

Friday, November 1, 2024

7 a.m. – 4 p.m.
DoubleTree by Hilton
2349 Marlton Pike West
Cherry Hill, NJ 08002



Join us for a day of learning and networking with your peers and Advanced Practice Leaders

Cooper University Health Care's Advanced Practice Provider (APP) Symposium is designed to educate APPs on current topics that are relevant to their daily clinical practice. Our planning committee has designed a diverse curriculum to present the latest clinical information in four separate tracks. There will be dedicated time to view exhibits, meet the poster presenters, and network with fellow APPs.

Registration:

Events.CooperHealth.org

- Cooper Employees – **\$135**
- Non-Cooper attendees – **\$180**
- Students – **\$75**



Target Audience:

- Advanced Practice Providers (NPs, PAs, CRNAs, Psychologists, CNS)
- APP Students

Continuing Education:

- At completion of the symposium participants will verbalize understanding and incorporation of evidence-based interventions into current clinical practice.
- **This seminar is approved for 6 Continuing Medical Education (CME) credits to be issued through the American Academy of Physician Assistants (AAPA).** The credits will be awarded upon attendance for the entire conference and completion of the evaluation form.
- There are no conflicts of interest identified for the planners, presenters, faculty, authors or content reviewers.



8 a.m. – 8:45 a.m.

KEYNOTE ADDRESS

Stephen W. Trzeciak, MD, MPH
Chairman and Chief, Department of Medicine
Medical Director, Adult Health Institute

"COMPASSIONOMICS"

Stephen W. Trzeciak, MD, MPH, is a physician scientist, professor and chair of medicine at Cooper Medical School of Rowan University, and the chief of medicine at Cooper University Health Care. Dr. Trzeciak is a practicing intensivist (specialist in intensive care medicine), and a National Institutes of Health (NIH)-funded clinical researcher with more than 100 publications in scientific literature, primarily in the field of resuscitation science.

In recent years, Dr. Trzeciak has focused much of his research efforts on compassion in health care. Leading a team of researchers at Cooper, Dr. Trzeciak has become a leading proponent of the importance of compassion's role in health care outcomes and believes that lack of compassionate patient care is an urgent matter for public health that may have measurable detrimental effects.

There is a growing body of evidence that suggests providing compassionate care to patients can transform health care and produce better outcomes, lower costs, and reduce physician burnout. At the same time, studies have indicated there is a compassion crisis in health care.

In September 2017, Dr. Trzeciak and his research partners, Anthony J. Mazzairelli, MD, JD, MBE, co-president/CEO of Cooper, and Brian W. Roberts, MD, a Cooper emergency medicine physician, presented their case for a new area of study – compassionomics – in the journal *Medical Hypotheses*. In this paper they define compassionomics as the branch of knowledge and scientific study on the effects of compassionate health care on patient care, health care costs, and those who care for patients, followed by the book publication "Compassionomics: The Revolutionary Scientific Evidence that Caring Makes a Difference."

7 a.m. – 8 a.m.

REGISTRATION, BREAKFAST, NETWORKING, and EXHIBITS

8:45 a.m. – 9:00 a.m.

OPENING REMARKS and ANNOUNCEMENTS

- Eileen F. Campbell, MSN, APN, FNP-BC
Chief Advanced Practice Provider
- Janice K. Delgiorno, MSN, ACNP-BC, CCRN, TCRN
Director, Cooper Trauma Program

SCHEDULE:

- 9 A.M.–10 A.M. **Breakout Session 1**
- 10 A.M.–10:45 A.M. **MIDMORNING BREAK with Exhibitors/Posters/Networking**
- 10:45 A.M.–11:45 A.M. **Breakout Session 2**
- 11:45 A.M.–12:45 P.M. **Breakout Session 3**
- 12:45 P.M.–1:30 P.M. **LUNCH AND LEARN** *Patricia Griffith PhD, CRNP and Alycia Bischof, DNP, CRNP, CPNP-PC: Will You Be My Preceptor?*
- 1:30 P.M.–2:30 P.M. **Breakout Session 4**
- 2:30 P.M.–2:45 P.M. **AFTERNOON BREAK with Exhibitors/Posters/Networking**

TRACK 1 ACUTE CARE

- 1 **Rebecca Cortese, MSN, APN, AGACNP-BC, Head and Neck Cancer, MD Anderson Cancer Center at Cooper: Evaluation of an Adult with a Neck Mass**
- 2 **Kimberly J. Twaddell, DNP, ACNP-BC, CCRN, TCRN, Cooper Center for Trauma Services: Pharmacological Trends in the Management of Acute Alcohol Withdrawal Syndrome Among the Adult Inpatient Population**
- 3 **Richard L. Irving III, MHS, PA-C, Hospital Medicine: Thoracic Trauma: Aortic Rupture**
- 4 **Daniel B. McGruther, MS, PA-C, Critical Care Medicine: Approach to the Acute Abdomen in the Critically Ill**

TRACK 2 PRIMARY CARE

- 1 **Jessica C. Bethell Barsocchi, MS, PA-C, Cooper and Inspira Cardiac Care: Cardiology Updates for Primary Care**
- 2 **Evelyn Robles-Rodriguez, DNP, MSN, APN, Director, Outreach, Prevention and Survivorship, Oncology Advanced Practice Nurse: Navigating Genomic and Genetic Testing With Your Patients**
- 3 **Jennifer L. Flannery, PA-C, Digestive Health Institute: Signed, Sealed and deLIVERed, Hepatology Pearls for APPs**
- 4 **Kristen M. Wright, MSN, Hematology and Medical Oncology, MD Anderson Cancer Center at Cooper: Lung Cancer Screening and Treatment**

TRACK 3 BEHAVIORAL HEALTH

- 1 **Sally A. French, MSN, PMHAPN, BC, Psychiatry and Behavior Health: Perspectives in Care: Innovating Clinical Care for Patients with Intellectual and Developmental Disabilities**
- 2 **Lucy S. Flood, APN, FNP-BC, Addiction Medicine, Center for Healing, and Shainna McKenzie, MSN, FNP-C, PMHNP-C, Addiction Medicine, Center for Healing: Opiate Use Disorder: Update on Management**
- 3 **Robin M. Szwczak, MSN, MS, CRNA, Anesthesiology: Cannabis Science and Policy**
- 4 **Sarah R. Fishman, PhD, Clinical Health Psychologist: One Team, One Goal: Applying an Interdisciplinary Approach to Support High Utilization Patients**

TRACK 4 WOMEN'S and CHILDREN'S

- 1 **Stacey Staman, MSN, RN, TCRN, CCRN, Pediatric Trauma Program Coordinator and Brittany Spaeth, MS, CCLS, Child Life Manager: Collaborative Care of the Child with Developmental Disabilities: A Trauma Case Study**
- 2 **Anna Pancheshnikov, MD, FACOG, Urogynecology and Reconstructive Pelvic Surgery, Basics of Urogynecology: What the APP Should Know**
- 3 **Allante Nicole Thomas, MSN, FNP-C, APN, Hematology and Medical Oncology, MD Anderson Cancer Center at Cooper: Sickle Cell and Pregnancy: Complications and Management**
- 4 **Monica Ferry, RN, MSN: Living With Postpartum Depression**

2:45 p.m. – 3:30 p.m.

CLOSING SESSION**"LEADERSHIP, CRISIS MANAGEMENT, and a ZERO-FAIL MISSION"**

ERIC K. REED, JPME, MASSS, ACC, recently retired from the United States Secret Service as the Deputy Assistant Director. For 25 years, he was entrusted with protecting domestic and global leaders, and our nation's financial infrastructure. Mr. Reed was responsible for leading the Office of Enterprise Readiness which included managing over 100 employees and an annual budget of \$250 million to support the agency's real property, vehicle fleet, operational equipment, and procurement functions. He also served as a member of the Secret Service Executive Resources Board and Enterprise Governance Committee and as the agency's Chief Administrative Officer to the Department of Homeland Security.

Eric began his career with the Secret Service in the New York Field Office in 1999, advancing through his career's investigative and protection phases. He transferred to the Philadelphia Field Office in 2004 to lead the office's Electronic Crimes Task Force. In 2007 he joined the Clinton Protective Detail, advancing to Shift Leader on Hillary Clinton's Detail during the 2008 Presidential Campaign. He transitioned to the Vice-Presidential Protective Detail in 2009, becoming Shift Leader during Vice President Joseph Biden's administration. After leaving the detail in 2014, Eric held various leadership positions in the Administrative Operations Division, James J. Rowley Training Center, Office of Human Resources, and Protective Intelligence and Assessment Division. He served as the Special Agent in Charge of the Indianapolis Field Office, leading agency investigations in Indiana while serving as the Federal Director for the Indiana Association of Chiefs of Police and principal federal liaison to Indiana's state and local law enforcement agencies. Eric then became the Special Agent in Charge of the Office of Enterprise Readiness and quickly joined the Senior Executive ranks as Deputy Assistant Director.

The son of a teacher, Eric was raised to understand that learning is a life-long journey. This belief inspired him to take advantage of educational opportunities offered through the Secret Service, leading him to obtain a Master of Arts in Strategic Security Studies from the National Defense University, College of International Security Affairs in 2017. In January 2023, Mr. Reed elevated his passion for guiding and mentoring others by obtaining his Leadership Coaching for Organizational Performance certification from American University. In early 2024, he further solidified his expertise, achieving Associate Certified Coach status through the International Coaching Federation.

As a high school athlete, Eric excelled at soccer and baseball. While an injury prevented him from pursuing his dream of becoming a professional baseball player, his time as an athlete fostered resilience and built the foundation for his leadership qualities, including perseverance, adaptability, and the ability to rally others in the face of adversity. As a leader, Eric seamlessly integrates these qualities into his empathetic management style and coaching approach.

Mr. Reed has extensive expertise in enterprise-level leadership. He is a seasoned professional in executive protection, physical security, investigations, procurement and budget execution, and crisis-action decision-making. As he transitions from his distinguished law enforcement career, Eric is excited to leverage his proven leadership expertise in developing individuals and cultivating high-performing teams by collaborating with organizations to drive innovation and foster positive change.