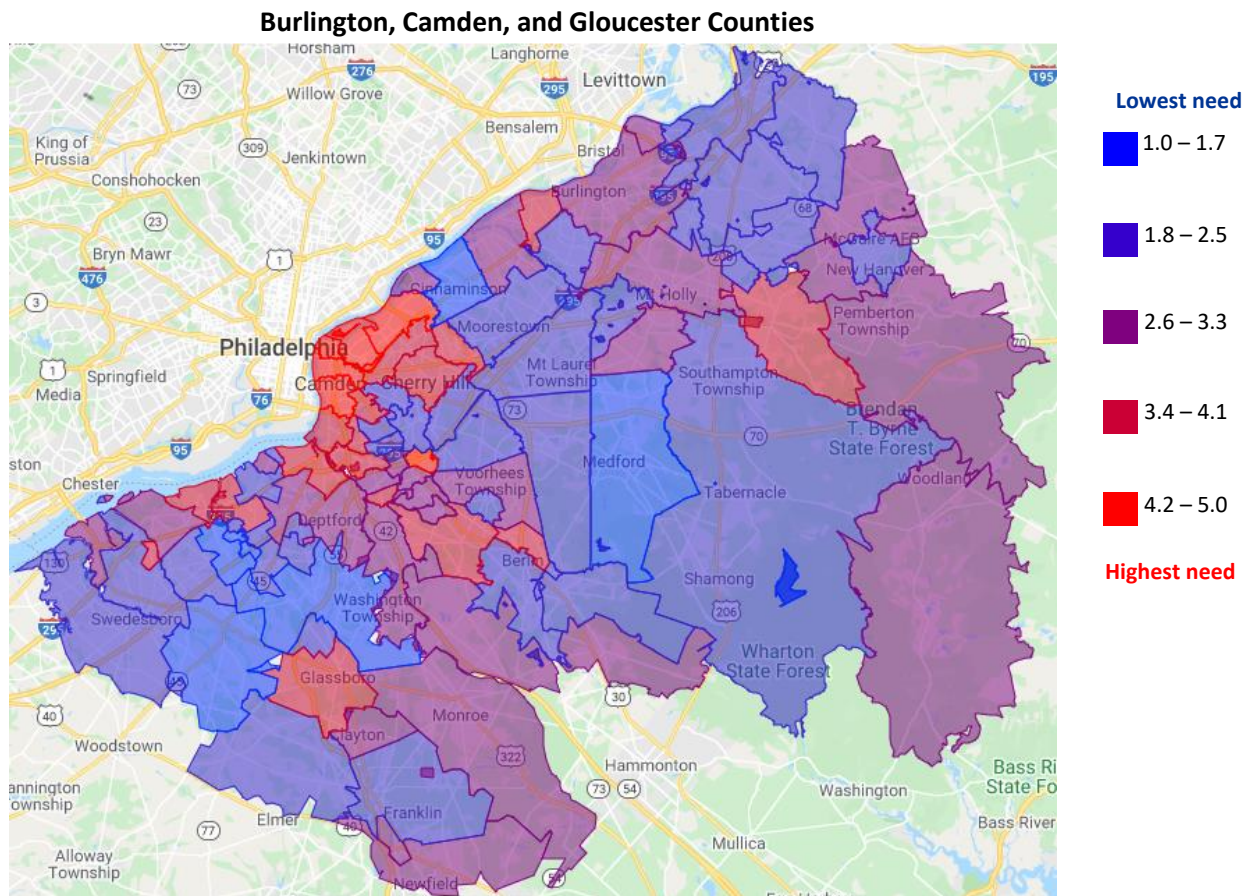
**COVID-19 Community Vulnerability Index (CCVI):** The CCVI, developed by Surgo Ventures, assesses every US community's vulnerability to infectious disease spread based on existing health, economic, and social factors. These factors include socioeconomic status, language barriers, population density, and housing insecurity with access to healthcare and comorbidities among the population. Communities with higher vulnerability have pre-existing economic, social, and physical conditions that may make it hard to respond to and recover from an outbreak like COVID-19.

**Community Need Index (CNI)**

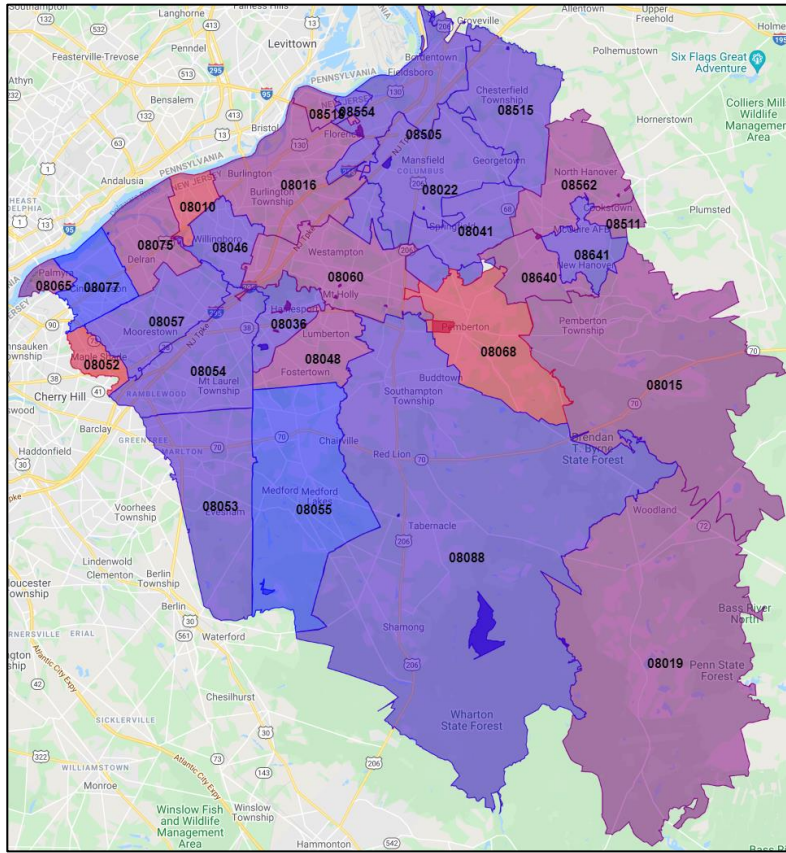
Developed in 2004 by Dignity Health and IBM Watson Health™, the CNI score is an average of five different factors that measure various socioeconomic indicators (income, cultural barriers, education, health insurance, housing) for each community using 2020 source data to determine overall health needs. The CNI is strongly linked to variations in community healthcare needs and is a good indicator of a community’s demand for a range of healthcare services, and as such, represents a useful planning tool for prioritization of geographic interventions.

The zip codes within South Jersey reflect the full CNI spectrum. The map demonstrates that across the region, pockets of high need exist in tandem to well-resourced communities. The distinct socioeconomic characteristics that make up neighborhoods drive overall need.

The CNI helps better target specific neighborhoods that may need more robust exploration, intervention, and opportunity in order to increase health equity for all.



### Burlington County



Lowest need

1.0 – 1.7

1.8 – 2.5

2.6 – 3.3

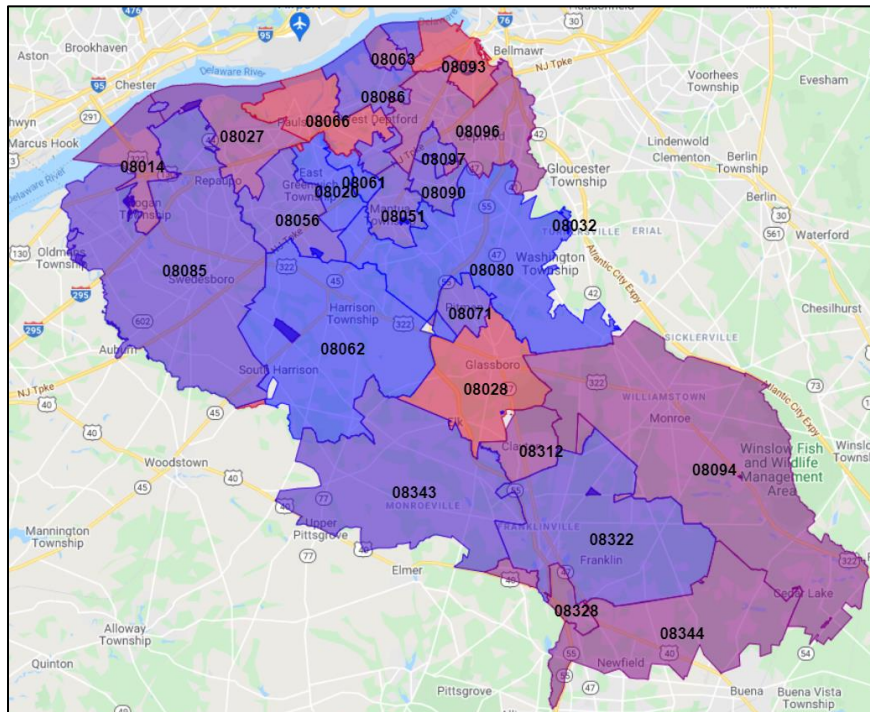
3.4 – 4.1

4.2 – 5.0

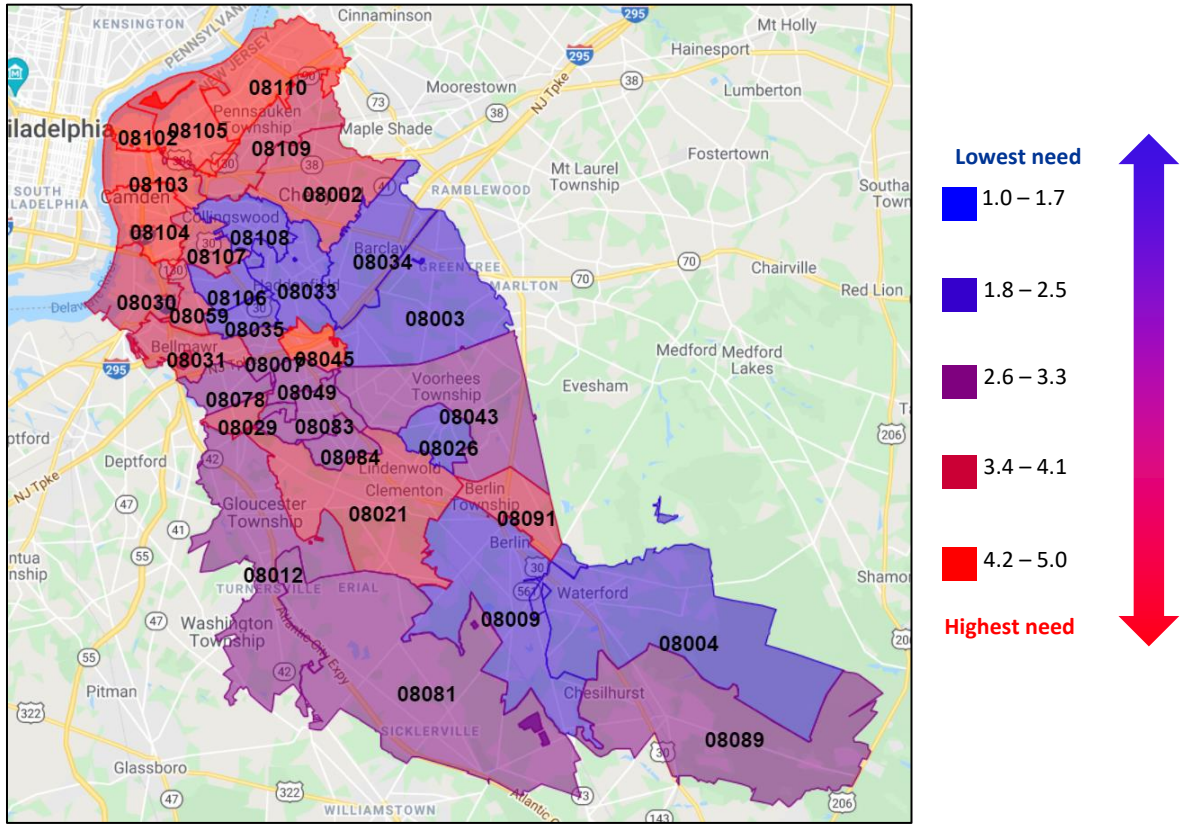
Highest need



### Gloucester County



### Camden County



### 2015-2019 Social Determinants of Health by Camden City and Neighboring Community Zip Code

	Population in Poverty	Children in Poverty	Primary Language Other Than English	Less than HS Diploma	Without Health Insurance	CNI Score
08105, Camden	32.2%	44.6%	63.6%	35.1%	14.7%	5.0
08104, Camden	37.0%	45.7%	31.6%	31.5%	8.1%	5.0
08103, Camden	39.9%	52.7%	27.5%	24.5%	11.1%	5.0
08102, Camden	47.2%	59.4%	52.6%	41.1%	12.0%	5.0
New Jersey	10.0%	14.0%	31.3%	10.2%	7.8%	NA

Source: US Census Bureau, American Community Survey

### 2015-2019 Population by Race and Ethnicity

	White	Black or African American	Asian	Other Race	Two or More Races	Latinx origin (any race)
08105, Camden	29.7%	24.5%	3.5%	37.9%	3.6%	68.4%
08104, Camden	18.5%	57.6%	0.5%	16.8%	6.2%	36.1%
08103, Camden	17.5%	58.8%	1.9%	16.9%	3.7%	32.9%
08102, Camden	27.9%	27.1%	1.0%	39.9%	4.1%	63.9%
New Jersey	67.8%	13.5%	9.5%	6.3%	2.7%	20.2%

Source: US Census Bureau, American Community Survey



### GINI Index by Municipality

The GINI Index measures economic inequality within municipalities, combining standardized economic indicators to measure the economic heterogeneity of a community. The index derived for each municipality comprises a variety of social and economic indicators that are combined and weighted to create a score for each community that can be compared to any other municipality.

The GINI Index looks within each town to measure the inequities within the town borders and determines a score that can be compared to other towns. This approach helps identify areas where systemic barriers and social determinants of health can be addressed at a small-scale level.

A large GINI Index represents more inequality, while a smaller GINI Index represents greater economic equity. The municipalities within Camden City generally have greater economic inequity than New Jersey (48.14%) or the US (48.23%) as a whole.

**GINI Index by Municipality**

	↓ GINI Index
08105, Camden	48.25%
08104, Camden	49.38%
08103, Camden	50.49%
08102, Camden	53.74%
New Jersey	48.14%
United States	48.23%

Source: US Census Bureau, 2015-2019

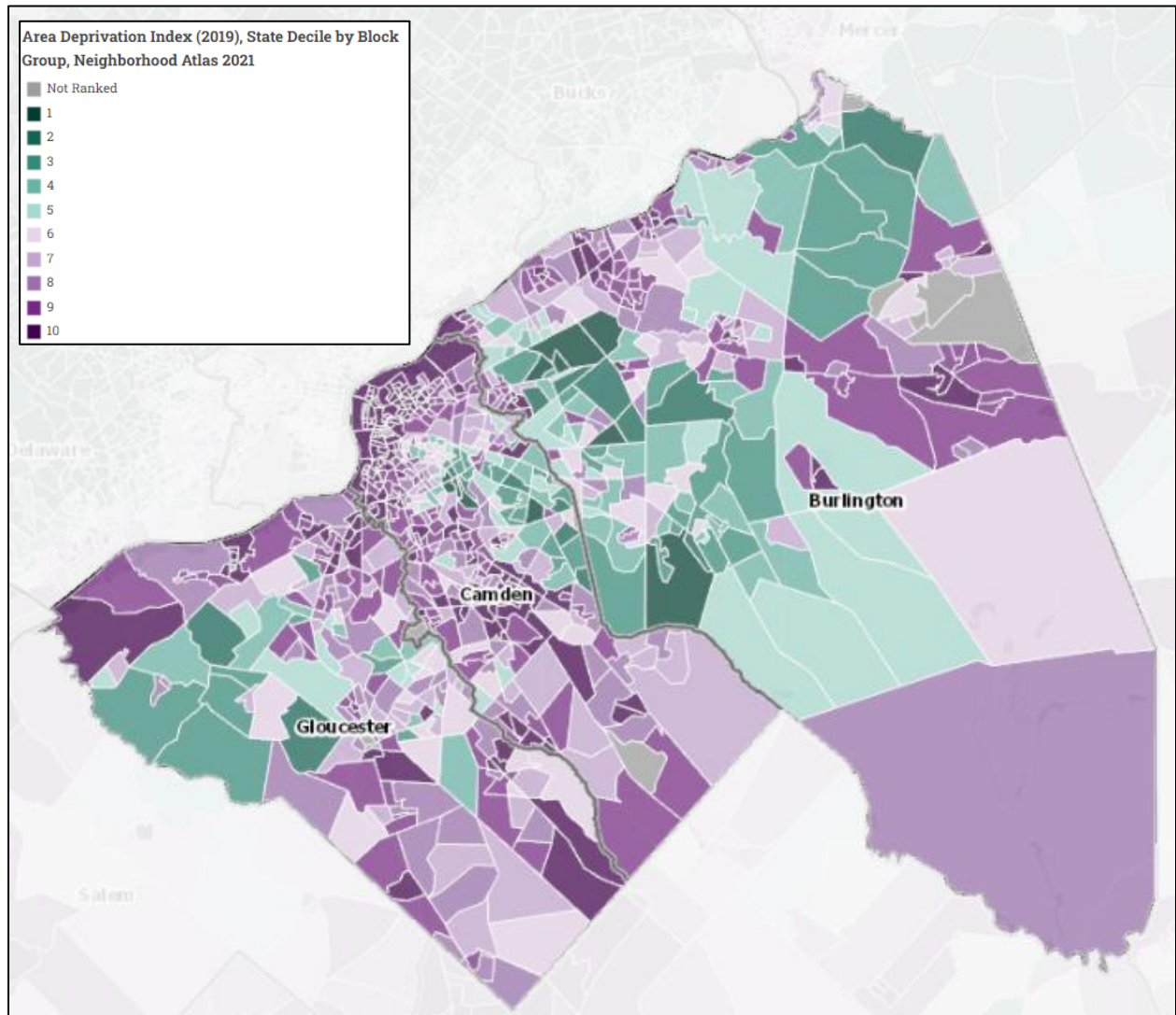
Things have never been great for everybody. Life has always been miserable for lots of people.

Key Informant Interview, healthcare provider



### Area Deprivation Index (ADI)

The ADI is a national index that enables ranking of neighborhoods by a weighted measurement of socioeconomic disadvantage. The ADI allows particular neighborhoods to be compared with surrounding neighborhoods by census block group, as well as with neighborhoods measured in the same way throughout the United States. A score of **1 (dark green)** indicates the least disadvantaged block groups, while a score of **10 (dark purple)** indicates the most disadvantaged block groups.



### County Health Rankings (CHR)

Each year, the University of Wisconsin Population Health Institute, in partnership with the Robert Wood Johnson Foundation, releases the County Health Rankings report measuring the health of every county in every state in the nation. These data are then analyzed to create rankings of counties within each state based on standardized indicators that impact health.

#### County Health Rankings Out of 21 Counties in New Jersey (1 is the best, 21 is the lowest)

	Burlington County			Camden County			Gloucester County		
	2021 Ranking	2020 Ranking	2019 Ranking	2021 Ranking	2020 Ranking	2019 Ranking	2021 Ranking	2020 Ranking	2019 Ranking
<b>Health Outcomes</b>	<b>13</b>	<b>13</b>	<b>10</b>	<b>19</b>	<b>18</b>	<b>20</b>	<b>15</b>	<b>15</b>	<b>16</b>
Length of life	12	12	11	17	17	17	16	16	14
Quality of life	12	12	9	17	18	20	14	14	18
<b>Health Factors</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>16</b>	<b>15</b>	<b>15</b>	<b>11</b>	<b>13</b>	<b>13</b>
Health behaviors	11	7	10	17	19	17	16	16	18
Clinical care	6	6	5	13	13	12	14	14	14
Social and Economic Factors	7	7	6	15	16	14	10	10	10
Physical environment	20	21	21	21	13	16	9	20	20

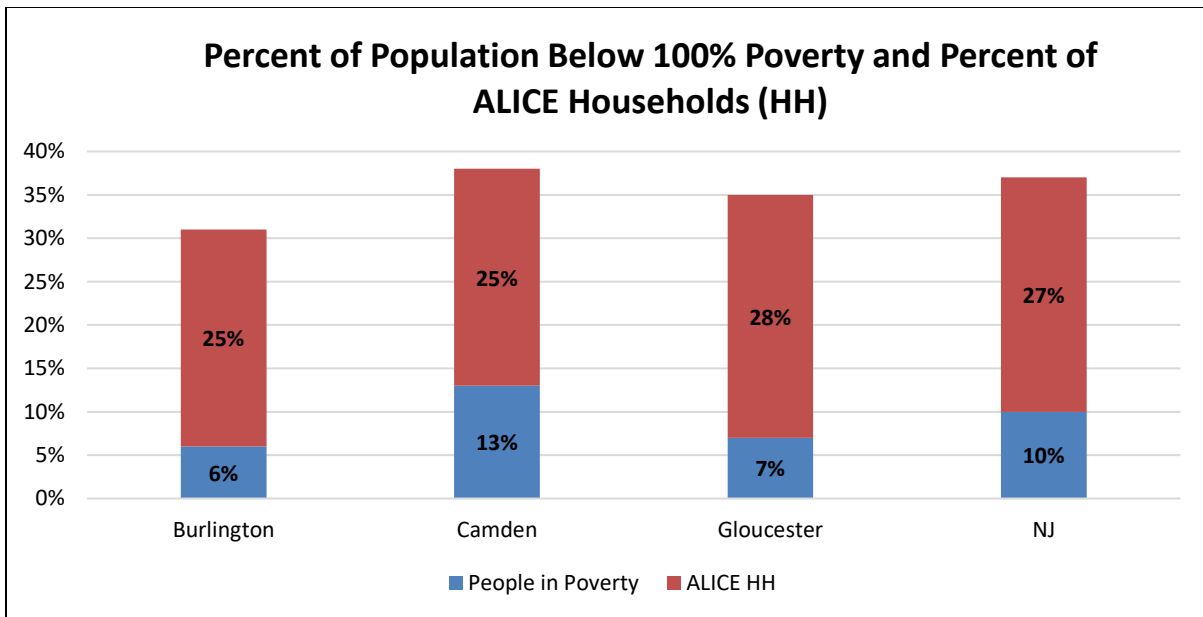
Source: County Health Rankings, 2019-2021



### Asset Limited Income Constrained Employed (ALICE)

The ALICE threshold is an index that measures the minimum income level required to meet all basic needs for an average sized household, based on localized cost of living and local average household sizes. The ALICE index captures the percent of households whose income is above the federal poverty level, but below the threshold necessary to meet all basic needs according to the cost of living in specific communities. ALICE measures the proportion of working poor and households who struggle to meet basic needs and are a paycheck or two away from acute financial strife.

While the proportion of people living below the poverty level is relatively low across South Jersey, 1 in 4 households met the ALICE threshold of working but not being able to make ends meet **before the start of the COVID-19 pandemic**. While the data regarding these measures during the pandemic are not yet available, anecdotal information suggests it is likely that the proportion of struggling households has increased during more recent years.



Source: United for ALICE, 2018

People who are impoverished, it has gotten worse for them. If anybody was already in a bad way, COVID, families were not able to be cared for. It was already terrible, but when they got COVID they couldn't get the care they needed and were in close quarters and it was mainly happening in needy and dense populations. It's hard to come back from that.

Focus Group Participant



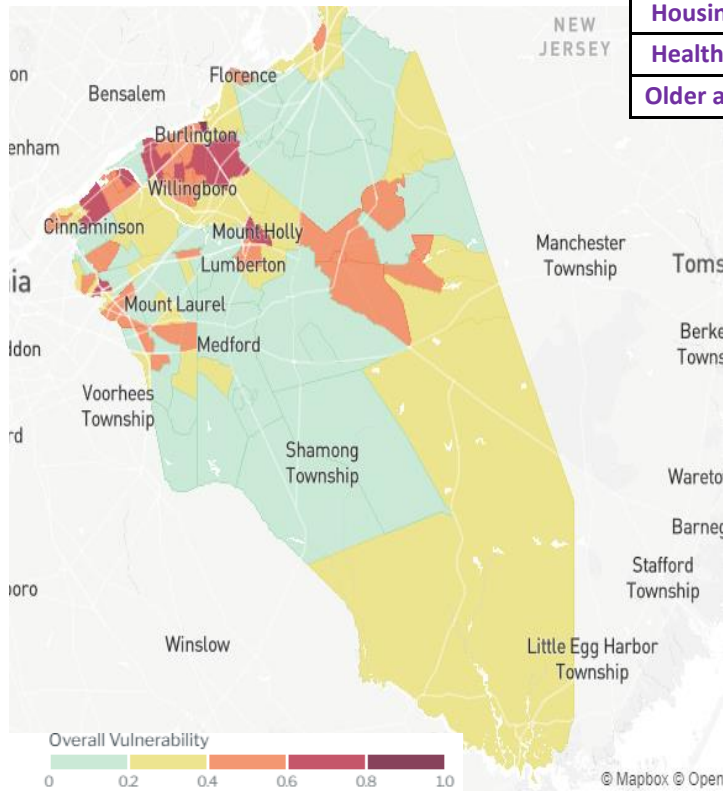


**COVID-19 Vulnerability Index by Census Tract**

COVID-19 has not impacted all people equally. Rather, certain structural issues—population density, low income, crowded workplaces, etc.—contribute to higher levels of spread and worse outcomes from COVID-19, and potentially other infectious diseases.

Surgo Ventures developed the COVID-19 Community Vulnerability Index (CCVI) to measure existing structural issues, such as population density, existing levels of chronic disease, proportions of uninsured, and others, to determine the scale of a community’s vulnerability to an infectious disease event such as COVID-19.

**Burlington County**



What makes Burlington County Vulnerable	
Population density	VERY HIGH
Minorities & non-English speakers	HIGH
Unemployment & low income	MEDIUM
Crowded living & working areas	LOW
Housing & transport challenges	LOW
Health system challenges	LOW
Older age & health issues	VERY LOW

Source: COVID Act Now



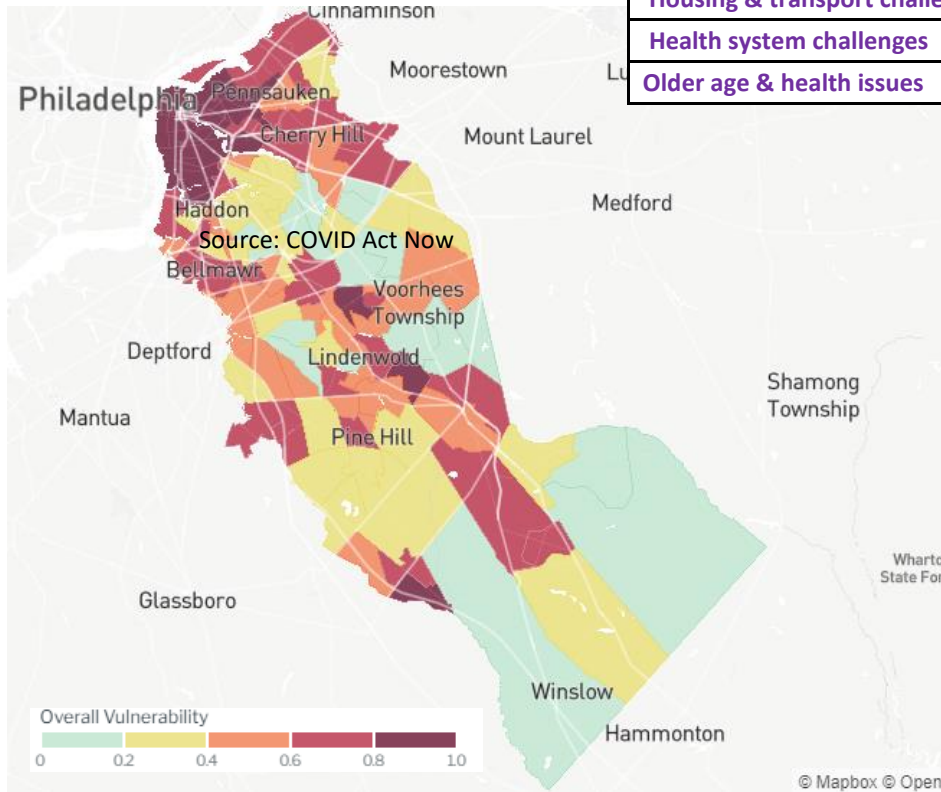
### Camden County

VERY HIGH



Camden County, NJ is **more vulnerable than 80%** of U.S. counties.

What makes Camden County Vulnerable	
Population density	VERY HIGH
Minorities & non-English speakers	VERY HIGH
Unemployment & low income	HIGH
Crowded living & working areas	HIGH
Housing & transport challenges	HIGH
Health system challenges	MEDIUM
Older age & health issues	LOW



Source: COVID Act Now

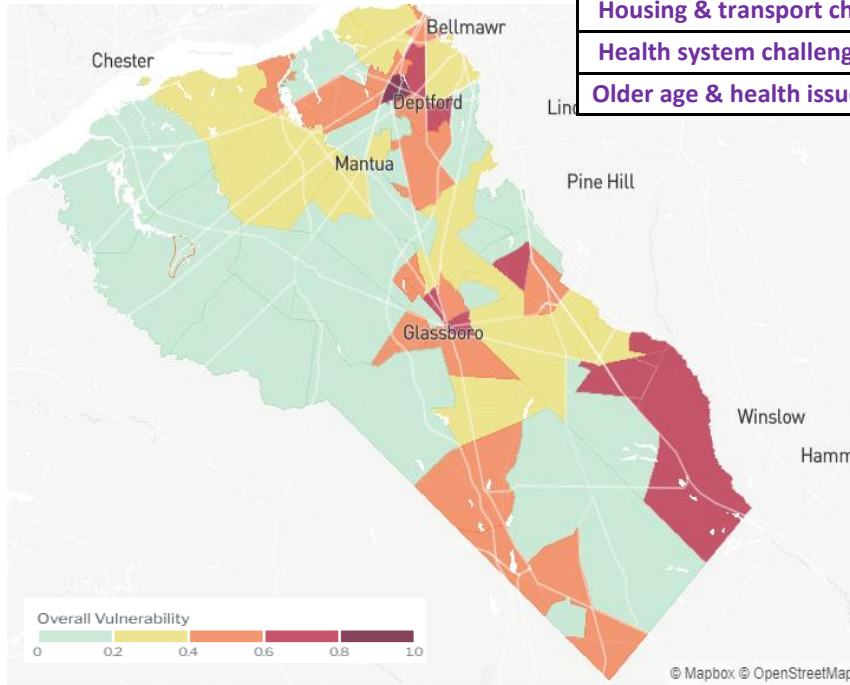


## Gloucester County

LOW



Gloucester County, NJ has **lower vulnerability** than most U.S. counties.



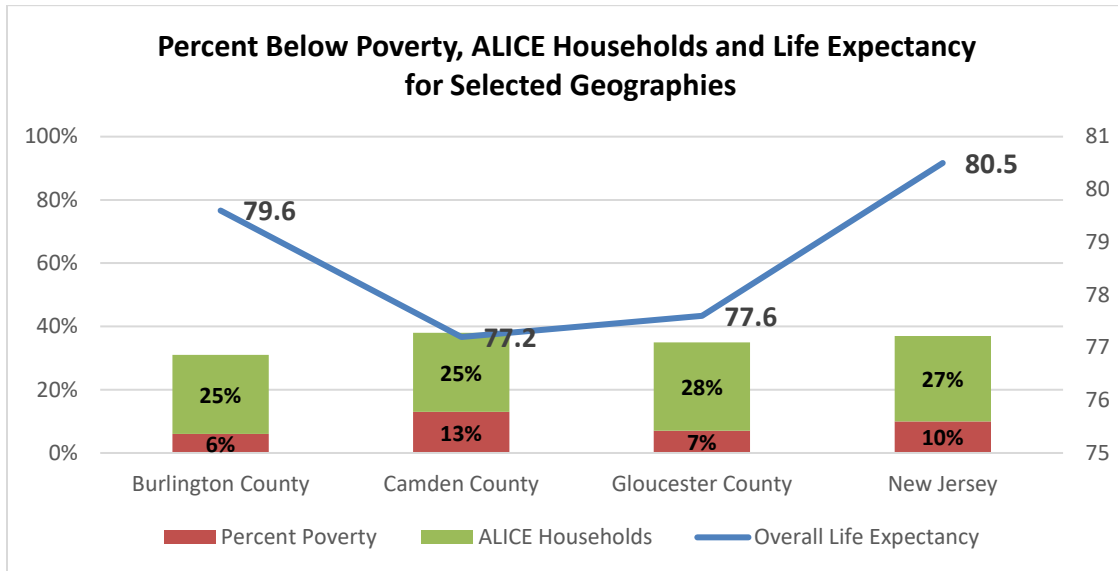
What makes Gloucester County Vulnerable	
Population density	VERY HIGH
Minorities & non-English speakers	HIGH
Unemployment & low income	HIGH
Crowded living & working areas	LOW
Housing & transport challenges	LOW
Health system challenges	VERY LOW
Older age & health issues	VERY LOW

Source: COVID Act Now



## Life Expectancy

Where we live impacts how long we live. Structural factors, including housing quality and affordability, environmental conditions, employment, education, transportation, food security and the experience of racism all play a role in impacting the quality and length of lives.



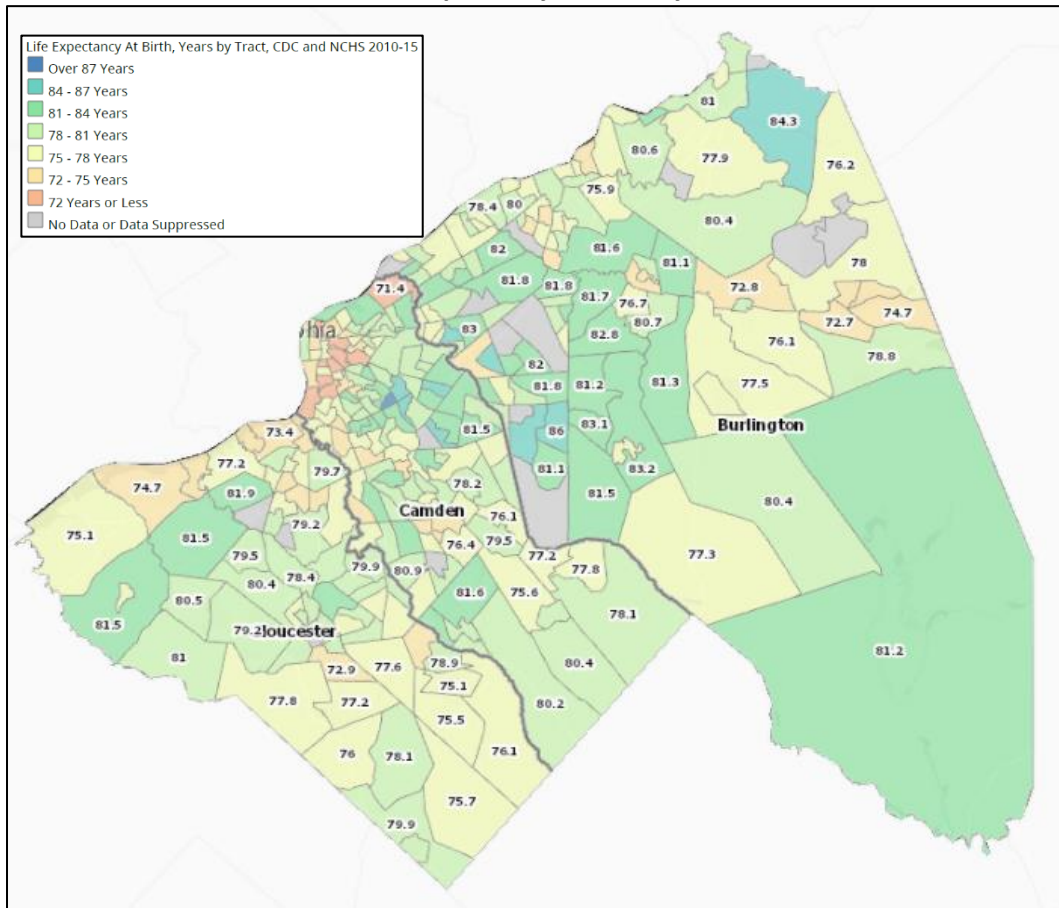
Source: National Vital Statistics System 91.3 2017-2019; United for ALICE 2018

Income is a factor in both quality and length of life. The graph below shows the association between the percent of the population below the federal poverty level, the percent of working households meeting the ALICE threshold, indicating that they are unable to meet basic needs based on the local cost of living despite having an income, and life expectancy. This graph shows that that 1 in 4 South Jersey households met the ALICE threshold before the COVID-19 pandemic, and **all South Jersey Counties had lower life expectancies than New Jersey as a whole.**



When reviewed by Census Tract, this map which shows life expectancy at birth by census tract, illustrates that where you live plays a role in how long you live.

### 2010-2015 Life Expectancy at Birth by Census Tract

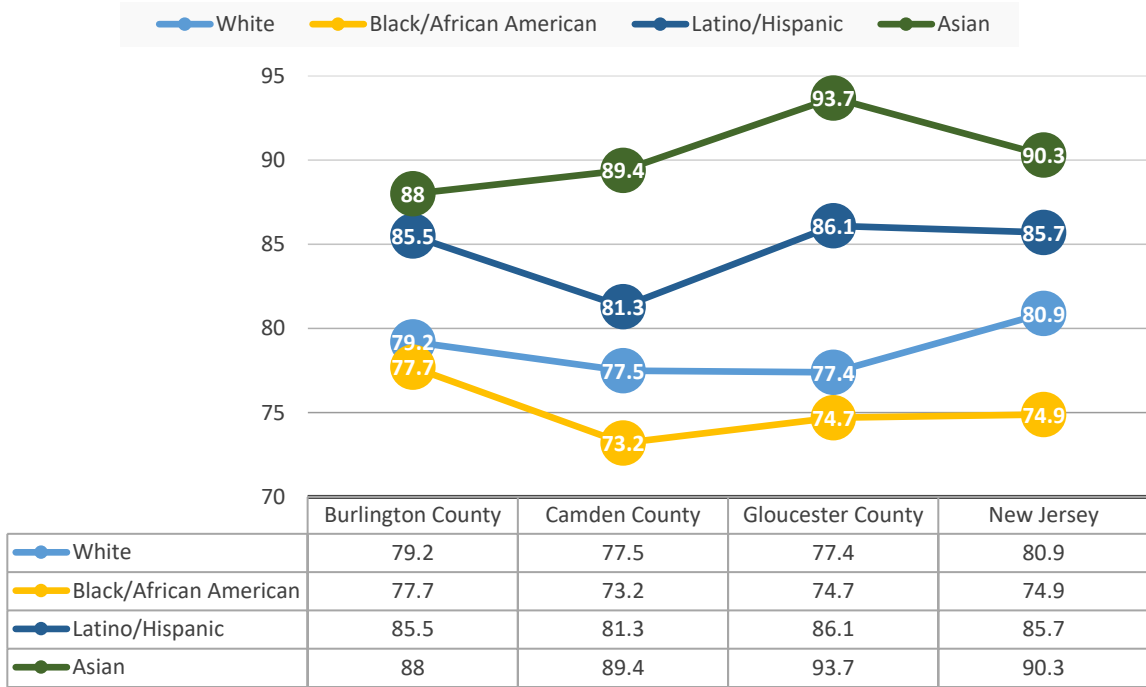


Place of residence is not the only factor impacting the length and quality of life. **Structural factors** affect the range of choices available such as the **quality of local schools**, the **availability of healthy foods**, and the **experience of discrimination and racism** as a barrier to accessing tools for healthy living and a source of chronic stress all play a role in the quality and length of life. When life expectancy is reviewed by race and ethnicity, **clear differences by race and ethnicity appear**.



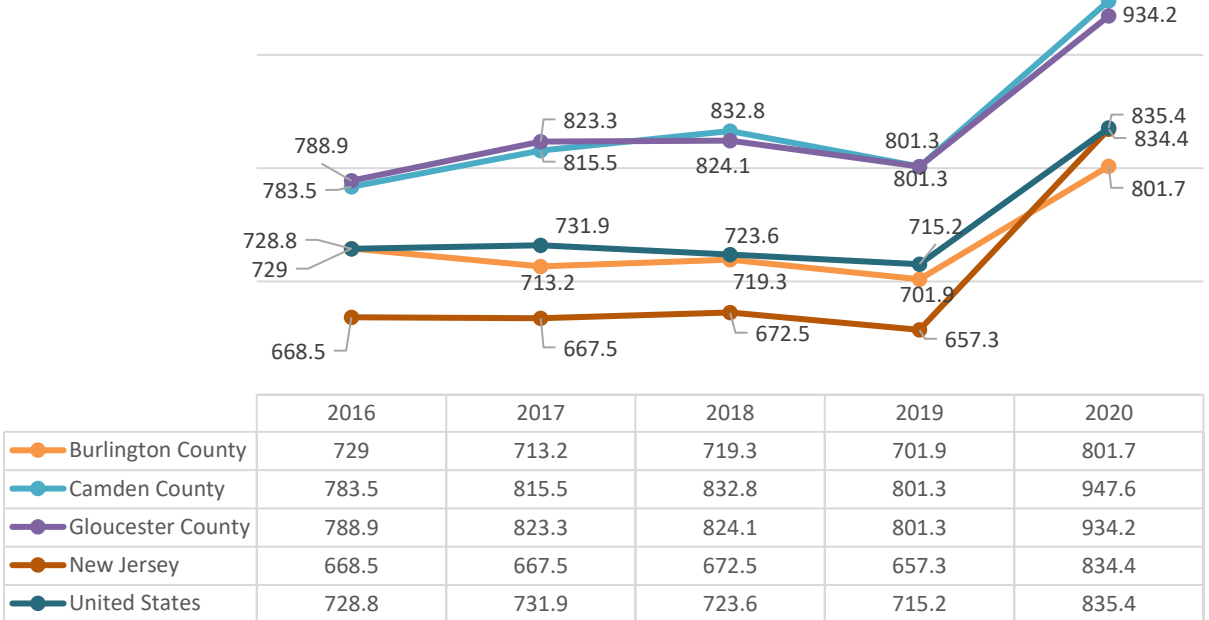
### 2017-2019 Life Expectancy in Years by Race for Burlington, Camden and Gloucester Counties

Source: National Vital Statistics System91.3



While there is variation between the counties, the death rate due to all causes has consistently been higher in Burlington, Camden and Gloucester Counties than New Jersey as a whole over time. What the graph below shows is a step increase the rate of early death from all causes in all geographies in 2020.

### All Cause Death Rate Age Adjusted Rate Per 100,000



Source: Centers for Disease Control and Prevention



The steep increase in 2020 identified above is evidence of the impact of COVID-19, not only as an emerging source of early death, but also as a contributing factor in early death from other leading causes of death. The top ten leading causes of death throughout New Jersey for the years preceding the COVID-19 pandemic are listed here.

Ten Leading Causes of Death among New Jersey Residents, 2010-2019										
Rank	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
1	Heart Disease 18,739	Heart Disease 18,340	Heart Disease 18,343	Heart Disease 18,462	Heart Disease 18,323	Heart Disease 18,649	Heart Disease 18,598	Heart Disease 18,842	Heart Disease 19,048	Heart Disease 18,729
2	Cancer 16,824	Cancer 16,716	Cancer 16,485	Cancer 16,319	Cancer 16,593	Cancer 16,270	Cancer 16,377	Cancer 16,262	Cancer 16,012	Cancer 15,705
3	Stroke 3,404	Stroke 3,422	Stroke 3,439	Stroke 3,456	Stroke 3,419	Stroke 3,413	Unintentional Injury 3,840	Unintentional Injury 4,484	Unintentional Injury 4,676	Unintentional Injury 4,658
4	CLRD 3,108	CLRD 3,159	CLRD 3,273	CLRD 3,245	CLRD 3,048	Unintentional Injury 3,219	Stroke 3,401	Stroke 3,475	Stroke 3,444	Stroke 3,553
5	Unintentional Injury 2,491	Unintentional Injury 2,688	Unintentional Injury 2,991	Unintentional Injury 3,029	Unintentional Injury 2,970	CLRD 3,202	CLRD 3,065	CLRD 3,228	CLRD 3,213	CLRD 3,055
6	Diabetes 2,098	Diabetes 2,222	Diabetes 1,989	Diabetes 2,043	Diabetes 2,062	Alzheimer's 2,260	Alzheimer's 2,435	Alzheimer's 2,830	Alzheimer's 2,710	Alzheimer's 2,633
7	Alzheimer's 1,881	Alzheimer's 1,962	Alzheimer's 1,883	Alzheimer's 1,812	Alzheimer's 1,962	Septicemia 1,957	Diabetes 1,949	Diabetes 1,908	Septicemia 1,948	Septicemia 1,983
8	Septicemia 1,660	Septicemia 1,727	Septicemia 1,672	Septicemia 1,785	Septicemia 1,764	Diabetes 1,933	Septicemia 1,925	Septicemia 1,897	Diabetes 1,881	Diabetes 1,934
9	Kidney Disease 1,582	Kidney Disease 1,492	Kidney Disease 1,431	Kidney Disease 1,400	Kidney Disease 1,502	Kidney Disease 1,582	Kidney Disease 1,535	Kidney Disease 1,591	Kidney Disease 1,672	Kidney Disease 1,622
10	Influenza & Pneumonia 1,129	Influenza & Pneumonia 1,258	Influenza & Pneumonia 1,131	Influenza & Pneumonia 1,356	Influenza & Pneumonia 1,234	Influenza & Pneumonia 1,402	Influenza & Pneumonia 1,208	Influenza & Pneumonia 1,337	Influenza & Pneumonia 1,465	Influenza & Pneumonia 1,270

The increase in deaths due to **unintentional injury** is due to the increase in unintentional poisoning deaths, which include unintentional drug overdoses.  
 Data source: New Jersey Death Certificate Database. Retrieved on 5/7/21 from New Jersey Department of Health, New Jersey State Health Assessment Data  
 Prepared by: [Center for Health Statistics, New Jersey Department of Health](#) NJSHAD: <http://nj.gov/health/shad>

5/7/2021



## COVID-19: Impact on Communities

COVID-19 is the name of the disease caused by the [SARS-CoV-2](#) virus. "CO" stands for corona, "VI" for virus, and "D" for disease. The number "19" refers to the year 2019 when the first case of COVID-19 was identified. Some refer to COVID-19 as simply "COVID."

### COVID-19 Prevalence

The prevalence of COVID-19 infection in a community is typically measured by case incidence, which looks at the number of daily new cases per 100,000 population. It also is important to identify differences in the spread of infection along racial, ethnic, and economic lines. Nationwide, it has been documented that Black/African American and Latinx people are much more likely than others to be infected with COVID-19 and to die from the disease. Although data is still sparse, we know Indigenous people and other people of color are also infected at much higher rates. In the future, it will be possible to get these data specific to South Jersey to understand the nature and severity of these disparities. Currently, the following aggregate data paint a picture of the impact of the pandemic.

**New Jersey** High

OVERALL COVID RISK

---

WEEKLY NEW CASES PER 100K ● **391.0**

WEEKLY COVID ADMISSIONS PER 100K ● **11.8**

PATIENTS W/ COVID (% OF ALL BEDS) ● **4.0%**

---

**CovidActNow.org** Last Updated 5/27/2022

**Burlington County, New Jersey** High

OVERALL COVID RISK

---

WEEKLY NEW CASES PER 100K ● **403.7**

WEEKLY COVID ADMISSIONS PER 100K ● **13.9**

PATIENTS W/ COVID (% OF ALL BEDS) ● **4.0%**

---

**CovidActNow.org** Last Updated 5/27/2022

**Camden County, New Jersey** High

OVERALL COVID RISK

---

WEEKLY NEW CASES PER 100K ● **371.8**

WEEKLY COVID ADMISSIONS PER 100K ● **13.9**

PATIENTS W/ COVID (% OF ALL BEDS) ● **4.0%**

---

**CovidActNow.org** Last Updated 5/27/2022

**Gloucester County, New Jersey** High

OVERALL COVID RISK

---

[WEEKLY NEW CASES PER 100K](#) ● **348.0**

WEEKLY COVID ADMISSIONS PER 100K ● **13.9**

PATIENTS W/ COVID (% OF ALL BEDS) ● **4.0%**

---

**CovidActNow.org** Last Updated 5/27/2022





### Age Adjusted Rates

The CDC and the State of New Jersey track COVID-19 infections and deaths by race and ethnicity to identify, prevent, treat, and vaccinate communities most impacted by COVID-19. The method of determining effects between different groups is by calculating an age adjusted rate per 100,000 population. Age adjusting is a statistical method of making a fair comparison of two or more groups who have different age distributions. For example, in New Jersey, Black/African American and Latinx racial and ethnic groups have younger age distributions than White non-Hispanics. Since negative outcomes such as hospitalization and death from COVID-19 increase with advanced age, by age adjusting, the impact of COVID-19 on groups with different distributions of age can be compared as if the effect of age distribution is the same in all populations.

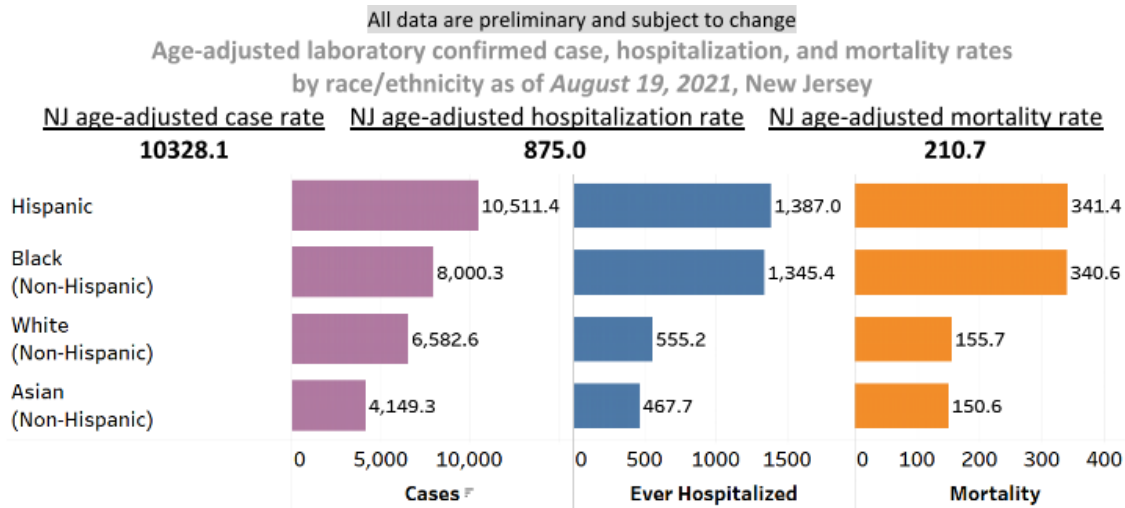
Although the number of infections, hospitalizations, and deaths among Whites in New Jersey are larger numbers, **when the raw numbers are adjusted to reflect a standardized age distribution that are also proportional to the number of individuals of each race and ethnic category in New Jersey, the negative impact of COVID-19 is more significant among Black/African Americans and Latinx people.**

The preliminary list of the leading causes of death in New Jersey during 2020 indicate that for Black/African American, Asian, and Latinx/Hispanic people, COVID-19 became the #1 leading cause of death in 2020, but is #3 among White non-Hispanic New Jerseyans.

Leading Causes of Death among New Jersey Residents by Race/Ethnicity, Preliminary 2020 Data								
Rank	White, non-Hispanic		Black, non-Hispanic		Hispanic (of any race)		Asian, non-Hispanic	
	Cause	Count	Cause	Count	Cause	Count	Cause	Count
	All causes of death	65,243	All causes of death	13,623	All causes of death	10,831	All causes of death	3,795
1	Heart disease	14,585	COVID-19	2,544	COVID-19	3,505	COVID-19	947
2	Cancer	11,415	Heart disease	2,502	Heart disease	1,478	Heart disease	623
3	COVID-19	8,801	Cancer	1,867	Cancer	1,301	Cancer	610
4	Unintentional injuries	2,785	Unintentional injuries	742	Unintentional injuries	640	Stroke	168
5	Stroke	2,550	Stroke	585	Diabetes	352	Diabetes	149
6	CLRD	2,366	Diabetes	536	Stroke	305	Unintentional injuries	119
7	Alzheimer disease	2,163	Kidney disease	345	Alzheimer disease	210	Septicemia	89
8	Septicemia	1,401	CLRD	335	Influenza and pneumonia	203	Kidney disease	82
9	Diabetes	1,293	Septicemia	324	Septicemia	193	Influenza and pneumonia	80
10	Influenza and pneumonia	1,103	Essential hypertension	276	Chronic liver disease	169	Alzheimer disease	58



The following graphics were designed by the New Jersey Department of Health to demonstrate the counts and age adjusted rates of COVID-19 infections, hospitalizations and deaths by race and ethnicity in New Jersey as of August 2021.



Age-adjusted laboratory confirmed case, hospitalization, and mortality rates by race/ethnicity per 100,000:

	Race/Ethnicity	Cases	Ever Hospitalized	Mortality
<b>Age-adjusted rate per 100,000</b>	White	6582.6	555.2	155.7
	Black	8000.3	1345.4	340.6
	Hispanic	10511.4	1387.0	341.4
	Asian	4149.3	467.7	150.6
<b>Crude rate per 100,000</b>	White	6601.0	790.1	265.3
	Black	8142.1	1407.3	343.8
	Hispanic	10231.8	1166.5	242.4
	Asian	4262.9	464.6	131.7
<b>Case counts</b>	White	322979	38657	12980
	Black	93646	16186	3954
	Hispanic	188200	21456	4459
	Asian	37223	4057	1150
<b>Case counts (%)</b>	White	42.2%	44.3%	54.9%
	Black	12.2%	18.6%	16.7%
	Hispanic	24.6%	24.6%	18.9%
	Asian	4.9%	4.7%	4.9%
	<b>Total cases (N)</b>	<b>765307</b>	<b>87168</b>	<b>23628</b>
<b>Total laboratory-confirmed cases:</b> 930,076 <b>Total hospitalized cases:</b> 91,711 <b>Total deaths:</b> 24,000	<b>Percent of total records with age and race/ethnicity data</b>	82.3%	95.0%	98.5%

- Notes**
- This report includes PCR positive records (cases, hospitalized and mortality) with known race/ethnicity and age information.
  - Data are obtained from Communicable Disease Reporting and Surveillance System (CDRSS).
  - COVID-19 associated deaths are identified through public health investigations (i.e., Disease Surveillance) and NJDOH's vital statistics system.
  - Hospitalization data have been collected through public health investigations.
  - Age-adjusted rates on cases who identify as American Indian/Alaska Native and Native Hawaiian/Pacific Islander, or Other race categories were excluded. Hispanic/Latino includes people of any race; White, Black, Asian and Other exclude Hispanic ethnicity.
  - Confirmed case rates include cases who died, case and mortality data are *not mutually exclusive*.
  - Age is standardized using U.S. 2000 standard population, source: <https://www-doh.state.nj.us/doh-shad/home/AARate.html>
  - Crude rates are calculated using 2018 NJ population estimates obtained from NJ Department of Labor.



### COVID-19 Vaccines

Social distancing and wearing masks can help protect us all from the spread of the disease. When a large portion of a community (the herd) becomes immune to a disease, the spread of disease from person to person becomes less likely. This phenomenon is called herd immunity. Vaccines are a necessary component of reaching herd immunity, since it is still unclear how well natural immunity protects people from reinfection.

**COVID-19 Vaccination Count and Percent by Age and Dosage as of 12.10.2021**

Age	Burlington County		Camden County		Gloucester County	
	At least One Dose	Fully Vaccinated	At least One Dose	Fully Vaccinated	At least One Dose	Fully Vaccinated
Total	354,688	306,967	372,977	315,195	200,569	166,509
% Of Total Population	79.6%	68.9%	73.6%	62.2%	69.0%	57.1%
% Of Population ≥ 12 Years of Age	89.1%	78.3%	84.0%	72.1%	77.7%	65.2%
% Of Population ≥ 18 Years of Age	91.4%	80.2%	86.0%	73.6%	80.0%	66.9%
% Of Population ≥ 65 Years of Age	95.0%	89.6%	95.0%	81.7%	95.0%	77.2%

Source: Centers for Disease Control and Prevention



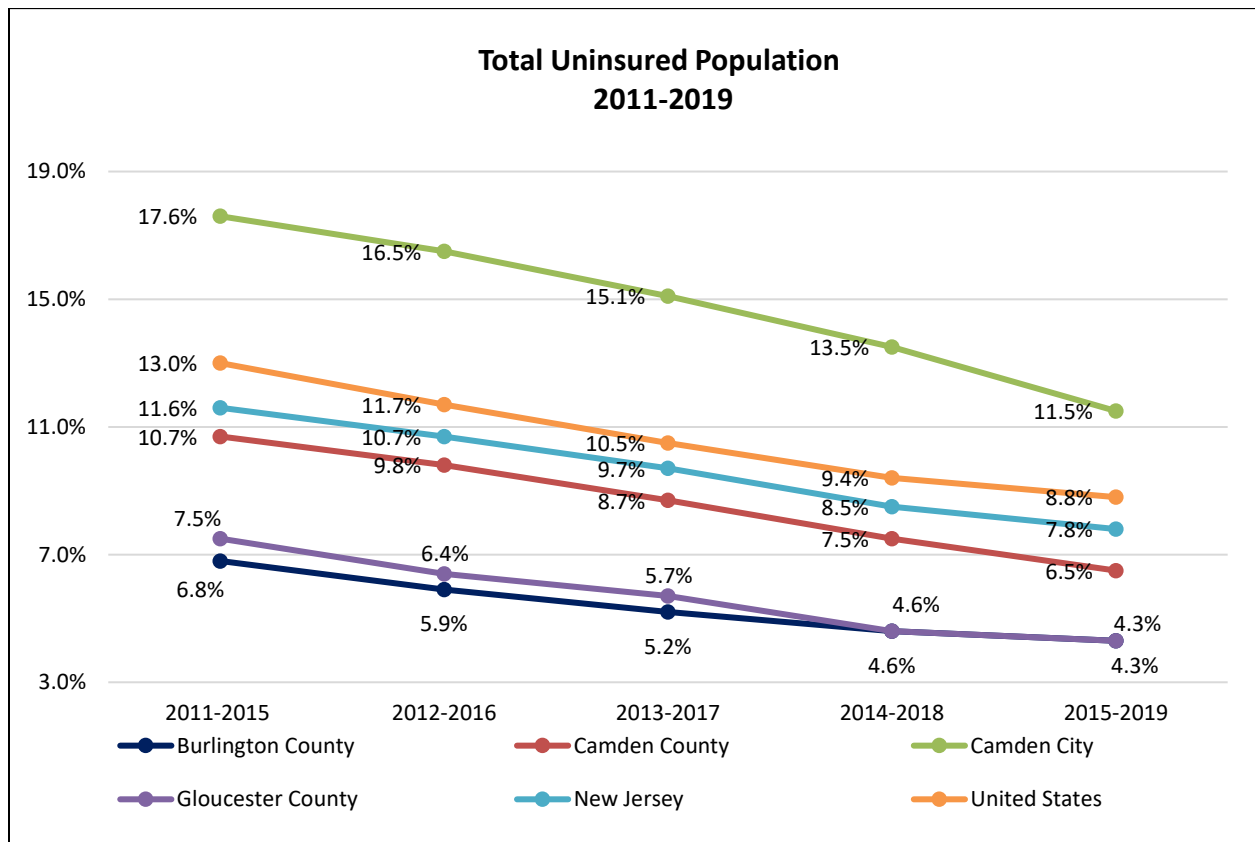
## A Closer Look at Health Statistics

### Access to Healthcare

The South Jersey area has an abundance of high-quality health and social services, education, and businesses, which contribute to creating a healthy place to live. However, not everyone has the same access to these community resources. A closer look at the data illuminates disparities among black and brown communities and those with lower incomes in receiving the services they need when they need them. The data illustrate the critical importance of social determinants of health as root causes of health disparities.

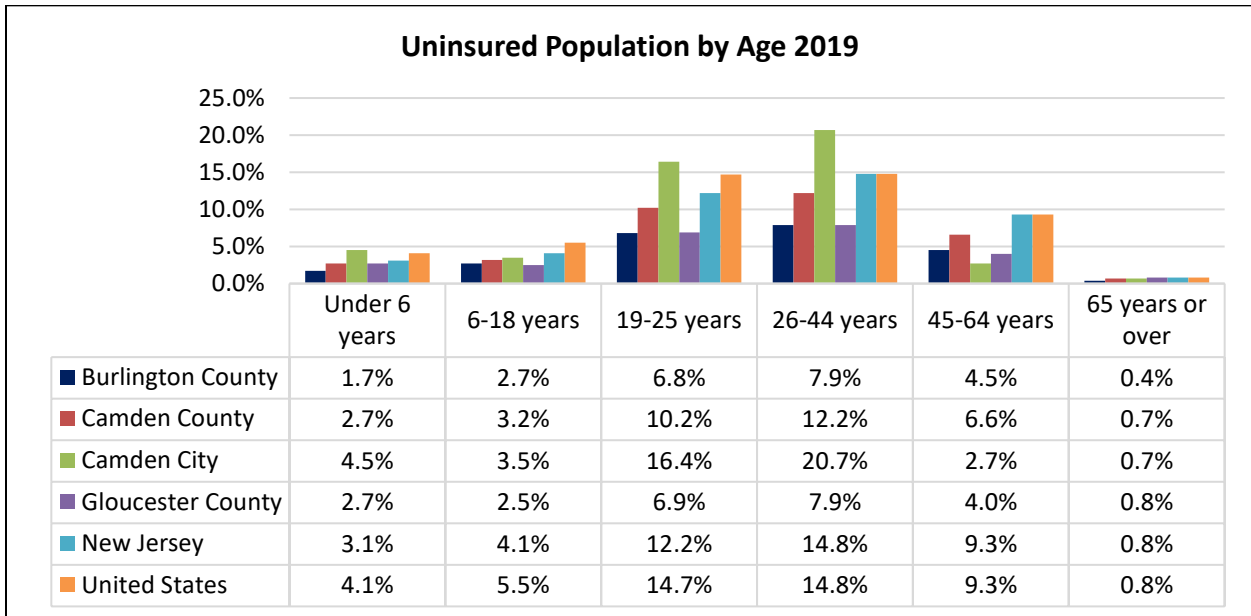
The barriers that keep people who need services from receiving them are varied and many. We know that social determinants of health, lack of access to a computer or internet connection, limited English language capacity, lack of childcare or transportation and lack of health insurance persist as barriers to accessing care.

Lack of health insurance is a barrier to accessing health care. Preventative care, such as prenatal care and cancer screenings, can detect small problems that can be treated more easily and effectively than if treatment is delayed. Not having health insurance, the high cost of care, and not having a regular doctor are barriers to accessing preventative care, including prenatal care. While the percent of all populations without health insurance is steadily decreasing, **more than 1 in 10 people in the City of Camden lack health insurance.**

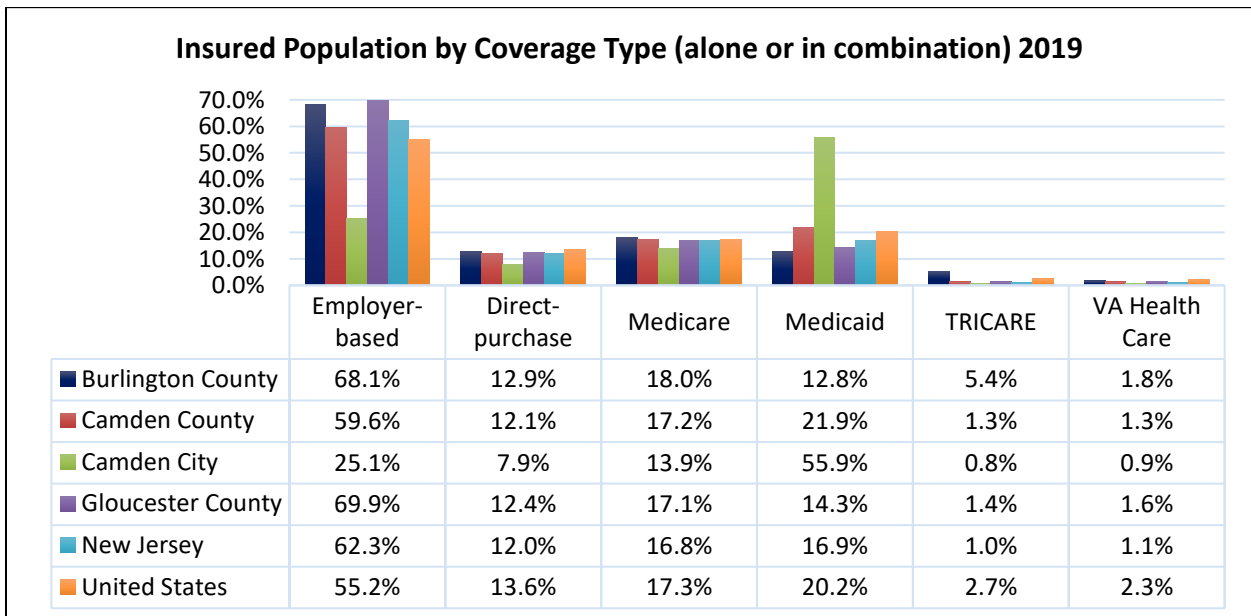


Source: US Census Bureau, American Community Survey



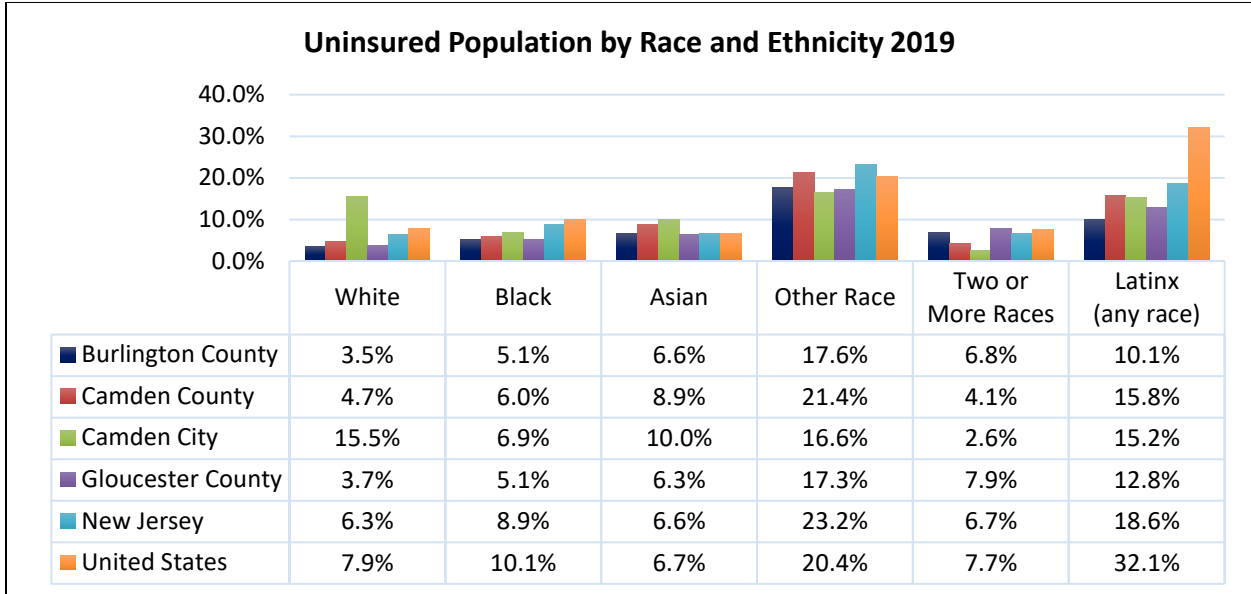


Source: US Census Bureau, American Community Survey

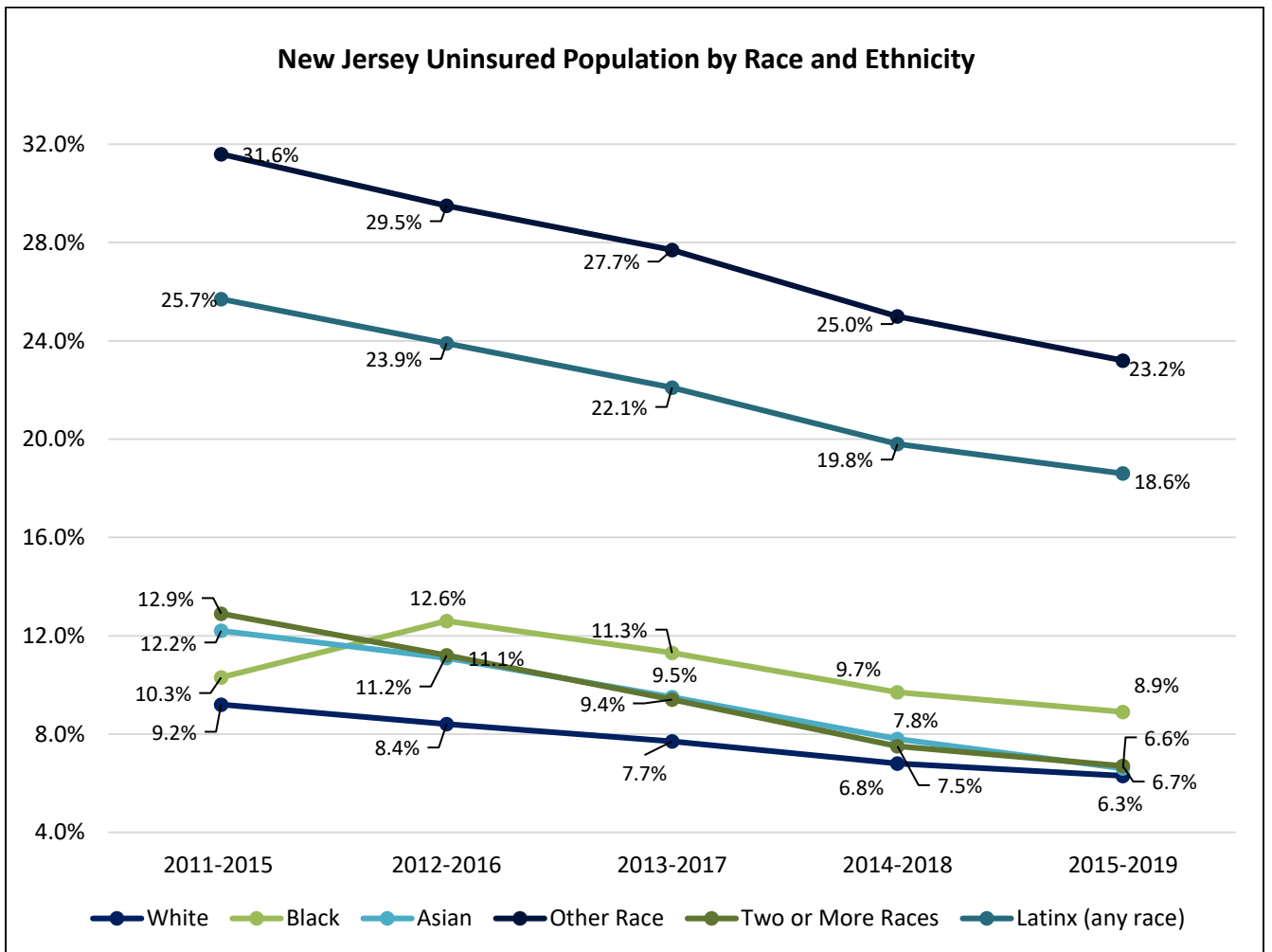


Source: US Census Bureau, American Community Survey





Source: US Census Bureau, American Community Survey



Source: US Census Bureau, American Community Survey



The availability of providers of health care impacts access to care as well. There is wide variability in the availability of primary care and dental providers between the South Jersey counties. This variability is also reflected in the proportion of people who accessed routine care.

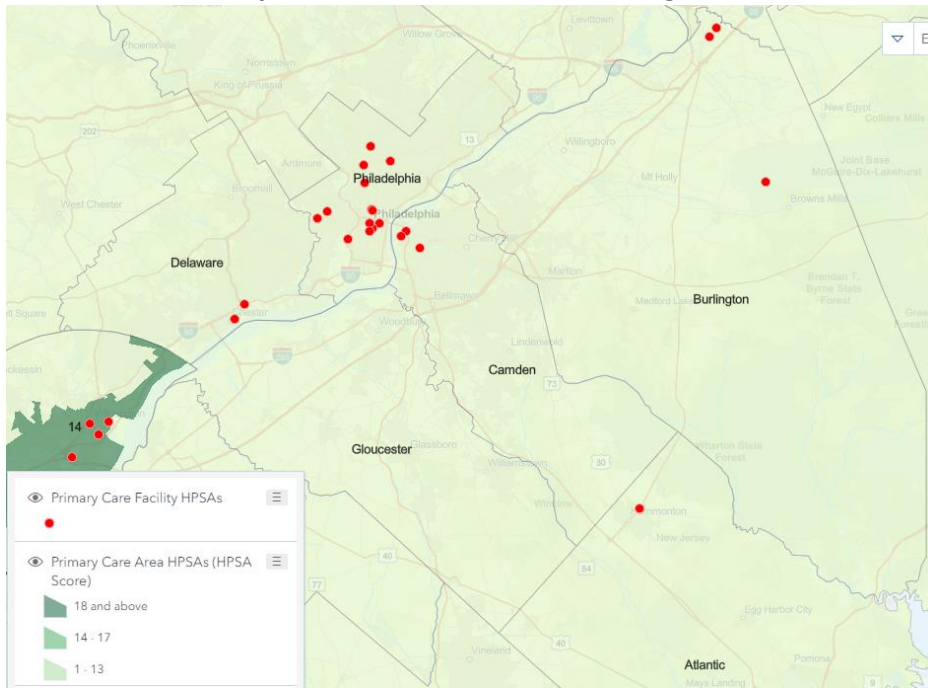
**Primary and Dental Provider Rates and Adult Healthcare Access**

	Primary Care		Dental Care	
	Physicians per 100,000 Population (2018)	Routine Checkup within Past Year (2018)*	Dentists per 100,000 Population (2019)	Dental Visit within Past Year (2018)*
Burlington County	84.8	73.1%	74.7	72.3%
Camden County	102.9	82.2%	82.1	67.4%
Gloucester County	54.2	89.3%	46.2	70.9%
New Jersey	84.7	79.2%	88.0	71.3%
United States	75.8	75.0%	71.4	66.2%

Source: Health Resources and Services Administration & Centers for Disease Control and Prevention, BRFSS

\*Data are reported as age-adjusted percentages.

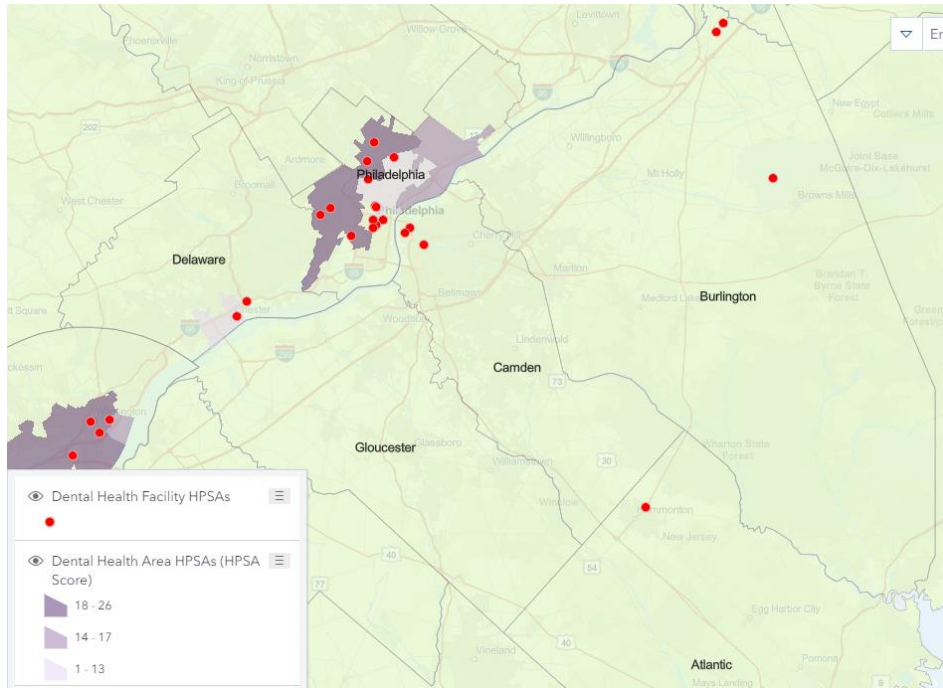
**Primary Care Health Professional Shortage Areas**



Source: Health Resources and Services Administration, 2021

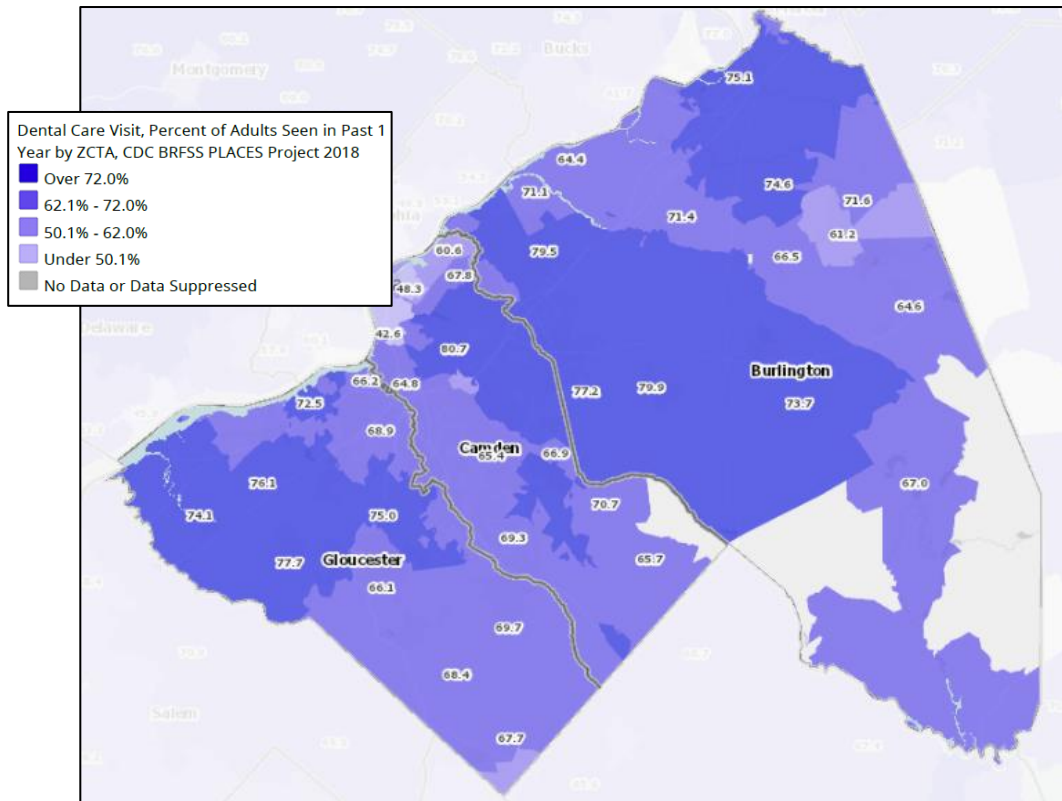


### Dental Care HPSAs



Source: Health Resources and Services Administration, 2021

### 2018 Adults with an Annual Dental Visit by ZIP Code





## Chronic Disease

Prior to 2020, the top leading causes of death among all populations in the US were chronic diseases including (in order of US mortality rates) heart disease, cancer, unintentional injuries, chronic lower respiratory diseases, stroke, and Alzheimer’s disease. Across South Jersey, it is clear that preventive care, early diagnosis, and comprehensive treatment are effective at managing disease and prolonging the length and quality of life. However, wide health disparities exist between those that benefit from these lifesaving services and those that die prematurely.

While great innovations expanded the use of home-based monitoring of chronic conditions and telehealth services helped connect people with providers more easily than before, these interventions were not equally accessible for all people for a variety of reasons. The restrictions put in place to help prevent the spread of COVID-19 made accessing screenings and maintenance care for many chronic conditions more challenging. The data reinforce that social determinants of health directly impact health outcomes for chronic disease, resulting in inequities in life expectancy by race and neighborhood. The data presented below provide evidence that prevention, identification, and treatment of chronic disease remains an area of concern throughout South Jersey.

### 2018 Age-Adjusted Adult (18+) Physical Health Outcomes

	<b>% Physically Unhealthy days in Past 30 Days</b>	<b>14 or more days poor Physical Health in Past 30 Days</b>
Burlington County	4.0%	11.0%
Camden County	4.2%	12.0%
Gloucester County	3.9%	11.0%
New Jersey	3.7%	11.0%
United States	3.7%	11.8%

Source: County Health Rankings

Smoking and obesity are health behaviors that contribute to the onset of a variety of chronic diseases. While the percentage of adults in Burlington, Camden and Gloucester Counties are variable, they are generally higher than statewide percentages. These factors contribute to the higher prevalence of most chronic diseases in the South Jersey area when compared to the state and the nation.

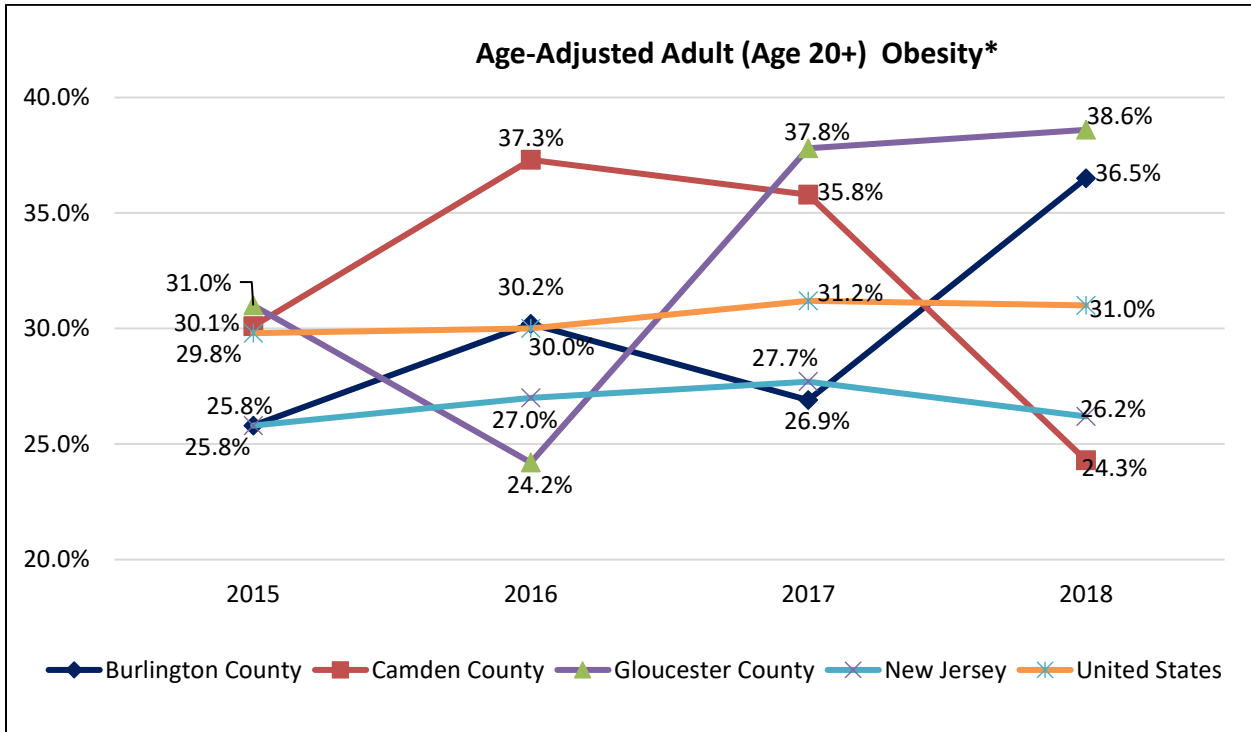
### 2018 Age-Adjusted Adults (18+) Who Are Current Smokers

	<b>Percentage</b>
Burlington County	17.3%
Camden County	20.0%
Gloucester County	15.8%
New Jersey	13.5%
United States	15.9%

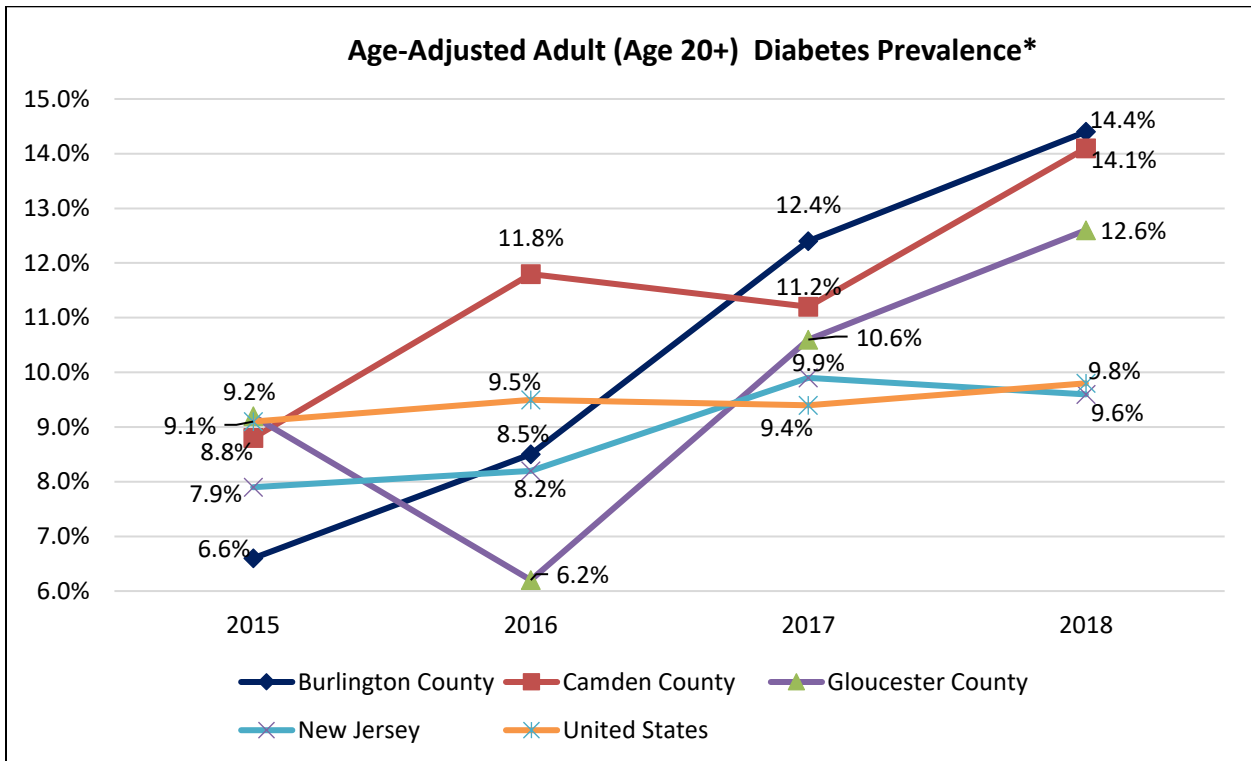
Source: Centers for Disease Control and Prevention, BRFSS and New Jersey Department of Health



### Obesity and Diabetes



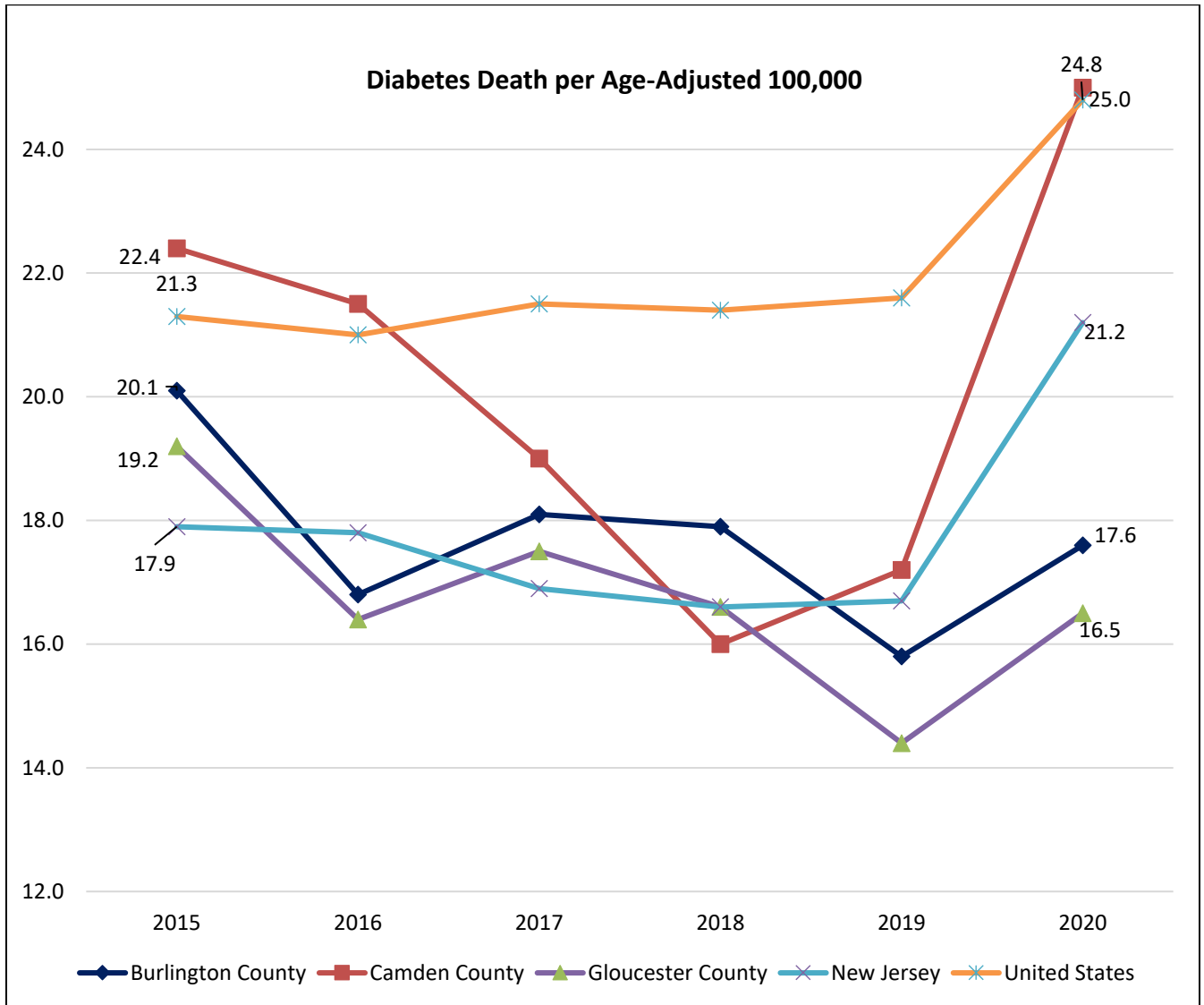
Source: Centers for Disease Control and Prevention, BRFSS and New Jersey Department of Health  
 \*State and national data are reported as a percentage of adults age 20+ based on data availability.



Source: Centers for Disease Control and Prevention, US Diabetes Surveillance System & BRFSS  
 \*State and national data are reported as a percentage of adults age 18+ based on data availability.



Despite the high prevalence of diabetes in South Jersey counties, the rate of death due to diabetes in Burlington and Gloucester Counties is lower than the state and the nation. **This is a positive finding, indicating that diabetes is being well managed in these areas.** While Camden County has a higher rate of death due to diabetes than the neighboring counties, it is commensurate with the national death rate, despite having a higher prevalence of diabetes than the nation. While there is opportunity for improvement, this is not necessarily a negative finding for Camden County.



Source: Centers for Disease Control and Prevention



When stratified by race, it is evident that the death rates for White people in South Jersey are far lower than for anyone else. In particular, the table below demonstrates that the rate of death from diabetes amongst Black/African American Latinx people in Camden County is notably higher than White people. Because diabetes

**2020 Diabetes Death Rate per Age-Adjusted 100,000 by Race and Ethnicity**

**Green** = 5+ points below the other geographies

**Red** = 5+ points above the other geographies

	Total Population	White, Non-Hispanic	Black or African American, Non-Hispanic	Latinx origin (any race)
Burlington County	17.6	13.4	37.0	NA (n≤10)
Camden County	25.0	22.1	40.1	35.7
Gloucester County	16.5	13.2	NA (n=13)	NA (n≤10)
New Jersey	21.2	16.5	47.8	25.4
United States	24.8	21.1	46.8	30.9

Source: Centers for Disease Control and Prevention

Applying lessons learned through COVID-19, we need to apply understanding of persistent disparities among Black/African American and Latinx people in particular and respond to the wide inequality in death rates due to chronic disease.

**Heart Disease**

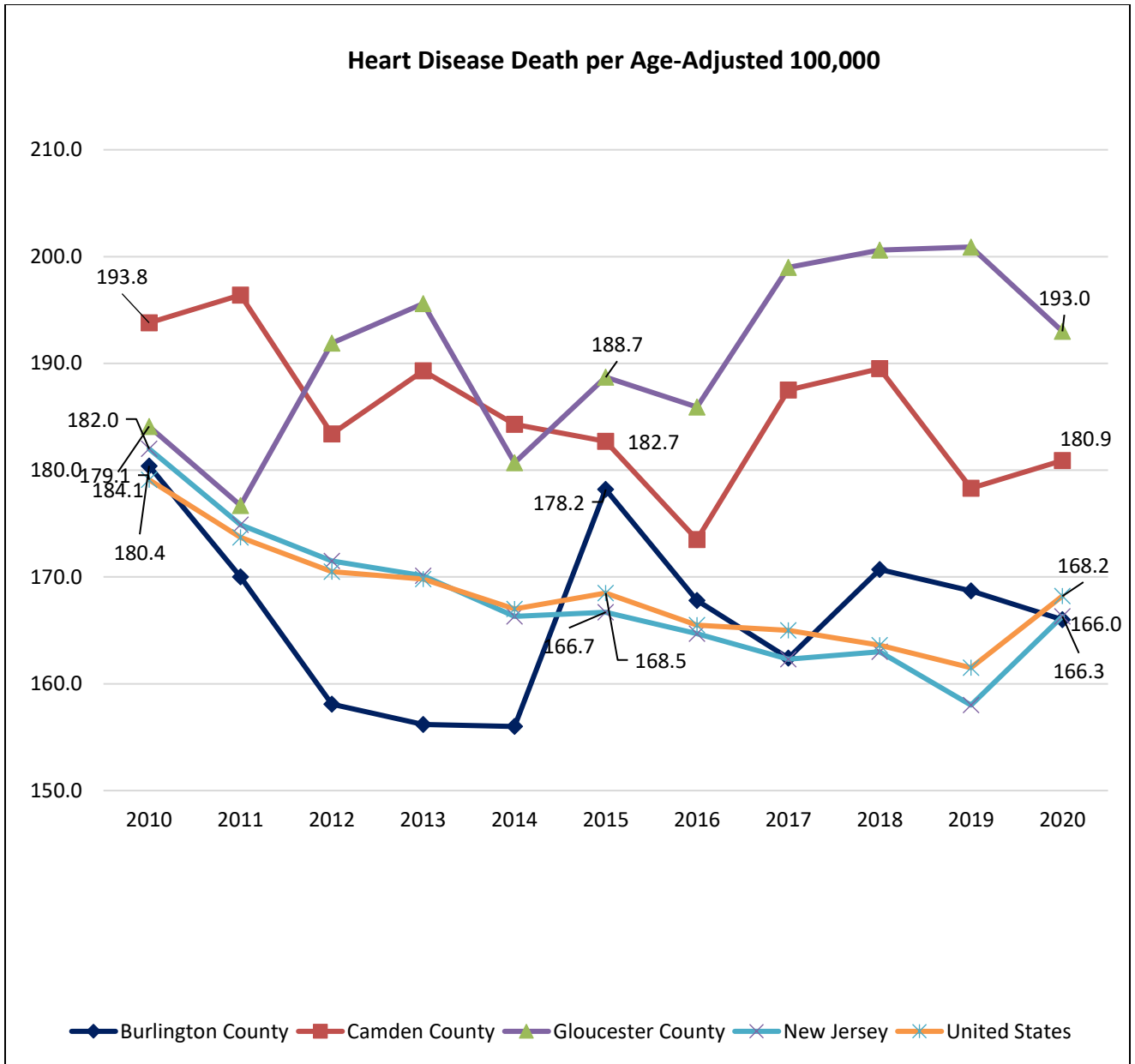
High blood pressure and high cholesterol are both risk factors for death due to heart disease and cardiovascular disease. The prevalence of diagnosed high blood pressure and high cholesterol in all South Jersey counties is generally consistent with New Jersey, which is slightly higher than the nation.

**2017 Age-Adjusted Adult (Age 18+) Heart Disease Risk Factors Prevalence**

	Adults with High Blood Pressure	Adults with High Cholesterol
Burlington County	31.7%	29.7%
Camden County	34.1%	33.3%
Gloucester County	32.2%	29.0%
New Jersey	32.5%	31.7%
United States	29.7%	29.3%

Source: Centers for Disease Control and Prevention, PLACES & BRFSS, New Jersey Department of Health





Source: Centers for Disease Control and Prevention

Death due to heart disease in Burlington, Camden and Gloucester Counties has varied over the past decade, but has generally been higher than state and national rates.



### 2020 Heart Disease Death Rate per Age-Adjusted 100,000, by Race and Ethnicity

**Green** = 10+ points better than the other geographies

**Red** = 10+ points worse than the other geographies

	Total Population	White, Non-Hispanic	Black or African American, Non-Hispanic	Latinx origin (any race)
Burlington County	166.0	172.6	165.6	N/A (n=17)
Camden County	180.9	186.1	212.9	141.0
Gloucester County	193.0	193.6	224.3	N/A (n=12)
New Jersey	166.3	173.7	219.2	113.7
United States	168.2	165.8	221.9	122.7

Source: Centers for Disease Control and Prevention

### Cancer

Death from cancer is consistently one of the leading causes of death across the US. However, many forms of cancer, if identified early, can be effectively treated and managed. The state of New Jersey has set targets to ensure all people are regularly screened according to established guidelines for common and treatable cancers. These screenings include mammograms, cervical cancer screenings and colon cancer screenings which, when used according to guidelines, can help identify cancer earlier, increasing the likelihood of a positive outcome. Burlington County met the Healthy NJ screening goal for prostate cancer in 2018. None of the other targets for cancer screening were met during that time.

This is of concern because during 2020-2021, in-person appointments including screening were reduced in an effort to keep pace with the demand for COVID-19 treatment as well as reduce the spread of the virus. Additionally, the qualitative data collected suggests **that fear of COVID-19 combined with growing mistrust of health care increased barriers to routine health screenings, such as cancer screenings.** Delayed screenings can result in later detection of cancer, potentially limiting treatment options.

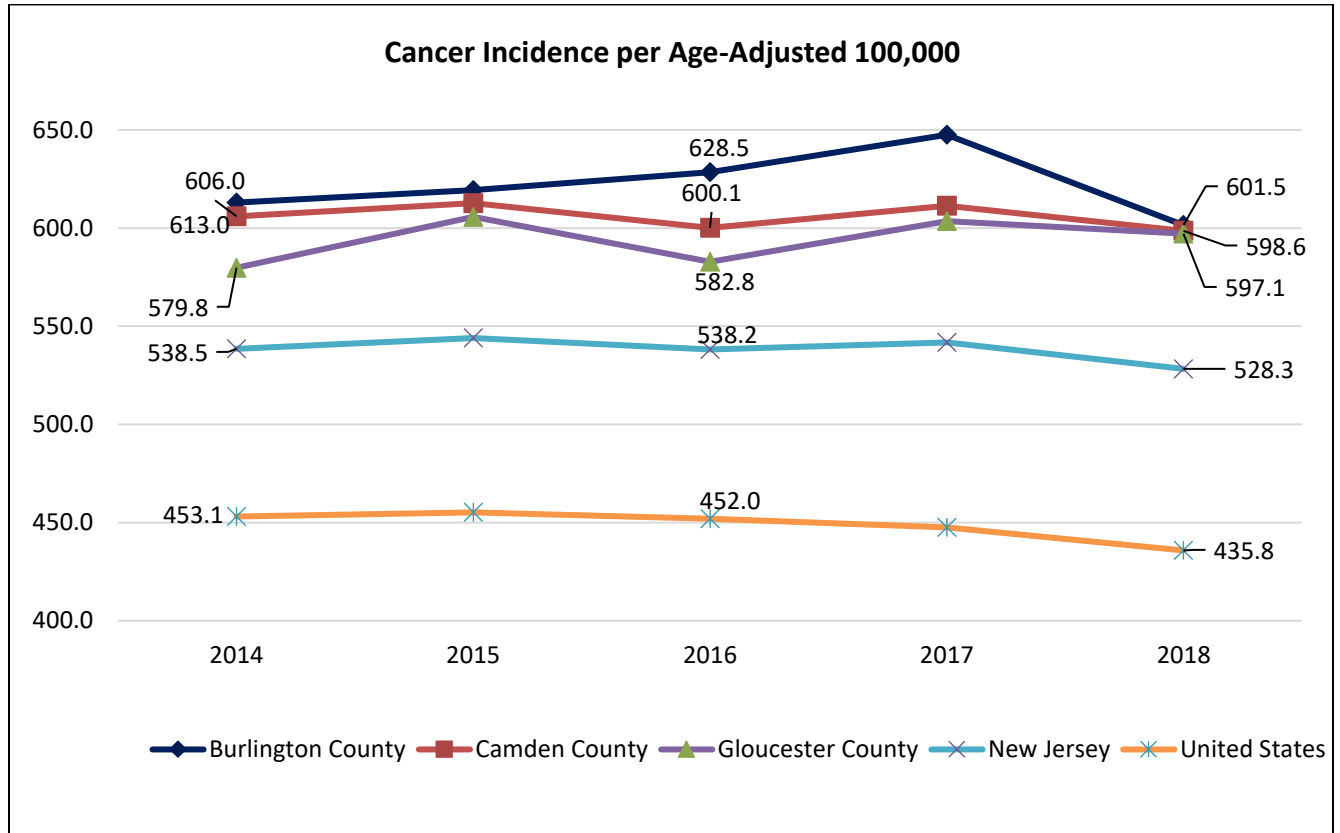
### 2016-2018 Age-Adjusted Adult Cancer Incidence and Screening Practices

	Invasive Cancer Incidence Rate per 100,000 (2018)	Mammogram in the Past 2 Years (50-74 years)	Cervical Cancer Screening 2 years (21-65 years)	Colon Cancer Screening (50-74 years)
Burlington County	537.9	80.5%	75.6%	73.6%
Camden County	524.6	79.0%	85.8%	68.7%
Gloucester County	533.3	76.8%	86.1%	67.8%
New Jersey	479.8	80.0%	81.5%	66.7%
United States	436.8	77.8%	85.5%	65.0%
<b>Healthy NJ Target</b>	<b>NA</b>	<b>87.5%</b>	<b>93.6%</b>	<b>70.2%</b>

Source: NJSHAD, New Jersey Cancer Registry & Centers for Disease Control and Prevention, United States Cancer Statistics



The incidence of all cancers has been consistently greater in Burlington, Camden and Gloucester Counties than the state and the nation.



Source: Centers for Disease Control and Prevention

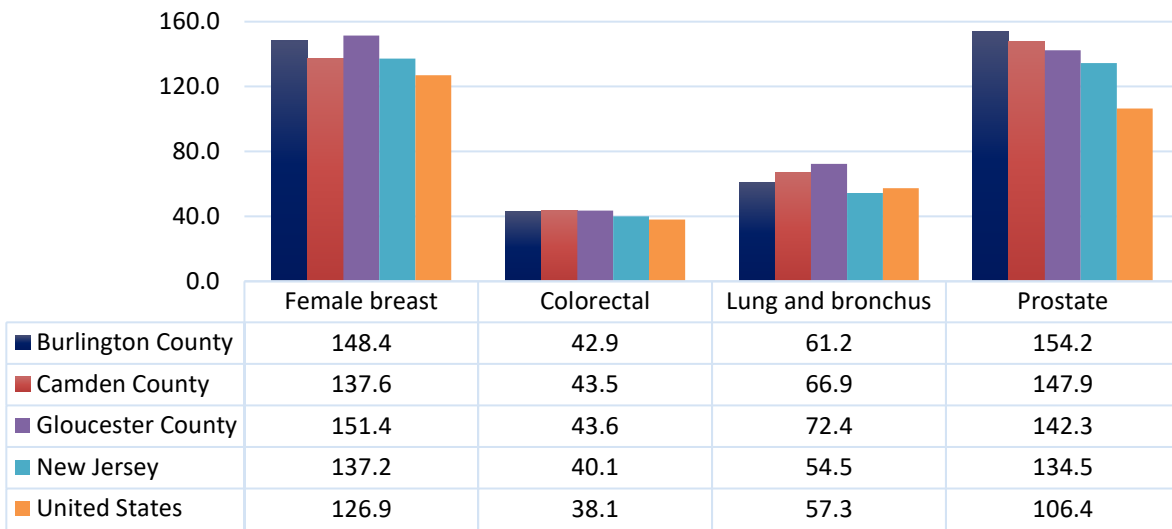
**2014-2018 Age-Adjusted Cancer Incidence and Death per 100,000 Population by Race and Ethnicity**

	Burlington County	Camden County	Gloucester County	New Jersey	United States
<b>Cancer Incidence</b>					
Total Population	530.2	527.4	542.1	487.0	449.0
White	541.0	532.2	542.8	499.1	451.3
Black or African American	490.8	541.8	503.4	450.7	445.4
Asian	304.0	314.5	356.8	282.5	291.5
Latinx origin (any race)	469.8	431.5	398.6	392.9	345.5
<b>Cancer Death</b>					
Total Population	162.1	168.8	172.6	148	155.6
White	166.4	169.9	174.2	152.1	156.4
Black or African American	163.1	187.4	185.0	167.1	177.6
Asian	79.1	99.2	NA	74.8	97.4
Latinx origin (any race)	109.7	120.4	NA	97.7	111.3

Source: Centers for Disease Control and Prevention, United States Cancer Statistics: Data Visualizations

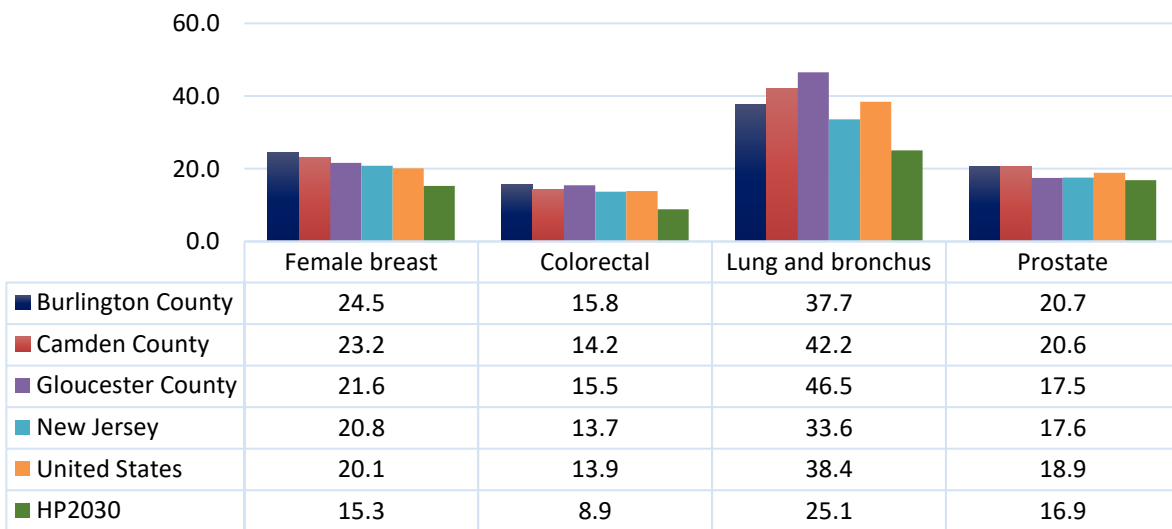


### 2014-2018 Cancer Incidence per Age-Adjusted 100,000 Population



Source: New Jersey Cancer Registry & Centers for Disease Control and Prevention, United States Cancer Statistics

### 2014-2018 Cancer Death per Age-Adjusted 100,000 Population\*

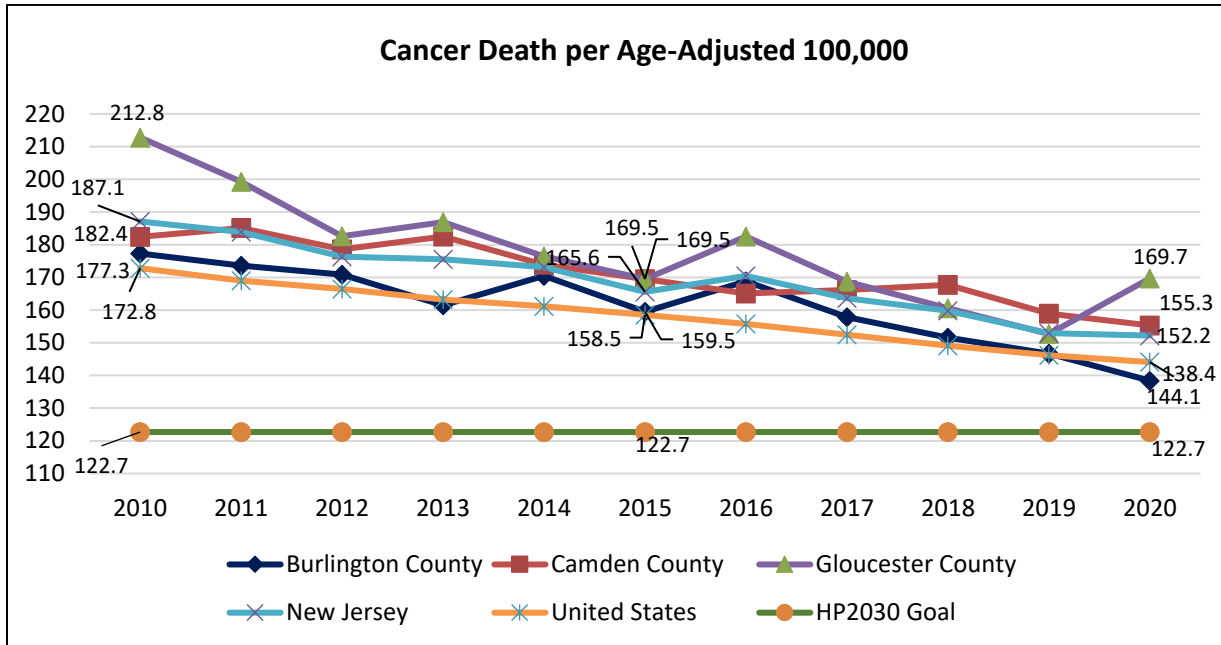


Source: Centers for Disease Control and Prevention, United States Cancer Statistics





While the rate of death due to all cancers has been variable across all South Jersey Counties, it has generally been higher than the state and the nation.



Source: Centers for Disease Control and Prevention

### Respiratory Disease

Lung and respiratory diseases are among the leading causes of death nationwide and contribute towards diminished quality of life. The presence of respiratory disease is the result of a variety of environmental, social, clinical, and individual factors. Therefore, interventions aimed at improving quality of life factors and social determinants of health can have a direct impact on the prevention of respiratory disease, as well as an improvement in the quality of life and longevity among people who have already been diagnosed with a respiratory ailment.

Chronic obstructive pulmonary disease (COPD) refers to a group of diseases that cause breathing related problems including emphysema and chronic bronchitis. These conditions can lead to diminished quality of life and are a leading cause of early death. Smoking is the primary cause of COPD, but environmental pollutants in the home, community, and workplace also play a role. While there is no cure for COPD, there are interventions that can help manage the effects and progression of the disease, but only if the disease is diagnosed. The prevalence of asthma and COPD among adults is particularly high in Burlington County.

### 2018 Age-Adjusted Adult Respiratory Disease Prevalence

	Adults with Current Asthma Diagnosis	Adults with COPD
Burlington County	16.1%	14.0%
Camden County	7.4%	2.8%
Gloucester County	9.4%	12.3%
New Jersey	8.4%	5.2%
United States	9.1%	6.2%

Source: Centers for Disease Control and Prevention, PLACES & New Jersey Department of Health



**2018-2020 CLRD Death Rate per Age-Adjusted 100,000, by Race and Ethnicity**

	Total Population	White, Non-Hispanic	Black or African American, Non-Hispanic	Latinx origin (any race)
Burlington County	25.8	28.2	20.9	NA
Camden County	31.2	35.4	26.7	16.1
Gloucester County	43.7	46.5	36.4	NA
New Jersey	26.4	30	28.2	12.9
United States	38.1	43.2	29.8	16.3

Source: Centers for Disease Control and Prevention

Because issues relating to chronic disease remain a concern in the South Jersey area, three focus groups with providers who specialize in chronic disease care and their patients were conducted. The following themes describing the ways in which the access, maintenance and care for people with chronic disease was impacted by COVID-19 emerged in each small group conversation:

<p>The <b>volume</b> of people presenting with chronic disease is <b>not necessarily greater</b> than before the pandemic</p>	<p>The <b>acuity</b> of the manifestation of the chronic disease is <b>far beyond</b> what has been prior</p>	<p>Greater proportions of patients with <b>higher acuity</b> is <b>more complex</b> and challenging to adjust and manage</p>
<p>Existing chronic disease that was <b>not well managed</b> during COVID-19 period has also increased risk for additional chronic disease diagnoses</p>	<p><b>Staffing shortages, burnout, is a factor for meeting need</b></p>	<p><b>Fear is a barrier to accessing care</b></p>
<p><b>Screenings were delayed</b>, leading to diagnoses at a later, more acute stage that often presents greater challenges to treat</p>	<p><b>Economics and limited social networks that existed before COVID</b> dramatically impacted access to food, medicine, health care, human interaction for people with chronic illnesses</p>	<p>The isolation, disruption of care, increased stress and impact of the COVID-19 virus have <b>contributed to new or worsening behavioral health needs</b> amongst people with chronic disease</p>



## Behavioral Health

Mental and behavioral disorders span a wide range of diagnoses, including anxiety disorders, Schizophrenia and other delusional disorders, and mood disorders such as depression or personality disorders. The disorders are not induced by alcohol and other psychoactive substances, but they may co-occur with or be exacerbated by substance use disorder.

The table below, representing age adjusted the percentages of adults reporting frequent mental distress or a diagnosis of depression demonstrate that roughly 1 in 5 adults in Burlington and Camden Counties indicated one or the other of these conditions before the COVID-19 pandemic.

People that are isolated – it became more apparent that people with chronic illnesses may have went into depression because they had very little contact with other people. I noticed it with my friends.

---

Focus Group Participant

**2018 Adult (Age 18+) Poor Mental Health Days**

	Diagnosed With Depression	Frequent Mental Distress: 14 or More Poor Mental Health Days per Month
Burlington County	22.0%	18.4%
Camden County	23.7%	17.4%
Gloucester County	12.5%	14.8%
New Jersey	18.6%	16.7%
United States	18.9*%	12.9%

Source: Centers for Disease Control and Prevention, BRFSS and New Jersey Department of Health 2018

\*Centers for Disease Control and Prevention, 2019

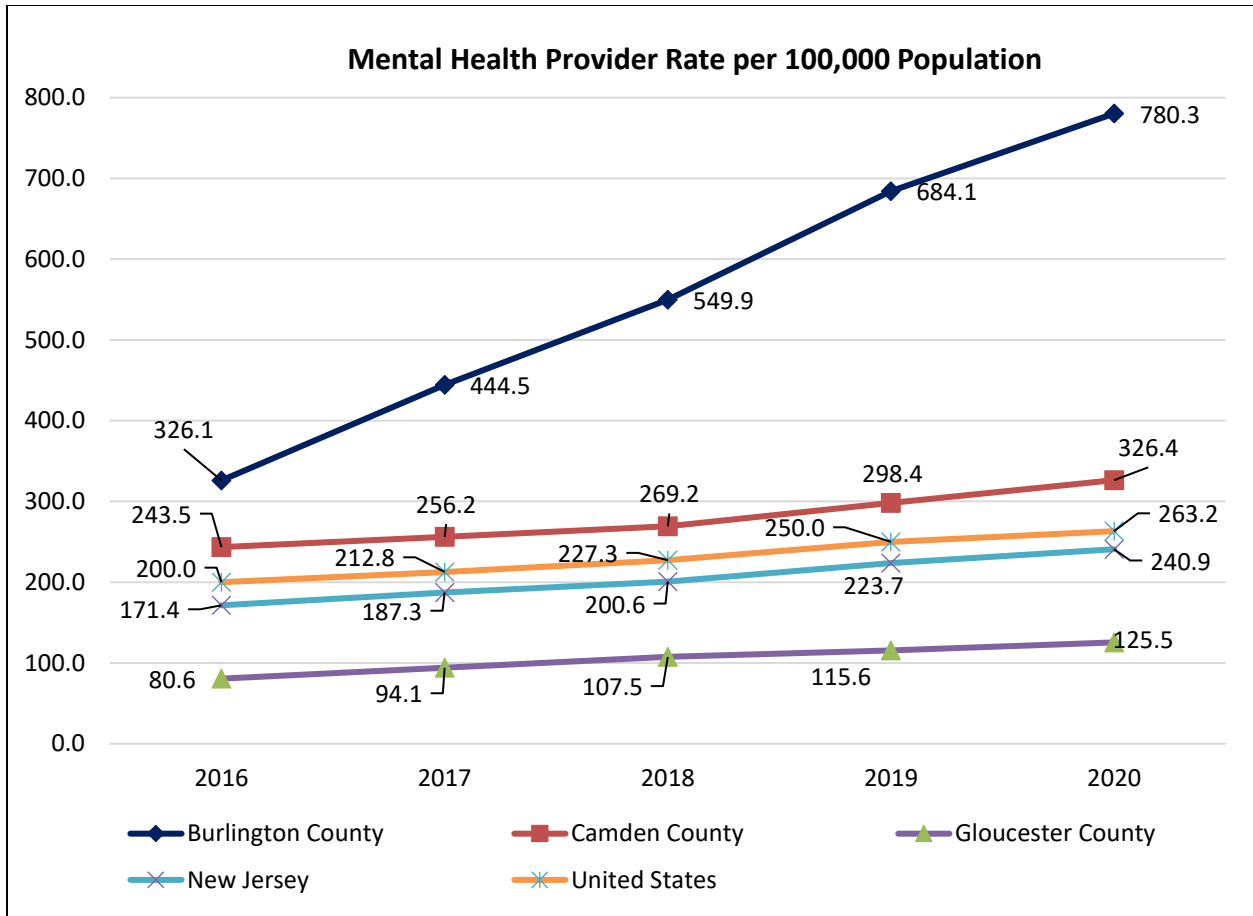
Having health insurance reduces some barriers to accessing care but having enough providers, and capacity among available providers, are also critical components. The following graph shows that the availability of behavioral health providers in South Jersey is increasing. However, these ratios do not capture what kind of insurance any of these providers accept, their hours of operation, language capacity beyond English, or cultural competence.

Mental health acuity and increase in PTSD anxiety depression and cooccurring SUD and clients are sicker now. They have gone a long time without seeing a provider so they're coming to us after potentially years of not being medicated, being on the street, exponentially worse so takes so much more to treat them and doing it with fewer staff; more experienced better licensed staff are doing the work from home so the staff who come are directly from school with little experience.

---

Focus Group Participant



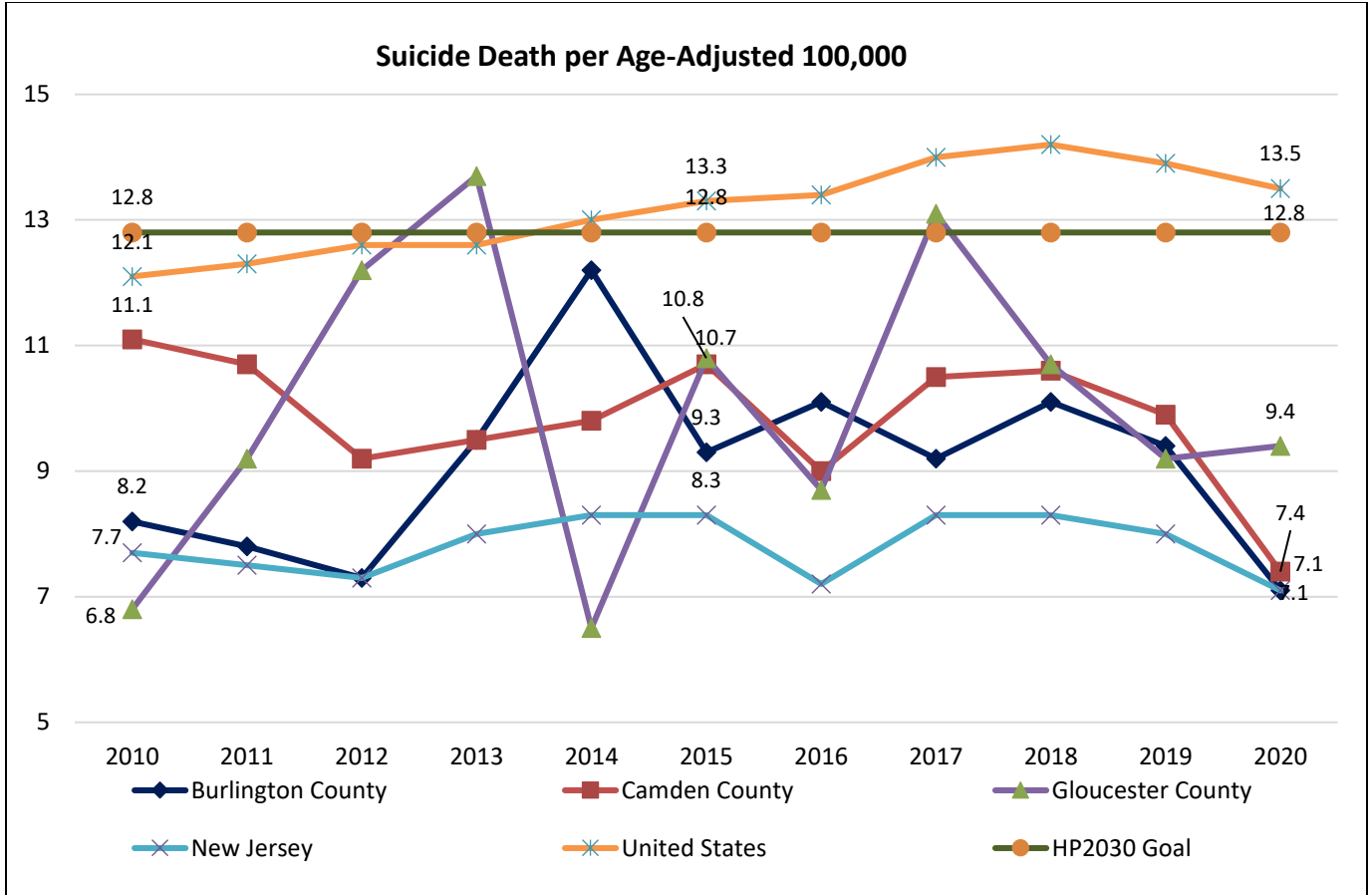


Source: Centers for Medicare and Medicaid Services

I'm seeing CAVE syndrome related to the pandemic. People are at a complete loss on how to integrate back into the environment. It's creating more anxiety to interact with other people and are seeking additional mental health services, but they can't get it and they are getting worse and worse.

Focus Group Participant





Source: Centers for Disease Control and Prevention

Mental distress and suicide do not impact all people equally. Underlying inequities and social determinants of health have a notable impact on negative outcomes from mental distress and behavioral health impacts.

Patients wobble before they fall. We need to catch them before they fall.

---

Key Informant Interview, healthcare provider



**2017-2019 Statewide Suicide Deaths, Demographic Characteristics**

	Age-Adjusted Rate per 100,000
Female	3.7
Male	12.3
15-24	7.5
25-34	9.8
35-44	9.2
45-54	11.7
55-64	12.5
65-74	9
75-84	9.4
White, Non-Hispanic	10.2
Black/African American, Non-Hispanic	4.7
Asian, Non-Hispanic	5.3
Latinx origin (any race)	4.8

Source: Centers for Disease Control and Prevention

\*Rates by age category are not age-adjusted.

Huge increase in the acuity of patients that are coming in, I have never done more safety plans than in the past 6 months; they mental status deterioration seems to be commensurate with COVID waves, no available for higher levels of care, especially for Medicaid with complex trauma and co-occurring disorders.

Focus Group Participant

The social isolation that was part and parcel of the efforts to reduce the spread of COVID-19 took its toll on the emotional wellbeing of people of all ages. For those who were already struggling, the isolation exacerbated existing concerns, increasing acuity. For many others, isolation, grief, illness, economic strife, food security, and other concerns brought about new concerns, driving demand for services, increasing volume. Across the spectrum of age, income and neighborhood, respondents across South Jersey reported an overall increase in anger as a common response in many situations.

Everyone is more angry and upset about things. There is a more sense of entitlement – people are short fused. The slightest thing that doesn't go right, people respond more in anger than rational now. Everyone seems quick to get angry now since COVID. I see an increase in that change in personality like that wherever I go.

Focus Group Participant



## Substance Use

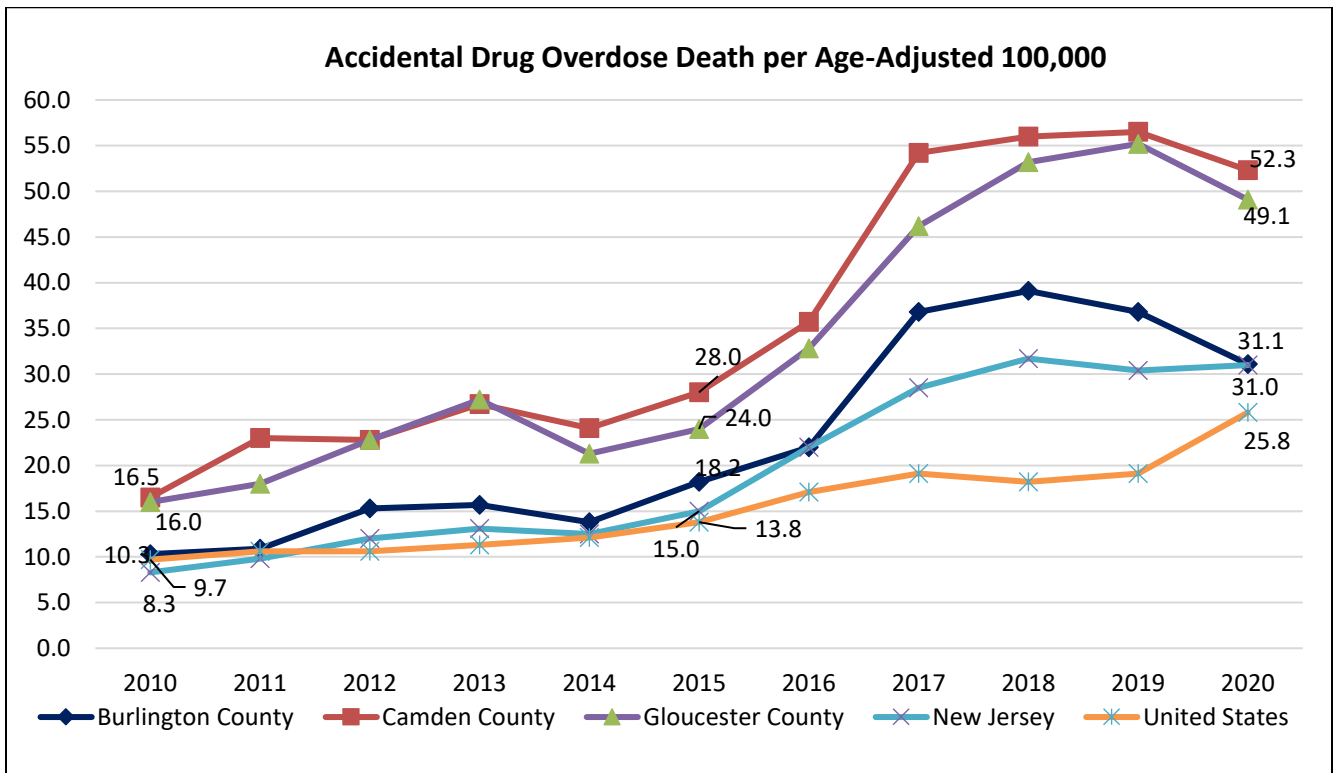
Substance use disorder is a diagnosable disease that affects a person’s brain and behaviors and leads to an inability to control the use of substances including alcohol, marijuana, opioids, and other substances. Alcohol use disorder is the most prevalent addictive substance used among adults. Substance use disorder is both a cause of and outcome from ACEs. Therefore, the prevalence of substance use disorder suggests the opportunity for interventions to both address current issues and underlying ACEs to build resilience and prevent trauma through community-level interventions.

Excessive alcohol use increases the risk for chronic diseases and other problems including high blood pressure, liver disease, cancers, decreased mental health, and injury. Excessive drinking refers to heavy drinking (two or more drinks per day for men and one or more drinks per day for women) and binge drinking (five or more drinks on one occasion for men and four or more drinks on one occasion for women).

**Alcohol Use Disorder Indicators**

	2018 Adults Reporting Binge or Heavy Drinking (age-adjusted)	2015-2019 Driving Deaths due to Alcohol Impairment (% count)
Burlington County	19.8%	21.0%
Camden County	17.5%	20.0%
Gloucester County	18.9%	17.9%
New Jersey	15.9%	21.9%
United States	19.0%	27.0%

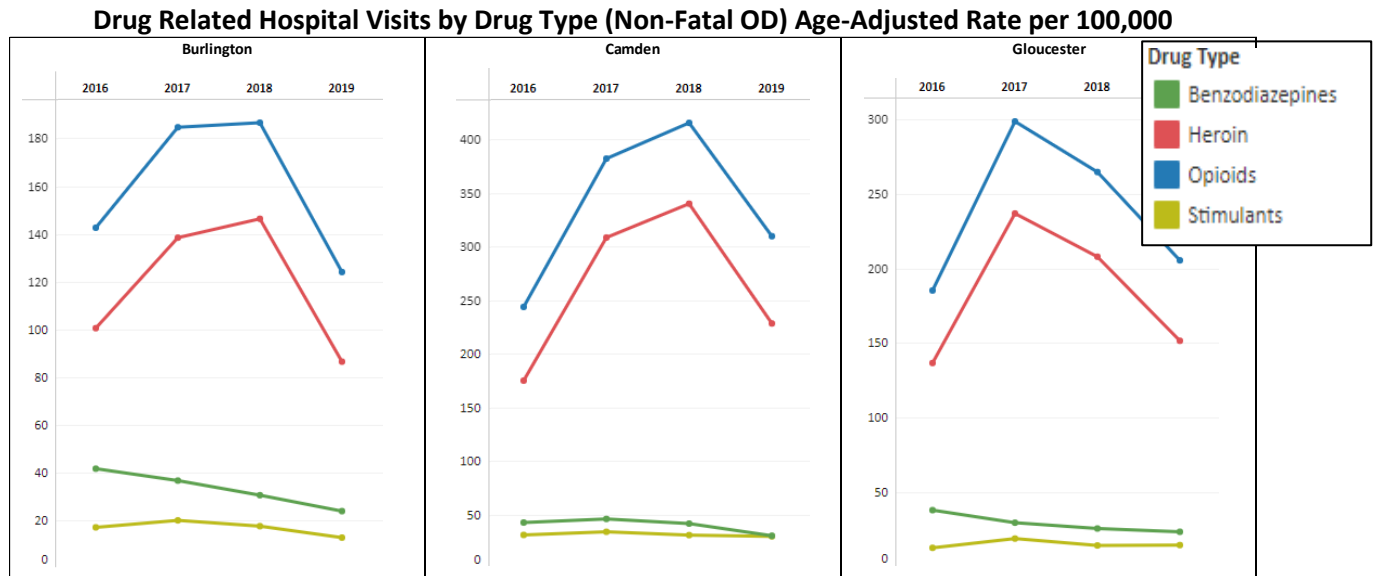
Source: Centers for Disease Control and Prevention, BRFSS



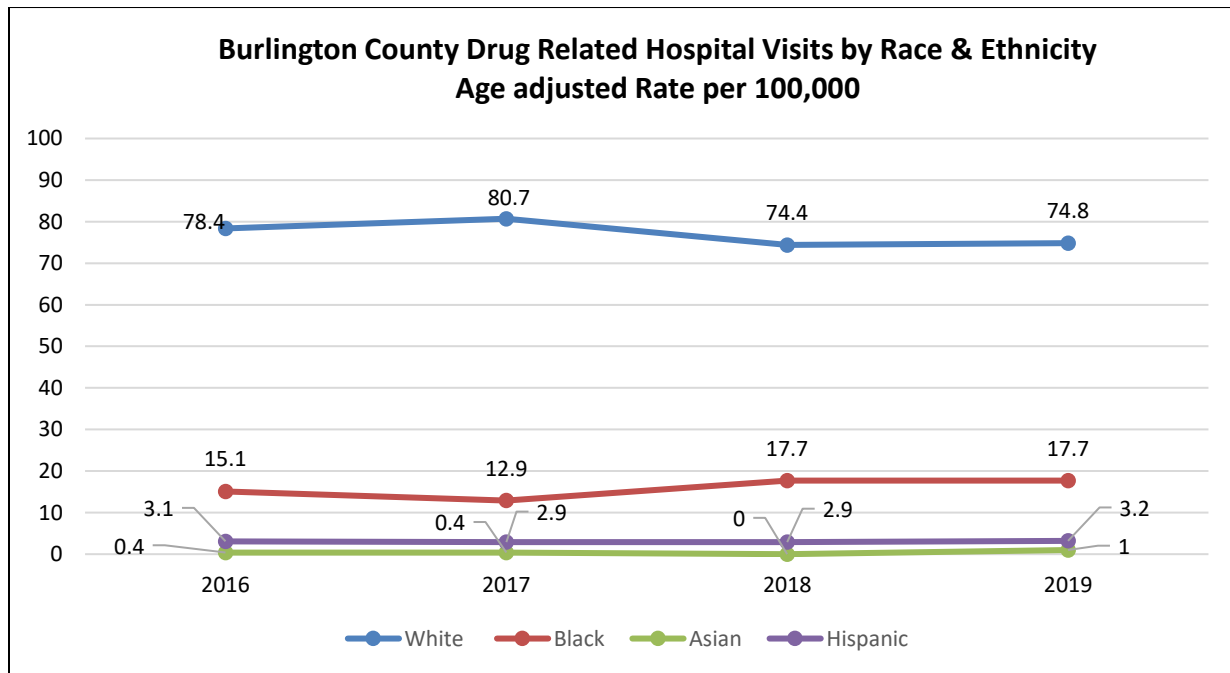
Source: Centers for Disease Control and Prevention



Over 70% of the 70,630 overdose deaths nationally in 2019 involved an opioid. Synthetic opioids such as fentanyl are laboratory produced and have similar effects as natural opioids, but can have far greater potency, increasing the risk for overdose and death. Across the US, heroin- and prescription opioid-involved deaths are declining, while synthetic opioid-involved deaths are increasing. The graphs below demonstrate that the same trends towards synthetic opiates can be seen across New Jersey.



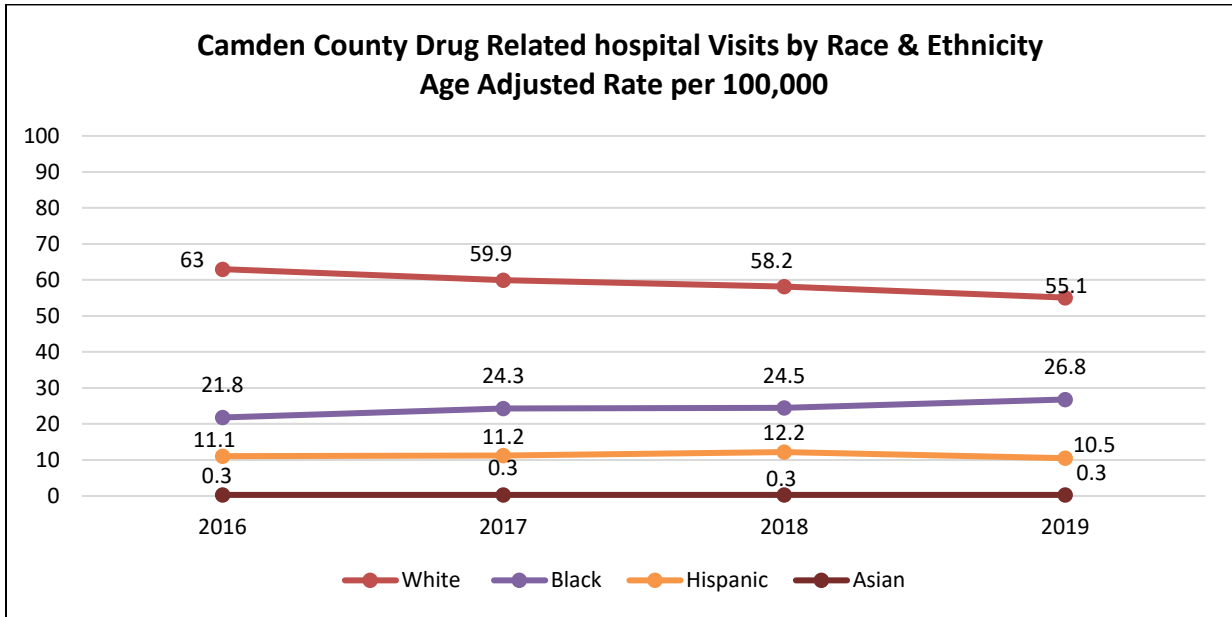
Source: New Jersey Department of Health, Population Health



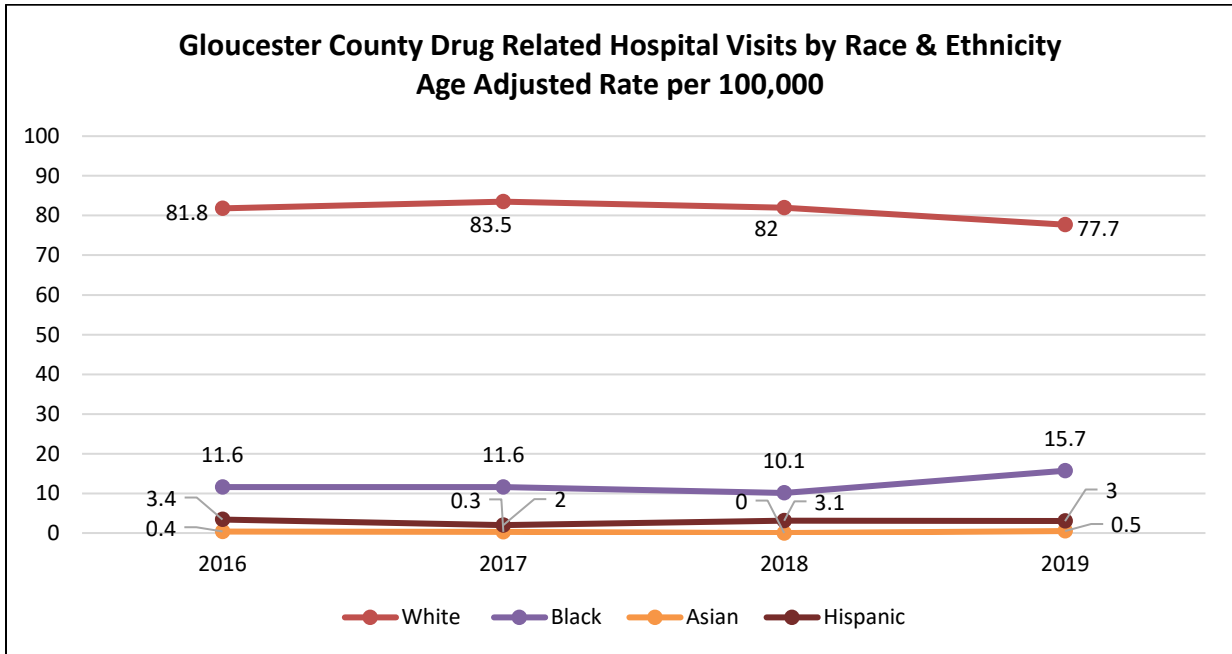
Source: New Jersey Department of Health, Population Health







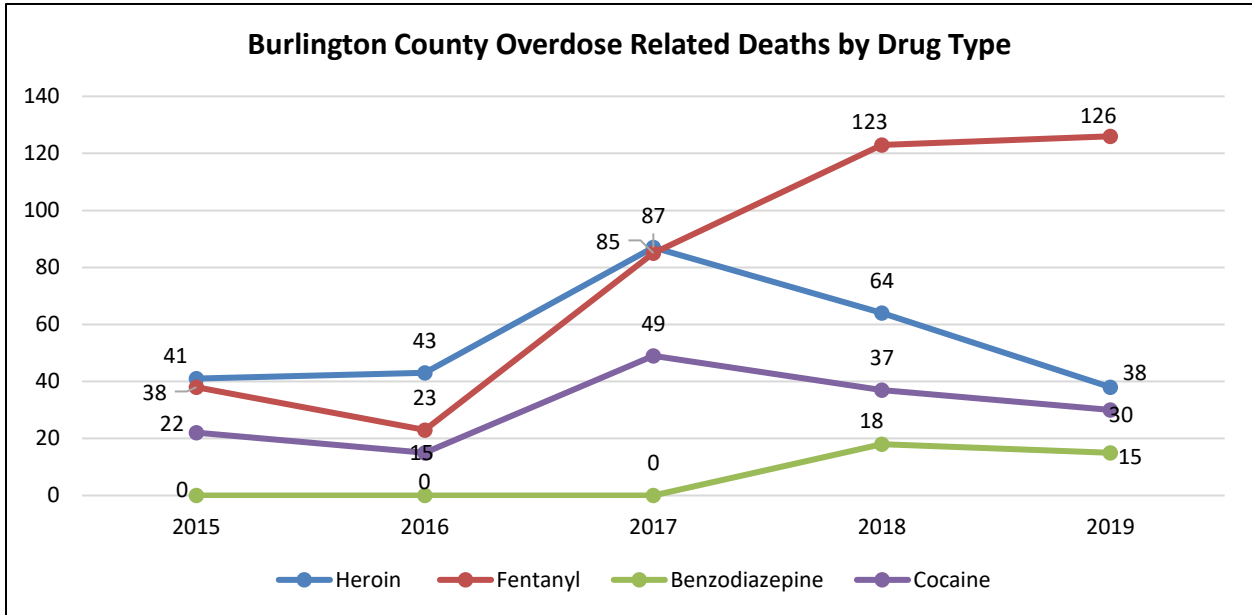
Source: New Jersey Department of Health, Population Health



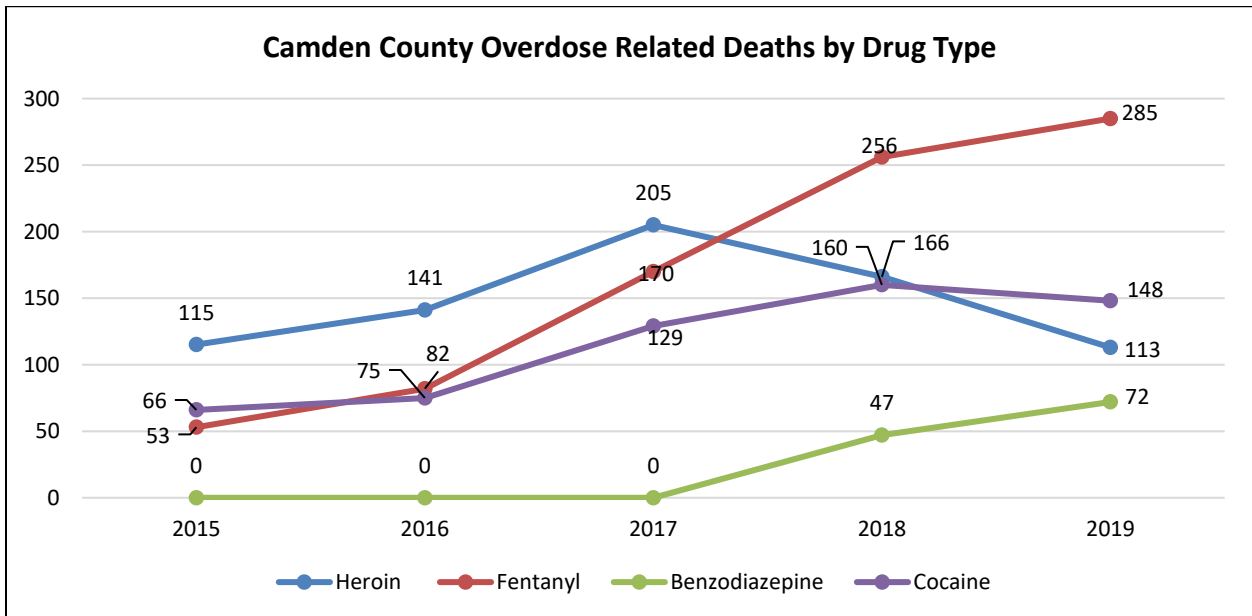
Source: New Jersey Department of Health, Population Health



Drug Related Deaths by County

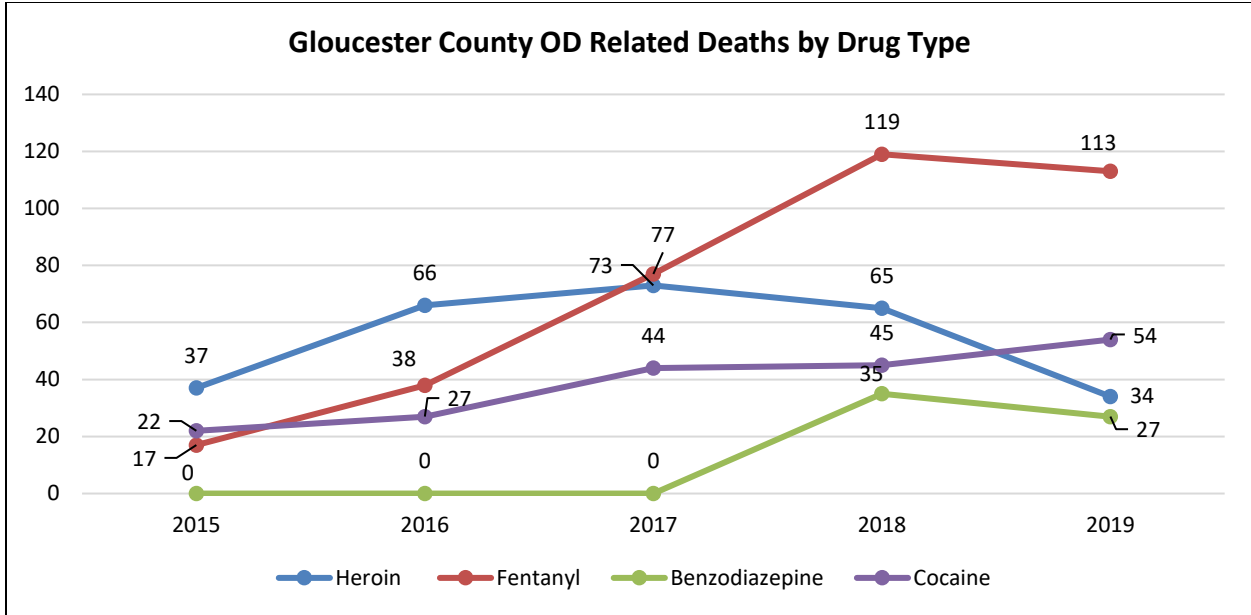


Source: New Jersey Department of Health, Population Health



Source: New Jersey Department of Health, Population Health





Source: New Jersey Department of Health, Population Health

The societal changes brought about because of the impact of the COVID-19 pandemic have impacted the prevalence, severity, outcomes and treatment of substance use disorder. Providers from the behavioral health focus groups shared these perspectives regarding substance use during COVID-19.

We've seen an influx of patients with alcohol use disorder - an extreme rise - even more than opiates.

Lots of new patients are coming for benzos because it is for anxiety - it's easy to sell benzos on the street because demand is so high.

OD case reviews have yet to find one that had only one or 2 substances in their systems. It's often new substances I've never heard of before.

The patients we see are often the same people as before, but the degree of problems and disabilities they have now are increased.

We're seeing an increase in trauma patients are facing when we get our calls for sober living and doctors' visits for MAT.

I don't know that you can find Heroin without fentanyl.



## Populations of Special Interest

### Older Adults

Older adults are generally considered a vulnerable population due to increasing likelihood of chronic disease, risk of social isolation, and economic instability, among other factors. Adhering to recommended schedules for preventive care can help reduce the burden of disease, limit healthcare utilization and costs, and improve quality of life for older adults.

Nationally, among Medicare beneficiaries aged 65 years or older, the most common chronic conditions are hypertension, high cholesterol, and arthritis. Healthcare utilization and costs increase significantly with a higher number of reported chronic diseases, due in part to increased emergency department (ED) visits and readmissions.

**2018 Chronic Condition Comorbidities among Medicare Beneficiaries 65 Years or Older**

	0 to 1 Condition	2 to 3 Conditions	4 to 5 Conditions	6 or More Conditions
Burlington County	24.5%	31.2%	25.3%	19.0%
Camden County	24.6%	29.2%	25.3%	20.9%
Gloucester County	24.1%	30.3%	25.3%	20.3%
New Jersey	24.4%	29.4%	25.3%	20.9%
United States	29.7%	29.4%	22.8%	18.2%

Source: Centers for Medicare & Medicaid Services

**2015-2019 Older Adult Population by Disability Status**

	Burlington County	Camden County	Gloucester County	New Jersey	United States
Total population	11.8%	13.5%	13.0%	10.3%	12.6%
65 years or older	31.4%	35.1%	35.7%	30.8%	34.5%
Ambulatory	20.0%	23.8%	24.1%	20.6%	21.9%
Hearing	12.4%	12.9%	14.9%	11.0%	14.3%
Independent living	13.1%	15.6%	15.2%	13.9%	14.2%
Cognitive	7.5%	8.3%	8.9%	7.5%	8.6%
Vision	5.2%	5.9%	7.4%	5.4%	6.3%

Source: US Census Bureau, American Community Survey

**2018 Age-Adjusted Older Adult (65+) Clinical Preventive Services\***

	Older Adult Men Who Are Up To Date On Clinical Preventive Services	Older Adult Women Who Are Up To Date On Clinical Preventive Services
Burlington County	32.0%	29.9%
Camden County	28.2%	26.2%
Gloucester County	30.7%	26.0%
United States	32.7%	28.1%

Source: Centers for Disease Control and Prevention, PLACES & BRFSS

\*Includes a flu vaccine in the past year, pneumococcal pneumonia vaccine ever, colorectal cancer screening, and mammogram in the past two years (women).



### 2018 Per Capita Standardized Spending\* for Medicare Beneficiaries Age 65 Years or Older

	0 to 1 Condition	2 to 3 Conditions	4 to 5 Conditions	6 or More Conditions
Burlington County	\$1,890	\$5,312	\$10,062	\$29,912
Camden County	\$1,881	\$5,135	\$10,162	\$30,561
Gloucester County	\$2,034	\$5,312	\$9,724	\$29,329
New Jersey	\$1,921	\$5,263	\$9,787	\$29,229
United States	\$1,944	\$5,502	\$10,509	\$29,045

Source: Centers for Medicare & Medicaid Services

\*Standardized spending takes into account payment factors that are unrelated to the care provided (e.g. geographic variation in Medicare payment amounts).

### 2018 ED Visits per 1,000 Medicare Beneficiaries Age 65 Years or Older

	0 to 1 Condition	2 to 3 Conditions	4 to 5 Conditions	6 or More Conditions
Burlington County	95.6	269.3	564.1	1679.5
Camden County	110.8	285.8	613.8	1853.0
Gloucester County	117.3	274.9	529.5	1631.8
New Jersey	102.1	257.5	510.0	1558.2
United States	122.6	318.4	621.1	1,719.1

Source: Centers for Medicare & Medicaid Services

### 2018 Chronic Condition Prevalence among Medicare Beneficiaries Age 65 Years or Older

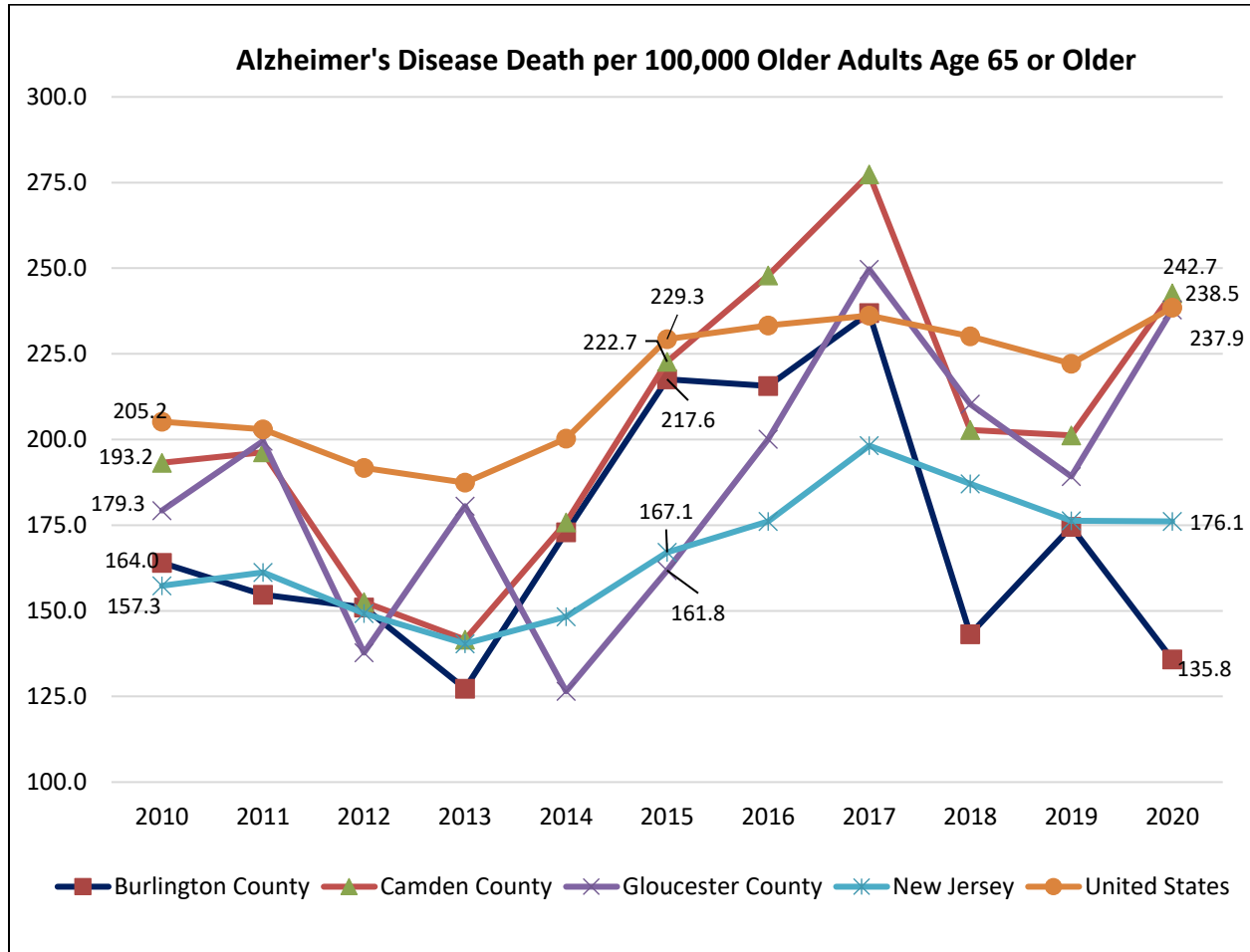
	Burlington County	Camden County	Gloucester County	New Jersey	United States
Alzheimer's Disease	12.2%	13.3%	11.5%	12.8%	11.9%
Arthritis	36.3%	37.9%	38.4%	36.3%	34.6%
Asthma	5.7%	6.1%	6.2%	5.3%	4.5%
Cancer	10.9%	10.5%	10.3%	10.7%	9.3%
Chronic Kidney Disease	25.8%	27.4%	26.1%	25.5%	24.9%
COPD	10.5%	10.7%	11.7%	11.1%	11.4%
Depression	14.4%	15.5%	15.1%	14.5%	16.0%
Diabetes	28.9%	30.7%	30.5%	31.5%	27.1%
Heart Failure	13.2%	14.6%	14.4%	15.8%	14.6%
High Cholesterol	59.3%	58.2%	59.4%	59.2%	50.5%
Hypertension	66.0%	64.9%	64.4%	65.2%	59.8%
Ischemic Heart Disease	29.2%	31.5%	32.1%	33.5%	28.6%
Stroke	4.9%	5.3%	5.5%	5.1%	3.9%

Source: Centers for Medicare & Medicaid Services



### Alzheimer's Disease

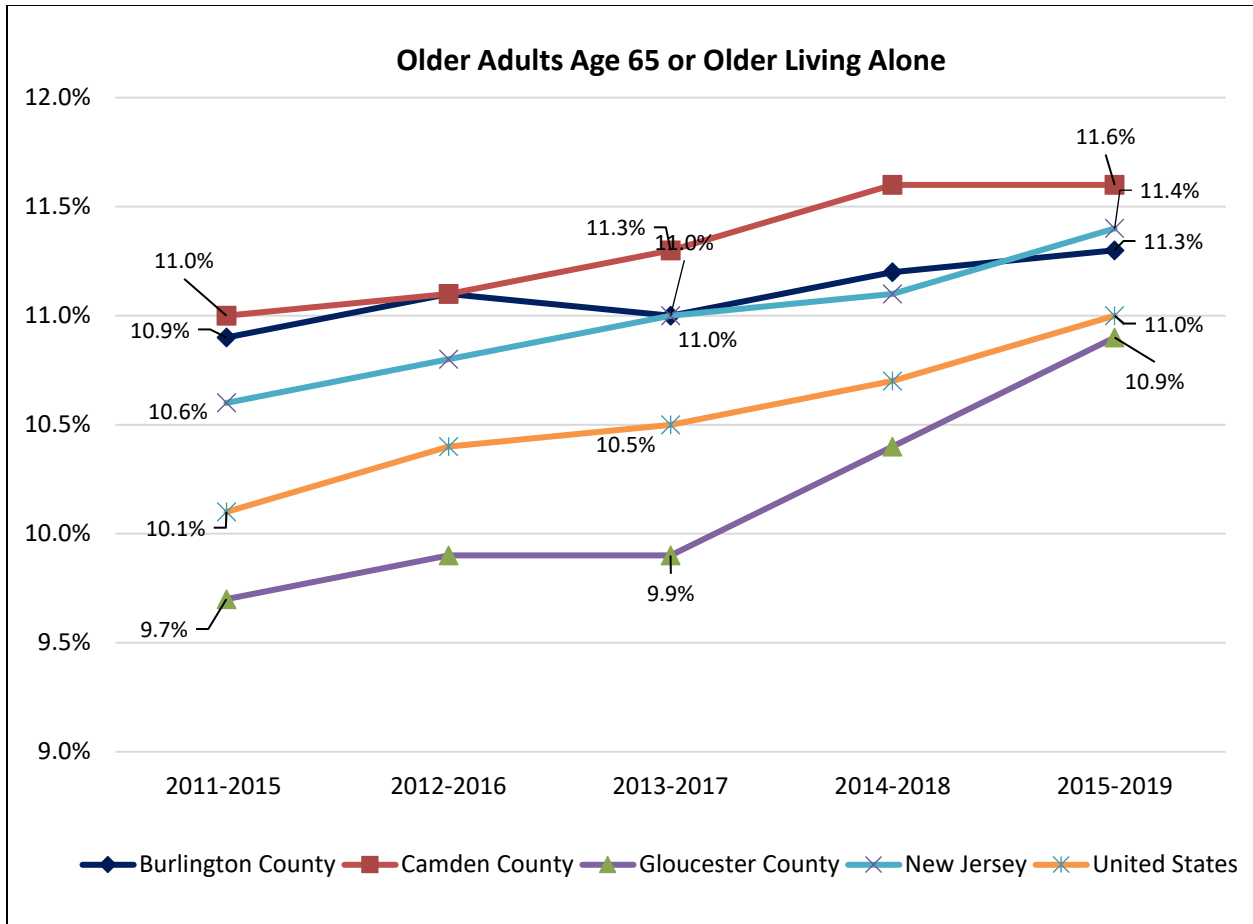
Alzheimer's disease is complex and has a diversity of risk factors. There are a variety of strategies to delay progression of the disease, but to date there is no cure. As Alzheimer's disease progresses, people diagnosed with Alzheimer's require increasing levels of social, physical and medical support. **Social determinants of health, such as income, neighborhood conditions, and access to transportation have direct impact on the quality of life for people with Alzheimer's and their families.**



Source: Centers for Disease Control and Prevention

Social isolation, particularly among older adults, can impede effective chronic illness management and accelerate the negative impact of chronic diseases. A key indicator of social isolation among older adults is the percentage of adults ages 65 or older who live alone. During the COVID-19 pandemic, the needs of isolated and homebound seniors grew as people of all ages stayed home and refrained from social engagements, shopping, and regular appointments. While isolation during this time likely saved many lives from COVID-19 infection, it contributed to declines in physical and mental health among many older adults.





Source: US Census Bureau, American Community Survey

[Seniors] anxiety is really elevated, they want more support, want to talk through things a lot more, need more reassurance and call more often for clarification. They just want more from us because there is so much social isolation, especially those in assisted living; many were locked in their rooms to keep them safe but then they had much more cognitive decline because of it.

Focus Group Participant

[For seniors living alone] food became an issue. Patients with no family or friends couldn't get their prescription or go to the store to get food. We went out to drop off food or meds because whole families were in isolation and couldn't get food.

Focus Group Participant



## Youth

The COVID-19 pandemic has made unprecedented changes to the lives and experiences of young people worldwide. These concerns represent Adverse Childhood Experiences (ACEs).

### What are Adverse Childhood Experiences (ACEs)

Mental and behavioral health disorders can be both the result of and the cause of Adverse Childhood Experiences (ACEs), defined as traumatic or stressful events that occur before the age of 18. ACEs can have lifelong impacts on the economic, educational, mental, and physical health outcomes for individuals, and are associated with decreased life expectancy. While most ACEs are the result of individualized experiences, the graphic below represents how adverse community environments amplify the impact of individual ACEs.

I know a good handful of kids who started at 5 and are 8 now. I've seen them not be able to problem solve with their friends. They give up, yell, scream, throw things, then withdraw into their screens.

---

Focus Group Participant

### The Pair of ACEs

Source: Centers for Disease Control and Prevention



Children need childhood, need to be part of a group. Social and emotional need has not been met. Their behaviors are exaggerated now, not as much practice in how to deal with their emotions, normal childhood needs.

---

Focus Group Participant

Concerns about the impact of the extended social isolation, social emotional and learning loss during school disruptions, financial strain and food insecurity among families, increased exposure to negative environmental conditions and harmful relationships in the home, as well as the direct impact of the negative impacts of





the virus itself consistently emerged as themes among the Key Informant Interviews and in the Key Informant Surveys. In response to those concerns, four focus groups with diverse young people throughout the South Jersey region were conducted to capture more information about their experiences, what they need today, and what they'd like to see in the future.

The following graphic represents some of the themes that emerged from the focus groups with young people.



The following tables reflect some key metrics representing the behavioral health concerns and diagnoses among young people in the South Jersey region before the pandemic.

**High School Students Reporting an Attempted Suicide**

	2013	2015	2017	2019
New Jersey	9.9%	N/A	N/A	5.9%
United States	8.0%	8.6%	7.4%	8.9%

Source: Centers for Disease Control and Prevention, YRBS



### 2019 High School Students Reporting an Attempted Suicide

	New Jersey	United States
<b>Gender</b>		
Female	6.9%	8.9%
Male	4.8%	6.6%
<b>Race and Ethnicity</b>		
Asian	4.5%	7.7%
Black or African American	11.3%	11.8%
Latinx origin (any race)	5.3%	8.9%
White	4.9%	7.9%
<b>Sexual Identity</b>		
Lesbian, Gay, Bisexual (LGB)	13.2%	23.4%
Straight	4.8%	6.4%

Source: Centers for Disease Control and Prevention, YRBS

How do we make behavioral health care more accessible to people? Now I can see why schools get shot up because we have really sick kids who are not getting the care they need, and parents are overwhelmed and don't know what to do.

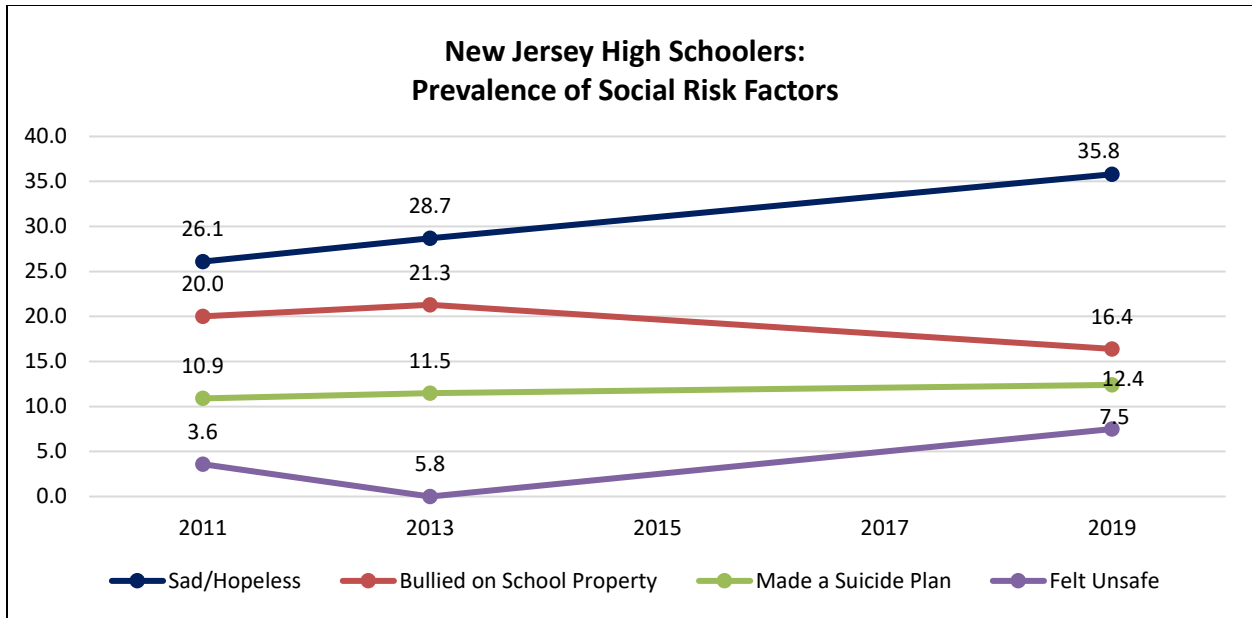
Focus Group Participant

### Teenage Deaths by Accident, Homicide, and Suicide Rate per 100,000

	2015	2016	2017	2018	2019
New Jersey	21	23	24	17	23
United States	36	38	39	37	36

Source: Annie E. Casey Foundation Kids Count Data Center





Source: Centers for Disease Control and Prevention, YRBS

\*New Jersey data for 2015 and 2017 are not available.

## Substance Use Among Teens (Tobacco, Alcohol, Drugs)

### High School Students Reporting Current (within past 30 days) E-Cigarette Use

	2015	2017	2019
New Jersey	N/A	N/A	27.6%
United States	24.1%	13.2%	32.7%

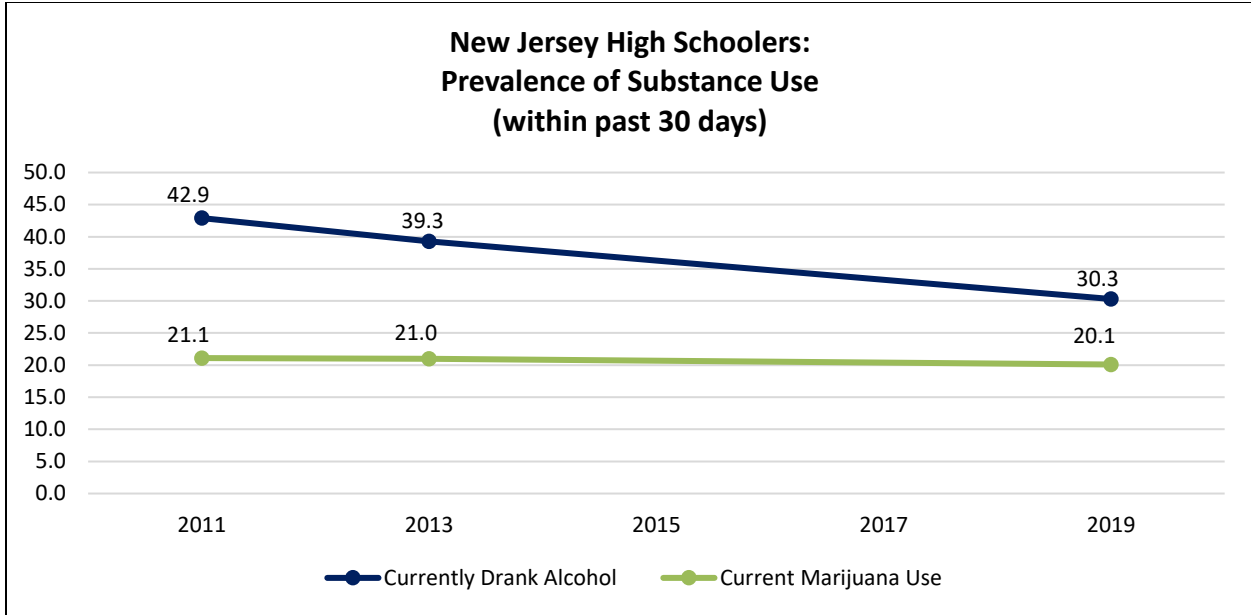
Source: Centers for Disease Control and Prevention, YRBS

### 2019 High School Students Reporting Current (within past 30 days) E-Cigarette Use

	New Jersey	United States
<b>Gender</b>		
Female	26.7%	33.5%
Male	28.3%	32.0%
<b>Race and Ethnicity</b>		
Asian	17.8%	13.0%
Black or African American	18.4%	19.7%
Latinx origin (any race)	28.0%	31.2%
White	31.6%	38.3%
<b>Sexual Identity</b>		
Lesbian, Gay, Bisexual (LGB)	29.9%	34.1%
Straight	27.6%	32.8%

Source: Centers for Disease Control and Prevention, YRBS





Source: Centers for Disease Control and Prevention, YRBS  
 \*New Jersey data for 2015 and 2017 are not available.

New Jersey Hospital Association (NJHA)'s Center for Health Analytics, Research and Transformation (CHART) has been documenting the increases in prevalence of behavioral health visits among youth ages 12 to 17 in Emergency Department visits statewide from 2017-2021. The CHART analysis found an increase in prevalence of anxiety, depression, self-harm and eating disorders compared to pre-pandemic levels, particularly among females.

During the pandemic period, self-harm increased in number and proportion of ED visits, particularly among females ages 12-17 compared to pre pandemic levels. While eating disorders have remained a less common diagnosis than anxiety, depression and self-harm among youth ages 12-17, the proportion of eating disorder Emergency Department visits statewide increased 2.5 times between 2019 and 2021. The following graphs created by NJHA CHART reflect the prevalence of mental health disorders among youth ages 12-17 seeking Emergency Department care throughout New Jersey from 2017-2021.

Figure 1

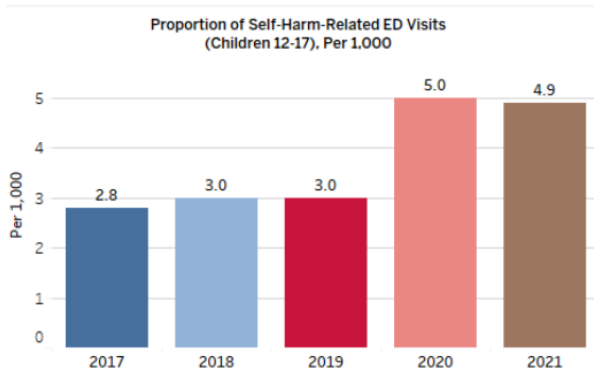
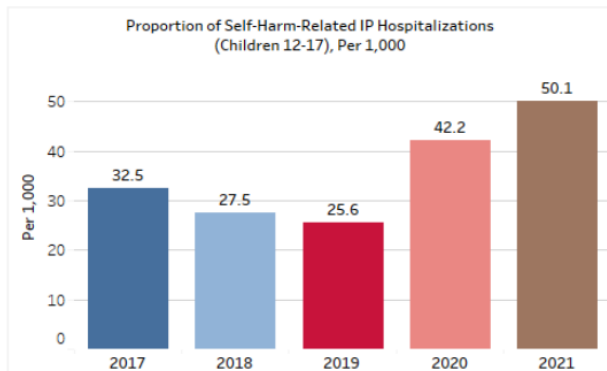


Figure 2



Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)



Figure 3

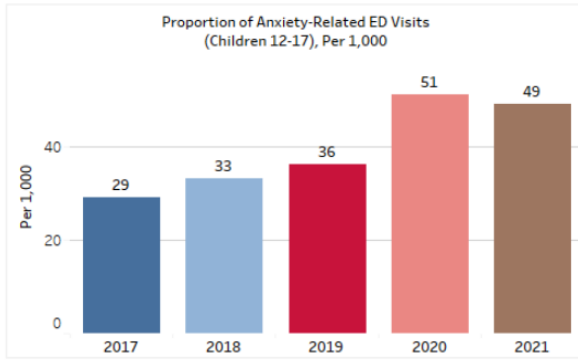
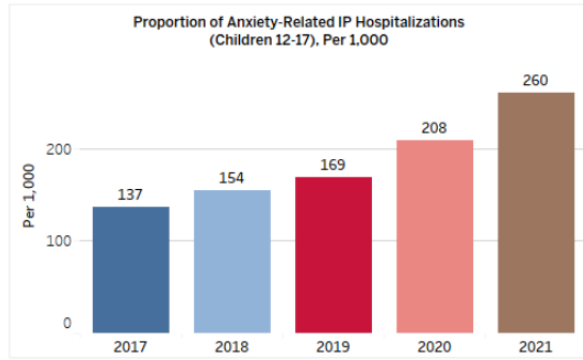


Figure 4



Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)

Figure 5

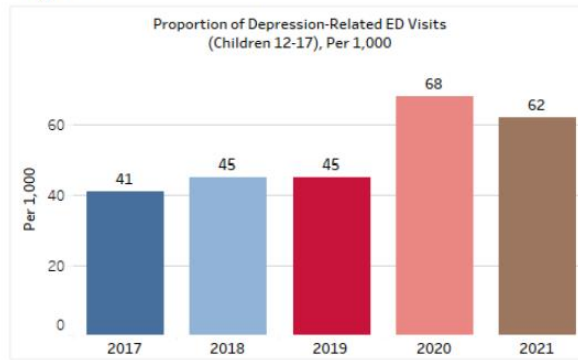
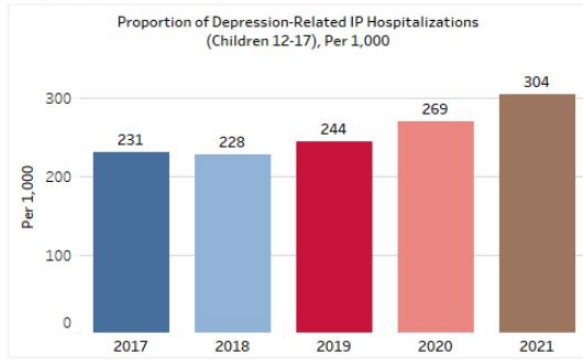


Figure 6



Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)

Figure 7

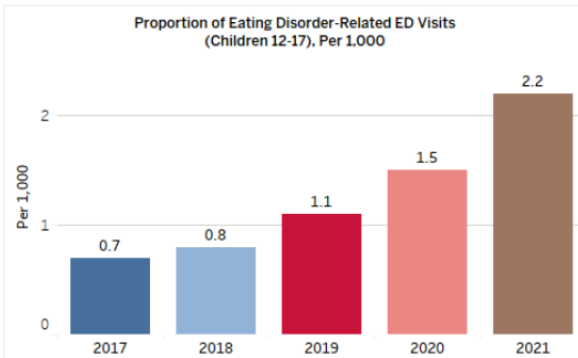
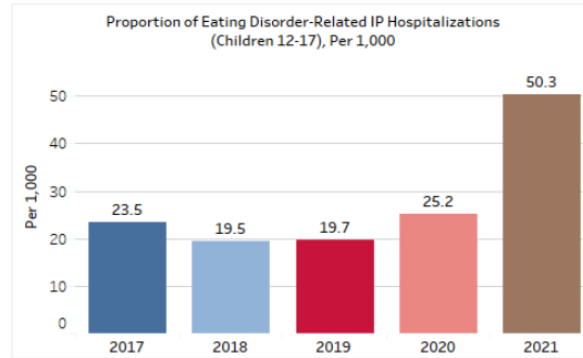


Figure 8



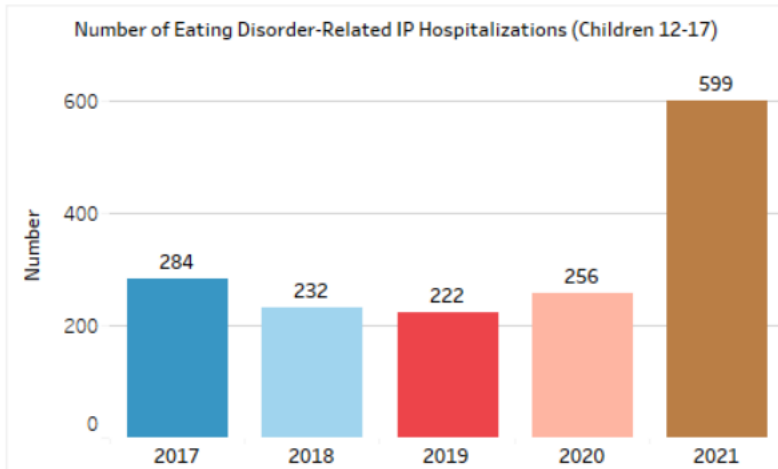
Source: New Jersey Hospital Discharge Data

- Notes: 1) Diagnoses for self-harm include intentional self-harm poisonings from drugs, medicaments, biological substances, and nonmedical substances (ICD-10 codes T30-T65); self-inflicted injuries (X71-X83); and suicide attempts (T149)
- 2) Diagnoses for anxiety included ICD-10 codes F40- F419
- 3) Diagnoses for depression include ICD-10 codes F320-F339
- 4) Diagnoses for eating disorders include ICD-10 codes F5000-F509

Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)

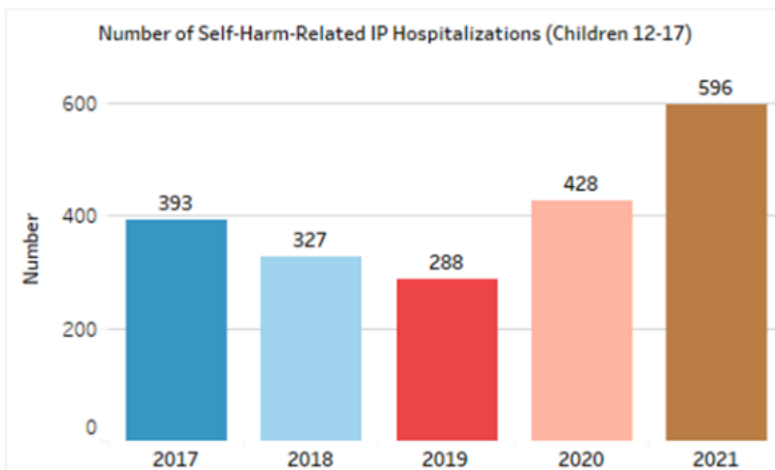


Figure 9



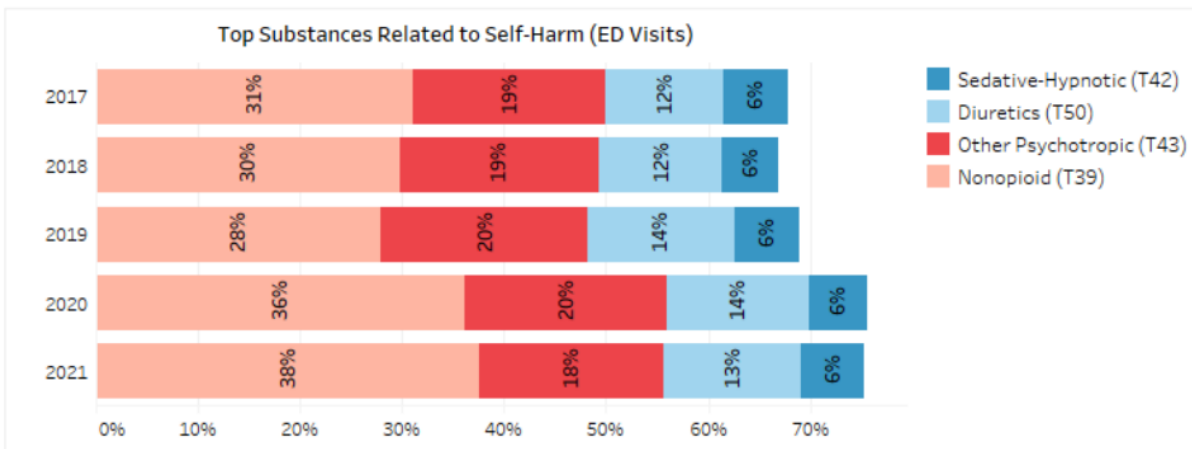
Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)

Figure 10



Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)

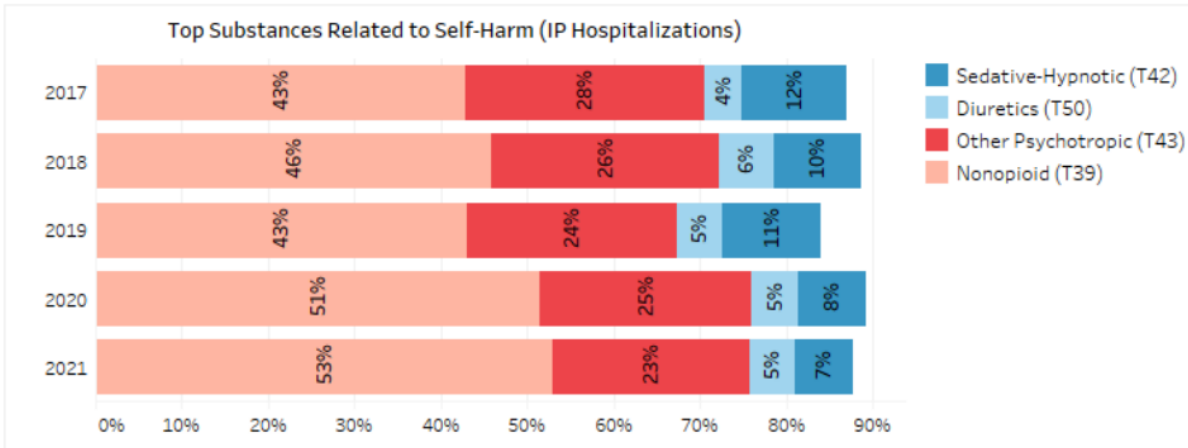
Figure 11



Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)

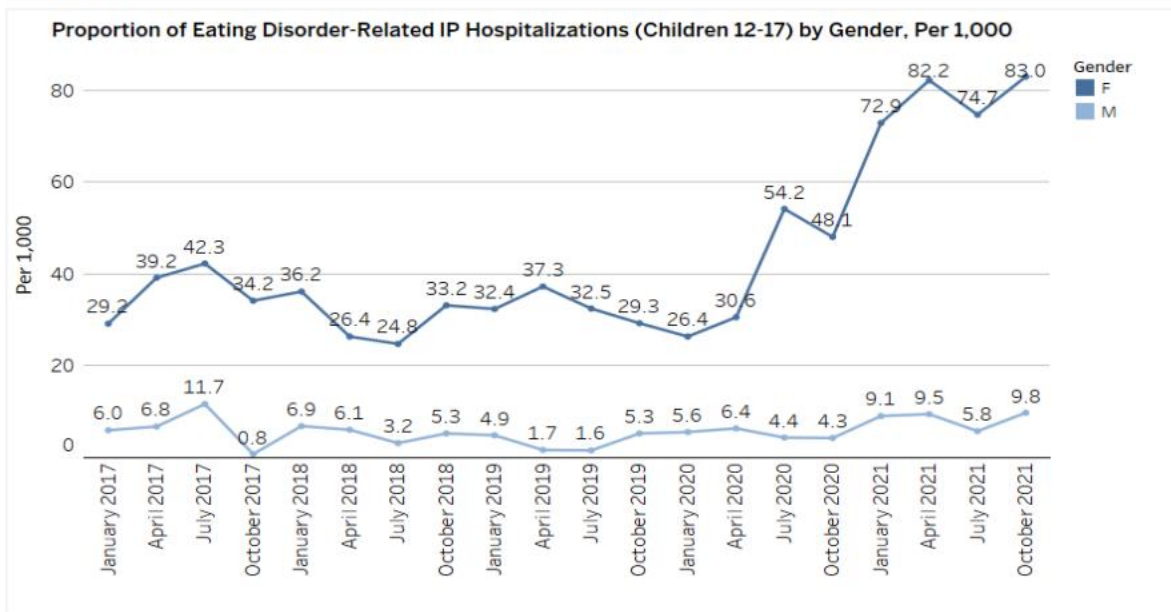


Figure 12



Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)

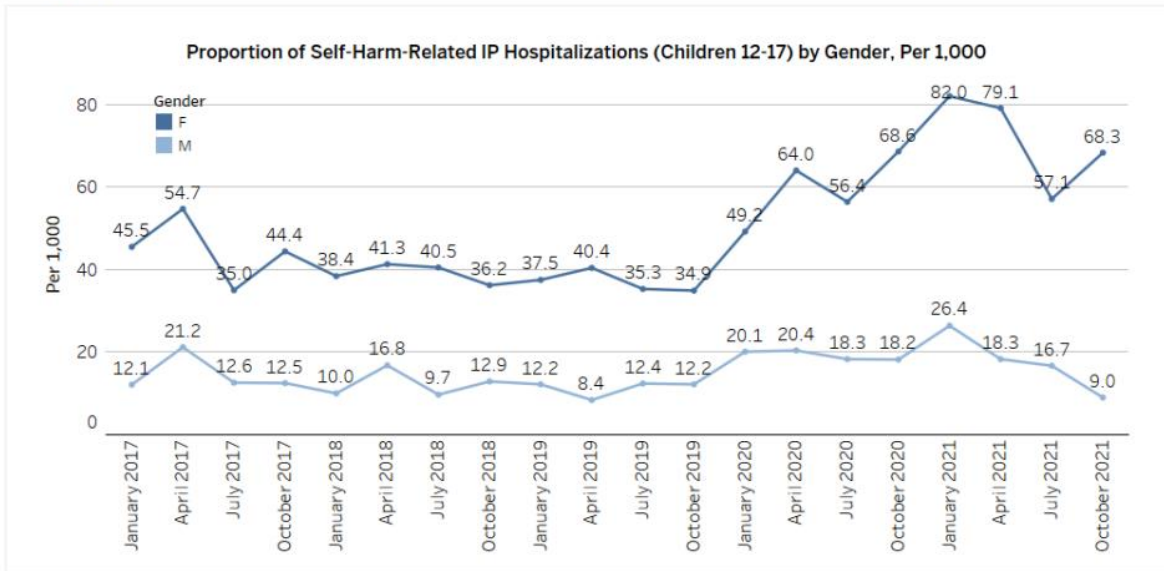
Figure 13



Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)



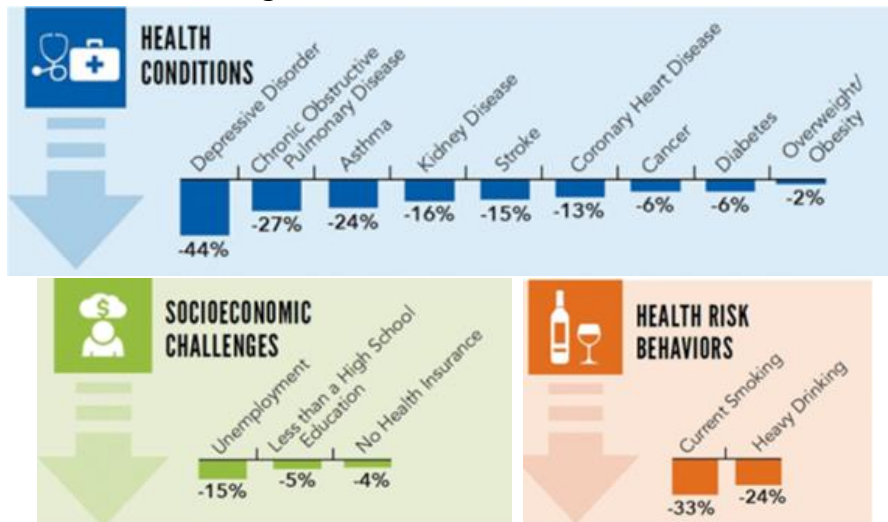
Figure 14



Source: New Jersey Hospital Discharge Data provided by NJHA CHART, June 2022, [www.NJHA.com/CHART](http://www.NJHA.com/CHART)

By taking an upstream approach to emphasize interventions that address adverse community environments such as promoting “trauma informed care,” we can prevent, identify, and ameliorate the negative impacts of ACEs. Focusing community health interventions on underlying social determinants of ACEs, such as poverty and discrimination, can yield more effective and impactful treatment of downstream disease conditions, and pave the way for equitable health outcomes. The following diagrams created by the CDC illustrate the potential positive impact of addressing and preventing ACEs on health conditions, socioeconomic challenges, and health risk behaviors.

**Potential Reduction of Negative Outcomes in Adulthood if ACEs Were Prevented**



SOURCE: BRFSS 2015-2017, 25 states, CDC Vital Signs, November 2019.





## Overweight and Obesity Among Teens

### High School Students with Obesity

	2013	2015	2017	2019
New Jersey	8.7%	N/A	N/A	11.9%
United States	13.7%	13.9%	14.8%	15.5%

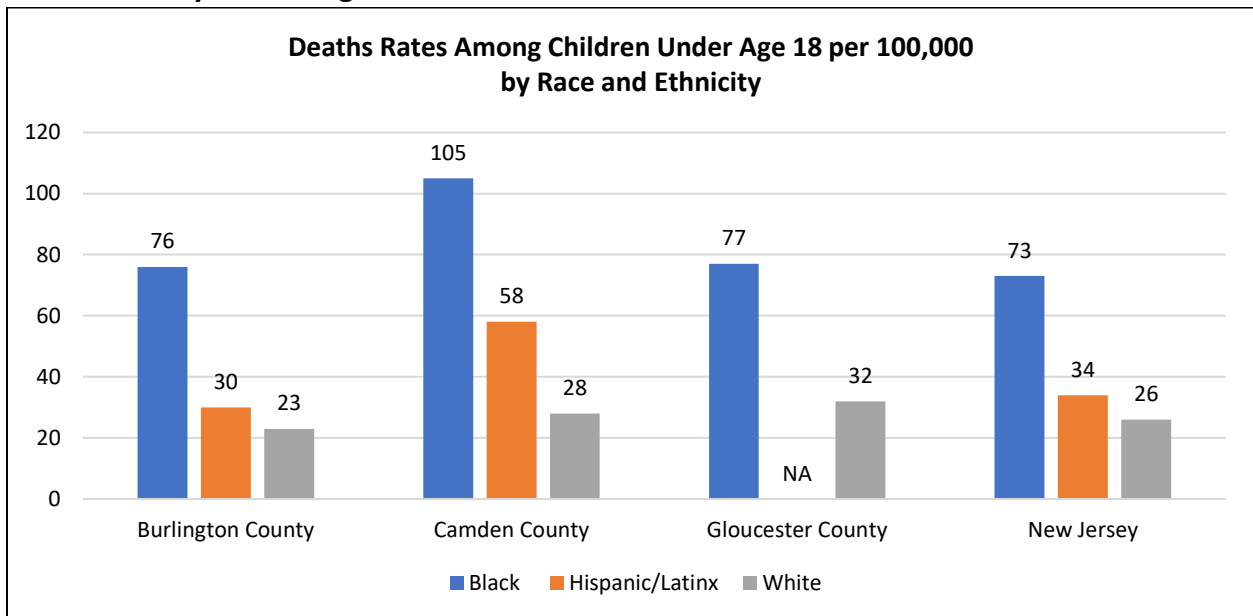
Source: Centers for Disease Control and Prevention, YRBS

### 2019 High School Students with Obesity

	New Jersey	United States
<b>Gender</b>		
Female	9.9%	11.9%
Male	13.9%	18.9%
<b>Race and Ethnicity</b>		
White	10.4%	13.1%
Black or African American	19.9%	21.1%
Latinx origin (any race)	15.2%	19.2%
<b>Sexual Identity</b>		
Lesbian, Gay, Bisexual (LGB)	21.0%	21.0%
Straight	10.7%	14.4%

Source: Centers for Disease Control and Prevention, YRBS

## Child Mortality – under age 18



Source: National Center for Health Statistics – Mortality Files, 2017-2019

\*Data not available for Gloucester County – Hispanic/Latinx.



## Pregnancy, Birth and Babies

Having a healthy pregnancy is the best way to have a healthy birth. According to the March of Dimes, infants born to mothers who have not received prenatal care have an infant death rate five times the rate of infants born to mothers accessing prenatal care starting in the first trimester of pregnancy.

The Healthy People 2030 target is 80.5% of pregnant mothers accessing prenatal care during the first trimester. **None of the South Jersey Counties have met this goal yet.** When broken down by race and ethnicity, differences throughout the area regarding prenatal care become more evident. **Only 2/3 of Black/African American pregnant people were able to access prenatal care during the first trimester throughout Burlington, Camden and Gloucester Counties compared to 4 out of 5 White pregnant people.** The percentage of Black/African American babies who are born prematurely or at low birth weight is also higher than any other race or ethnic group.

### 2020 Maternal and Infant Health Indicators by Race and Ethnicity

**Green** = 10% points above the other categories

**Red** = 10% points below the other categories

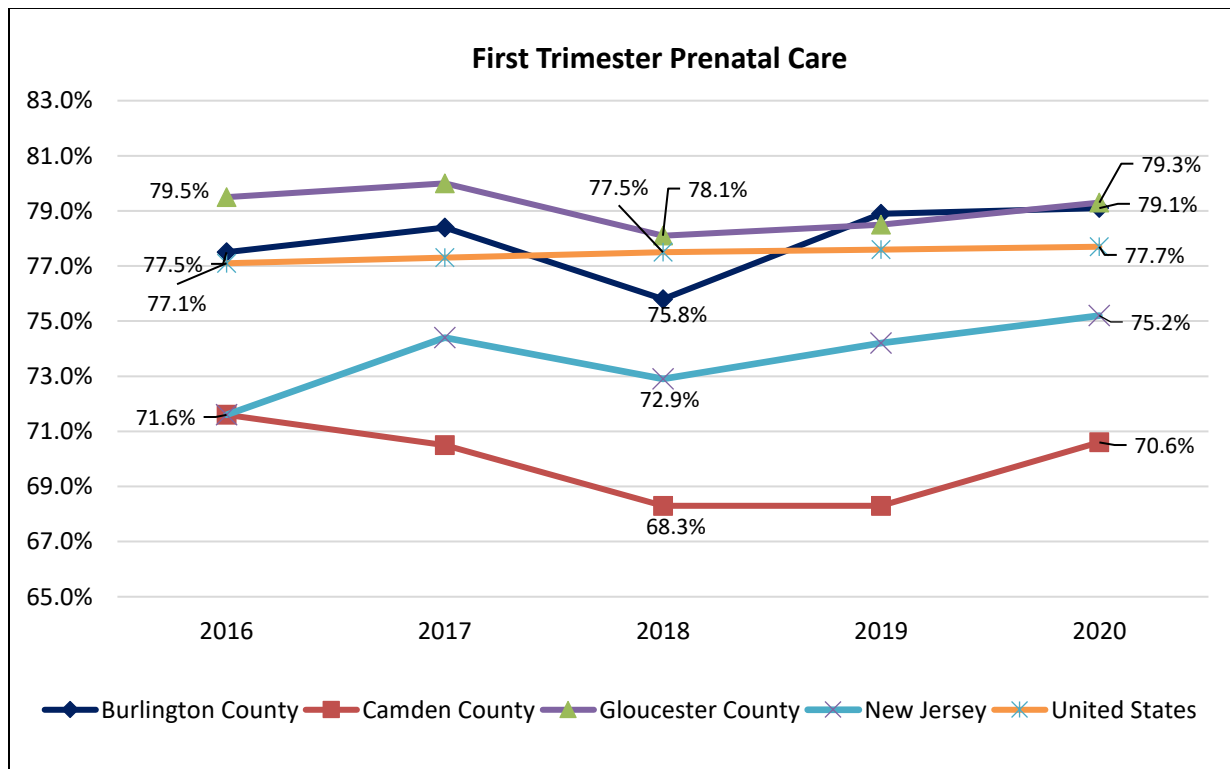
	First Trimester Prenatal Care	Premature Births	Low Birth Weight Births	Non-Smoking during Pregnancy
Burlington County	79.1%	8.7%	6.9%	94.9%
Asian	79.4%	10.1%	9.5%	99.7%
Black/African American, non-Hispanic	68.9%	10.4%	10.3%	95.5%
White, non-Hispanic	84.7%	7.7%	5.0%	94.1%
Camden County	70.6%	9.9%	9.1%	94.8%
Asian	71.4%	9.0%	8.6%	99.7%
Black/African American, non-Hispanic	57.8%	14.0%	15.3%	94.9%
White, non-Hispanic	82.3%	8.0%	6.6%	93.4%
Gloucester County	79.3%	9.6%	7.7%	93.2%
Asian	82.4%	13.5%	13.5%	100.0%
Black/African American, non-Hispanic	63.6%	15.0%	16.6%	95.0%
White, non-Hispanic	83.3%	8.7%	6.1%	92.6%
New Jersey	75.2%	9.3%	7.6%	97.1%
Asian	83.5%	8.6%	8.9%	99.7%
Black/African American, non-Hispanic	62.4%	13.7%	13.1%	95.7%
White, non-Hispanic	83.4%	7.6%	5.8%	95.5%
United States	77.7%	10.1%	8.2%	94.4%
Asian	NA	NA	NA	NA
Black/African American, non-Hispanic	68.4%	14.4%	14.2%	95.4%
White, non-Hispanic	82.8%	9.1%	6.8%	91.8%
HP2030 Goal	80.5%	9.4%	NA	95.7%

Source: New Jersey Department of Health & Centers for Disease Control and Prevention

**2020 Maternal and Infant Health Indicators by Race and Ethnicity**

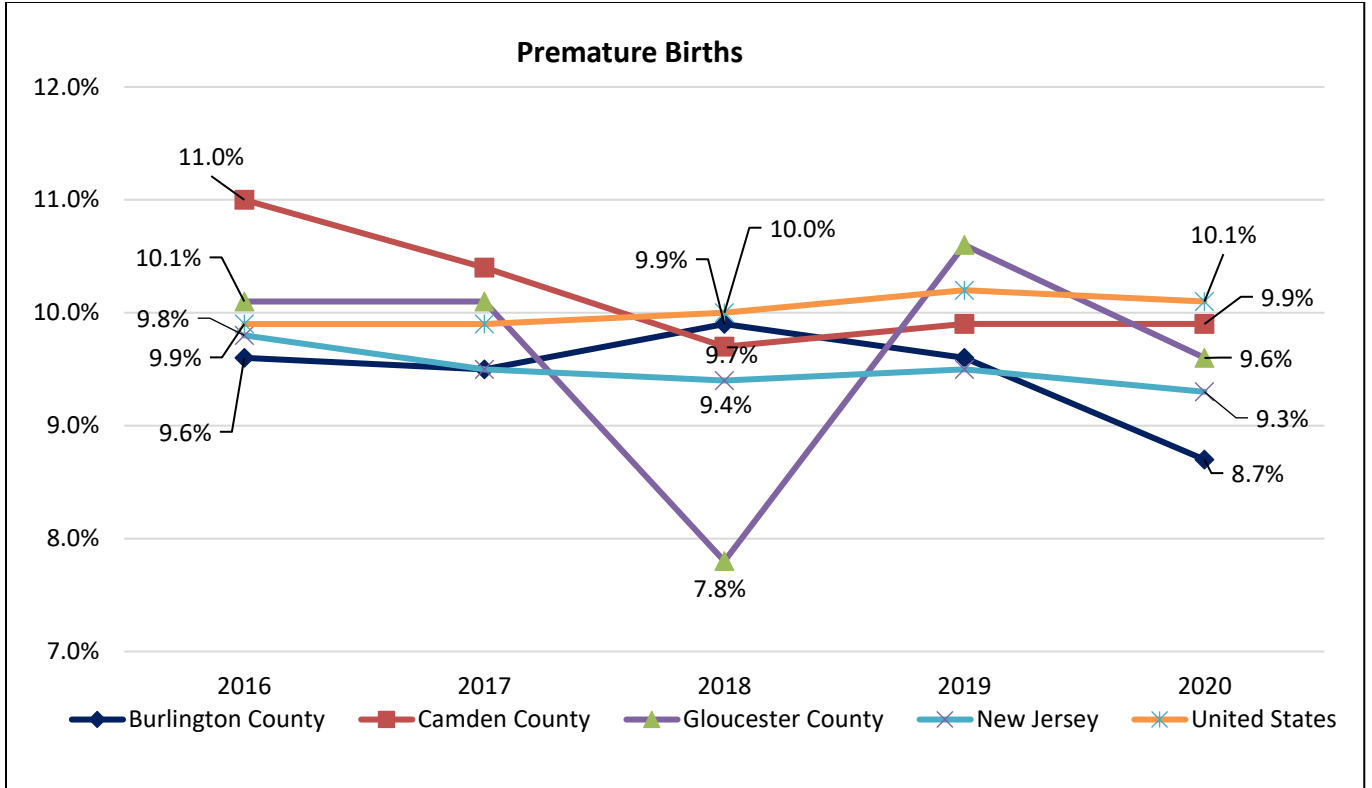
	Teen (15-17) Birth Percentage	Teen (18-19) Birth Percentage
Burlington County	*	15.7
Black/African American, non-Hispanic	*	22.3
White, non-Hispanic	*	8.0
Camden County	3.2	28.8
Black/African American, non-Hispanic	9.8	38.8
White, non-Hispanic	*	10.4
Gloucester County	*	13.3
Black/African American, non-Hispanic	*	*
White, non-Hispanic	*	*
New Jersey	3.6	20.5
Black/African American, non-Hispanic	6.3	25.0
White, non-Hispanic	0.4	4.3
United States	6.3	26.5
Black/African American, non-Hispanic	10.9	44.1
White, non-Hispanic	3.4	17.9

Source: New Jersey Department of Health & Centers for Disease Control and Prevention  
\*for cells with counts fewer than 20 occurrences a reliable rate cannot be calculated

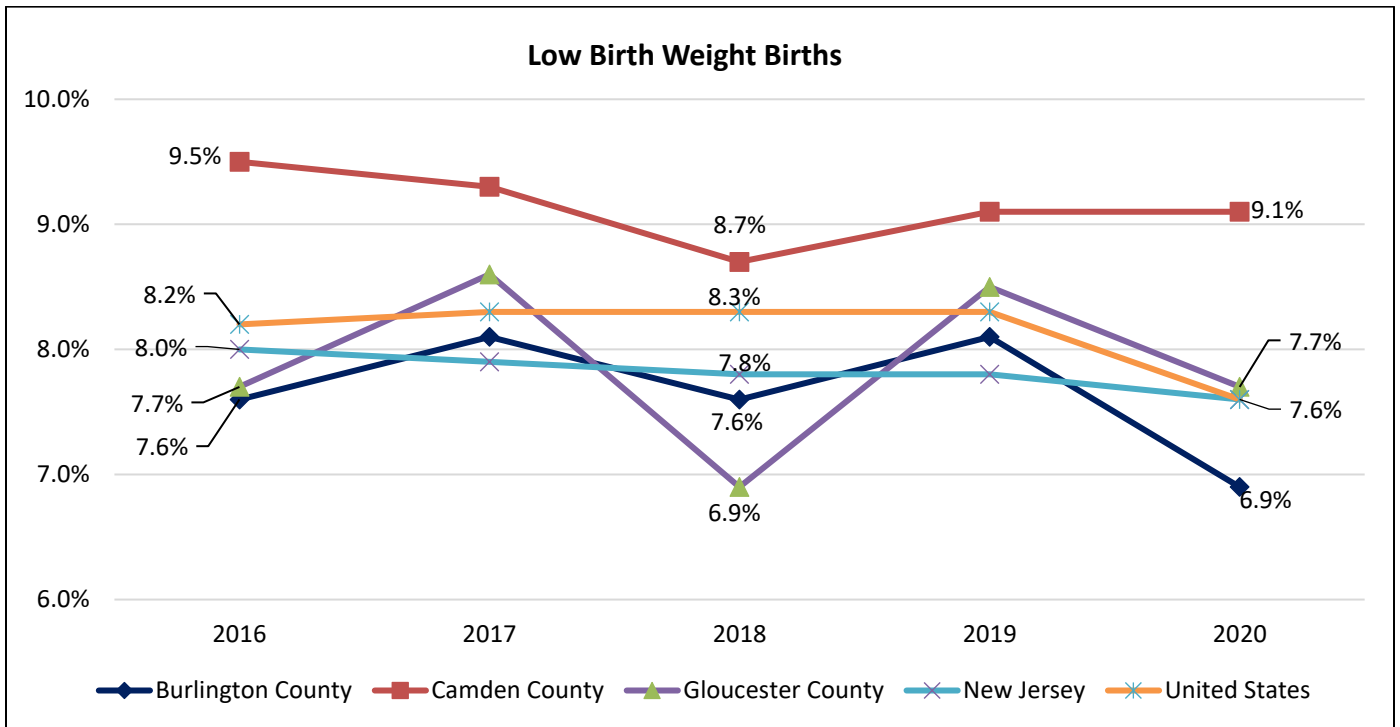


Source: New Jersey Department of Health & Centers for Disease Control and Prevention  
\*In 2016, the US universally adopted the 2003 US Certificate of Live Birth, providing national indicators.



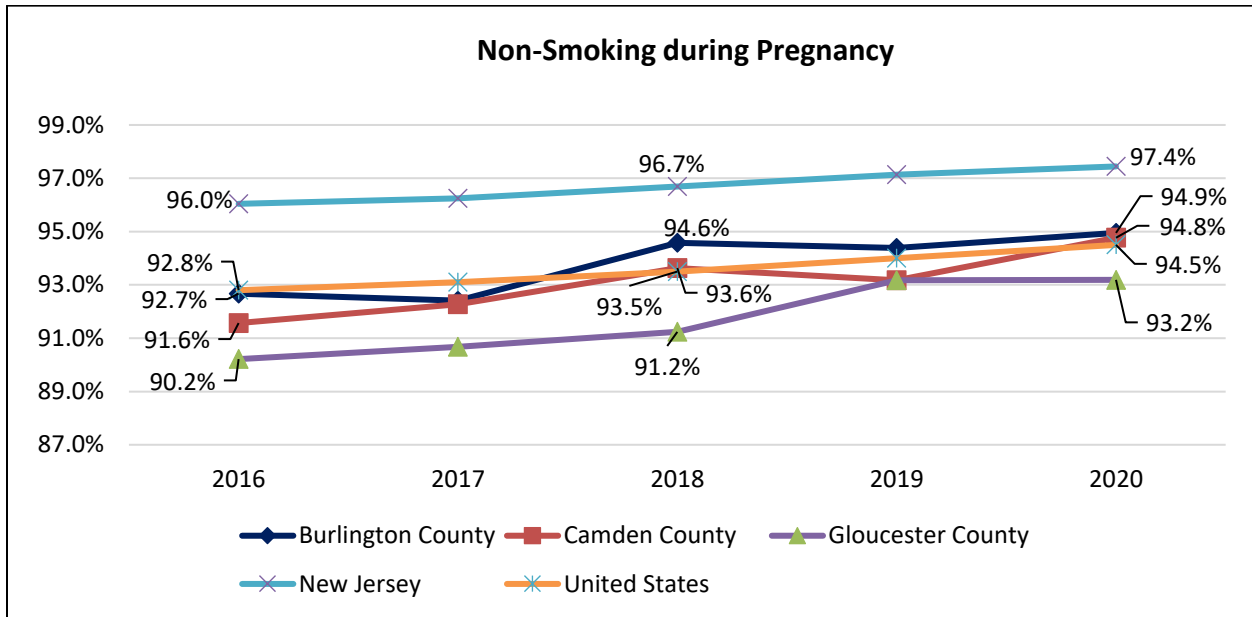


Source: New Jersey Department of Health & Centers for Disease Control and Prevention



Source: New Jersey Department of Health & Centers for Disease Control and Prevention





Source: New Jersey Department of Health & Centers for Disease Control and Prevention

### Infant Mortality

Infant mortality or the infant death rate measures the rate of death among people under one year of age per 1,000 live births and is internationally utilized as a key community health indicator. Infant mortality is widely regarded as an important community health indicator because it is particularly sensitive to structural factors including social and economic factors and quality of life conditions. Structural conditions, such as housing insecurity, educational attainment of the mother, and ACEs have a significant impact on the health of infants in their first year of life and the life of their mothers. High infant mortality rates also create lowered life expectancy for a community because deaths during infancy represent many decades of life lost prematurely.

Disparities in infant mortality are measures of structural socioeconomic inequities that are at play well before a mother gets pregnant or gives birth. Because infant mortality is most impacted by the social and environmental conditions of birthing people, WHO uses infant mortality as an indicator of overall well-being of women. Therefore, upstream strategies that address the root causes of inequities can have far reaching impact on infant mortality.

Nurture New Jersey 2021, New Jersey’s maternal and child health strategic plan, highlights addressing systemic racism as a means of impacting the very high rates of infant mortality among African American people. Camden County has an infant mortality rate that is among the highest among all New Jersey Counties. When stratified by race, the infant death rate across South Jersey demonstrates notable inequity. The table below shows that the Black/African American infant death rate in Camden County (13.4) is more than two times greater than the statewide rate (6.1), and 2 ½ times greater than the

There is a concern that we don’t have their best interest at heart, so it doesn’t make sense to trust us in health care. Those who those who don’t trust the system think we might hurt them.

Healthy People 2030 goal (5.0). **The high rate of infant deaths in Camden County, particularly among Black/African American babies, represents a substantial inequity that results in lives lost, suffering for families, and community absence lasting decades.** The very high infant death rate among Black/African Americans in throughout South Jersey compared to other racial and ethnic groups is a quantifiable metric of the structural inequities disproportionately impacting Black/African American families.

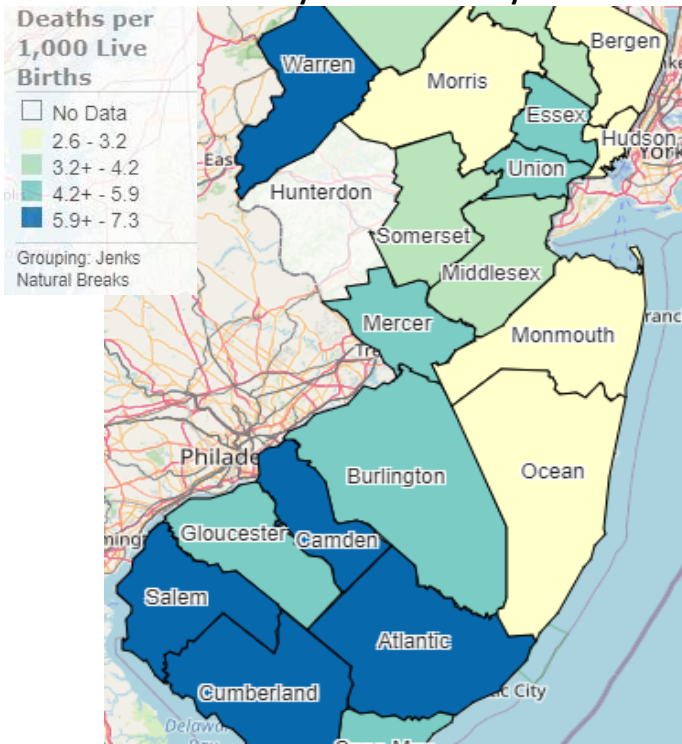
**2015-2019 Infant Deaths per 1,000 Live Births**

	Infant Deaths per 1,000 Live Births
Burlington County	5.0
White, Non-Hispanic	3.7
Black/African American, Non-Hispanic	6.9
Asian	*
Latina (any origin)	*
Camden County	7.3
White, Non-Hispanic	4.1
Black/African American, Non-Hispanic	<b>13.4</b>
Asian	*
Latina (any origin)	7
Gloucester County	5.1
White, Non-Hispanic	3.3
Black/African American, Non-Hispanic	*
Asian	*
Latina (any origin)	*
New Jersey	6.1
White, Non-Hispanic	2.6
Black/African American, Non-Hispanic	<b>9.3</b>
Asian	2.5
Latina (any origin)	4.2
HP2030 Goal	5.0

Source: New Jersey Department of Health & Centers for Disease Control and Prevention \*for cells with fewer than 20 occurrences a reliable rate cannot be calculated



**Infant Deaths by Mother's County of Residence**



Since COVID started, every loss they've asked if it's because of COVID. We saw an increase in the second year of COVID but also saw increase in births in 2021. To me it seems like 1-2% is a loss still.

Focus Group Participant

Health equity – access and utilization – understanding of the systems and a more welcoming lens to people of various backgrounds and cultures and can communicate better and integrate that into the care instead of having a reaction based on lack of understanding or knowledge. Health care workers are trying to work the best they can but there are so many systemic barriers that we haven't even realized.

Focus Group Participant



### Pregnancy Related Complications and Maternal Mortality

Anecdotally, interviewees and focus group participants have suspected a rise in pregnancy related complications in recent years due to COVID-19. When asked why, participants speculated that some of the increase is due some of the following factors related to COVID -19:

- Underlying chronic disease such as diabetes and hypertension that was either undiagnosed or not appropriately managed during the pandemic
- Stress from myriad factors related to the experience of the pandemic itself
- COVID-19 infection raises the risk of a variety of complications in pregnant people

The maternal death rate in New Jersey is higher than the national rate. Maternal mortality is driven by a variety of factors and disproportionately impacts pregnant people of color, Black/African American pregnant people in particular. Maternal mortality is most effectively combatted by addressing the root causes – racism, economic disparity, inequitable education opportunities and the like.

**2018 Maternal Deaths\*per 100,000 Live Births**

	Total Deaths	Total Death Rate	Black Death Rate	White Death Rate	Latina Death Rate
New Jersey	27	26.7	N/A	N/A	N/A
United States	658	17.4	37.1	14.7	11.8
<b>HP2030 Goal</b>	--	<b>15.7</b>	--	--	--

Source: Centers for Disease Control and Prevention. \* Maternal deaths include deaths of pregnant people or within 42 days of termination of pregnancy, from any cause related to pregnancy or its management.

Hypertension and preeclampsia and strange clotting and bleeding have been occurring; are we just looking at that or is it real?

Yes, still seeing these risk factors even in low-risk pops; and quickly – really noticeable the quick change from low risk to high risk.

2 Focus Group Participants

I’ve seen this more since Omicron and now feel like the fear and stress and impact of COVID is less than when there was no vaccine; non vaccinated have more risk of developing the hypertension and micro clotting of the placenta are consistent with what we know about COVID; Run of all people of needing to be induced because baby is not growing or issue are among the unvaccinated while vaccinated aren’t having those issues; need to do more about vaccination and COVID

Focus Group Participant





Many of the indicators above reflect outcomes from the time prior to the arrival of COVID-19, and updated statistics regarding birth outcomes are still being analyzed at the facility, county, state and federal levels. In an effort to gather a directional view of the impact of the COVID-19 pandemic on birth outcomes and pregnancy experience, focus groups were conducted with a wide range of stakeholders experiencing pregnancy during this time, or providing care to pregnant people, infants and children during 2019-2022. Key themes that emerged from each of the Maternal and Child Health focus groups are summarized below:

Suspected increase in pregnancies that **suddenly move to high risk** due to complications such as preeclampsia and pregnancy related diabetes

The rapid change in risk level among pregnant people **increases distrust** among the people most at risk

**Grief support** is an essential component of perinatal care, especially during COVID-19 times

**Trust** in the medical system is at **a new low**

In MCH in particular, representation matters, and the **lack of diversity** of race, ethnicity, preferred language, and gender identity the comfort and reception of patients when receiving care.

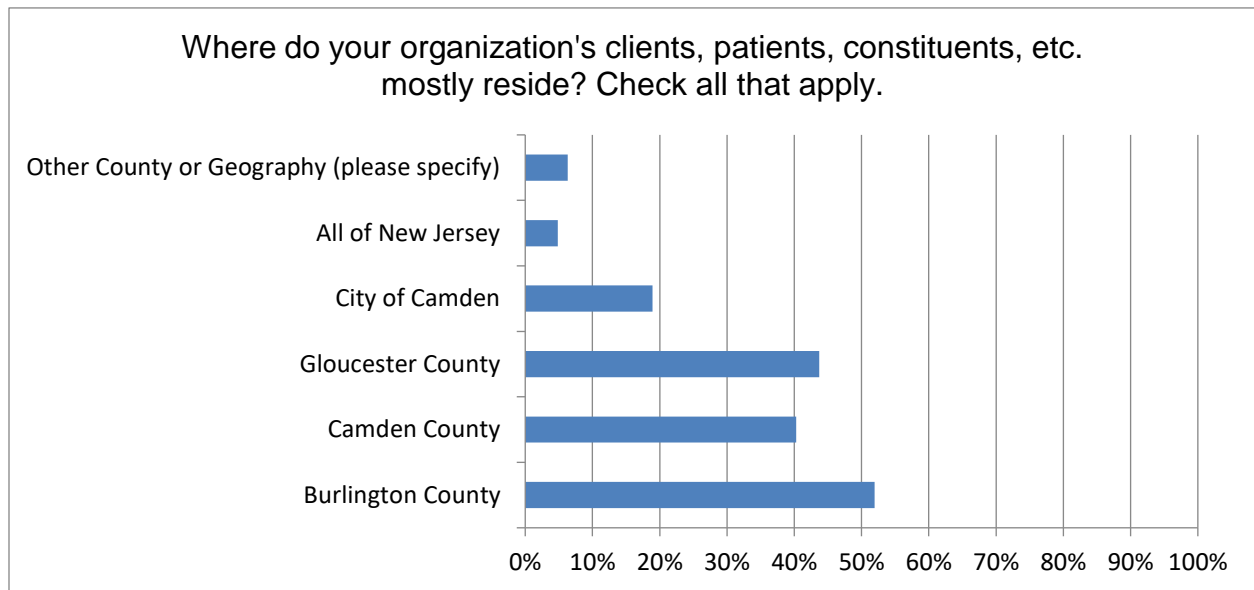
## Findings: Key Informant Survey

An online key informant survey was conducted to gather data regarding the perceptions of the needs, strengths and changes among the people living in Burlington, Camden and Gloucester Counties. 206 diverse individuals completed the survey during the months of February and March 2022.

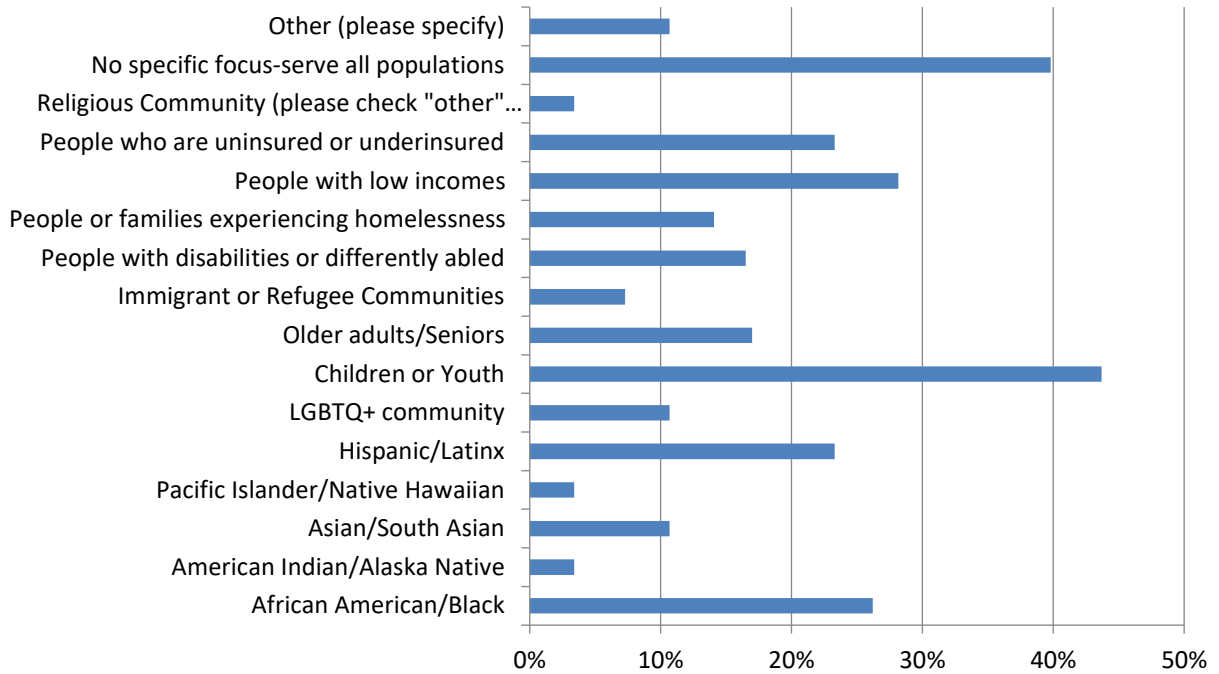
Respondents represent organizations throughout the area, as well as a diversity of constituents. The findings from the survey:

Priority Areas of Need:	Biggest Challenges Meeting the Needs:
<ul style="list-style-type: none"> <li>• Mental Health</li> <li>• Access to care</li> <li>• Housing</li> <li>• Transportation</li> <li>• Chronic Disease maintenance and screening</li> <li>• Substance Use</li> </ul>	<ul style="list-style-type: none"> <li>• Increase in numbers of people needing care</li> <li>• Increase in the severity of the conditions</li> <li>• Shortages of front line staff and essential workers impact all industries, including healthcare and social service</li> <li>• Decreased trust in health care</li> </ul>

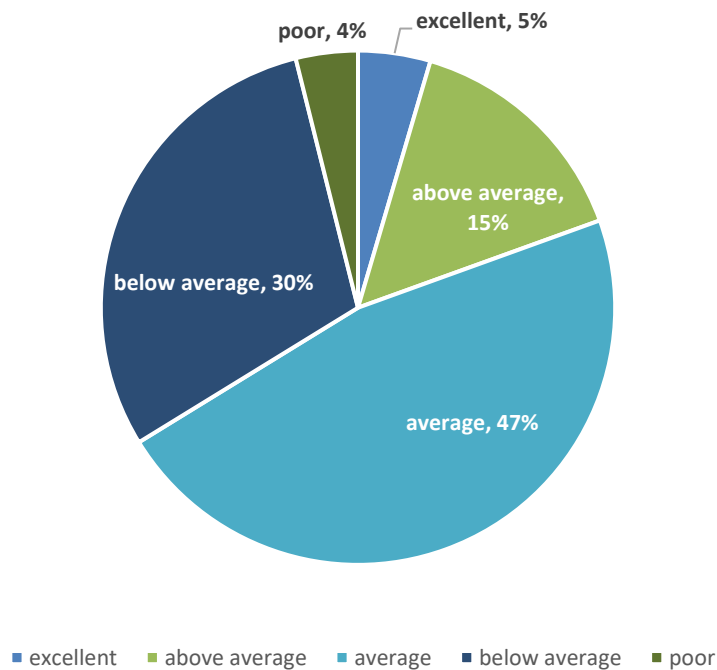
The full responses to the survey are included in the graphs below.



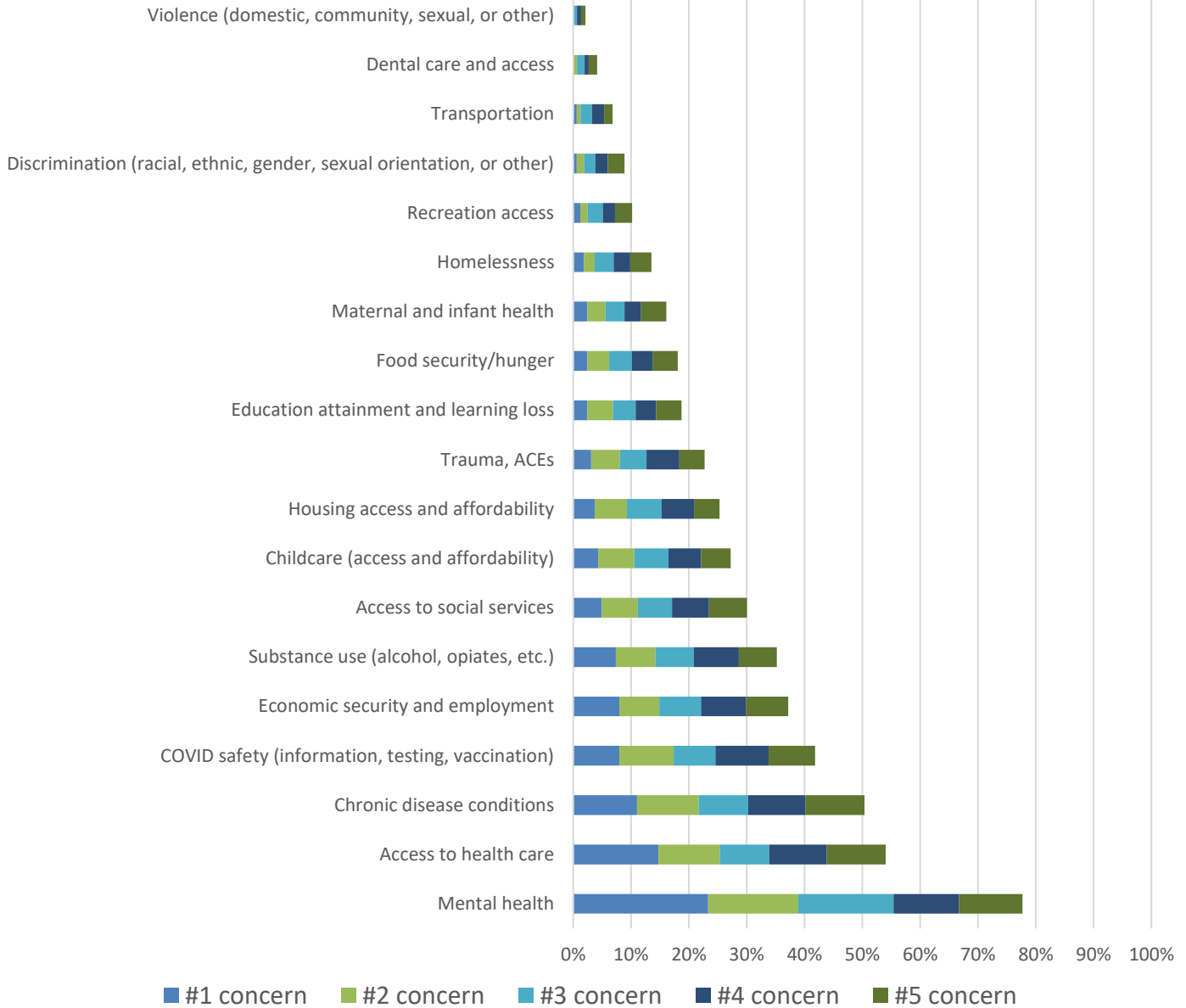
Does your organization mostly serve or focus on a specific population? Check all that apply.



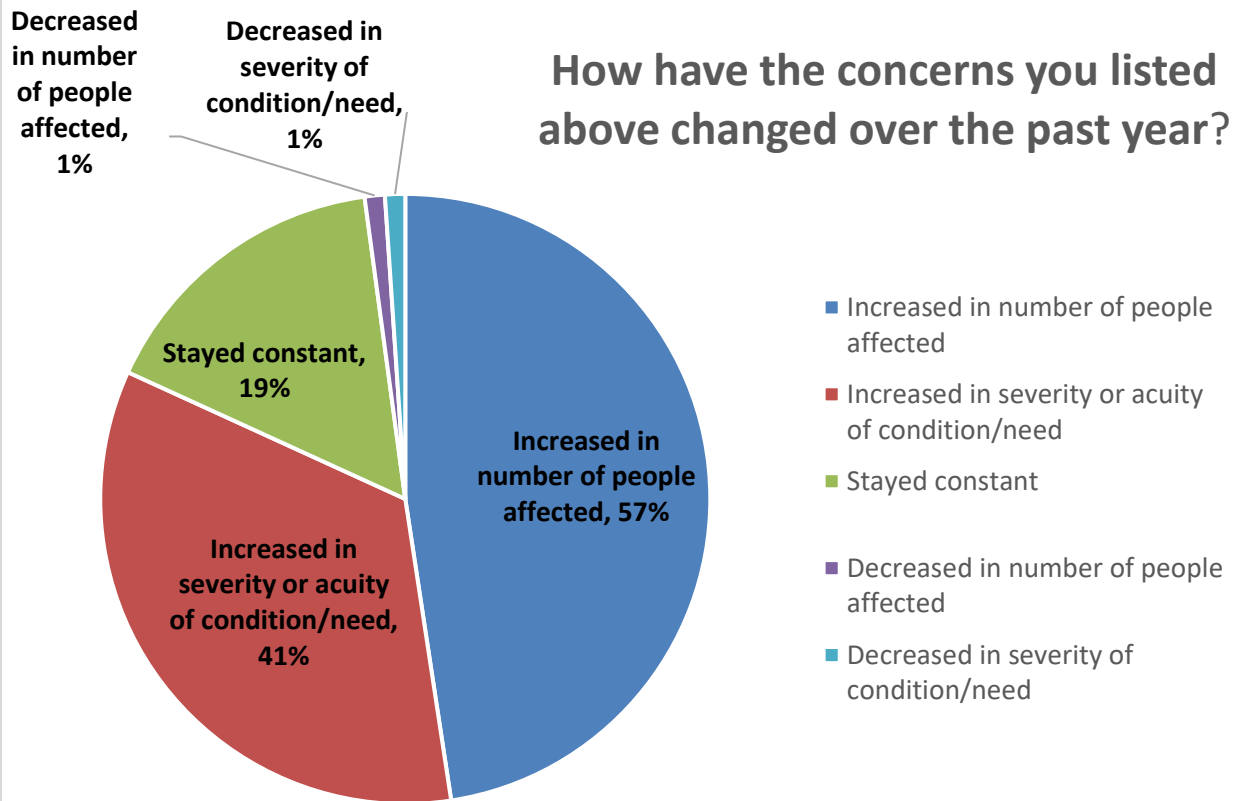
I would describe the overall health and well-being of the people my organization serves as:

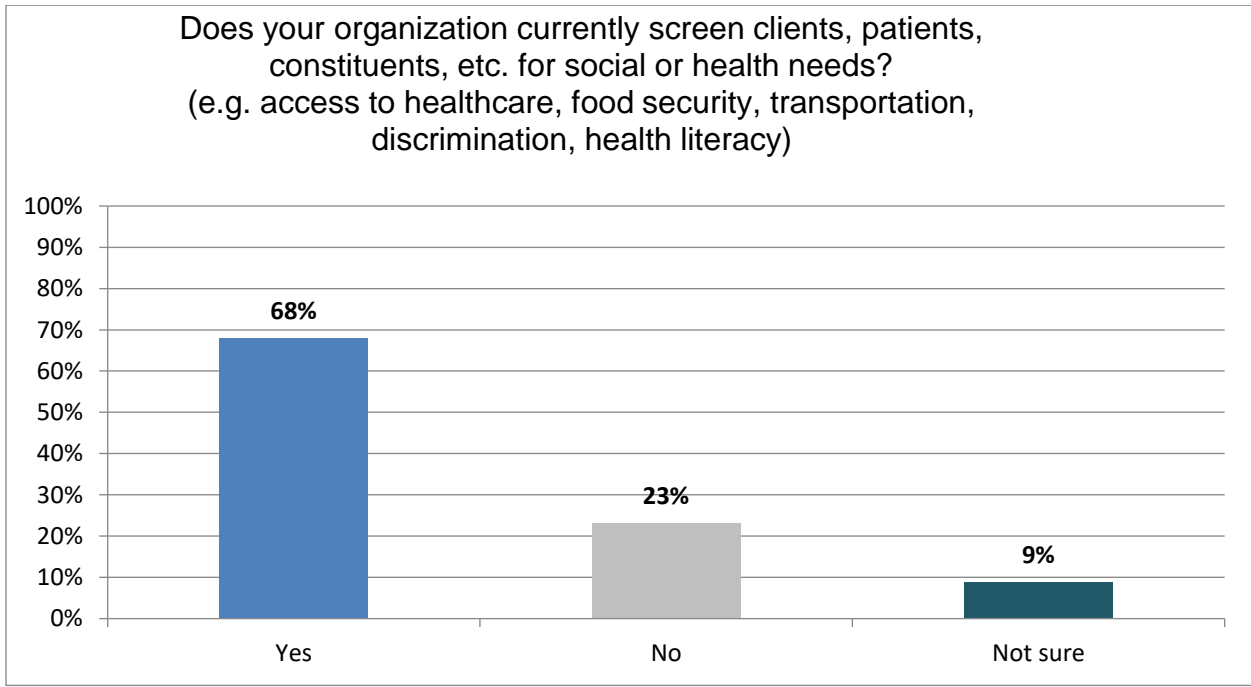
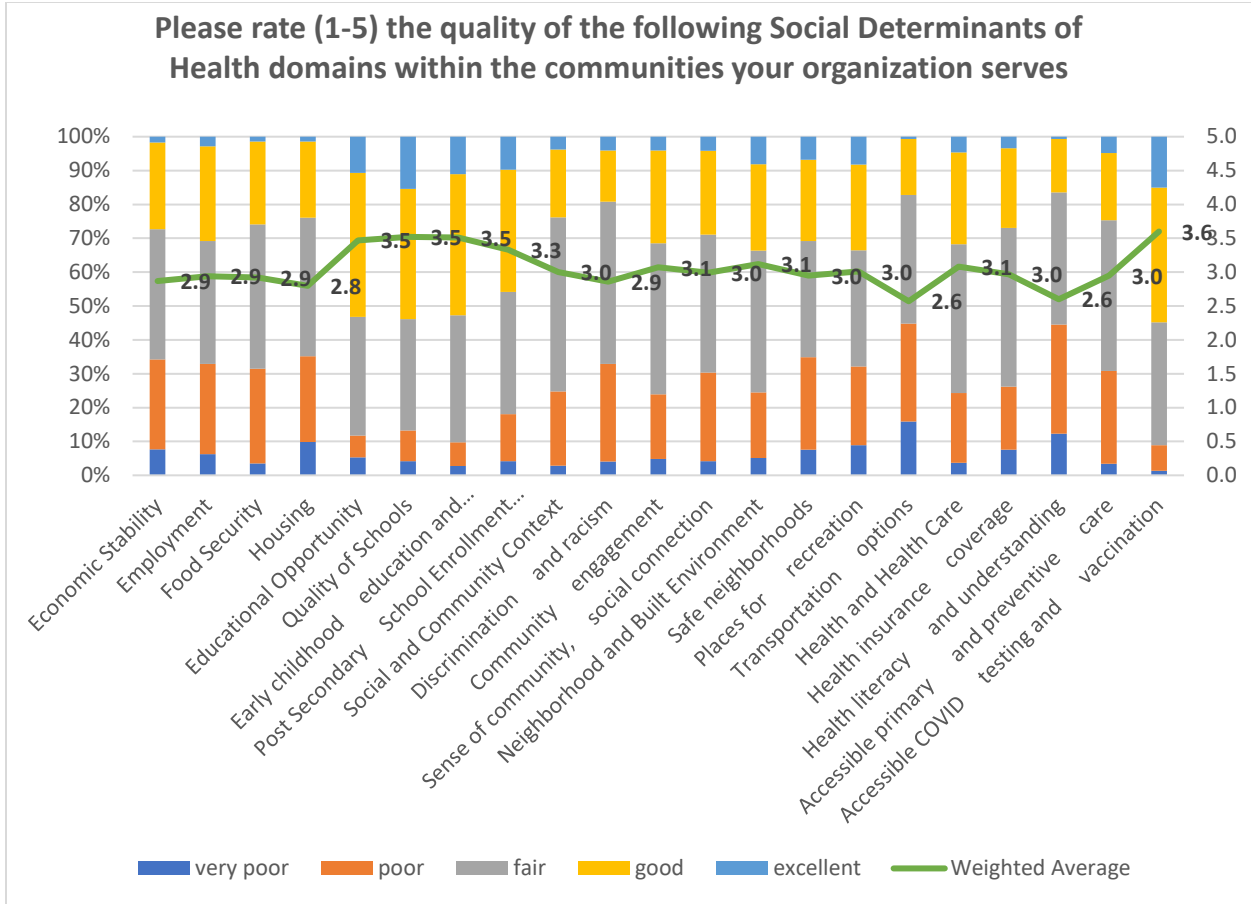


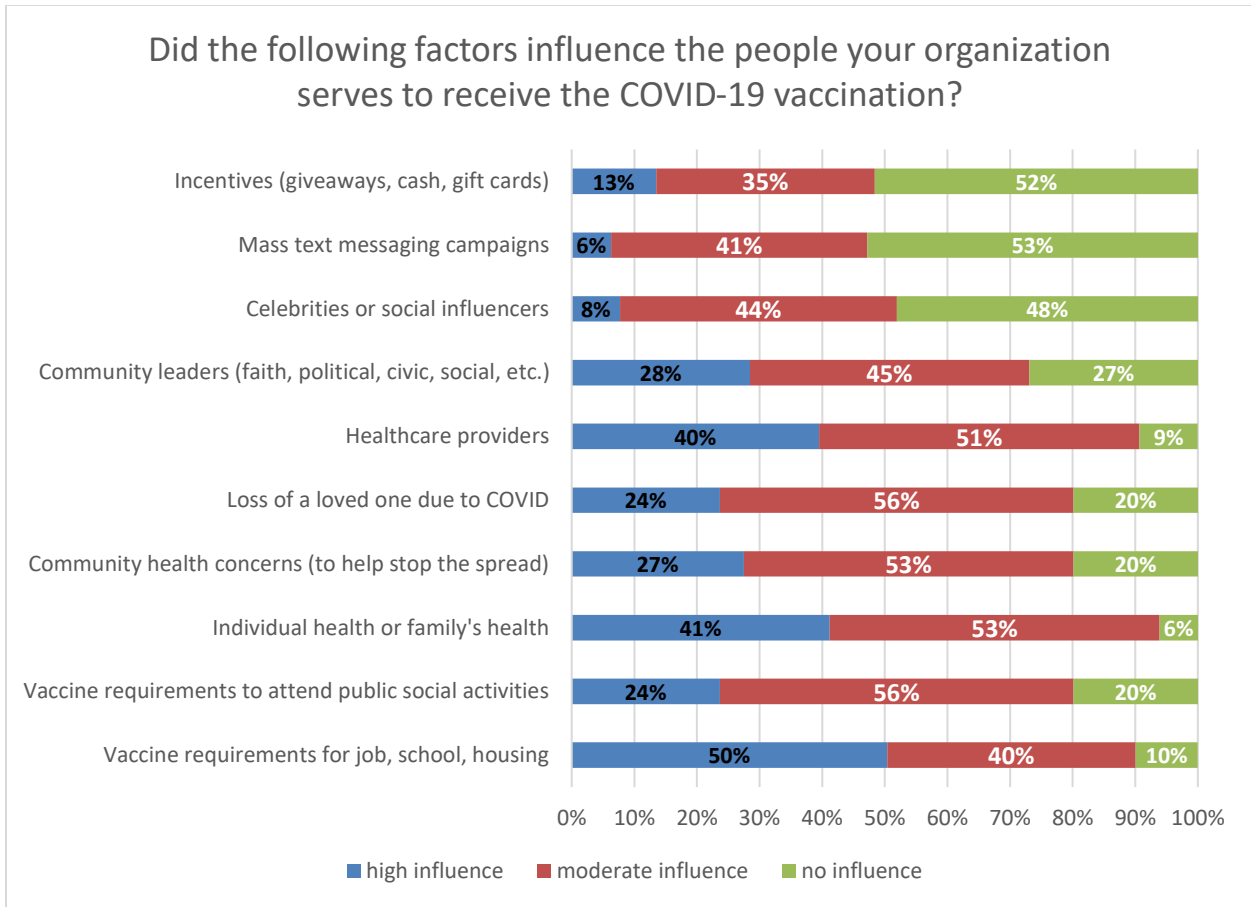
**What are the most pressing concerns among people that your organization serves?  
Rank order up to five responses with #1 as the top concern. (N = 163)**



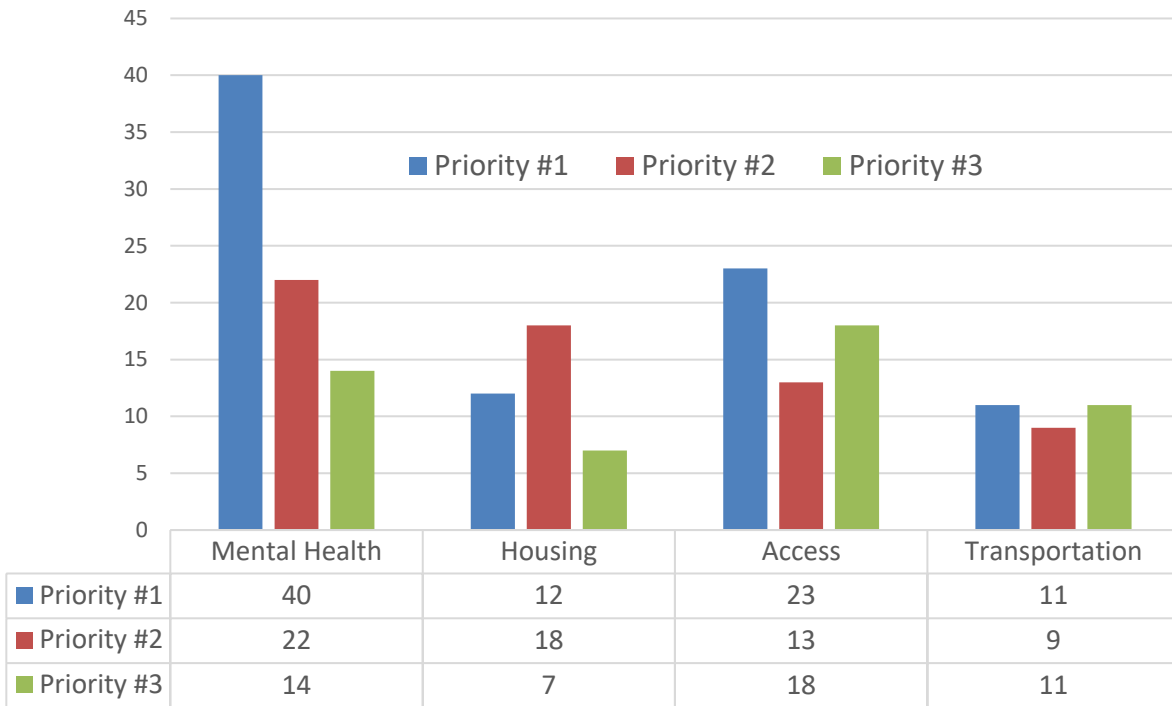
## How have the concerns you listed above changed over the past year?







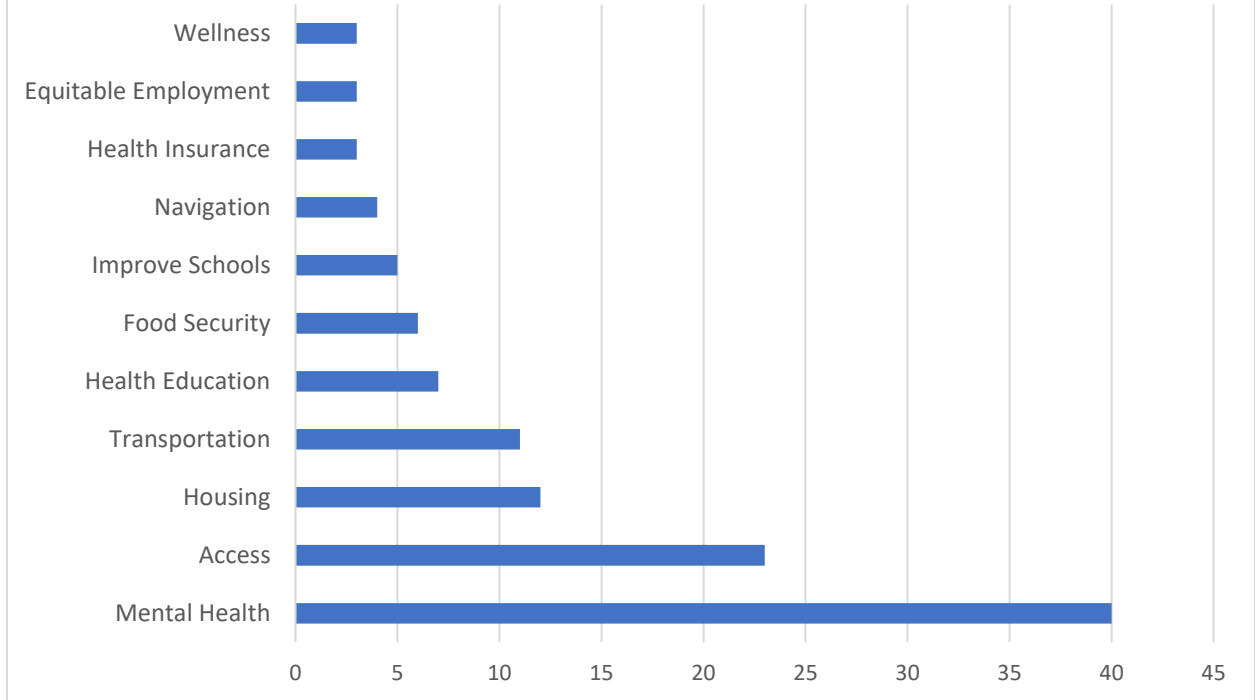
Most Common Priority Areas Identified in the Key Informant Survey:  
Top Four Issues Combined

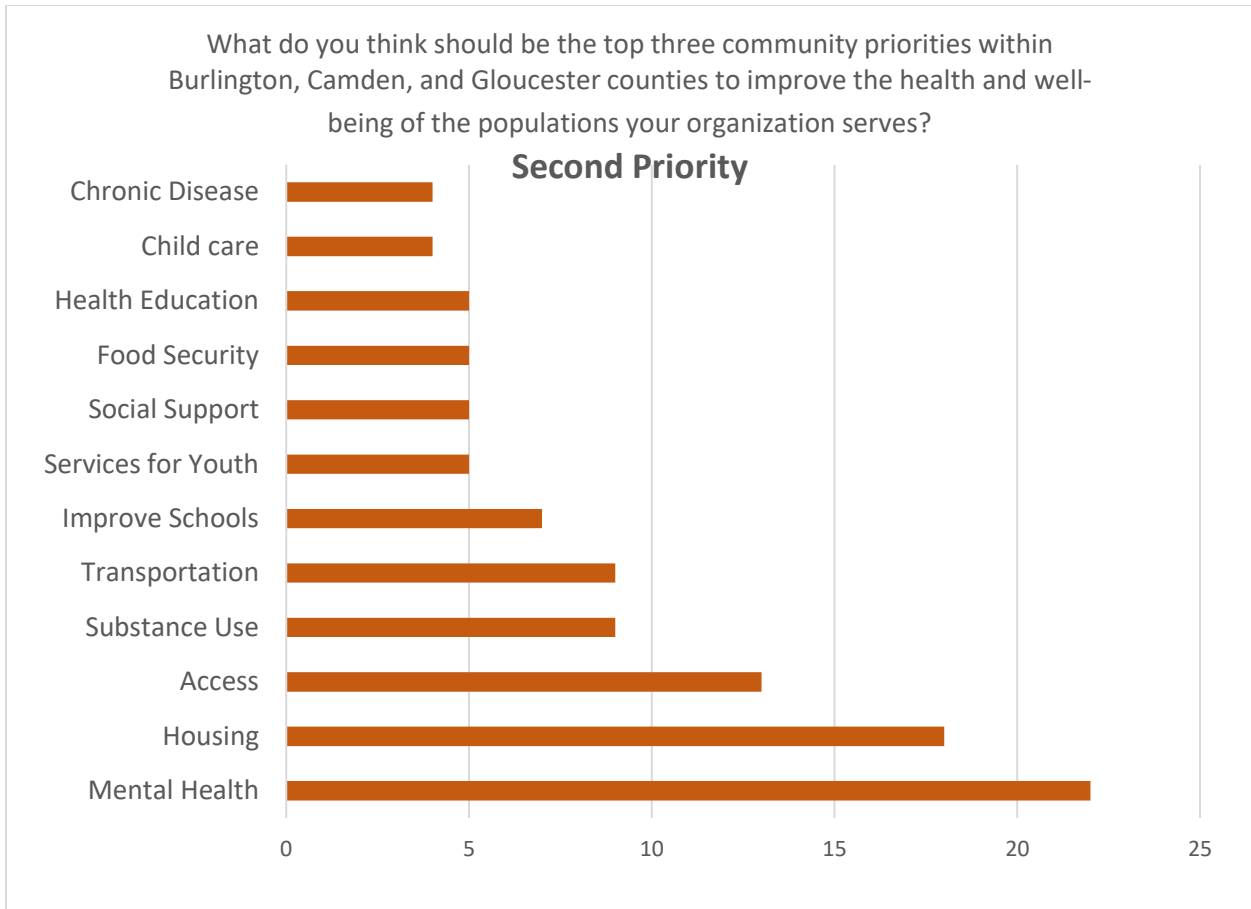




What do you think should be the top three community priorities within Burlington, Camden, and Gloucester counties to improve the health and well-being of the populations your organization serves?

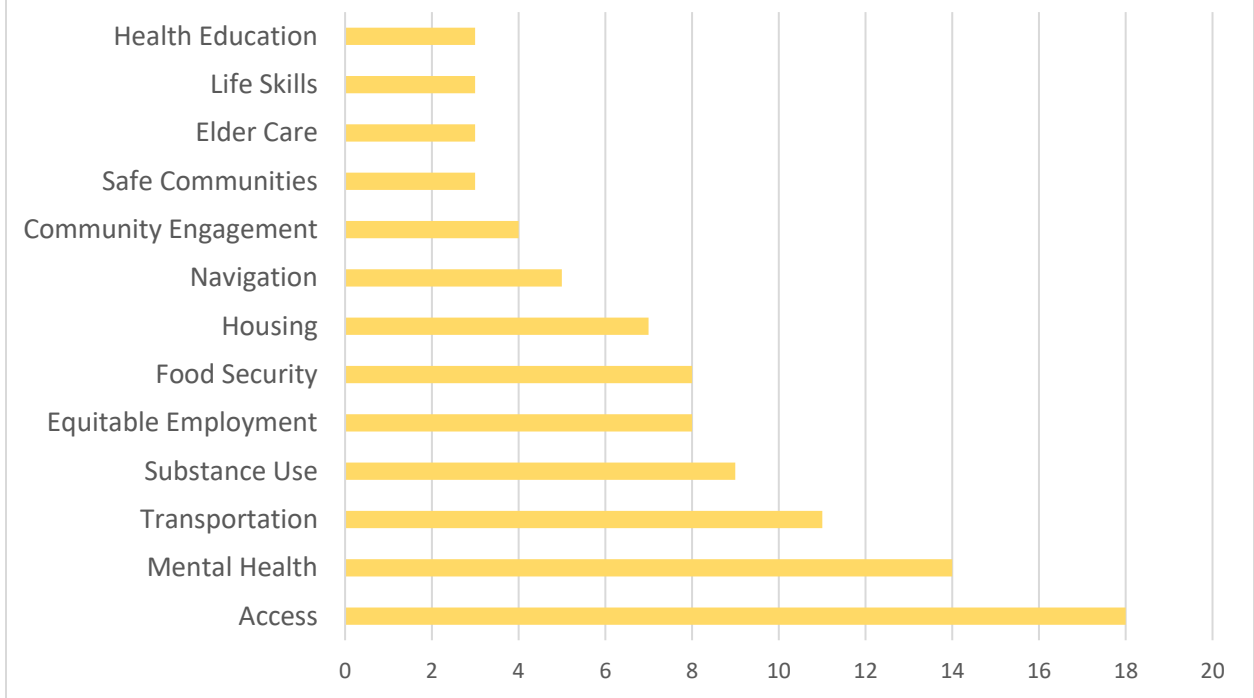
**First Priority**





What do you think should be the top three community priorities within Burlington, Camden, and Gloucester counties to improve the health and well-being of the populations your organization serves?

**Third Priority**



## Findings: Emergency Department Data

### Methodology for ED Visit Classification

- The cause of Emergency Department visits was identified using the ICD-10 diagnosis variables from each of the source data provided by the hospital systems

	Hospital System		
	Jefferson	Virtua	Cooper
Variable Name	ED Dx ICD10	PRIMARY_ICD10	Primary DX

- These ICD-10 diagnoses were then classified based on the classification provided in the ICD-10 Code Set (Source: <https://www.icd10data.com/ICD10CM/Codes>). For each hospital system, only the variable depicting the main/primary diagnosis was used.
- Once these categories were created, the diagnoses were further grouped into meaningful groups such that at least 90% of the visits were classified. Diagnosis condition categories are mentioned in table below along with examples of specific conditions were included in the broad Diagnosis Categories
- ED visit disposition data was also available in the data. The three types of ED visits were combined to report the causes for all ED visits:
  - Discharge/Release
  - Admission/Inpatient and
  - Observation

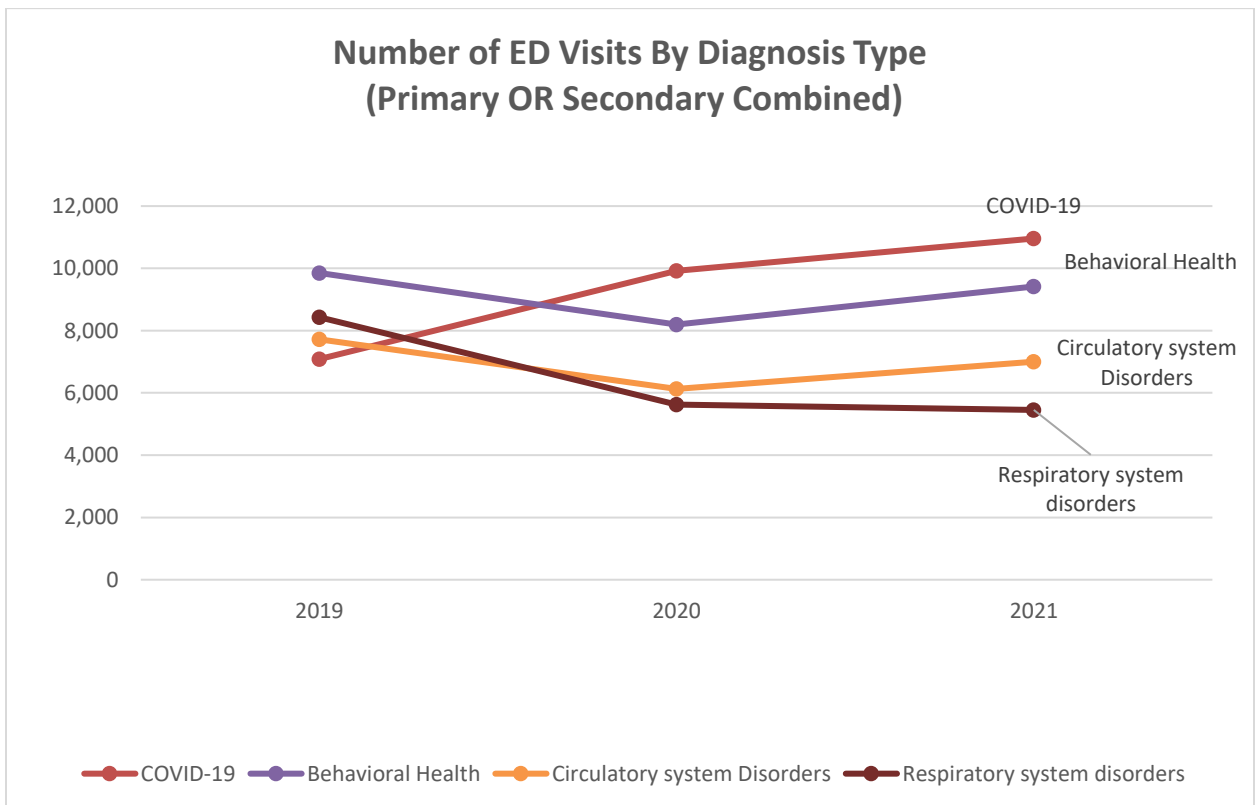
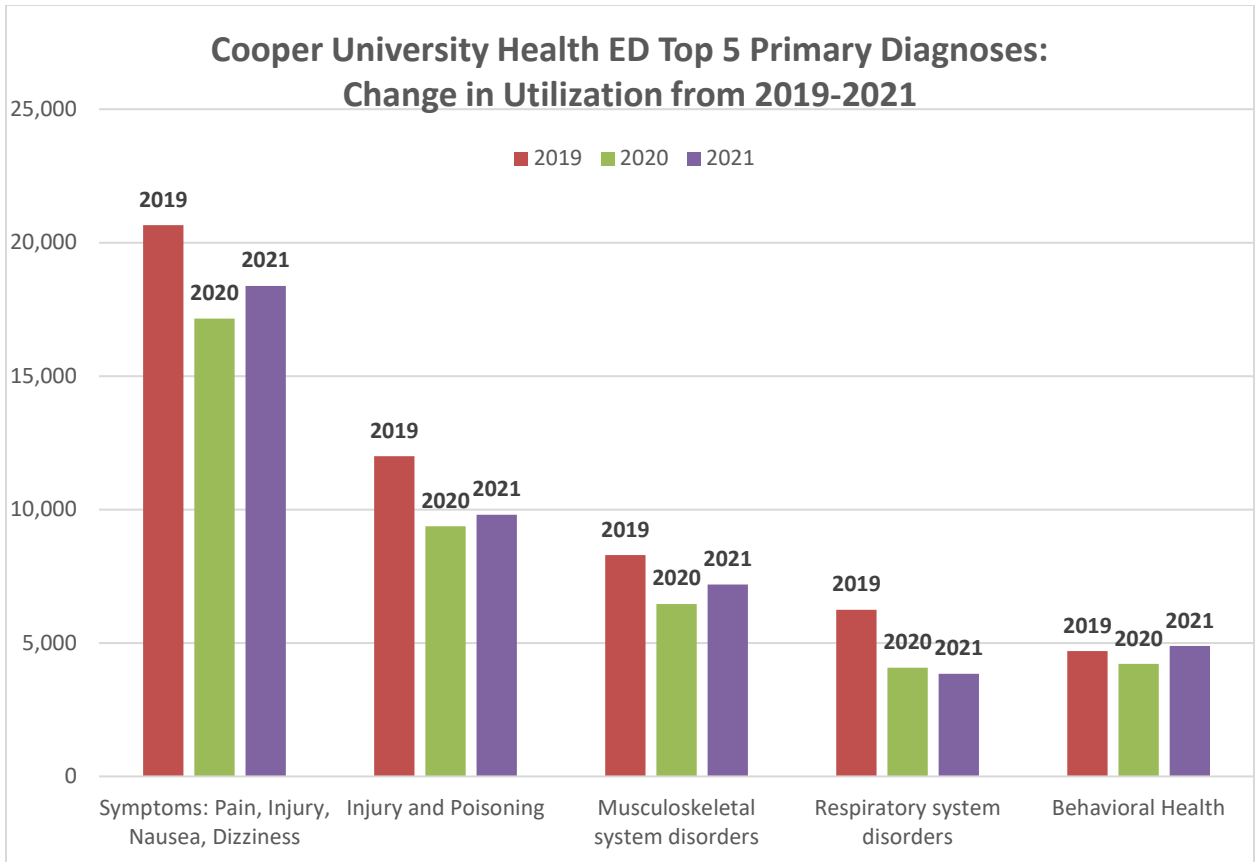


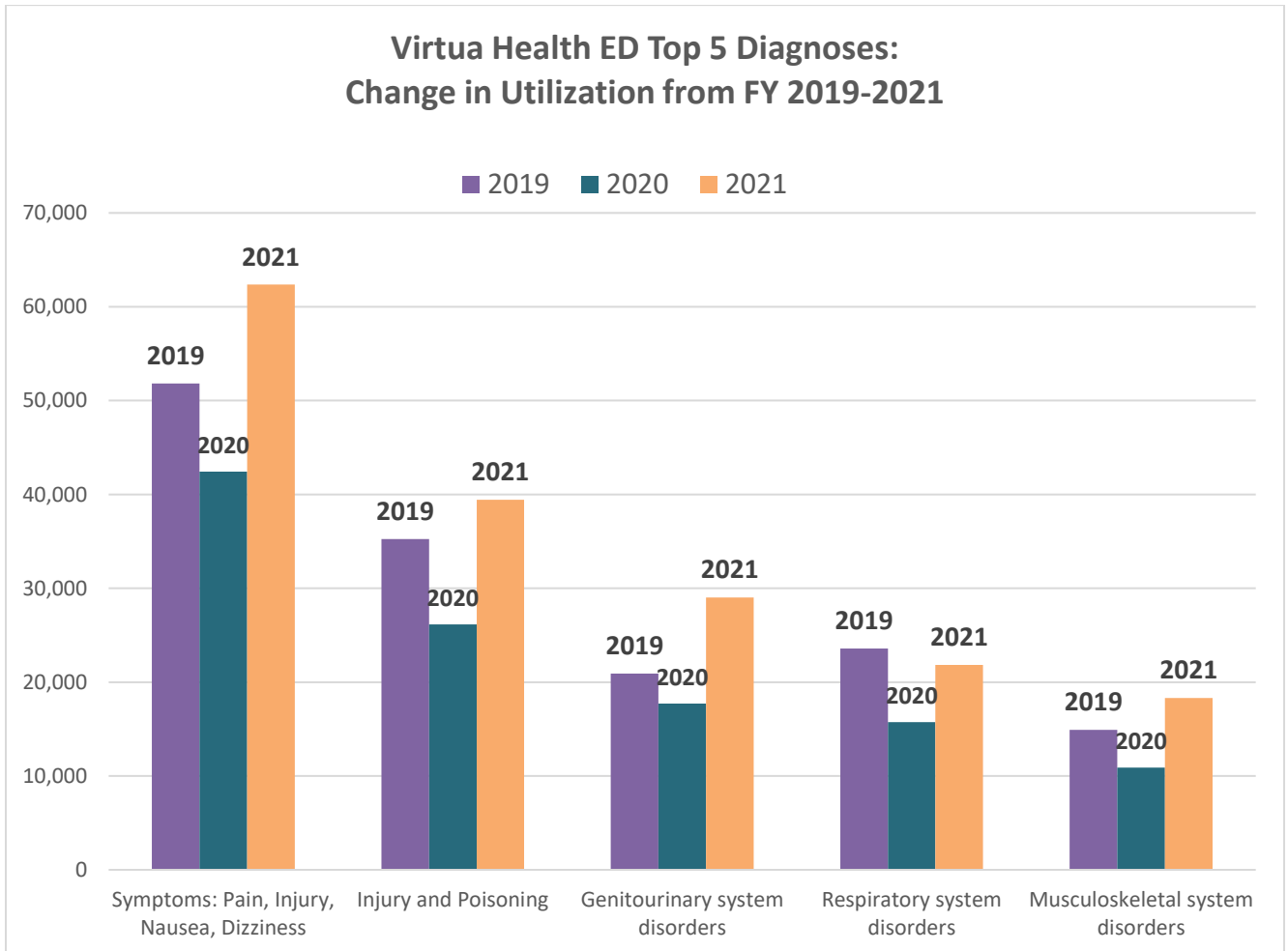
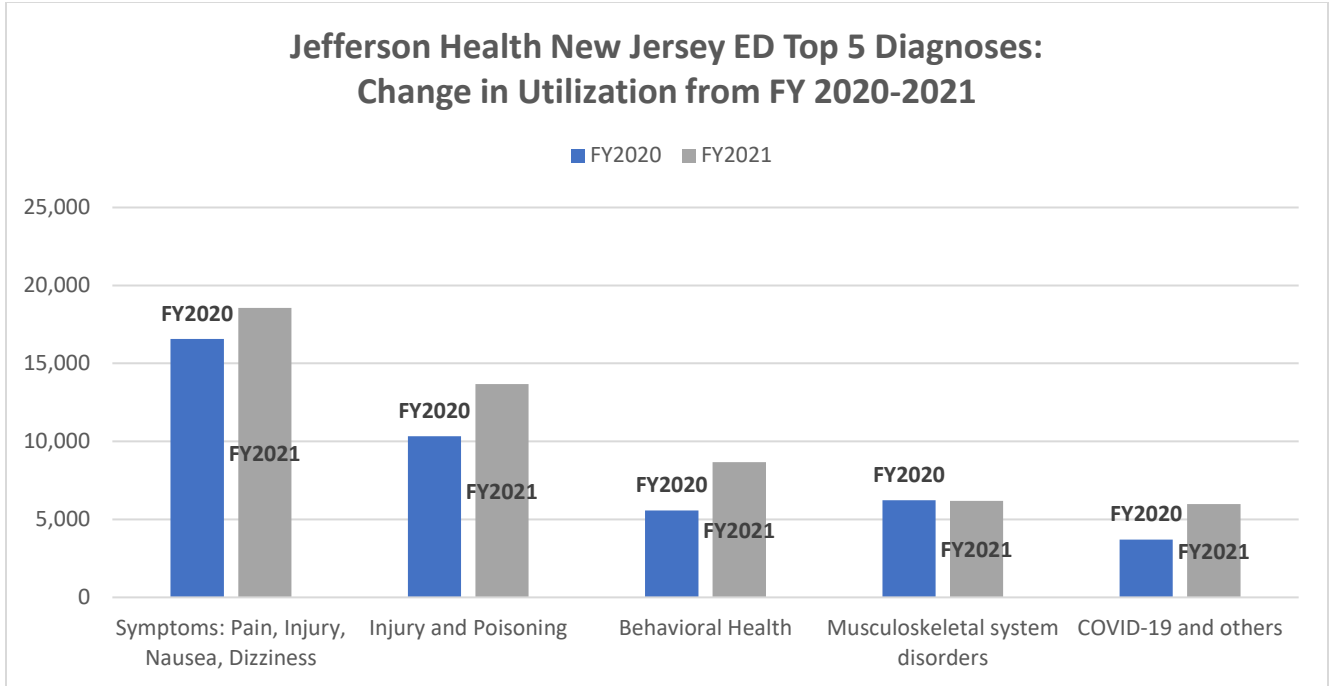
**Table: Diagnosis Categories (based on ICD-10CM Codes)**

<b>Diagnosis Categories</b>	<b>ICD-10 Codes CM</b>	<b>Conditions Included based on ICD-10 Codes CM*</b>
Symptoms: Pain, Fever, Nausea, Dizziness	R00-R99	Unspecified Chest pain, abdominal pain, Headache, Syncope, and collapse -dizziness, nausea with vomiting, Epigastric pain
Injury and Poisoning	S00-T88	Injury of any body part, drug poisoning and other consequences of external causes
Musculoskeletal system disorders	M00-M99	Pain in muscles and joints (shoulders, knee, foot etc.)
Respiratory system disorders	J00-J99	Chronic Obstructive Pulmonary Disorder (COPD), Pneumonia, Upper respiratory infection
Behavioral Health	F01-F99	Substance abuse, anxiety, depression, bipolar, psychoses, developmental
Digestive system disorders	K00-K95	Diseases of oral cavity and salivary glands, Diseases of appendix, intestinal disorders
Circulatory system Disorders	I00-I99	Hypertensive heart and chronic kidney disease, ischemic heart diseases
Genitourinary system disorders	N00-N99	Disorders of urinary system
Infectious and parasitic diseases	A00-B99	Other bacterial and viral diseases
COVID-19 and others	U00-U99 & Z00-Z99	COVID-19, New disease etiology, Post COVID-19 Condition, Exposure to hazardous areas
Skin disorders	L00-L99	Local infections of the skin
Pregnancy	O00-O9A	Pregnancy, pregnancy related conditions

\*Includes the most common conditions identified in each category







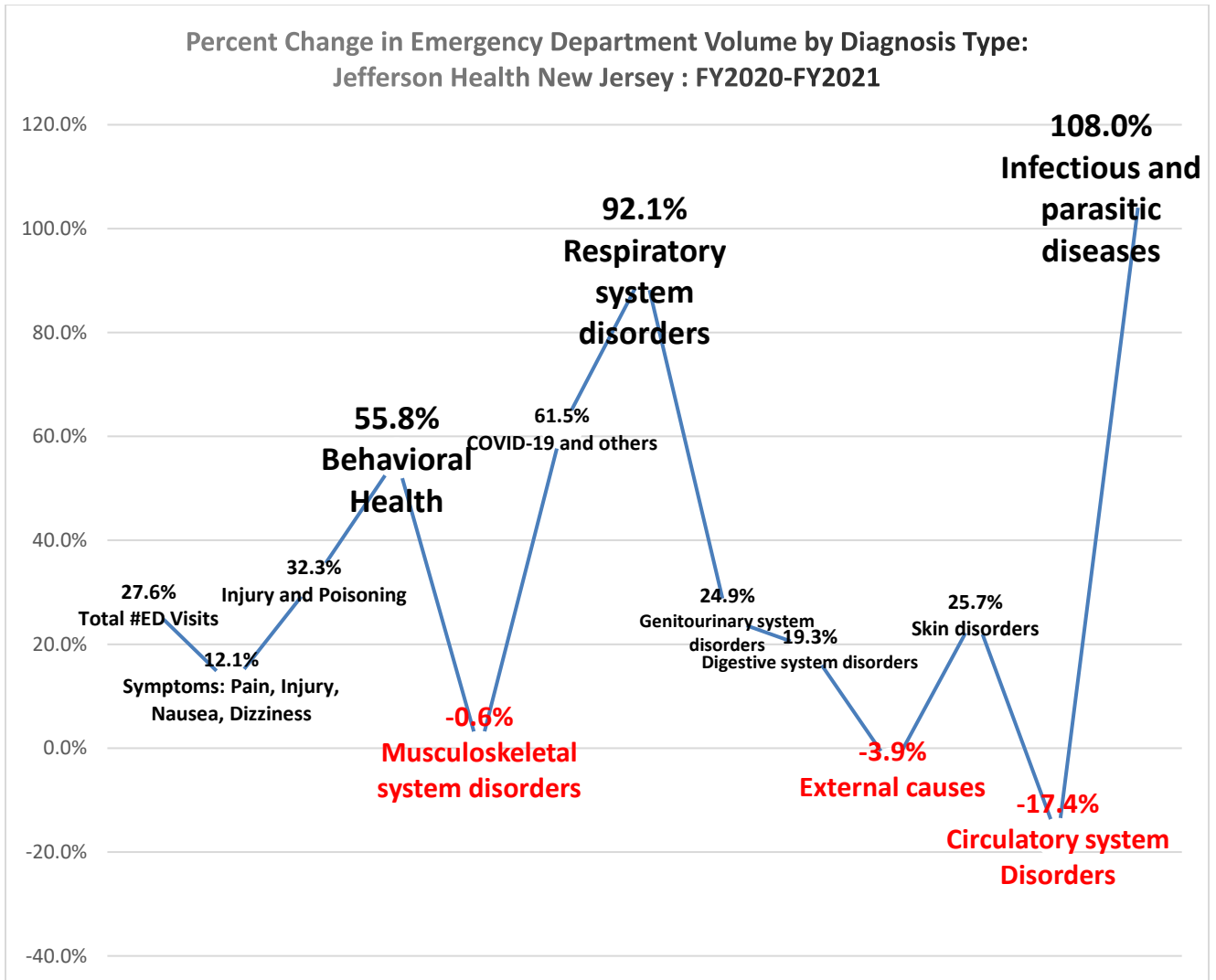
Percent Change in Emergency Department Volume by Diagnosis Type:

Cooper University Health 2019-2020

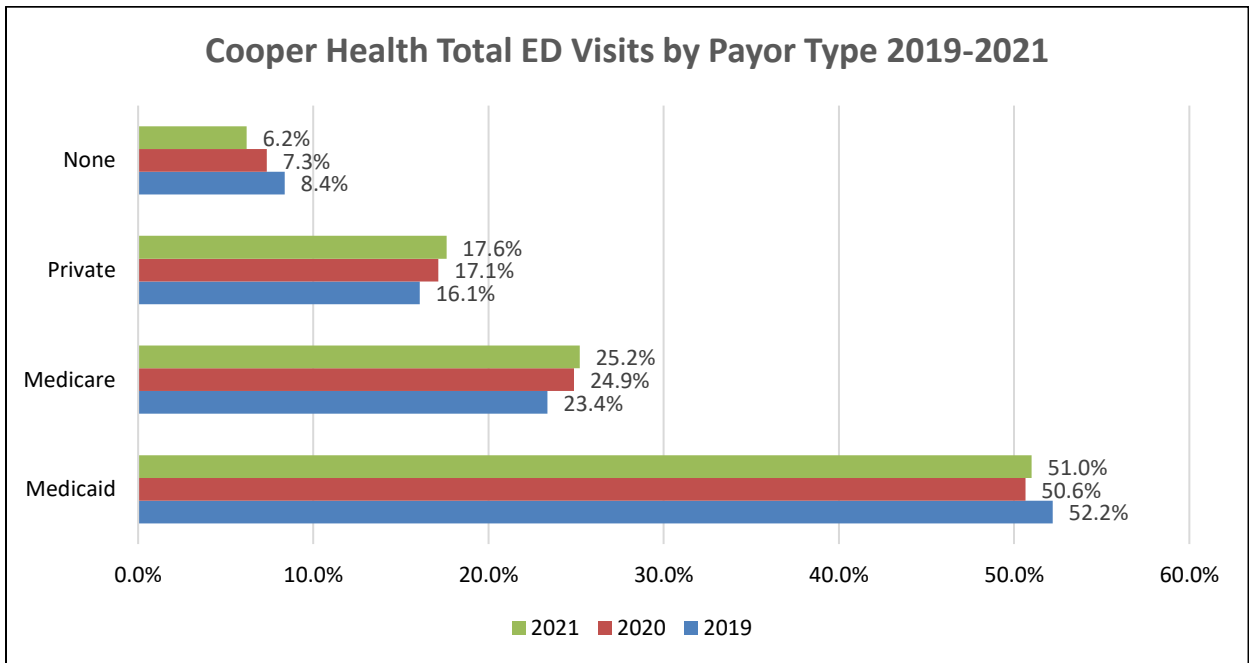
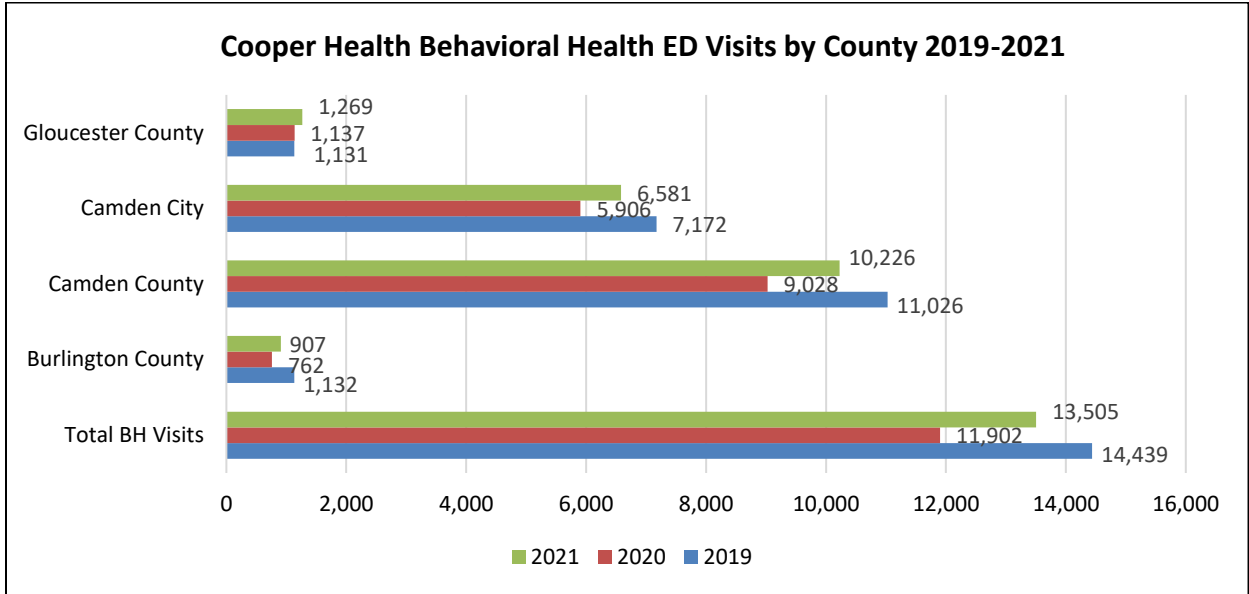
Diagnosis Classification	FY20	FY21
	% Change from FY20	% Change from FY21
Total #ED Visits	-16.36%	6.34%
Symptoms: Pain, Fever, Nausea, Dizziness	-16.93%	7.13%
Injury and Poisoning	-21.85%	4.59%
Musculoskeletal system disorders	-22.12%	11.28%
Respiratory system disorders	-34.75%	-5.67%
Behavioral Health	-10.36%	15.93%
Digestive system disorders	-15.29%	7.96%
COVID-19 and others	72.83%	5.61%
Circulatory system Disorders	-10.98%	12.18%
Genitourinary system disorders	-20.42%	7.57%
Infectious and parasitic diseases	-5.33%	-10.25%
Skin disorders	-27.40%	6.17%
Pregnancy	-20.95%	3.64%
undefined	-22.32%	8.01%



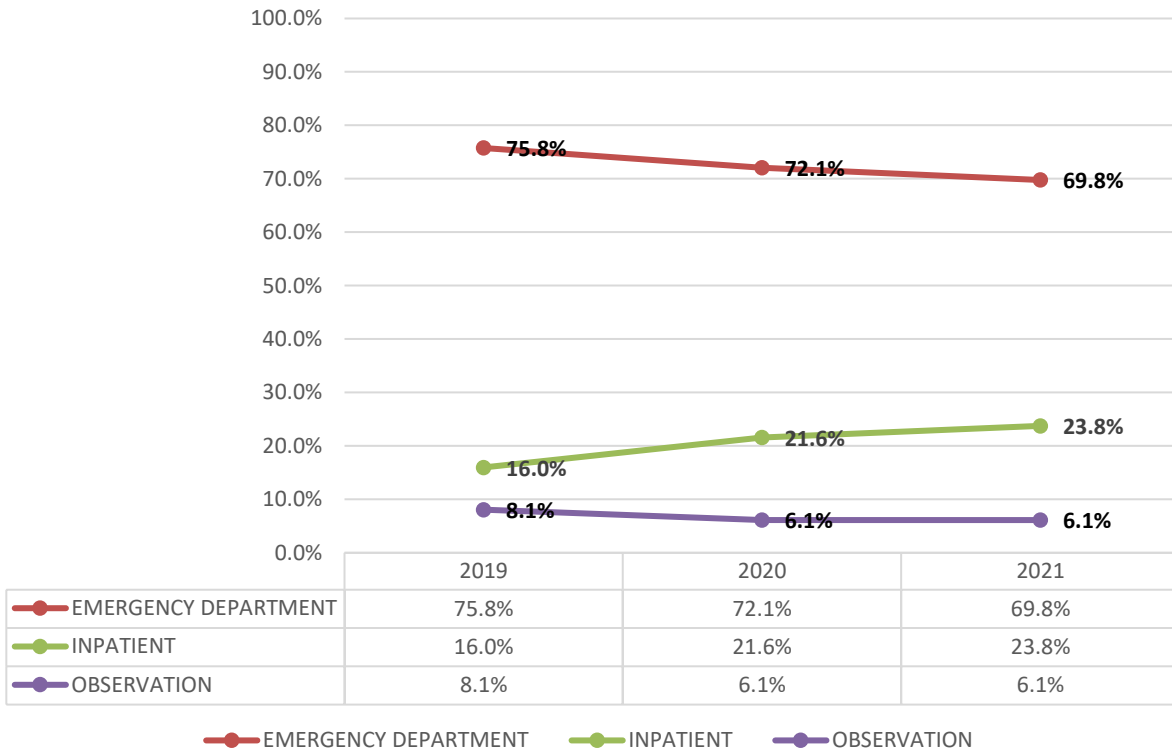




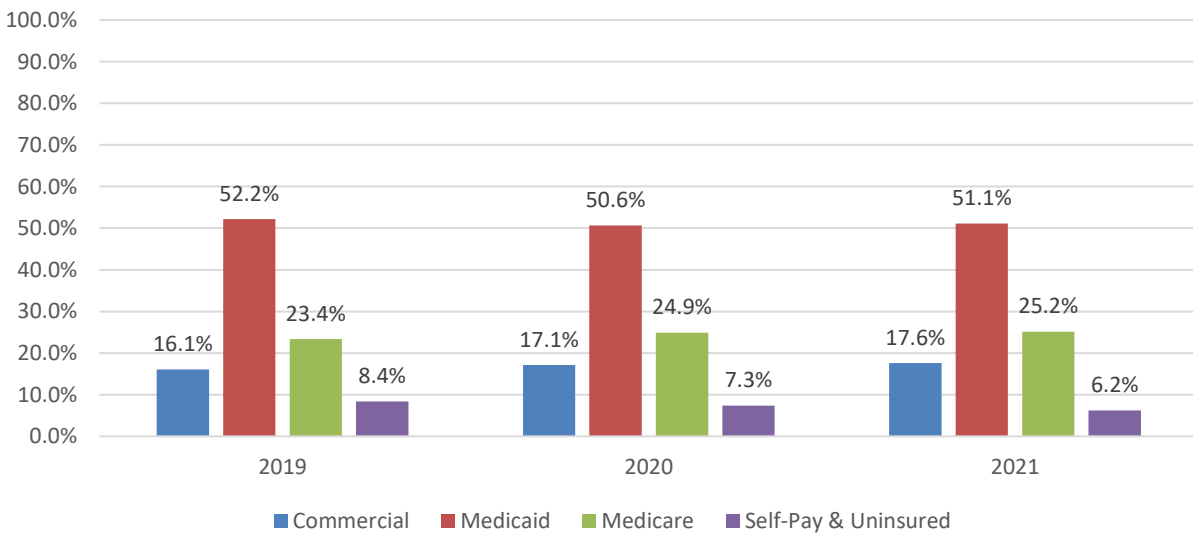


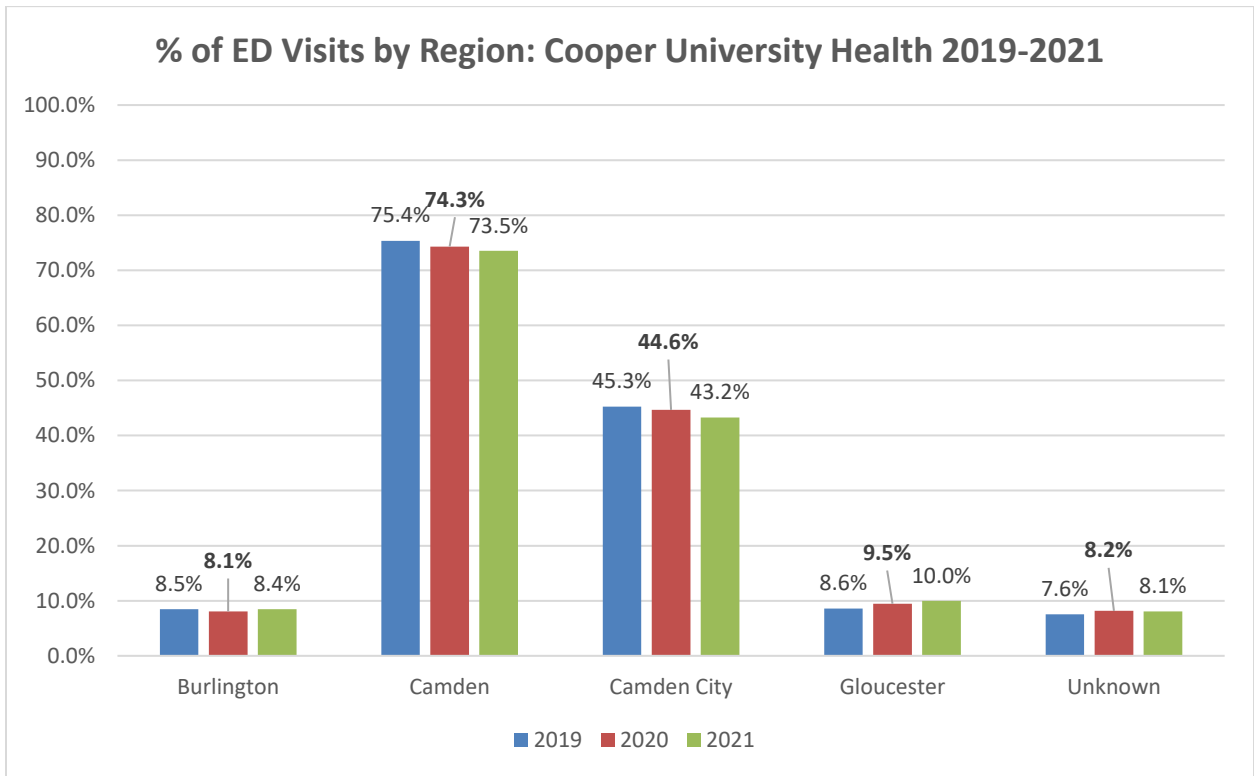
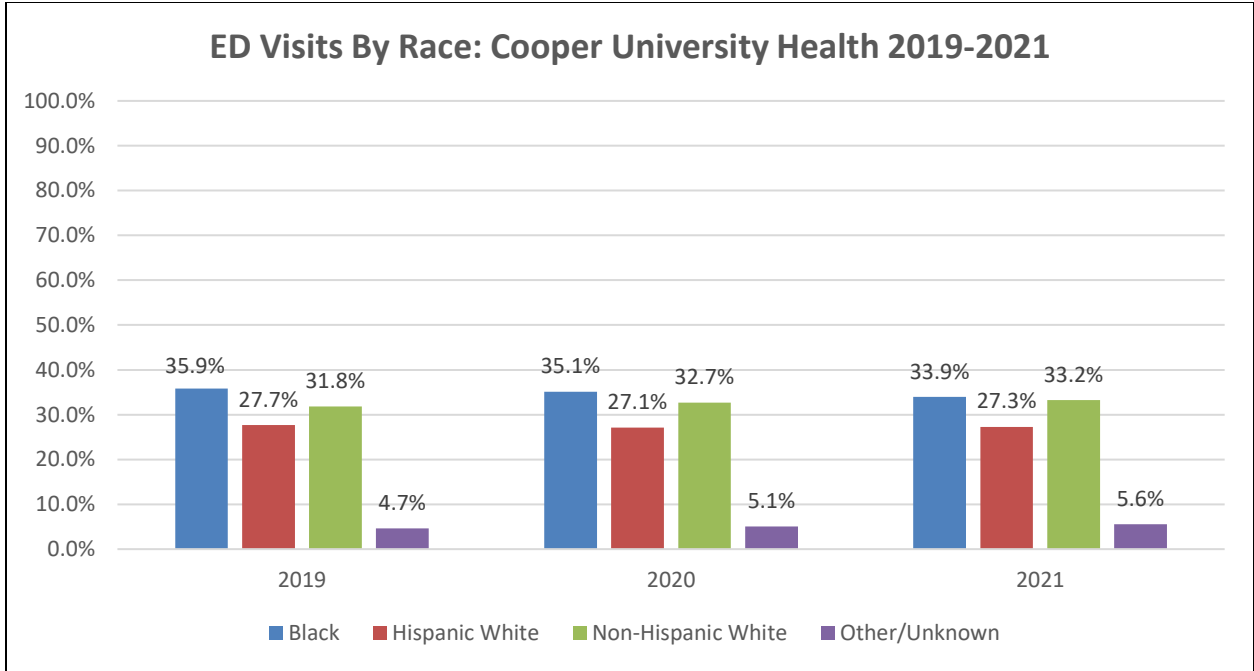


### Discharge Result from ED Encounters at Cooper University Health: 2019-2021

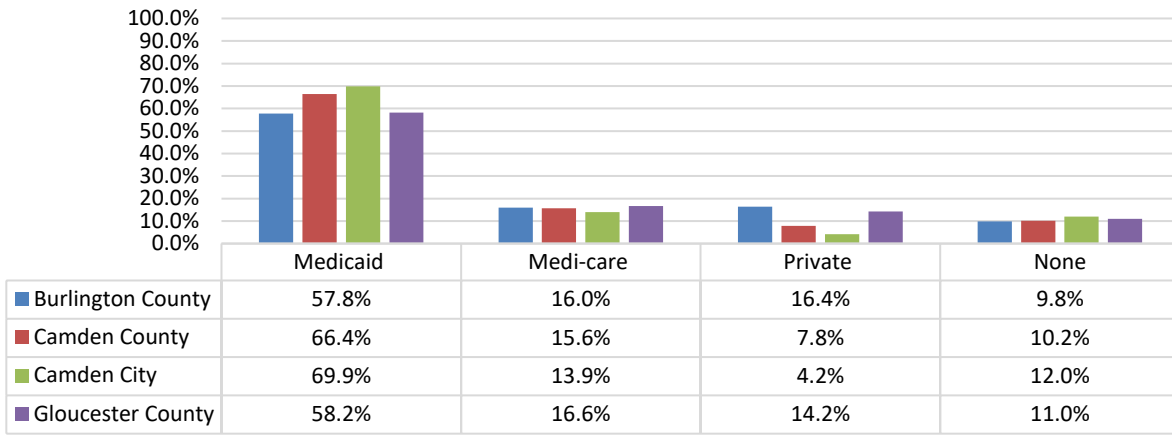


### ED Visits by Payer Type: Cooper University Health 2019-2021

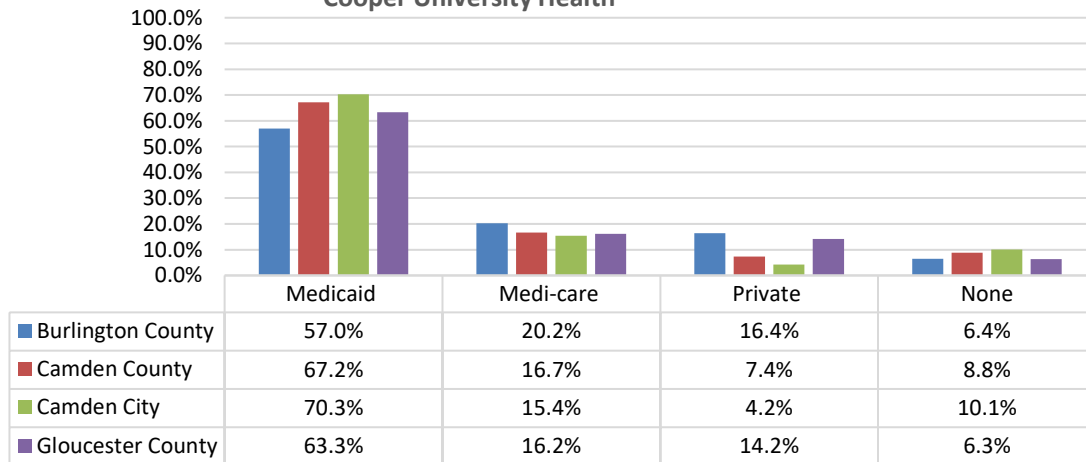




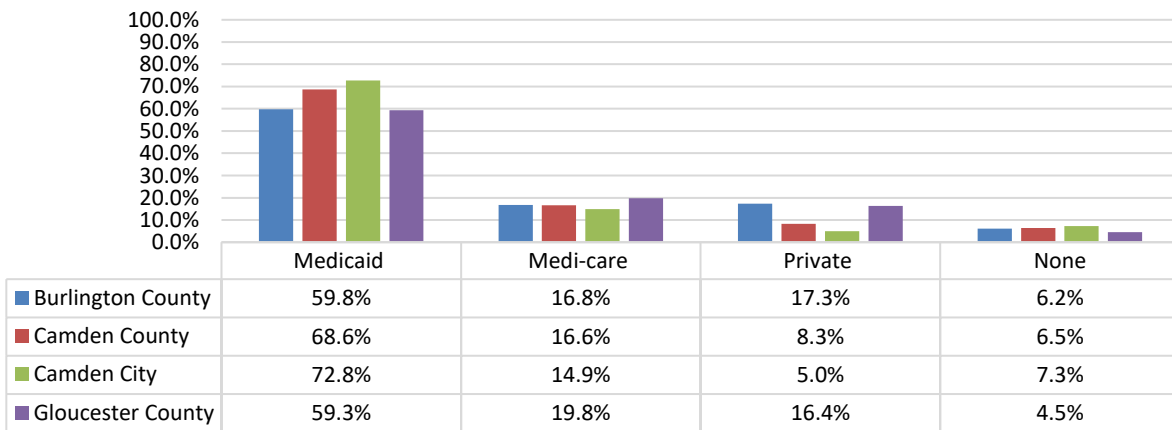
### 2019 Behavioral Health ED Visits by Payor and County, Cooper University Health

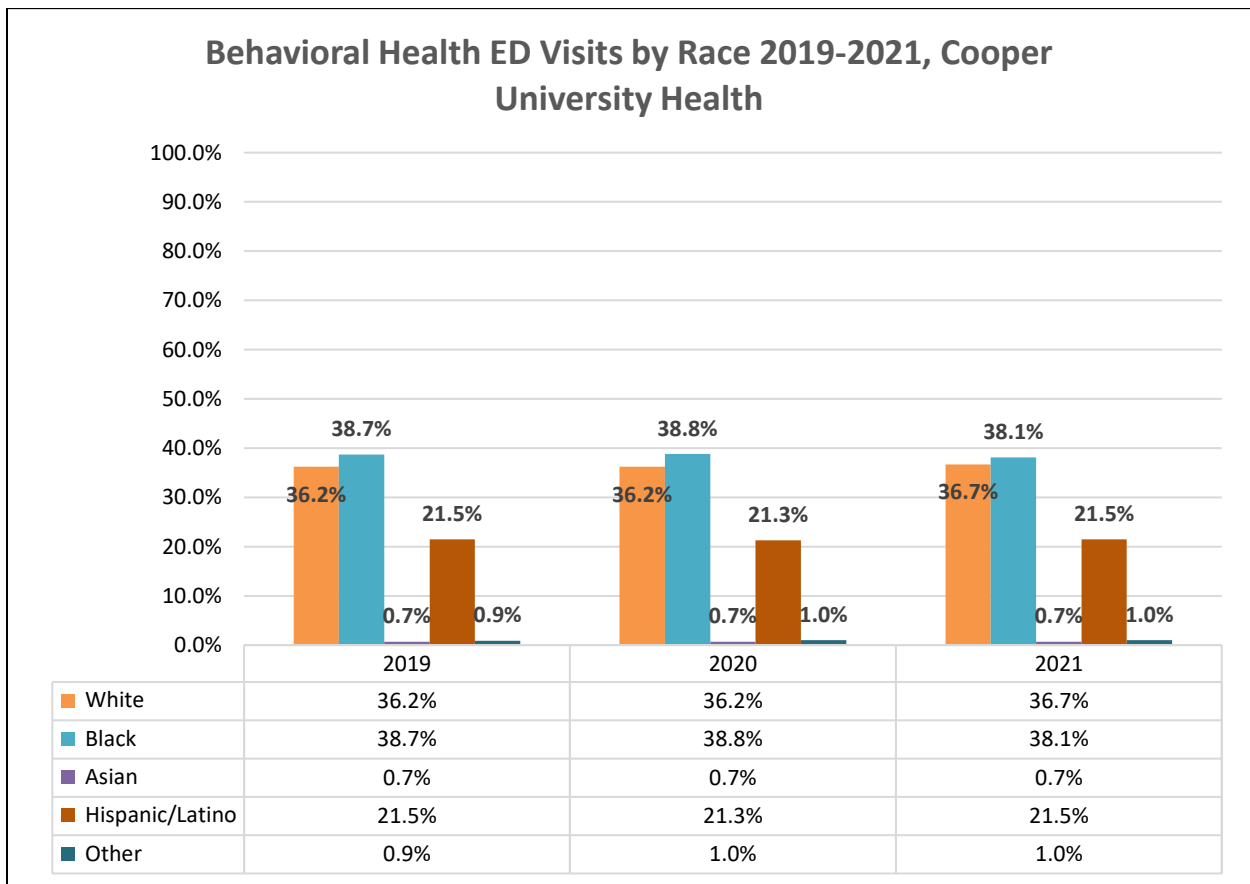
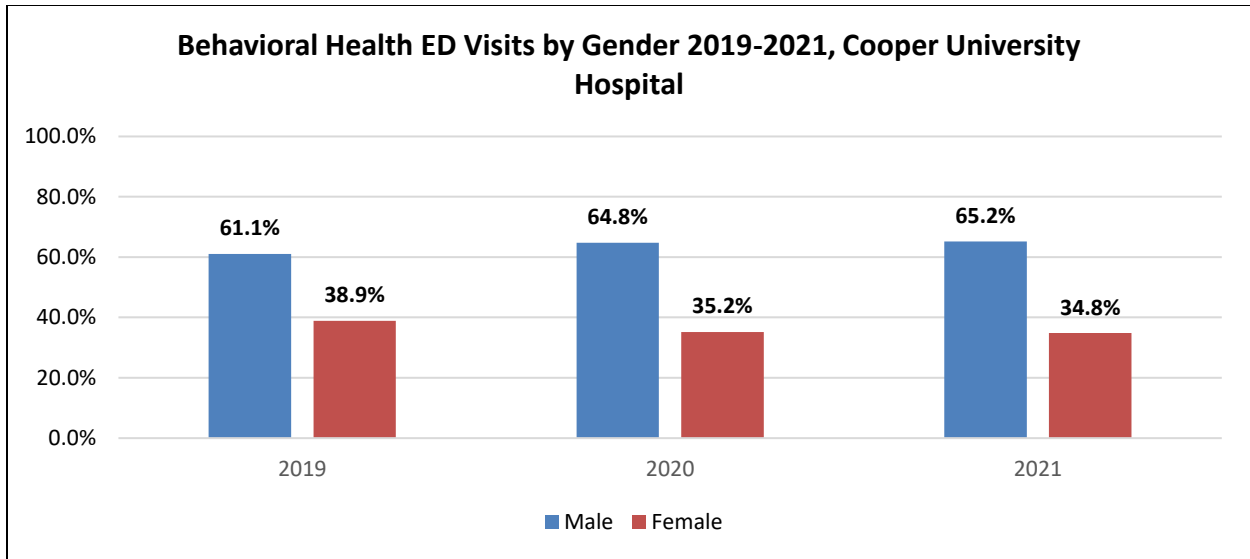


### 2020 Behavioral Health ED Visits by Payor and County, Cooper University Health



### 2021 Behavioral Health ED Visits by Payor and County, Cooper University Health





## Appendix A: Secondary Data References

- Annie E Casey Foundation. (2020). *Kids Count Data Center*. Retrieved from <https://datacenter.kidscount.org/>
- Center for Applied Research and Engagement Systems. (2021). *Map room*. Retrieved from <https://careshq.org/map-rooms/>
- Centers for Disease Control and Prevention. (n.d.). *BRFSS prevalence & trends data*. Retrieved from <http://www.cdc.gov/brfss/brfssprevalence/index.html>
- Centers for Disease Control and Prevention. (2020). *Diabetes data and statistics*. Retrieved from <https://gis.cdc.gov/grasp/diabetes/DiabetesAtlas.html>
- Centers for Disease Control and Prevention. (2020). *CDC wonder*. Retrieved from <http://wonder.cdc.gov/>
- Centers for Disease Control and Prevention. (2020). *Youth risk behavior surveillance system*. Retrieved from <https://www.cdc.gov/healthyyouth/data/yrbs/index.htm>
- Centers for Disease Control and Prevention. (2021). *National center for health statistics*. Retrieved from <https://www.cdc.gov/nchs/data-visualization/mortality-trends/>
- Centers for Disease Control and Prevention. (2021). *National vital statistics system*. Retrieved from <https://www.cdc.gov/nchs/nvss/index.htm>
- Centers for Disease Control and Prevention. (2021). *PLACES: Local data for better health*. Retrieved from <https://www.cdc.gov/places/>
- Centers for Disease Control and Prevention. (2021). *United States cancer statistics: data visualizations*. Retrieved from <https://gis.cdc.gov/Cancer/USCS/#/StateCounty/>
- Centers for Medicare & Medicaid Services. (2021). *Chronic conditions*. Retrieved from [https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/Chronic-Conditions/CC\\_Main.html](https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/Chronic-Conditions/CC_Main.html)
- County Health Rankings & Roadmaps. (2021). *New Jersey*. Retrieved from <http://www.countyhealthrankings.org/>
- Covid Act Now. (2021). *US covid risk & vaccine tracker*. Retrieved from <https://covidactnow.org>
- Dignity Health. (2021). *Community need index*. Retrieved from <http://cni.dignityhealth.org/>
- Feeding America. (2021). *Food insecurity in the United States*. Retrieved from <https://map.feedingamerica.org/>
- Health Resources and Service Administration. (2021). *HPSA find*. Retrieved from <https://data.hrsa.gov/tools/shortage-area/hpsa-find>



- Monarch Housing Associates. (2020). *New Jersey 2020 point-in-time count of homeless*. Retrieved from <https://cdn.monarchhousing.org/>
- New Jersey Department of Education. (2021). *Fall enrollment reports*. Retrieved from <https://www.nj.gov/education/doedata/enr/index.shtml>
- New Jersey Department of Health. (2021). *New Jersey cancer registry*. Retrieved from <https://www.cancer-rates.info/nj/>
- New Jersey Department of Health. (2022). *New Jersey overdose data dashboard*. Retrieved from <https://www.state.nj.us/health/populationhealth/opioid/>
- New Jersey Department of Health. (2021). *New Jersey state health assessment data*. Retrieved from <https://www-doh.state.nj.us/doh-shad/>
- The World Bank. (2021). *Gini Index (World Bank estimate)*. Retrieved from <https://data.worldbank.org/indicator/SI.POV.GINI>
- United States Bureau of Labor Statistics. (2021). *Local area unemployment statistics*. Retrieved from <https://www.bls.gov/lau/>
- United States Census Bureau. (n.d.). *American Community Survey*. Retrieved from <http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>
- United States Department of Health and Human Services. (2021). *Healthy people 2030*. Retrieved from <https://health.gov/healthypeople/objectives-and-data/browse-objectives>
- United Way of Northern New Jersey. (2021). *United for ALICE*. Retrieved from <https://www.unitedforalice.org/>

## Appendix B: Community Feedback

### Focus Groups and Key Informant Interviews

<b>Focus Groups – Behavioral Health</b> 4/06/2022 1pm 4/14/2022 1pm 4/15/2022 1pm	<b>Focus Groups – Home Health and Chronic Disease</b> 4/06/2022 10am 4/07/2022 1pm 4/21/2022 1pm
<b>Focus Groups – Maternal and Child Health</b> 4/11/2022 10am 4/13/2022 1pm 4/27/2022 10am 5/4/2022 1pm	<b>Focus Groups – Youth Mental Health</b> 4/05/2022 IDEA Youth 4/20/2022 Boys and Girls Clubs of Gloucester 4/26/2022 Hopeworks, Camden 4/26/2022 Pennsauken High School

#### Key Informant Interviews and Focus Group Participants:

Jeff	Adams	Aiesha	Goldman	Ann	Peters
Donna	Antenucci	Alva	Gould	Gina	Pimentel
Diana	Archer	Brianna	Hanekom	Ashley	Pizarro
Robert	Bamford	Jeffrey	Hanna	Theresa	Post
Dominic	Barone	Abigale	Hassel	Lydia	Ramsey
Elisabeth	Bass	Joe	Hejlek	Agatha	Reidy
Amy	Benedetti-Ashlock	Jovanna	Hopkins	Mason	Richard
Donna Lee	Berry	Pam	Hubler	Priscilla	Rios
Toni	Brunson	Christopher	Huff	Antoine	Sabb
Emily	Buchenhorst	Luanne	Hughes	Isaiah	Seabreeze
Dr. John (Jay)	Case	Michelle	Hurwitz	Brittany	Spaeth
Stephanie	Catano	Lori	Jalkiewicz	Meredith	Stein
Dyhrane	Chua	Analoraine	Johnson	Zachary	Taylor
Dr. Andrew	Cohen	Larodge	Johnson	Lauryn	Tilghman
Kimberly	Coskery	Erom	Klein	Judy	Tobia-Johnson
Ann	Coyle	Nicole	Lamborne	Reanna	Torres
Ricardo	Cruz	Michelle	LaRue	Chris	Tracey
Amanda	Davis	Tracy	Little	Jessica	Velazquez
Alexander	Duong	Samantha	Martine	Rita	Veterano
Jase	Elam	Kari	Mastromonica	Sandi	Voynow
Christina	Geigges	Karen	McEvoy Shields	Lucy	Warburton
Venetia	Ghozlan	Angelica	Mercado	Merle	Weitz
Ngozia	Gibson	Russ	Micoli	Alexa	Williams
Suzanne	Gilbride	Barbara	Murtaugh	Amagin	Williams
Raymond	Glenn	Kara	Perle	Patricia	Withington
The students of Mrs. Sweeney's Health Occupations Program at Pennsauken High School					

## Appendix C: Evaluation of Impact: 2019-2022

### Community Health Improvement Plan Progress

In 2019, Cooper Health completed a CHNA from which they developed a supporting three-year Community Health Implementation Plan (CHIP) for community health improvement. The implementation strategy was developed to address identified community needs utilizing hospital resources and staff expertise. The CHIP strategy outlined four strategies for measurable impact on identified priority health needs. The four priority areas identified in 2019 were:

- Behavioral Health
- Obesity
- Accessing Care
- Communication and Relationships

The 2019 CHIP was reviewed on an annual basis. The results of the 2019 CHNA were shared with the community by Cooper Health. The community-wide 2019 CHNA and CHIP were made available to the public through Cooper University Health’s website: [www.cooperhealth.org](http://www.cooperhealth.org).

The arrival of COVID-19 shortly after the approval of the Cooper University Health Care’s CHNA and CHIP shifted the priorities of our community and the world. Cooper Health swiftly adapted to enact measures to keep staff and patients safe, ensure continuity of care, integrate new technologies and strategies to adjust to the new environment and leverage partnerships to meet emerging needs. The following sections outline our work to impact the priority health needs and respond to COVID-19 in the South Jersey area.

#### Priority: Behavioral Health

The 2019 CHIP identified behavioral health as a priority area for health improvement with the following goal and objectives:

<b>Goal</b>	Offer a range of accessible behavioral health prevention and treatment options that fit the needs of individuals.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Increase screenings for behavioral health needs in a variety of health care settings.</li> <li>2. Increase the number of individuals who receive treatment for mental health and/or substance abuse.</li> </ol>

In an effort to meet these objectives, Cooper University Health adopted 12 strategies and tactics. The following table reflects each strategy or tactic, and the accomplishments achieved between 2019-2022:



Strategy	Accomplishments
As a designated Center for Excellence, serve as subject matter experts for training, mentorship and technical assistance on evidence-based addiction medicine treatment to providers and healthcare organizations across the southern part of New Jersey	Served Southern New Jersey as a leader for addiction medicine services, benefiting more than 5,300 unique patients through the Center for Healing.
Expand opioid education at Cooper Medical School of Rowan University to ensure all students receive buprenorphine (suboxone) X waiver training	Provided X waiver training to more than 150 4 <sup>th</sup> year medical students.
Introduce a master's prepared social worker to triage all behavioral health referrals and connect patients to the right care at the right time	This role transitioned to a B.S. social worker. In this role, they assess and connect all behavioral health patients with appropriate care, to a Cooper provider or to outside resources.
Expand emergency department bridge services for patients with substance use disorders to help bridge them to outpatient chronic care treatment at Cooper or collaborating organizations	A process was implemented to link patients to evidence-based outpatient addiction treatment following inpatient consultations.
Expand inpatient consult services for patients with concurrent substance use disorders to help bridge them to outpatient chronic care treatment at Cooper or collaborating organizations	All addiction consults were assessed by addiction counselors for appropriate placement including crisis care, follow up, social services and case management. More than 5,000 inpatient consultations completed during this time.
Expand outpatient access to evidence-based treatments for substance use disorders through low barrier specialty clinics	Patients were linked to evidence-based outpatient addiction treatment through the ED and provided bridge services with buprenorphine in the ED setting. In addition, integrated behavioral health services were offered by embedding practitioners in the PCP office setting, benefitting more than 5,300 patients
Increase the presence of the Community Based Medication for Addiction Treatment Collaborative to local area providers for training, support and collaboration in more southern New Jersey counties	27 virtual training sessions were offered to providers and partners in Southern New Jersey.
Partner with Camden County designated providers to expand involuntary services to facilitate quicker care in the Emergency Department	To support throughput and quicker care, we operationalized space in other parts of the hospital to serve patients in crisis prior to transfer when clinically appropriate. Training and education were provided to staff on how to manage patients with behavioral health needs.
Collaborate with the Camden County police department to train and equip first responders on addressing patients with opioid use disorders in the field	Cooper EMS is the only emergency response team in the State providing community-based buprenorphine. We developed protocols pre-hospital administration, which have been adopted by other health systems nationwide.
Offer a comprehensive EMS program for addiction medicine services including education, appointment scheduling assistance and administration of buprenorphine (suboxone) when appropriate	EMS training in the community included topics such as the physiology of opioid overdose and the appropriate treatment.
Expand access to addiction treatment through Advanced Recovery Systems partnership	The Recovery Village Cherry Hill at Cooper opened to provide additional behavioral health resources, resulting in 47% patient growth/treatment provided.
Continue wrap-around perinatal programs for pregnant women with substance use disorders	Served 540 patients through our perinatal clinic for new and expecting mothers during this period and welcomed 52 babies.



### Priority: Obesity

Community members identified obesity as a top issue of concern in their community. Obesity was of concern because of its role as a contributing risk factor for chronic disease. As part of the 2019-2022 CHIP for Cooper University Health Care, the following goal and objectives were identified:

<b>Goal</b>	Increase access to education, healthy food options, and participation in physical activity.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Provide assistance so individuals can reduce unhealthy food choices.</li> <li>2. Increase engagement in programming that promotes a healthy lifestyle.</li> </ol>

In an effort to meet these objectives, Cooper University Health adopted 10 strategies and tactics. The following table reflects each strategy or tactic, and the accomplishments achieved between 2019-2022:

Strategy	Accomplishments
Establish a comprehensive metabolic center for a variety of patient populations including adolescents	<ul style="list-style-type: none"> <li>• Put on hold due to COVID-19</li> </ul>
Implement a new surgical risk reduction program for bariatric patients across the continuum of care	<ul style="list-style-type: none"> <li>• Put on hold due to COVID-19</li> </ul>
Offer educational seminars and screenings to schools in an effort to teach about the risks associated with obesity	<ul style="list-style-type: none"> <li>• Put on hold due to COVID-19</li> </ul>
Pilot Group Medical Visits for Nutrition at the Urban Health Institute (UHI)	Program scope changed as a result of COVID to address food insecurity for the medically and social complex population, serving more than 100 patients with food and select toiletries.
Increase education and screening for first responders to assess and reduce Cardiovascular risk	More than 175 first responders were educated in 5 fire departments across Southern New Jersey. In addition, streamlined access to COVID-19 testing was made available through Cooper to first responders.
Offer Chronic Disease Self-Management Program in community settings	Trained 10 staff with the necessary problem solving, goal setting and decision-making tools to facilitate Chronic Disease Self-Management training programs. 6 series were offered during this time and many of the sessions were completed virtually as a result of the pandemic. Identified chronic disease quality gaps for 30,000 patients to address disparities across race and genders.
Increase connections to community resources and services through social determinant of health screenings.	Offered weekly Food Distribution impacting more than 2,000 families. Integrated the following resources: <ul style="list-style-type: none"> <li>• CooperUnite (powered by FindHelp) was established in Cooper’s EMR, as a web browser and in the patient portal for community-based resource connections</li> <li>• Upgraded EPIC Social Determinant questions for increased integration and data analytics</li> </ul>



	<ul style="list-style-type: none"> <li>• Screened more than 45,000 patients through in person and online assessments</li> <li>• Introduced weekly produce distributions to vulnerable patient populations</li> <li>• Introduced Community Health Workers to address patient social determinant goals, completing more than 500 community visits</li> </ul>
Continue monthly Diabetes provider cohort for continuing education and case review	Monthly sessions continued throughout COVID-19



### Priority: Accessing Care

Members of the South Jersey community indicated access to care as a health priority. Specifically, access to specialty care, the cost of care, lack of health insurance, time involved in getting care, challenges navigating the health care system and treatment plans and transportation were specifically identified as challenges to accessing care. In response, Cooper University Health identified the following goal and objectives to meet this need:

<b>Goal</b>	Offer supportive services that assist the community with achieving accessible health care.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Reduce transportation barriers for residents to receive care.</li> <li>2. Improve navigation of health care services to link individuals to appropriate, transparent, and cost-effective care.</li> </ol>

In an effort to meet these objectives, Cooper University Health adopted 7 strategies and tactics. The following table reflects each strategy or tactic, and the accomplishments achieved between 2019-2022:

Strategies	Accomplishments
Enhance our ambulatory platform that conforms to the needs of the patient population across the entire continuum of care by introducing geographical multispecialty hub buildings, starting in Camden County	<p>Additional access points were made available during this period.</p> <ul style="list-style-type: none"> <li>• The Advance Recovery Center (ARS) opened in Cherry Hill for new Behavioral Health resources.</li> <li>• Established Cooper Care Alliance, a new community-based provider group of more than 40 providers to expand hours on evenings and weekends and include Telemedicine visits.</li> <li>• The Cherry Hill Multispecialty campus opened providing access to a variety of specialties and hospital-based services.</li> <li>• Opened the Center for LGBTQ+ Health.</li> <li>• Expanded population health care coordination services to support patient self-management.</li> </ul>
Expand access to providers through walk-in appointments and non-traditional hours	<p>Access expanded through the following:</p> <ul style="list-style-type: none"> <li>• Established CareNow, providing access to care 7 days/week, 8 am – 8 pm, benefiting more than 10,000 patients.</li> <li>• Population health care coordination services for more than 3,000 patients</li> <li>• Increased MyCooper scheduling from 30% to 70% and Implemented Telemedicine</li> <li>• Early morning and evening hours added to all primary care offices.</li> <li>• Roundtrip transportation provided to patients when clinically appropriate</li> </ul>



Strategies	Accomplishments
Extend Patient Access Center Navigators to 24 hour access. Extend MD Anderson at Cooper Navigators until midnight	<ul style="list-style-type: none"> <li>• Provided evening hours, but they were limited to the pandemic.</li> </ul>
Expand Nurse Navigator services by providing clinical decision-making support to accurately assess and triage incoming patient calls	<ul style="list-style-type: none"> <li>• Navigator expansion included licensed staff to offer clinical decision-making support to accurately assess and triage incoming patient calls to the appropriate provider.</li> </ul>
Implement a comprehensive breast cancer program to identify access barriers, enhance access, provide training and educate professionals	<ul style="list-style-type: none"> <li>• Screenings increased 12% from 2020 to 2021 to 867 people (9 diagnosed with cancer).</li> <li>• Offered a virtual 3 day CME program on breast health disparities with Cornell University for 200 health care providers.</li> </ul>
Increase access to community-based education and clinical screening programs	<p>As a result of COVID and subsequent restrictions:</p> <ul style="list-style-type: none"> <li>• We offered virtual programming and education sessions for a variety of health topics including nutrition, cancer, women’s and men’s health and more.</li> <li>• Hosted 75+ COVID-19 vaccine educational forums in person or virtually with community partners</li> <li>• Held 50+ community-based testing and vaccine clinics for increased access and provided transportation upon request.</li> <li>• Partnered with 100+ community-based partners such as faith-based organizations, neighborhood groups, civic associations, local businesses and more for educational offerings</li> </ul>
Continue access to the Cooper Medical School free student clinic for uninsured and underinsured patients, including the provision of medication and care coordination	<p>More than 300 students rotated through the free student clinic to provide Camden City residents with the following services:</p> <ul style="list-style-type: none"> <li>• Primary care</li> <li>• Lab and specialty care services</li> <li>• Medications offered on site</li> <li>• Diabetes education</li> <li>• Nutrition counselling</li> <li>• Care coordination for transportation, housing and other psychosocial services</li> <li>• Telemedicine when appropriate</li> <li>• Accomplished goals set for the Diabetes composite</li> </ul>





### Priority: Communication and Relationships

Communication between patients and providers, between agencies working in the same areas, and between health systems and the public were notable barriers to care. Patients reported often feeling uncertain about their diagnoses and treatment plans because communications with their providers were rushed or communicated using complex and confusing descriptions. Concern was expressed that ineffective communication between agencies resulted in duplication of services that left gaps and created barriers to accessing needed care and services. Many valuable services and options are available but despite promotion efforts, many community members were not aware of the options available to them. Additionally, community members also expressed the need for population-specific communication strategies. In response, Cooper University Health identified the following goal and objectives:

<b>Goal</b>	Improve communication and coordination across the health care continuum, inclusive of patients, providers, and other community organizations.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Improve communication between providers and patients to establish clearer patient understanding of the care plan.</li> <li>2. Assist patients in obtaining and understanding information regarding their health care.</li> <li>3. Improve communication between health care agencies.</li> </ol>

In an effort to meet these objectives, Cooper University Health adopted 12 strategies and tactics. The following table reflects each strategy or tactic, and the accomplishments achieved between 2019-2022:

Strategies	Accomplishments
Improve coordination with post-acute provider network to impact patient quality	<p>Improved communication and coordination through the following:</p> <ul style="list-style-type: none"> <li>• Held monthly collaborative meetings with post-acute provider network to share data and updates.</li> <li>• Introduced post-acute nurse navigator to round with skilled nursing facilities.</li> </ul> <p>Provided COVID-19 education, resources, supplies, staff resiliency training, vaccines, and testing for 15 skilled nursing facilities in Southern New Jersey.</p>
Enhance nursing orientation processes and competencies to improve communication and focus on the discharge process	<p>Transformed the nursing orientation process for better patient experience and outcomes. The new 3-week process incorporates:</p> <ul style="list-style-type: none"> <li>• Hourly rounding</li> <li>• Patient communication</li> <li>• Task and scenario-based simulation labs for interactive learning</li> <li>• Competency assessments</li> </ul>
Standardize the hospitalist discharge process through enhanced communication with providers and patients for better understanding of discharge instructions	<p>Improved the hospitalist discharge process to support better patient outcomes</p> <ul style="list-style-type: none"> <li>• Connected patients to primary care providers within 48 hours of discharge.</li> <li>• Offered remote patient monitoring where applicable to facilitate efficient discharges, resulting in few readmissions.</li> </ul>



Strategies	Accomplishments
Introduce an APN model to follow at-risk homebound patients following hospital discharge (Pop Health Home)	Population Health at Home APN team served more than 650 vulnerable patients with more than 1,000 home visits.
Integrate wearable technology data to MyCooper patient charts for increased analytics and patient engagement	<i>Put on hold due to COVID-19.</i>
Increase communication with other health care institutions for enhanced visibility into medical records of shared patients	Implemented Care Everywhere to facilitate secure instant communication between providers outside of Cooper for greater shared patient visibility and improved communication.
Pilot electronic patient intake, tracking and notification process prior to a patient visit	Implemented the electronic patient intake process across the health system resulting in a better patient experience.
Use the Annual Wellness Visit to drive communication and engagement for patients 65 years old and over	The Annual Wellness Visit was implemented and increased more than 250%. The yearly visit includes communications about advance directives and an annual plan of health.
Become a High Reliable Organization	<p>Our journey to becoming a High Reliable Organization continued.</p> <ul style="list-style-type: none"> <li>• Regular training for staff and new hires</li> <li>• Integrated tenets of HRO, such as implementing a safety huddle, sharing safety stories, recognizing “good catches” and analyzing errors.</li> <li>• Cooper earned Healthgrades Patient Safety Excellence Award.</li> <li>• Decreased Serious Safety Events by ~60%</li> </ul>
Introduce a health literacy program across Cooper to facilitate better provider and patient communication	Health Literacy programming introduced to organization, resulting in increased patient satisfaction scores on nursing units.
Continue digital marketing communication mediums (e.g. social, blog, website) to drive awareness towards community programs	During the pandemic, we relied heavily on the website and social media to update patients and the community about our hours, visitor restrictions, and other important messages. We also livestreamed educational forums like COVID vaccine education.



## COVID-19 Response

As a member of the South Jersey Health Collaborative, Cooper University Health worked together with Burlington, Camden and Gloucester Health Departments, Jefferson Health, Virtua Health and other community partners to meet the needs of the people of South Jersey during the COVID-19 pandemic. Cooper University Health moved swiftly to implement institutional safety measures to protect patients and staff, ensure availability of personal protective equipment (PPE) to maintain continuity of care and respond to emerging demands from COVID-19 in a safe environment for all.

Together with the South Jersey Health Collaborative partners and others, Cooper Health quickly provided testing, education and treatment for COVID-19, and rolled out a mass vaccination campaign in record time once vaccine for COVID-19 became available. Additionally, Cooper Health has supported patients, staff and the broader community financial assistance, food and medicine, education, and social and emotional support throughout the pandemic. The following represents some highlights of the wide range of supports and actions undertaken by Cooper in response to the COVID-19 Pandemic:

### Cooper University Health COVID-19 Response Highlights:

- More than 132,000 patients tested since the pandemic began in March 2020.
- More than 121,000 vaccines administered (20,600 boosters administered)
- Collaborative Efforts with other health systems and Camden County DOH
- Partnered with Virtua and the Camden County DOH to set up a COVID testing location near the Ben Franklin Bridge
- Our first major vaccination clinic, located at Camden County College, was in partnership with Camden County DOH and Jefferson. The site opened in January 2021 and still operates today
- Cooper opened a vaccination clinic at the The Salvation Army Kroc Center in February 2021 exclusively to Camden residents to provide vaccinations. Camden County and Camden County DOH offered significant support (staffing) to this site.
- Cooper collaborates with the Camden County DOH for community-pop up clinics and education efforts throughout Camden and surrounding communities.
- Leveraged grant funds to support of vaccinations, testing, outreach, education, and to offer supplies to 15 vulnerable nursing homes to support their staff, patients and mitigate COVID risk.

Cooper University Health welcomes your partnership to meet the health and medical needs of our community. We know we cannot do this work alone and that sustained, meaningful health improvement will require collaboration to bring the best that each of community organizations has to offer. To learn more about Cooper Health's community health improvement work or to discuss partnership opportunities, please visit [www.cooperhealth.org](http://www.cooperhealth.org) For more information, feedback or comments, please email Max Kursh, [Kursh-maxwell@cooperhealth.edu](mailto:Kursh-maxwell@cooperhealth.edu)

## Appendix D: CHNA CHIP 2023-2025

### Behavioral Health and Behavioral Health amongst Young People

1. Expand outreach and education offerings to vulnerable populations such veterans, military and first responders
2. Provide training and capacity building resources to incorporate Substance Use Disorder services at healthcare facilities across the region
3. Introduce evidence-based screening for Substance Use and provide behavioral intervention and care coordination for clinical and social community resources
4. Leverage Emergency Medical Services for sub Oxone administration within the community setting
5. Expand consultative services for patients referred by pediatricians to assist in managing child/adolescent patients with mental health needs
6. Reduce financial barriers to substance use treatment by providing medication for addiction treatment
7. Develop a training program for child/adolescent mental health providers

### Chronic Disease

1. Expand social determinant of health screening and resource navigation services for vulnerable populations
2. Improve access to navigation support for cancer screenings through culturally and linguistically appropriate services
3. Expand community programs and access to screenings for chronic conditions and cancer
4. Improve health equity gaps in quality care measures, such as control of blood pressure, amongst diverse populations
5. Expand care coordination services by removing access barriers and increasing access to remote patient monitoring services
6. Enhance digital engagement strategies for better patient connections within the community
7. Introduce in home patient dialysis program

### Maternal and Child Health

1. Introduce safer pregnancy and childbirth pilot for patients discharged from Emergency Department
2. Improve processes and administration of proper drug to prevent stroke during delivery
3. Expand education around unexpected complications in term newborns
4. Expand health care support resources for women during pregnancy
5. Enhance collaboration with community-based organizations for maternal and child health services
6. Introduce group visits for pregnant women